

# NATIONAL FACT SHEETS: Latest statistics for the national Sport Labour Markets





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# AUSTRIA



# ► AUSTRIA FACT SHEET

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

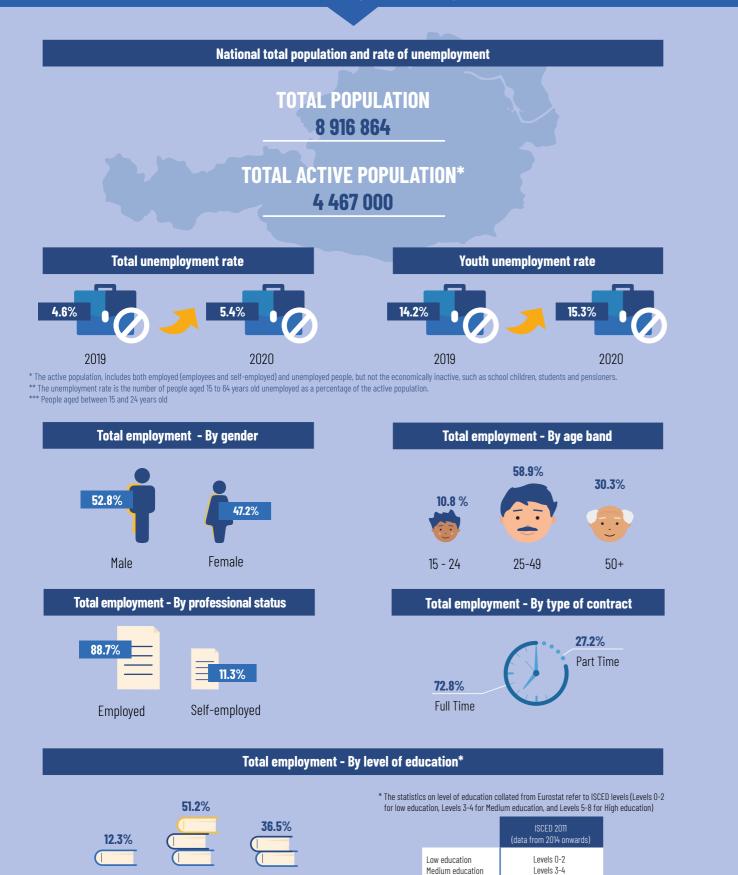
### **AUSTRIA AND ITS** LABOUR MARKET

9

### THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



Levels 5-8

High education

Medium

Low

High

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

The year 2020 saw a sudden, unexpected and severe pandemic starting in March and the whole society all over the world has been directly impacted by Covid-19 including the sport sector. It was then decided to also make a specific focus on the variation of the national sport labour market from 2019 to 2020 (when possible with the available data).

Statistics for the year 2021 have not yet been made available due to a change of research methodology. This fact sheet gathers the latest available statistics for the sport labour market. EOSE ambition is to produce such fact sheet on an annual basis.

### **Research Methodology**

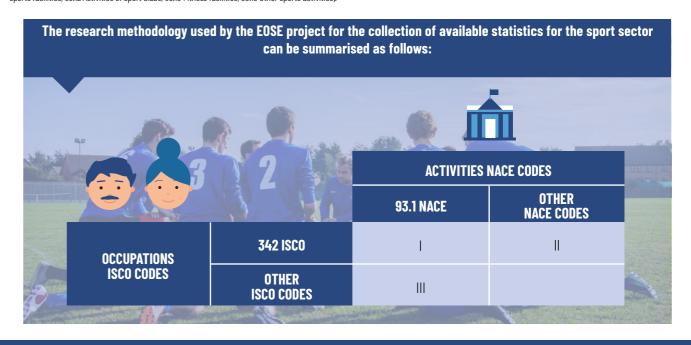
Scope: the widest sport and physical activity sector defined by the Council of Europe (2001) as "all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental well-being, forming social relationships or obtaining results in competition at all levels". In this fact sheet we are using the word "sport" having the meaning of the broad sector of "sport and physical activity".

To summarise our statistical definition for the sport labour market, the ambition of the work carried out was to liaise with Eurostat and National Statistics Offices (NSO) to collate all official statistics available on the number of:

- professional athletes, coaches (Box I on the summary chart below)
- **93.1)**, e.q. managers (*Box III on the summary chart below*)
- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

\* ISCO - "The international standard classification of occupations". ISCO divides jobs into 10 major groups of occupations and sport specific occupations are listed under ISCO3 Technicians and associate professionals and more precisely under the sub-group ISCO 342 Sport and Fitness Workers (3421 - Athletes and Sports Players; 3422 - Sports Coaches, Instructors and Officials; 3423 - Fitness and Recreation Instructors and Programme Leaders).

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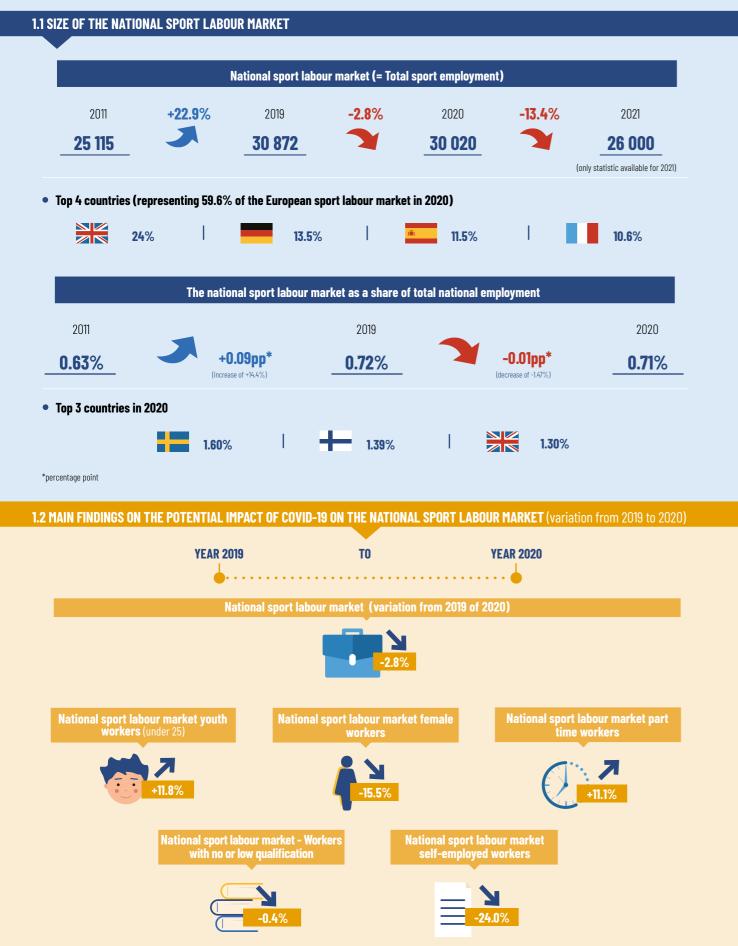


• Persons having a sport and fitness occupation (ISCO 342\*) in an organisation whose main business is the provision of sport (NACE 93.1\*), e.g.

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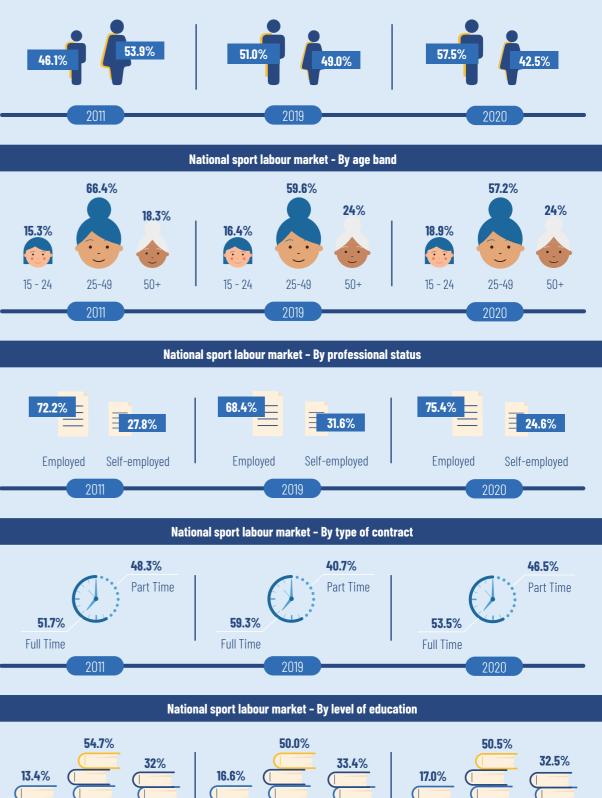
### Persons having a sport and fitness occupation (ISCO 342) in an organisation whose main business is not the provision of sport (Other NACE)

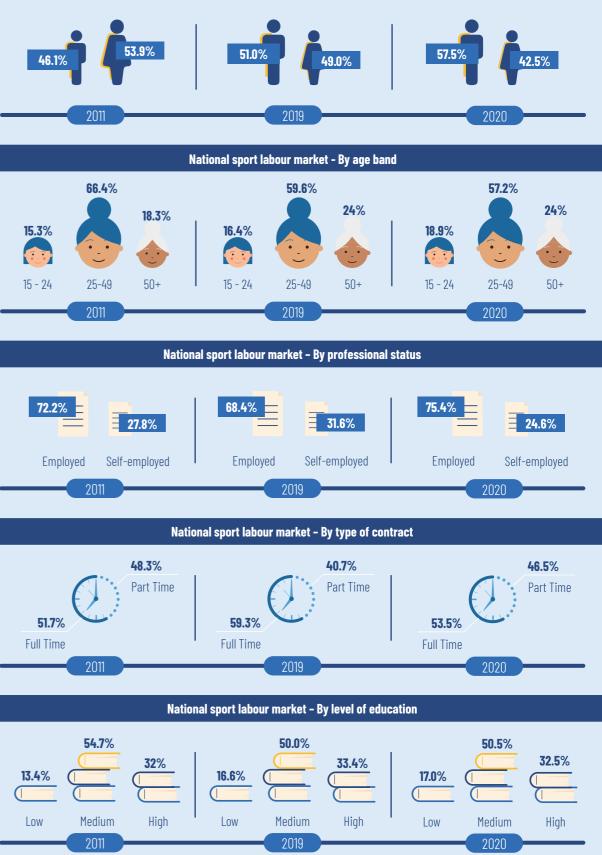
*Source: Eurostat and National Statistics Offices (2011 - 2021)* 



### National sport labour market - By gender 53.9% 51.0% 46.1% 2011 66.4% 18.3% 15.3% 16.4% • 25-49 50+ 15 - 24 25-49 15 - 24 2019 68.4% 72.2% 27.8% Employed Self-employed Employed 48.3%

**1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET** 





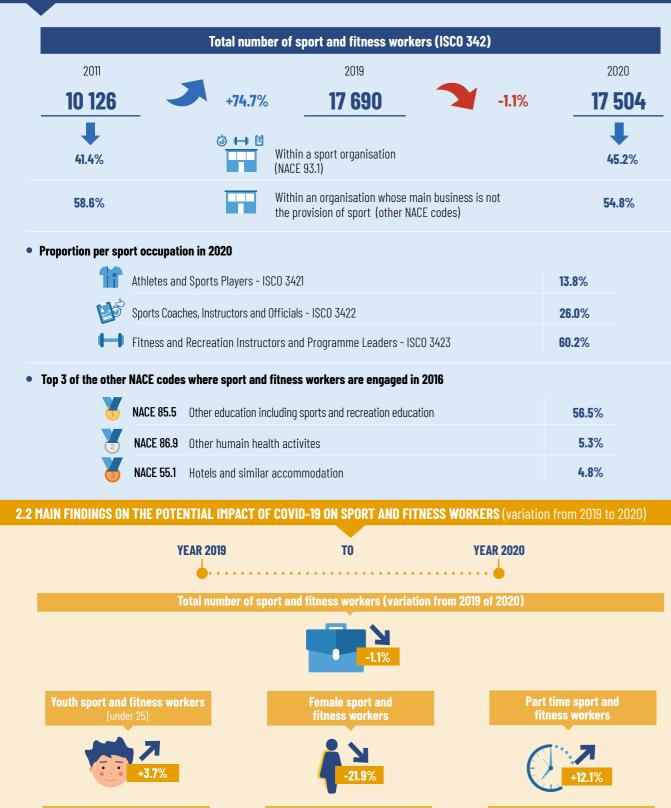


ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

Female part time sport and fitness workers

### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342



Sport and fitness workers with

no or low qualification

Self employed sport and fitness workers

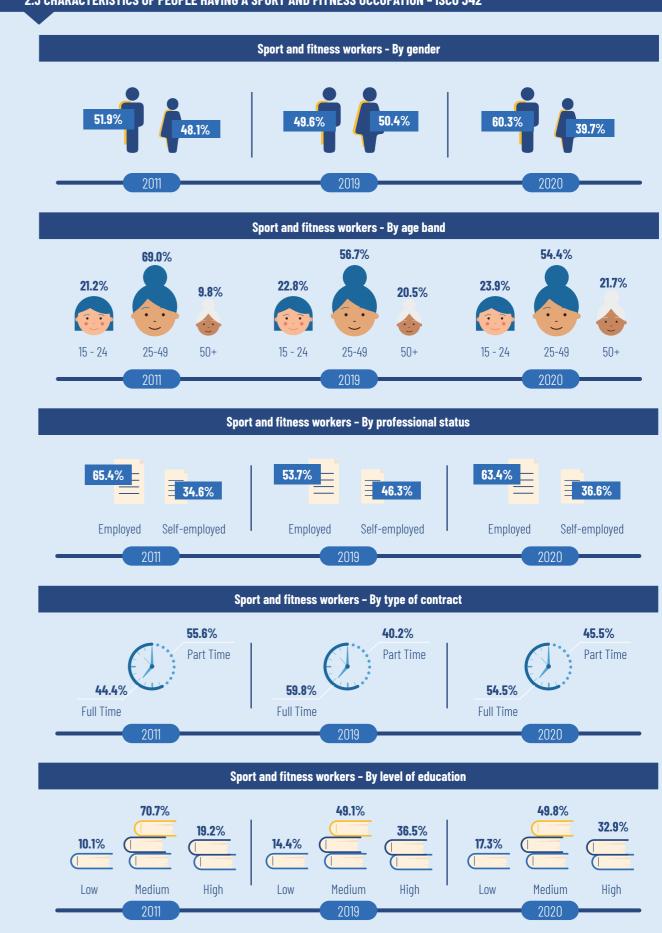


### 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

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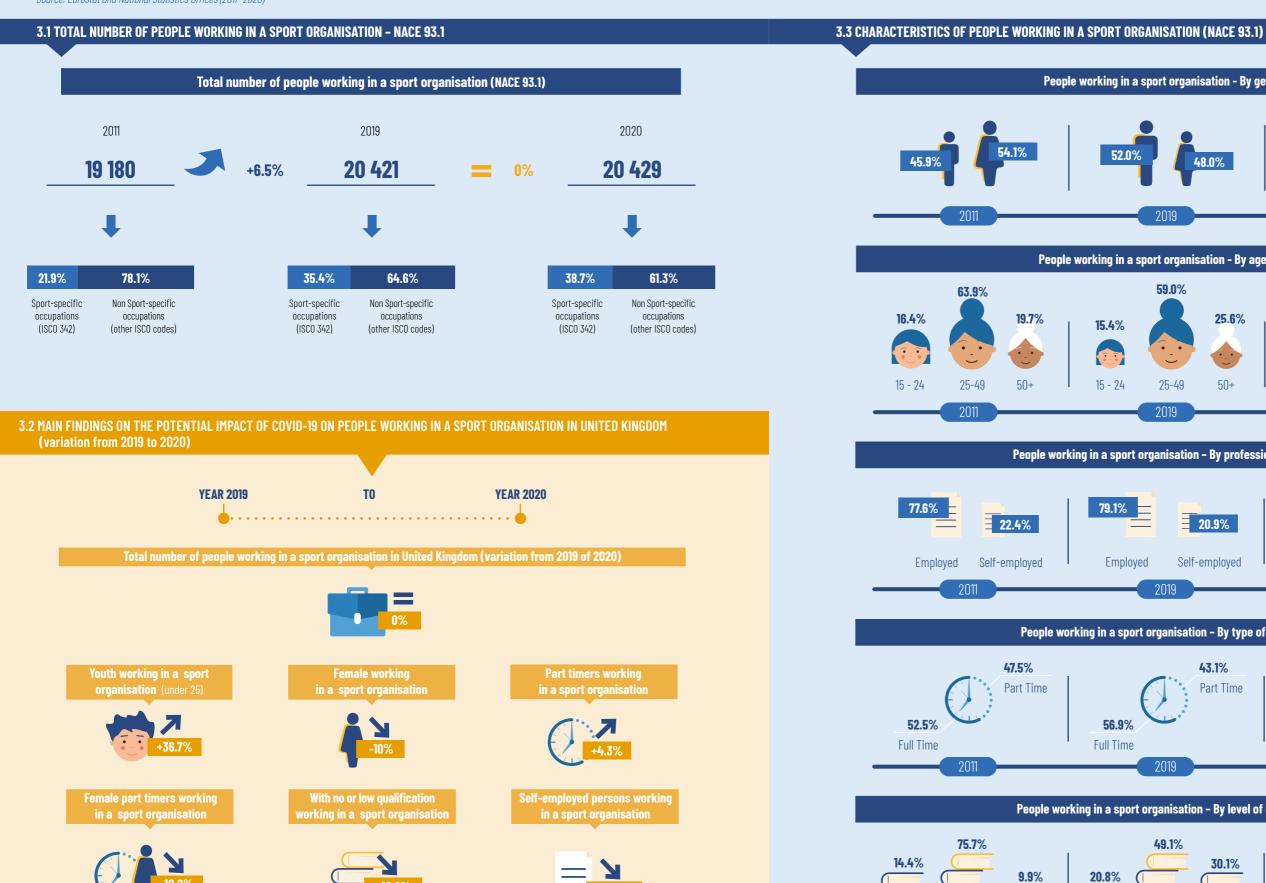
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Source: Eurostat and National Statistics Offices (2011 - 2020)



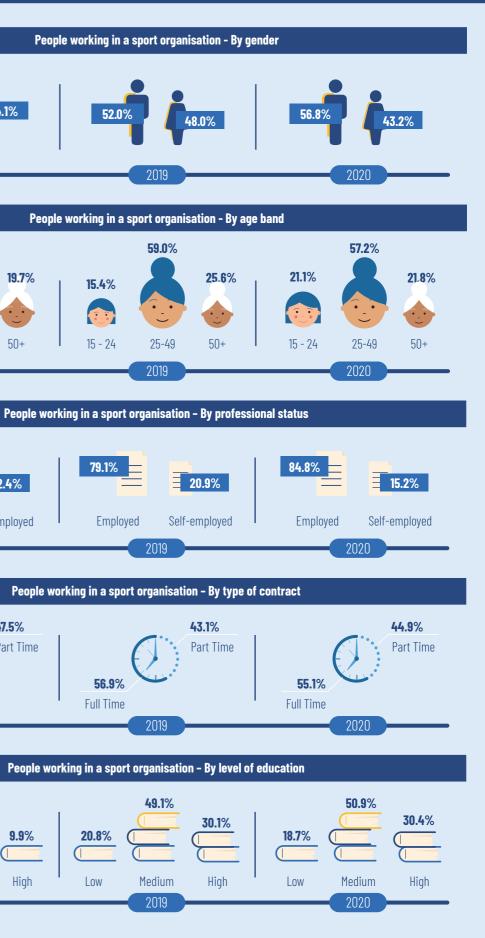
-27.3%

High

Low

Medium

Low





# THE OVERALL AMBITION

The overall ambition of EOSE and its networks of members and partners all over Europe is to collate, analyse and publish new knowledge and latest statistics about the European sport labour market on an annual basis.

To make an impact on the overall sector and allow it to unlock its recognised and growing potential to improve peoples' lives and have an impact on health, employment and the economy in Europe, it is necessary to have a precise idea of the size and characteristics of the current labour market, as well as information about its evolutions and tendencies. And this is even more important to get such information now with the overall EU and national contexts, and following the worldwide unexpected and sudden pandemic which has impacted our sector.

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⊃) EOSE

1, Grande rue des Feuillants 69001 Lyon France

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<u>www.eose.org</u>



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# BELGIUM



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Low

Medium

High

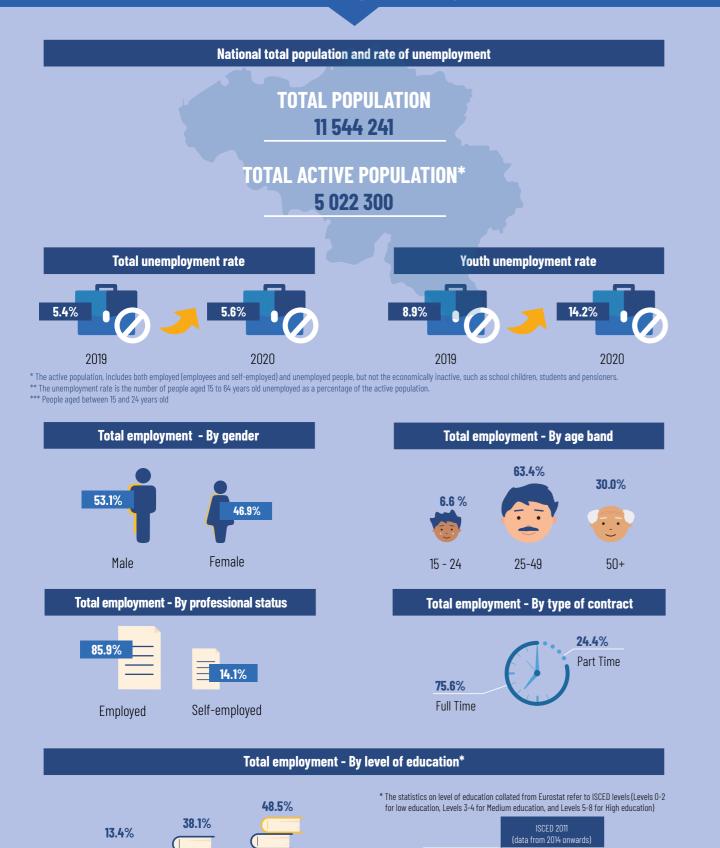
# **BELGIUM AND ITS** LABOUR MARKET

2

# THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



Low education

High education

Medium education

Levels 0-2

Levels 3-4

Levels 5-8

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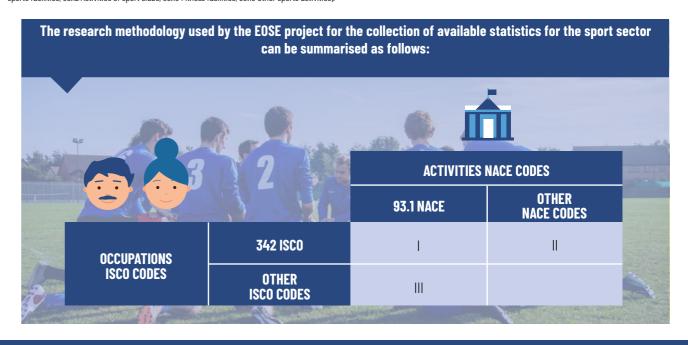
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*Source: Eurostat and National Statistics Offices (2011 - 2021)* **1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market (= Total sport employment) +26.9% +15.1% -7.1% 2011 2019 2020 18 9 3 2 24 024 27 664 (only statistic available for 2021) • Top 4 countries (representing 59.6% of the European sport labour market in 2020) 24% 13.5% 11.5% The national sport labour market as a share of total national employment 2011 2019 +0.08pp\* +0.08pp\* 0.42% 0.50% (increase of +19.0%) (increase of +15.8%) • Top 3 countries in 2020 **1.30%** 1.60% 1.39% \*percentage point 1.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON THE NATIONAL SPORT LABOUR MARKET (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020** ..... National sport labour market (variation from 2019 of 2020)



### **1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market - By gender 58.3% 59.9% 41.7% National sport labour market - By age band 54.5% 49.2% 31.0% 14.5% 19.3% • 15 - 24 25-49 50+ 15 - 24 25-49 National sport labour market - By professional status 74.9% 70.2% 29.8% Self-employed Employed Employed National sport labour market - By type of contract 51.0% Part Time 49.0% **57.2%** Full Time Full Time 2011 National sport labour market - By level of education

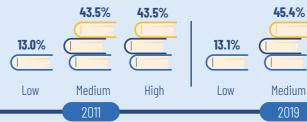
2021

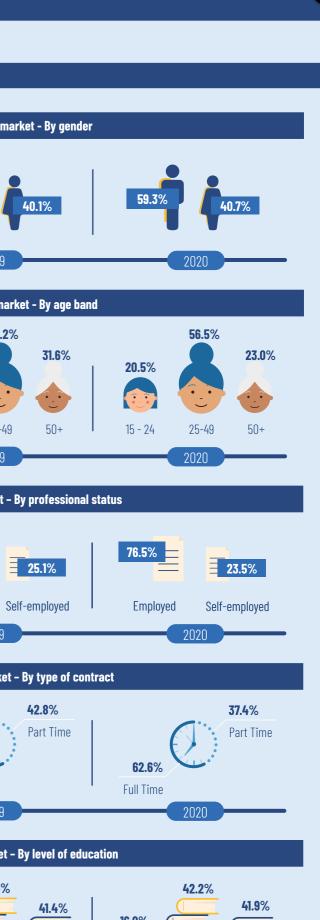
25 700

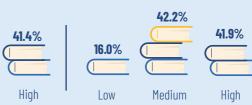
10.6%

2020

0.58%







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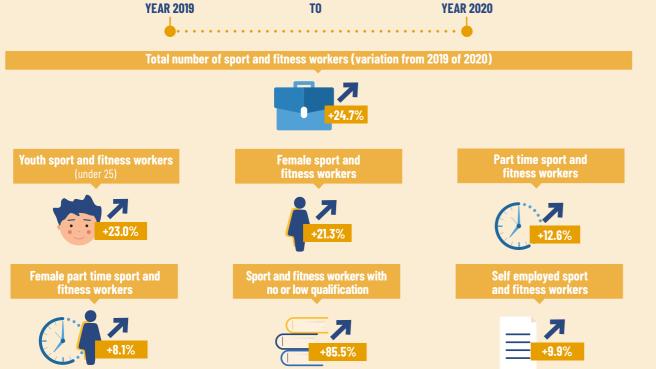
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### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

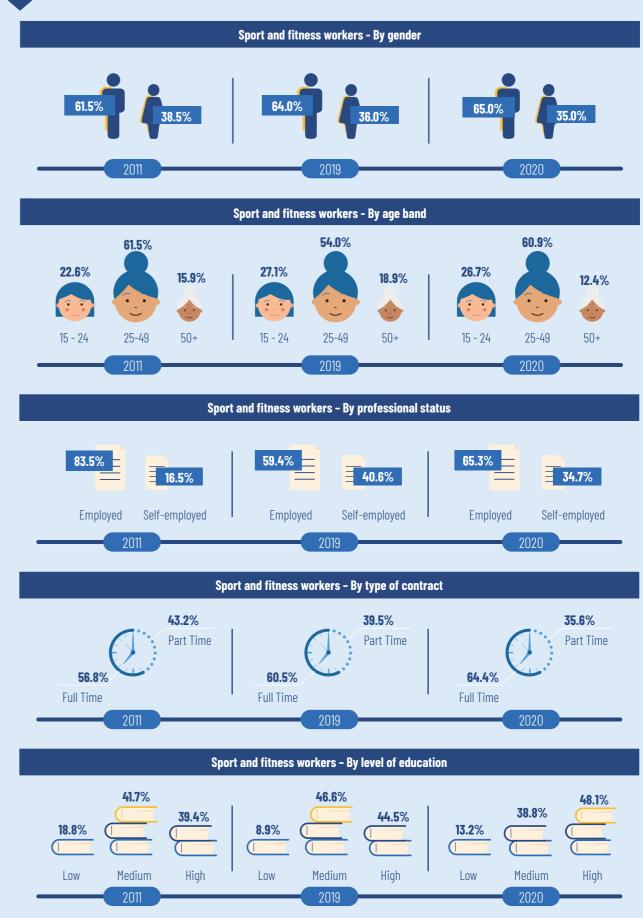


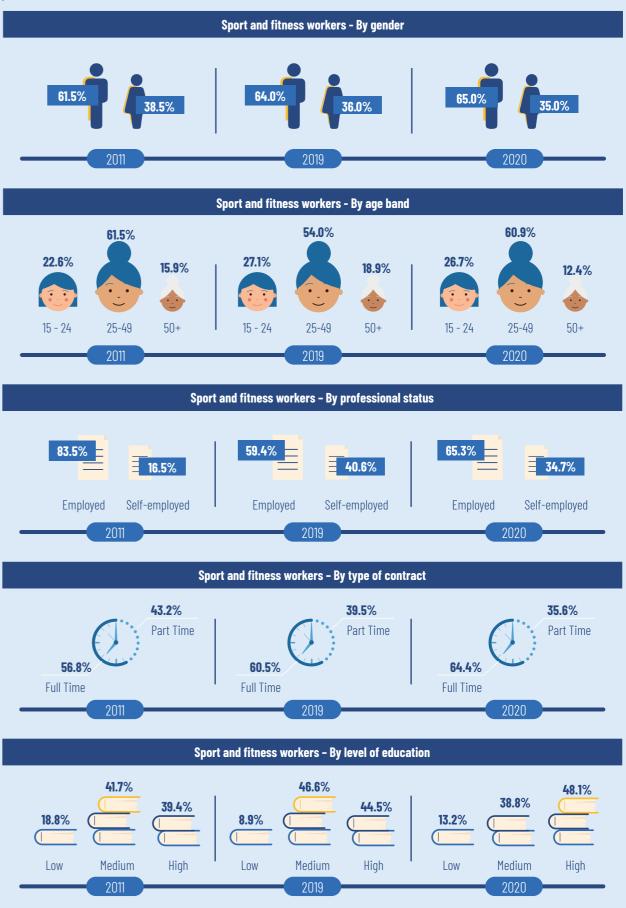
11	Athletes and Sports Players - ISCO 3421	<b>16.6</b> %
B	Sports Coaches, Instructors and Officials - ISCO 3422	54.3%
$\mapsto$	Fitness and Recreation Instructors and Programme Leaders - ISCO 3423	<b>29.1</b> %

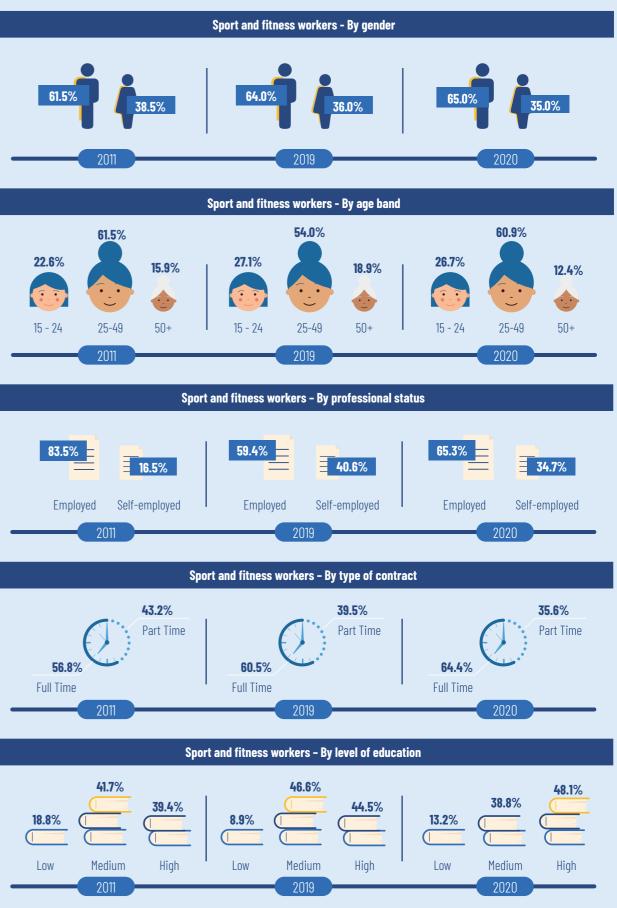
# 2.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON SPORT AND FITNESS WORKERS (variation from 2019 to 2020)

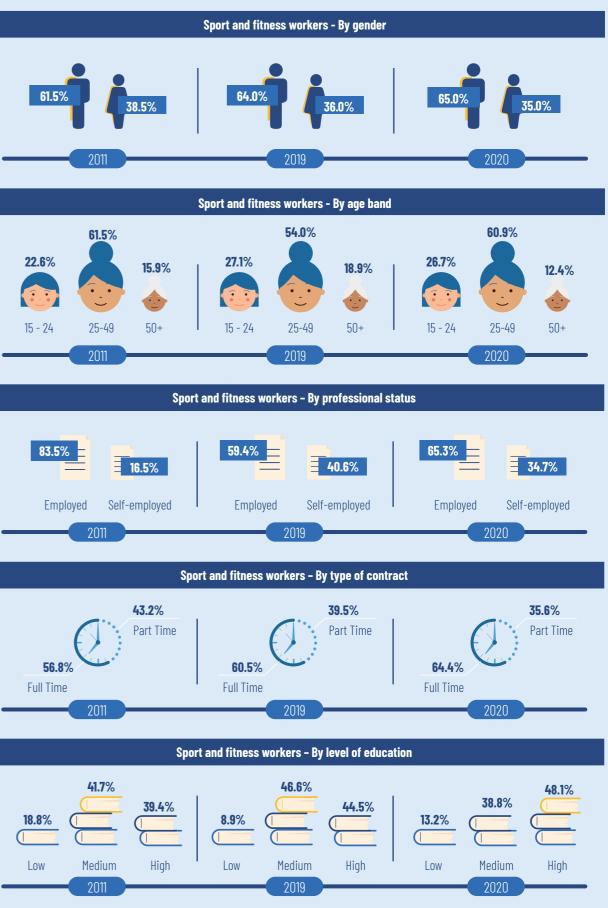


### 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342





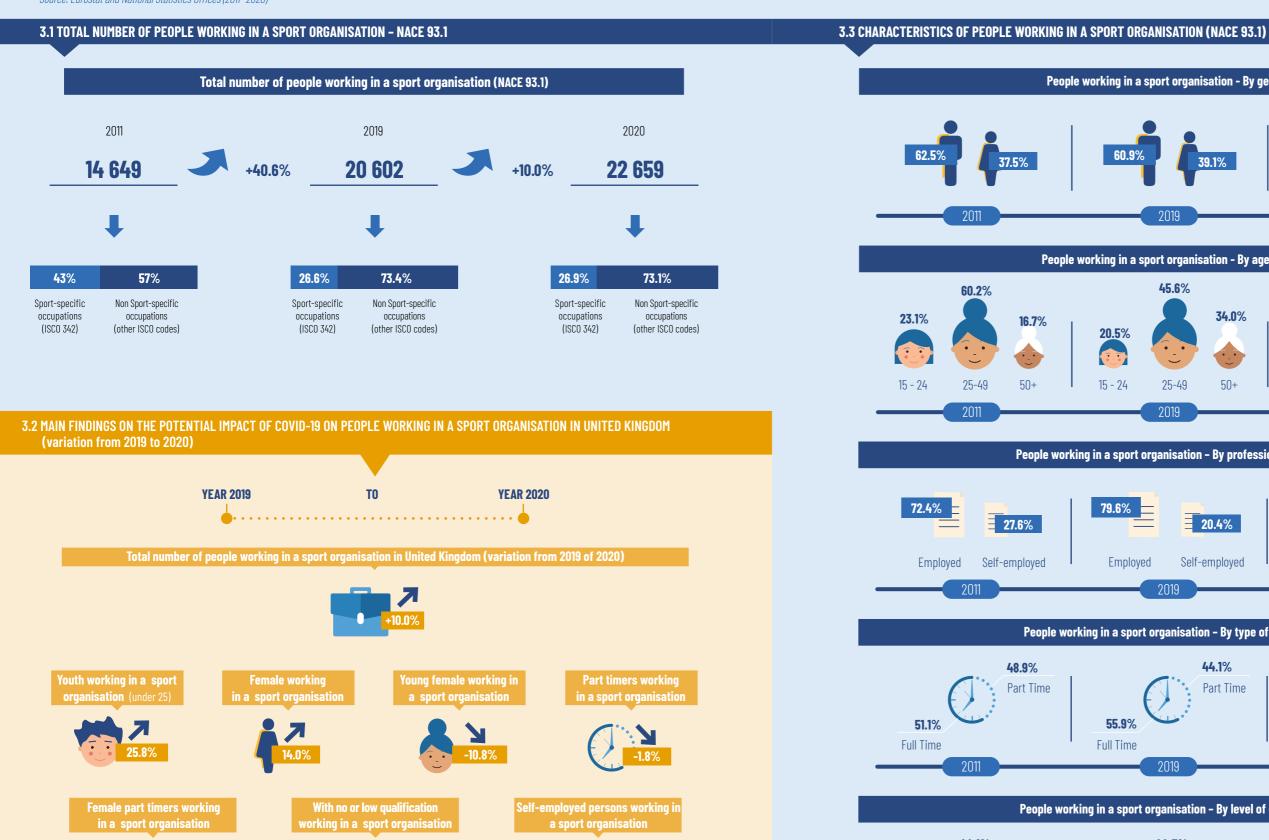




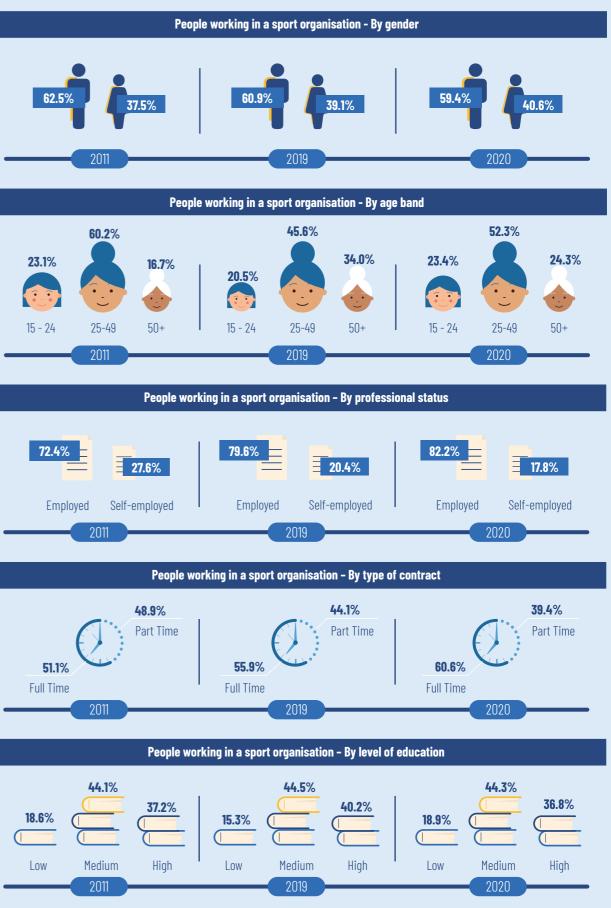
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NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

Source: Eurostat and National Statistics Offices (2011 - 2020)









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# BULGARIA



# **BULGARIA FACT SHEET** LATEST STATISTICS FOR THE

NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

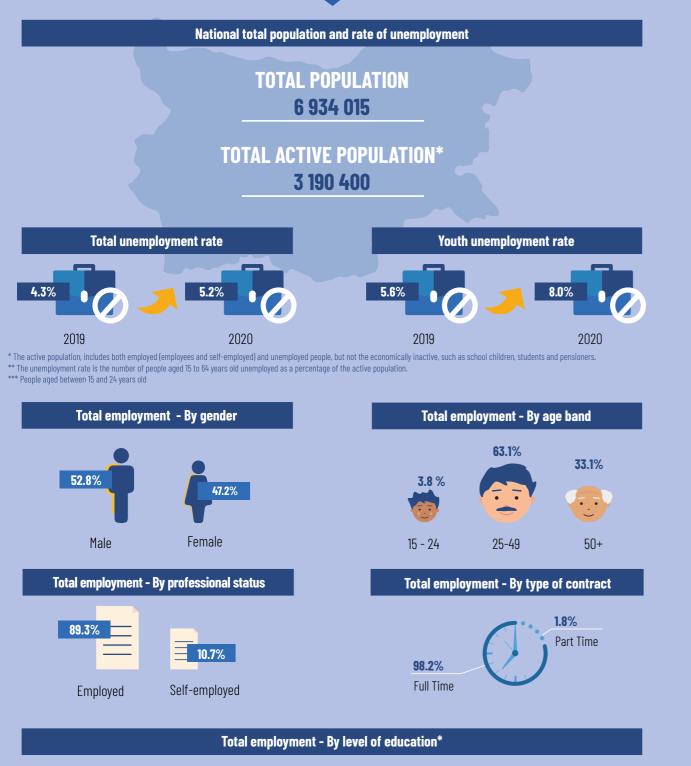
# **BULGARIA AND ITS LABOUR MARKET**

2

# THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



### **Research Methodology**

Scope: the widest sport and physical activity sector defined by the Council of Europe (2001) as "all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental well-being, forming social relationships or obtaining results in competition at all levels". In this fact sheet we are using the word "sport" having the meaning of the broad sector of "sport and physical activity".

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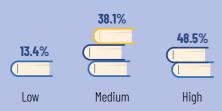
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# The research methodology used by the EOSE project for the collection of available statistics for the sport sector can be summarised as follows: 342 ISCO **OCCUPATIONS ISCO CODES** OTHER **ISCO CODES**



	ollated from Eurostat refer to ISCE ium education, and Levels 5-8 for		
	ISCED 2011 (data from 2014 onwards)		
Low education Medium education High education	Levels 0-2 Levels 3-4 Levels 5-8		

evels 0-2

ation)



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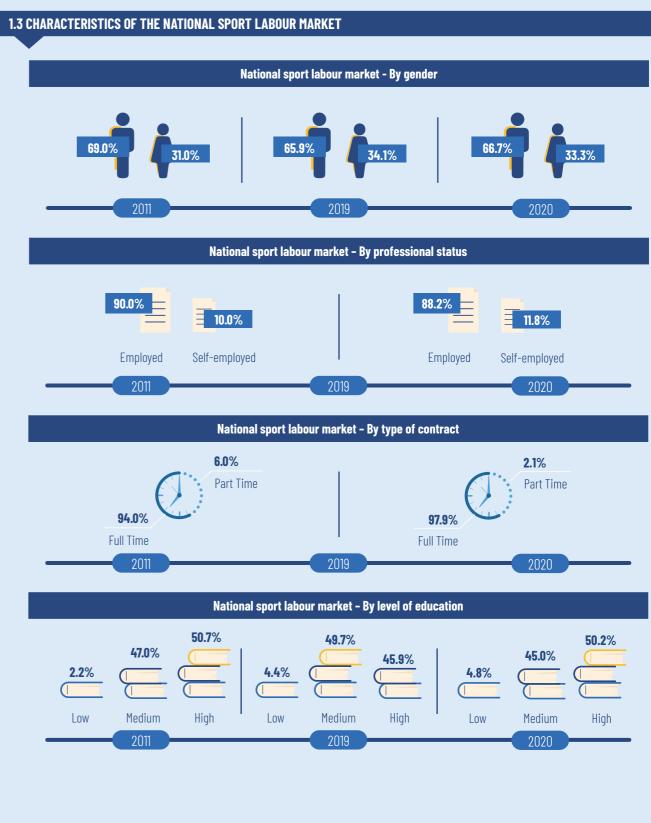
### Persons having a sport and fitness occupation (ISCO 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 

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+9.9%

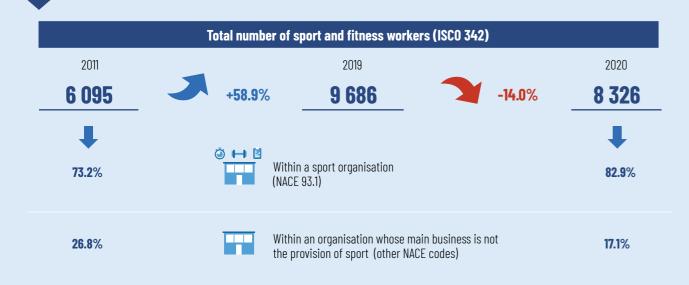


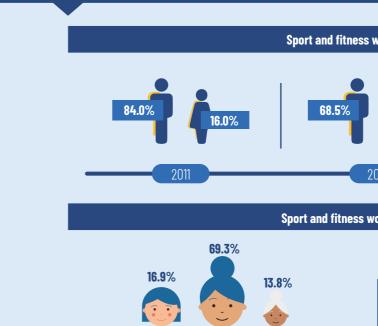


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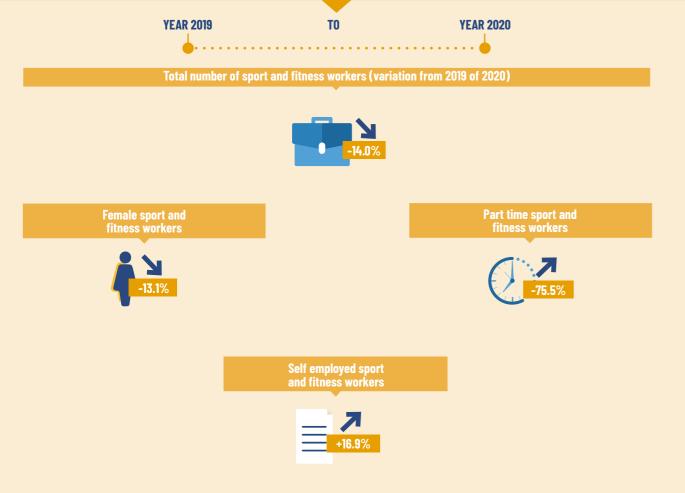
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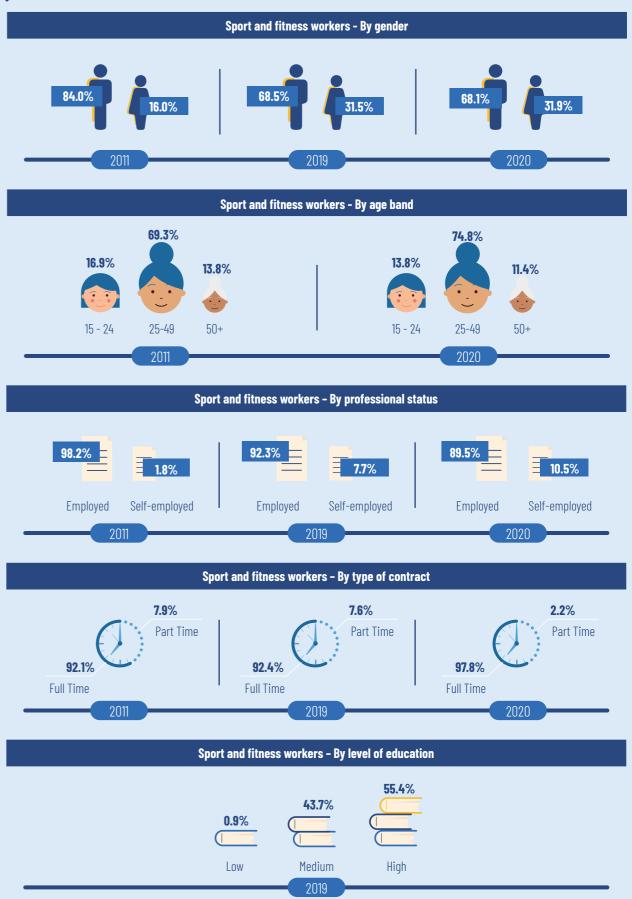
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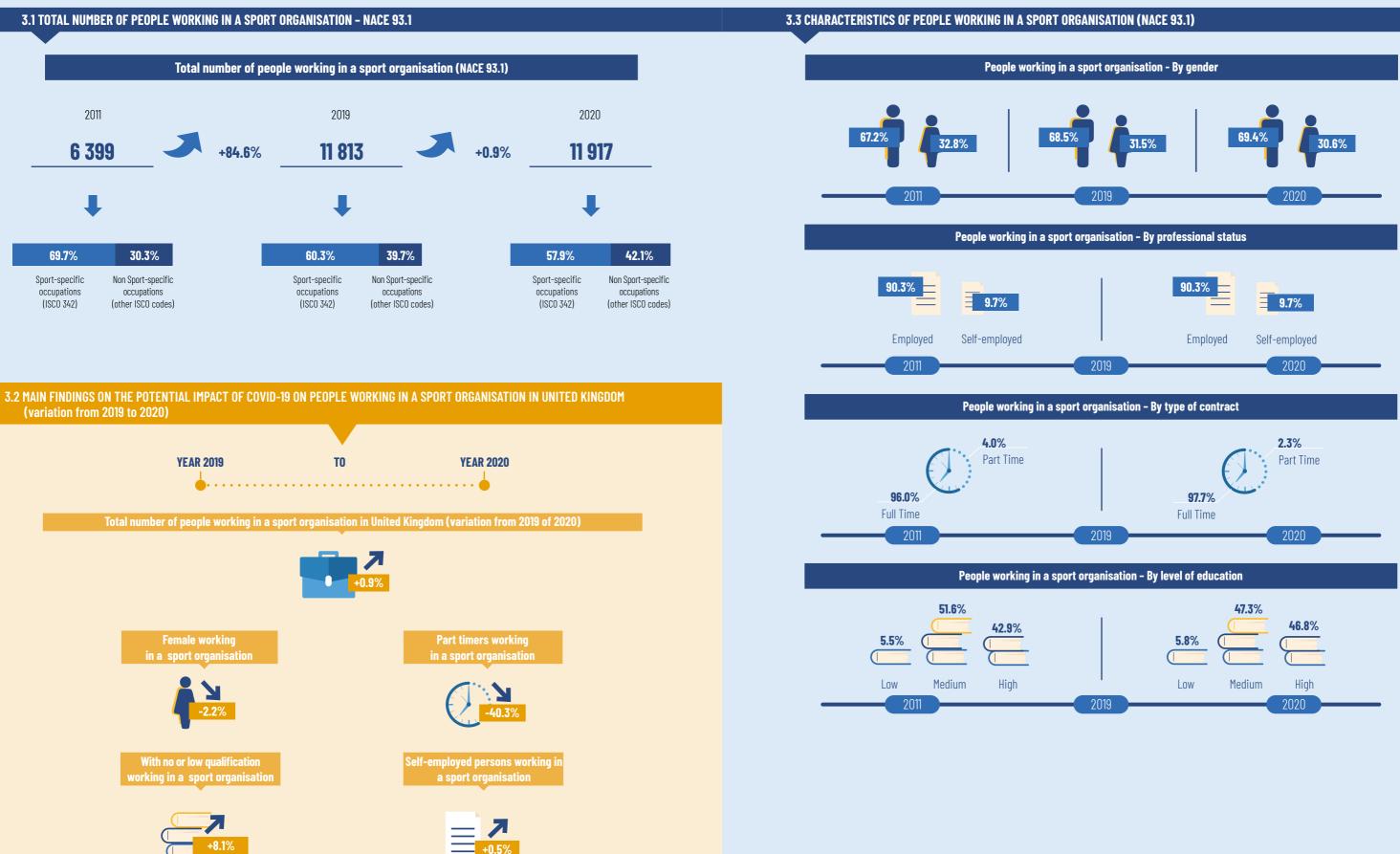




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The fact sheet is a summary paper so it doesn't gather all available data collected by EOSE about the European sport labour market.

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# **CONTACT DETAILS**



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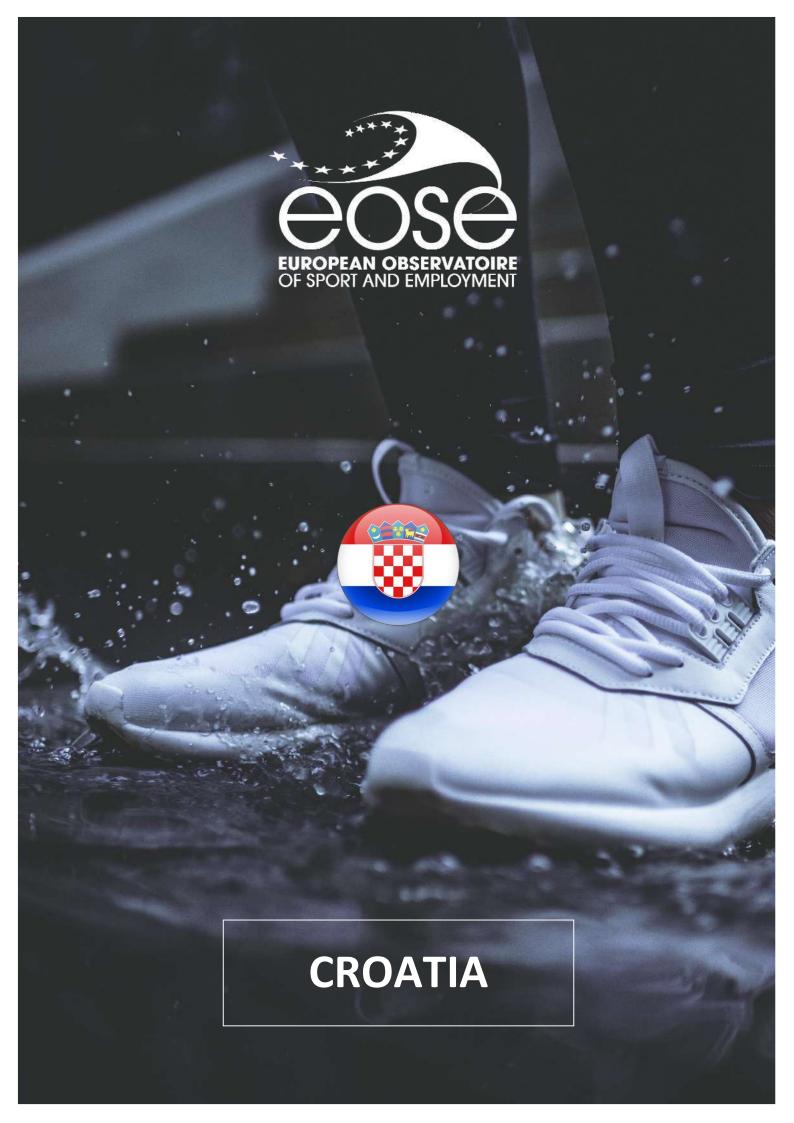


<u>www.eose.org</u>



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# CROATIA FACT SHEET LATEST STATISTICS FOR THE

NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

Low

Medium

High

### **CROATIA AND ITS** LABOUR MARKET

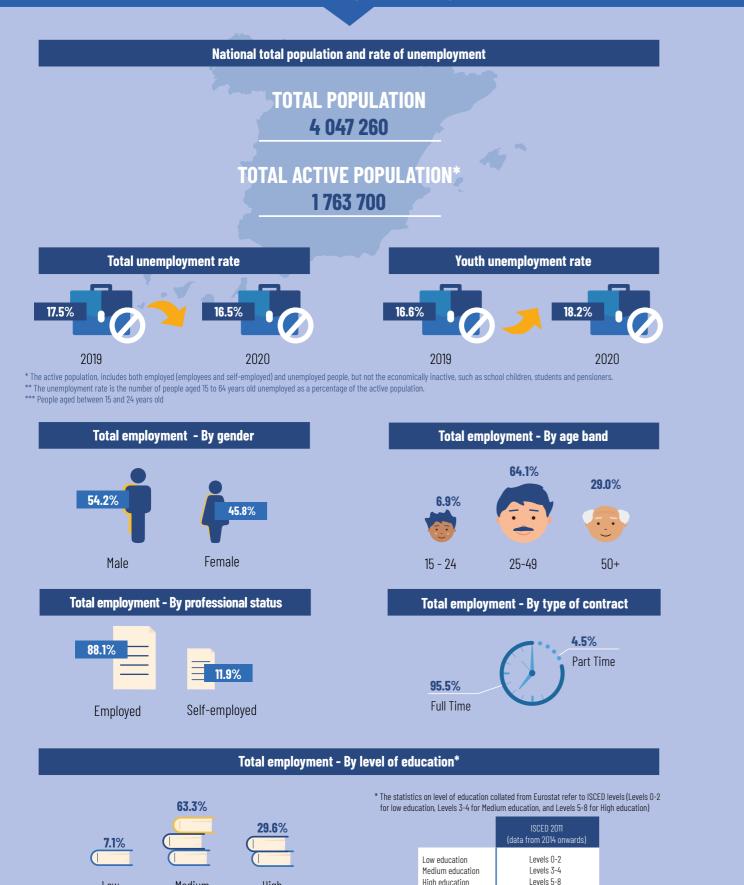


9

# THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector





This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

The year 2020 saw a sudden, unexpected and severe pandemic starting in March and the whole society all over the world has been directly impacted by Covid-19 including the sport sector. It was then decided to also make a specific focus on the variation of the national sport labour market from 2019 to 2020 (when possible with the available data).

Statistics for the year 2021 have not yet been made available due to a change of research methodology. This fact sheet gathers the latest available statistics for the sport labour market. EOSE ambition is to produce such fact sheet on an annual basis.

### **Research Methodology**

Scope: the widest sport and physical activity sector defined by the Council of Europe (2001) as "all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental well-being, forming social relationships or obtaining results in competition at all levels". In this fact sheet we are using the word "sport" having the meaning of the broad sector of "sport and physical activity".

To summarise our statistical definition for the sport labour market, the ambition of the work carried out was to liaise with Eurostat and National Statistics Offices (NSO) to collate all official statistics available on the number of:

- professional athletes, coaches (Box I on the summary chart below)
- 93.1), e.g. managers (Box III on the summary chart below)
- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

\* ISCO - "The international standard classification of occupations". ISCO divides jobs into 10 major groups of occupations and sport specific occupations are listed under ISCO3 Technicians and associate professionals and more precisely under the sub-group ISCO 342 Sport and Fitness Workers (3421 - Athletes and Sports Players; 3422 - Sports Coaches, Instructors and Officials; 3423 - Fitness and Recreation Instructors and Programme Leaders).

\*\* NACE - "Statistical classification of economic activities in the European Community". NACE is a basically four-digit classification providing the framework for collecting and presenting a large range of reliable and comparable statistical data according to economic activity. The codes under NACE 93.1 (Sport activities) define the organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

# The research methodology used by the EOSE project for the collection of available statistics for the sport sector can be summarised as follows: 342 ISCO **OCCUPATIONS ISCO CODES** OTHER **ISCO CODES**



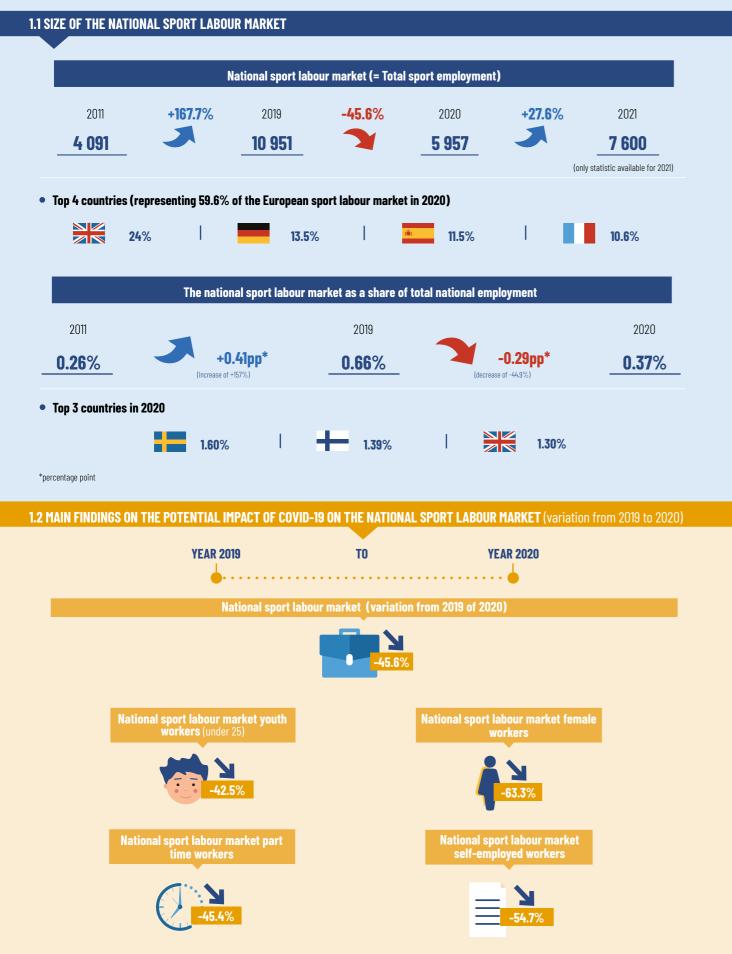
• Persons having a sport and fitness occupation (ISCO 342\*) in an organisation whose main business is the provision of sport (NACE 93.1\*), e.g.

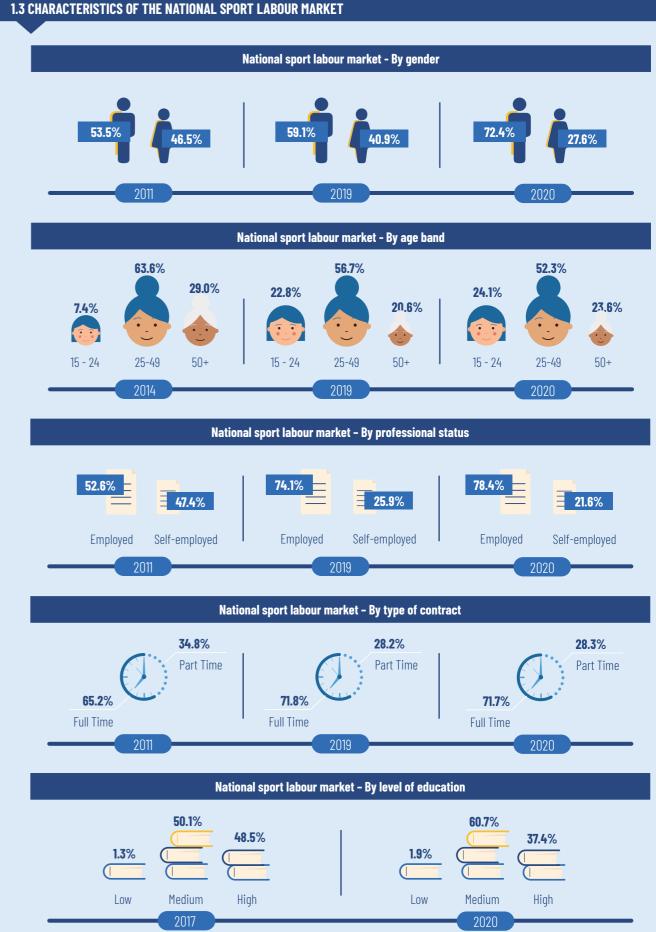
### · Persons having a non-sport and fitness occupation (Other ISCO codes) in an organisation whose main business is the provision of sport (NACE

### Persons having a sport and fitness occupation (ISC0 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 



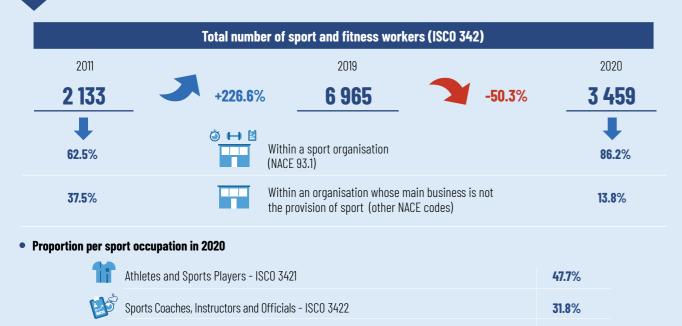




ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

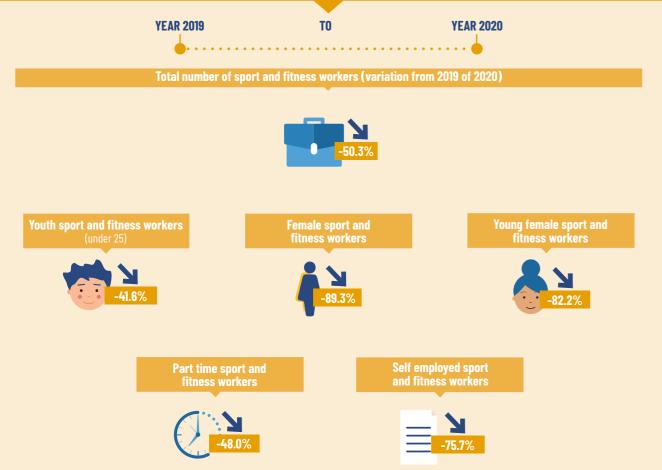


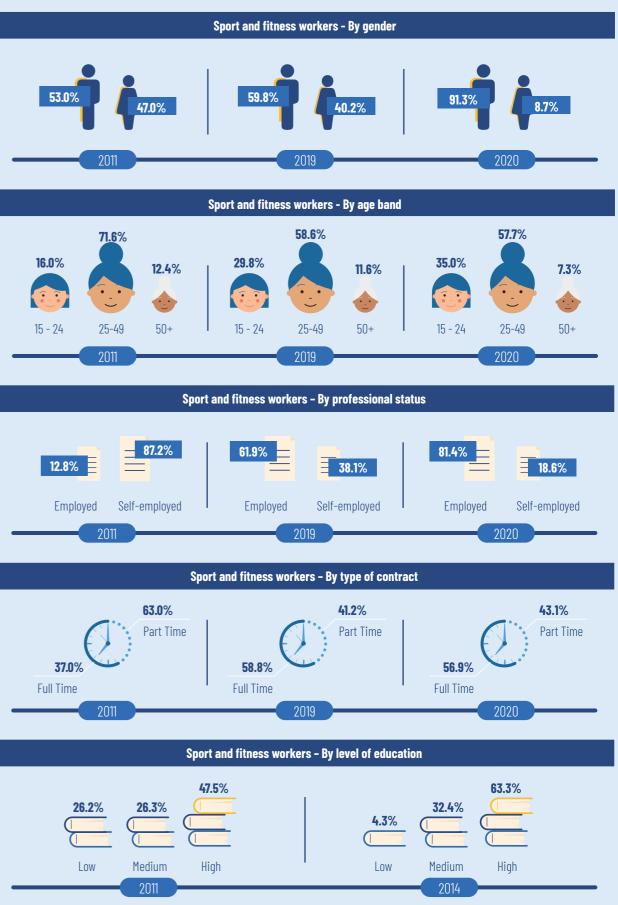
# **71.6**% 16.0% **29.8%** 12.4%

### 2.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON SPORT AND FITNESS WORKERS (variation from 2019 to 2020)

20.5%

Fitness and Recreation Instructors and Programme Leaders - ISCO 3423







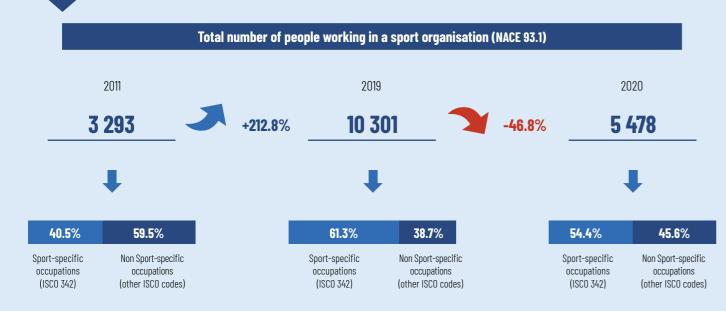
### 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

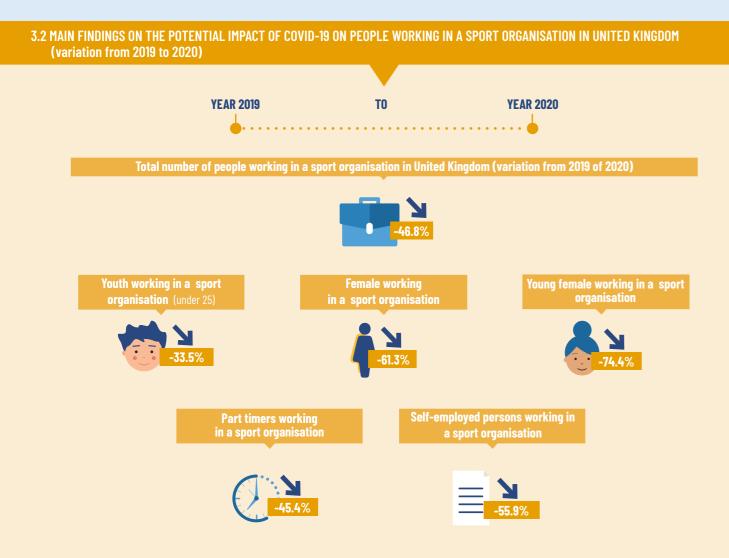


NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

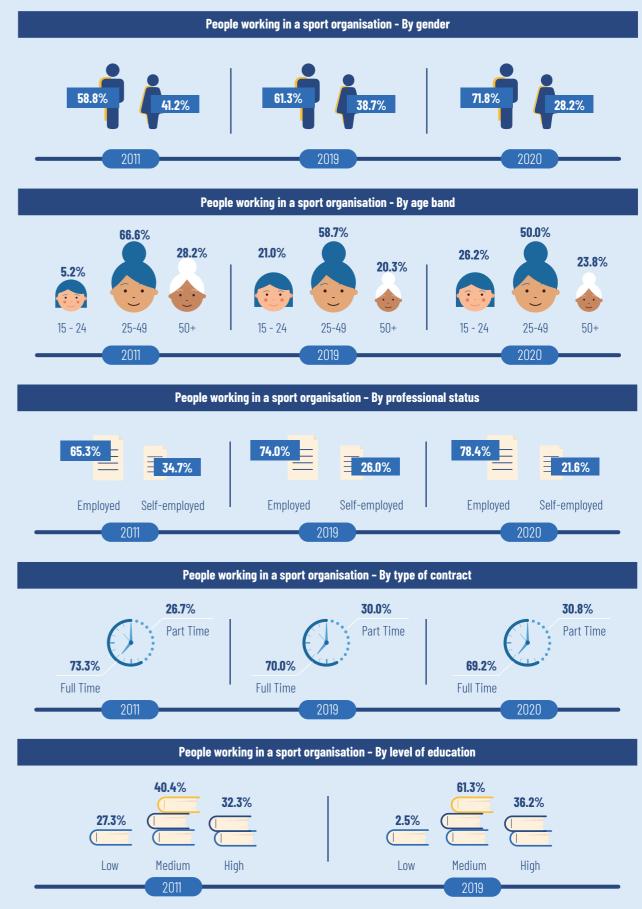
Source: Eurostat and National Statistics Offices (2011 - 2020)

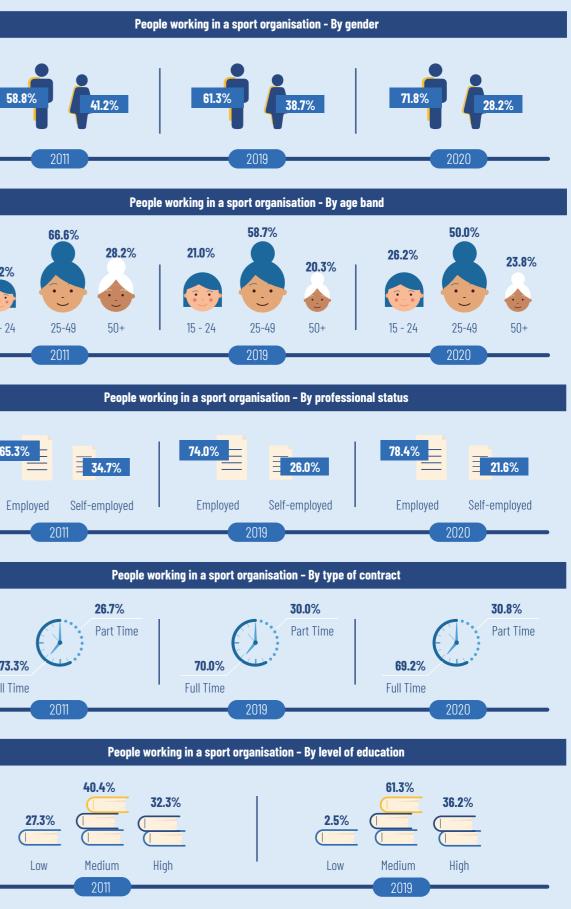
### 3.1 TOTAL NUMBER OF PEOPLE WORKING IN A SPORT ORGANISATION - NACE 93.1





### 58.8% 61.3% 41.2% 2011 66.6% **28.2**% 21.0% 5.2% 15 - 24 25-49 50+ 15 - 24 2011







### 3.3 CHARACTERISTICS OF PEOPLE WORKING IN A SPORT ORGANISATION (NACE 93.1)



# THE OVERALL AMBITION

The overall ambition of EOSE and its networks of members and partners all over Europe is to collate, analyse and publish new knowledge and latest statistics about the European sport labour market on an annual basis.

To make an impact on the overall sector and allow it to unlock its recognised and growing potential to improve peoples' lives and have an impact on health, employment and the economy in Europe, it is necessary to have a precise idea of the size and characteristics of the current labour market, as well as information about its evolutions and tendencies. And this is even more important to get such information now with the overall EU and national contexts, and following the worldwide unexpected and sudden pandemic which has impacted our sector.

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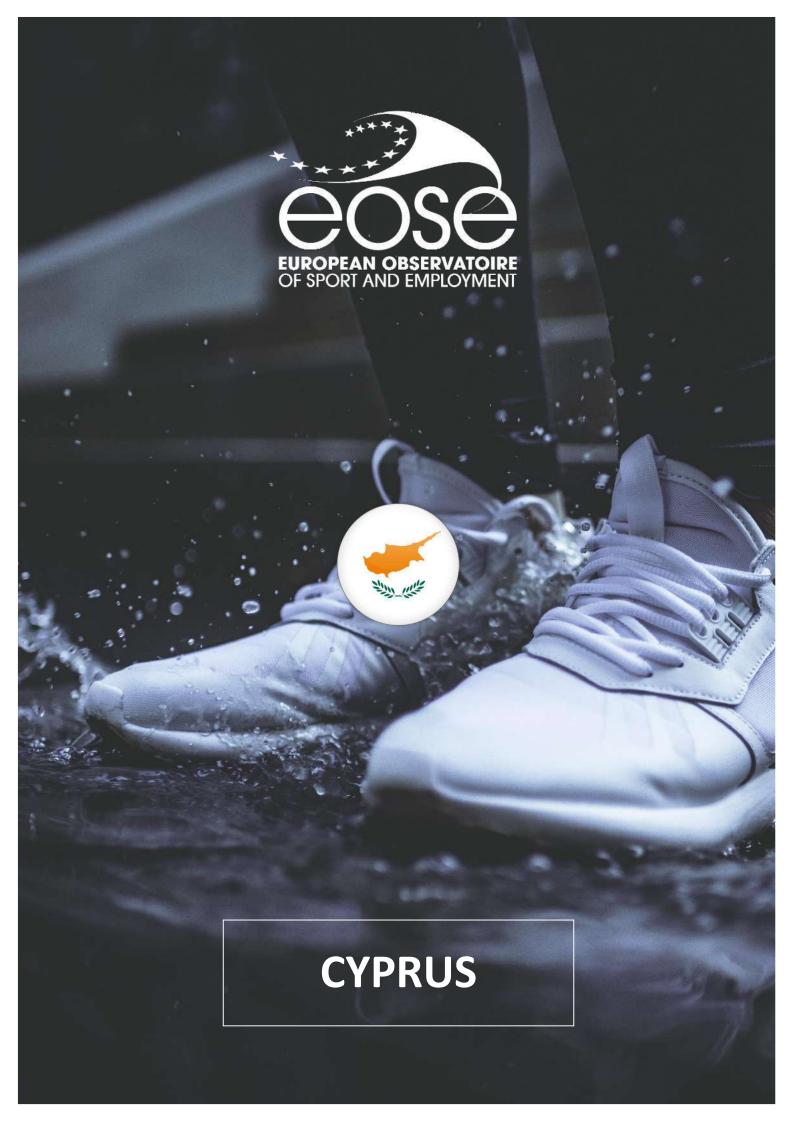


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# CYPRUS FACT SHEET LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

# **CYPRUS KINGDOM AND ITS** LABOUR MARKET

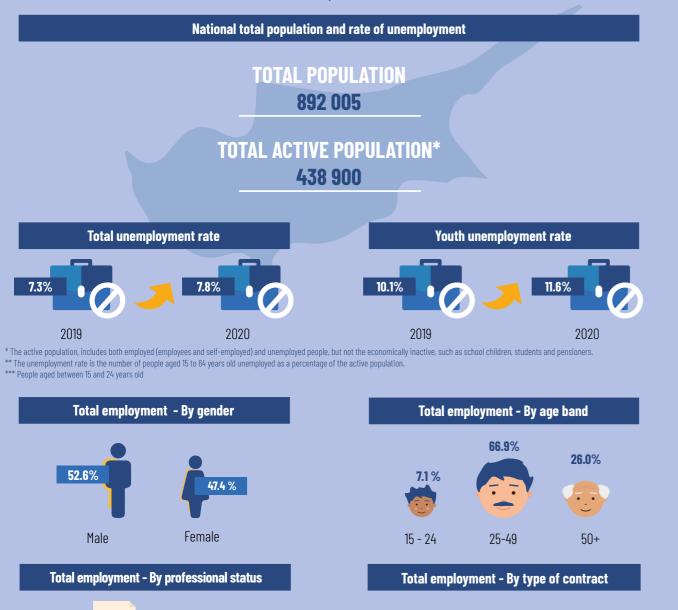


2

### THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

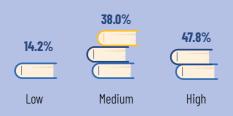






s (Levels 0-2

### Total employment - By level of education\*



= 12.4%

Self-employed

87.6%

Employed

ucation, Levels 3-4 for Medium education, and Levels 5-8 for High educ			
	ISCED 2011 (data from 2014 onwards)		
Low education Medium education High education	Levels 0-2 Levels 3-4 Levels 5-8		

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

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- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

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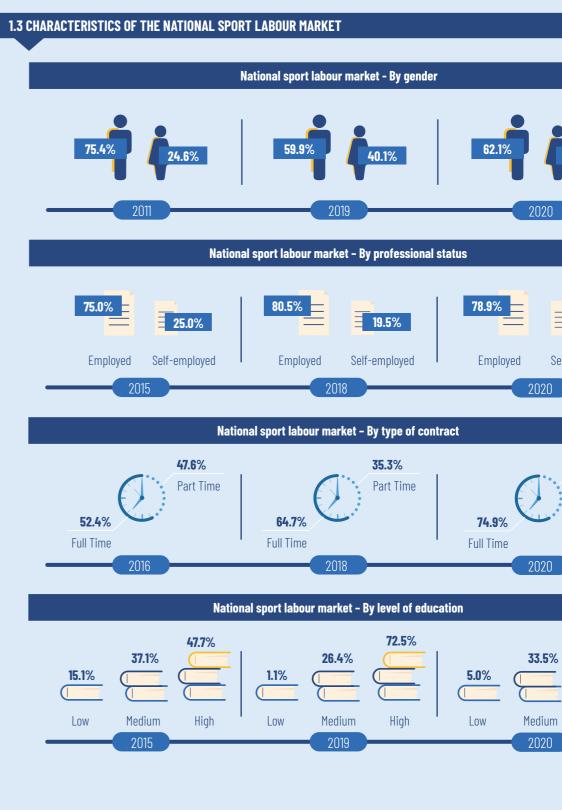
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*Source: Eurostat and National Statistics Offices (2011 - 2021)* 

**1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market (= Total sport employment) -5.2% +18.0% +6.1% 2011 2019 2020 2021 3 200 3 0 3 3 3 580 3 800 (only statistic available for 2021) • Top 4 countries (representing 59.6% of the European sport labour market in 2020) 10.6% **24**% 13.5% 11.5% The national sport labour market as a share of total national employment 2011 2019 2020 -0.08pp\* +0.13pp\* 0.83% 0.75% 0.88% crease of -9.3%) increase of +17.66%) • Top 3 countries in 2020 1.30% 1.60% 1.39% \*percentage point 1.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON THE NATIONAL SPORT LABOUR MARKET (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020** ..... National sport labour market (variation from 2019 of 2020) National sport labour market female National sport labour market part workers National sport labour market - Workers National sport labour market with no or low qualification self-employed workers

+56.9%





# 37.9% 2020 21.1% Self-employed 2020 **25.1%** Part Time 61.5% 33.5%

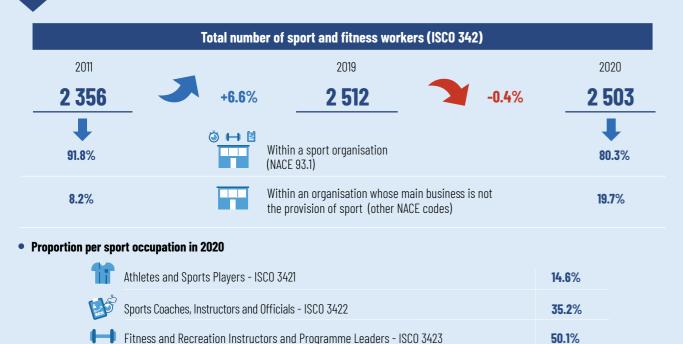
High

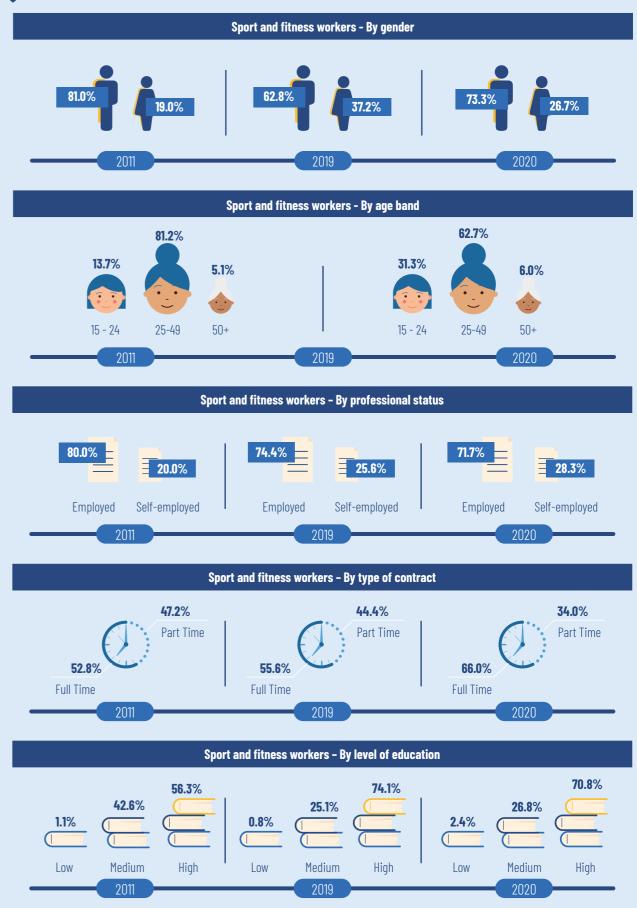
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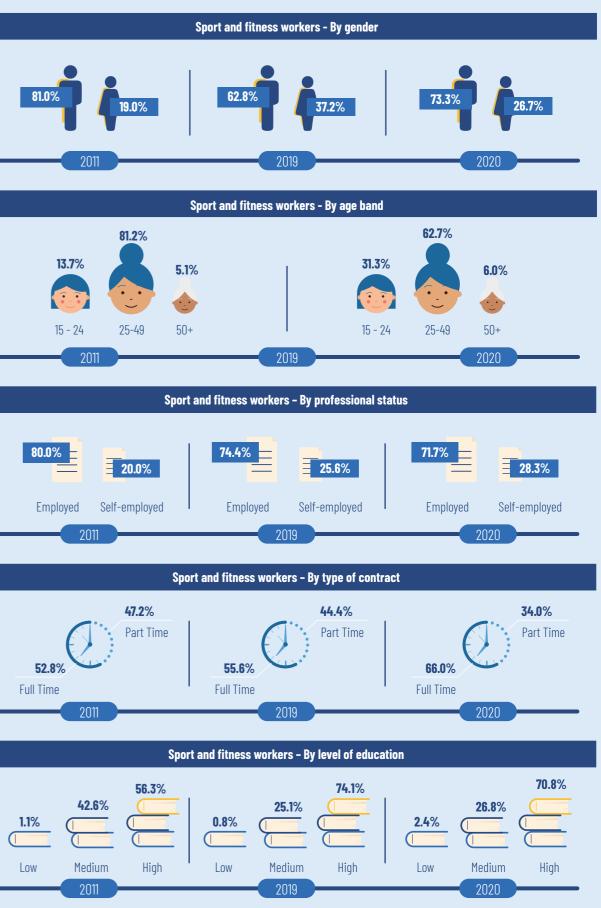
ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

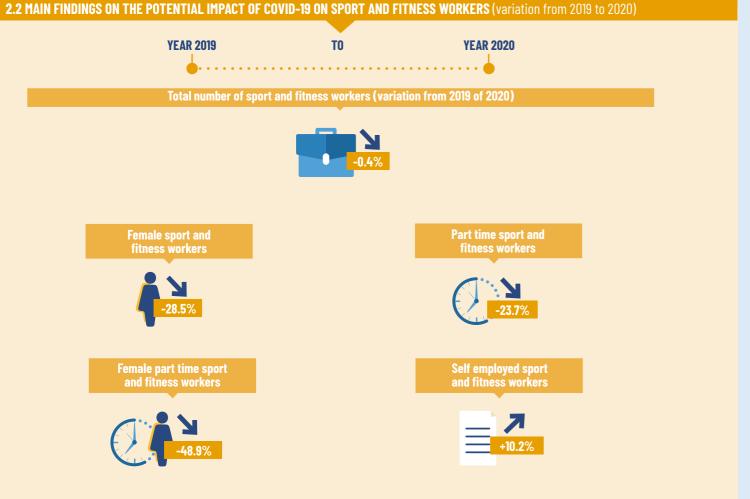
*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

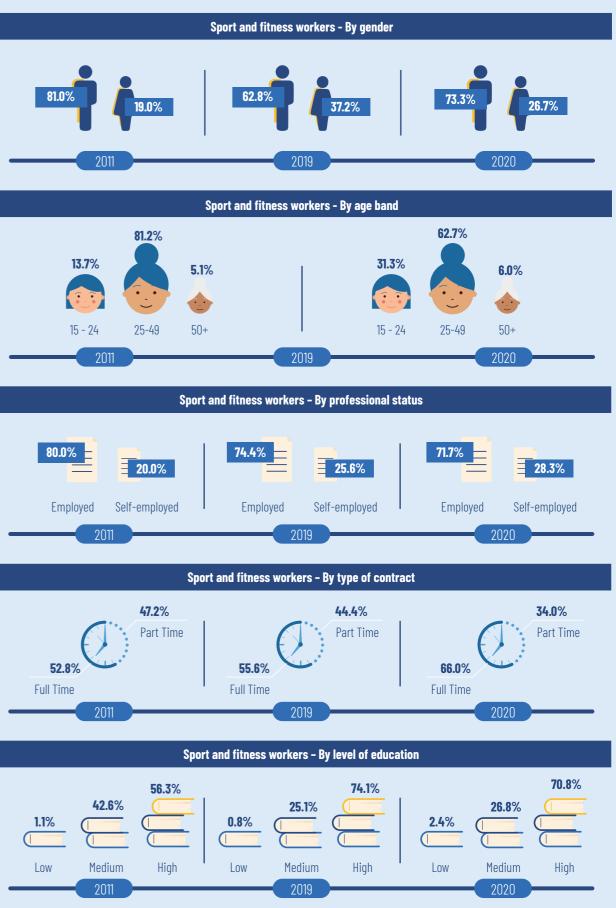
### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

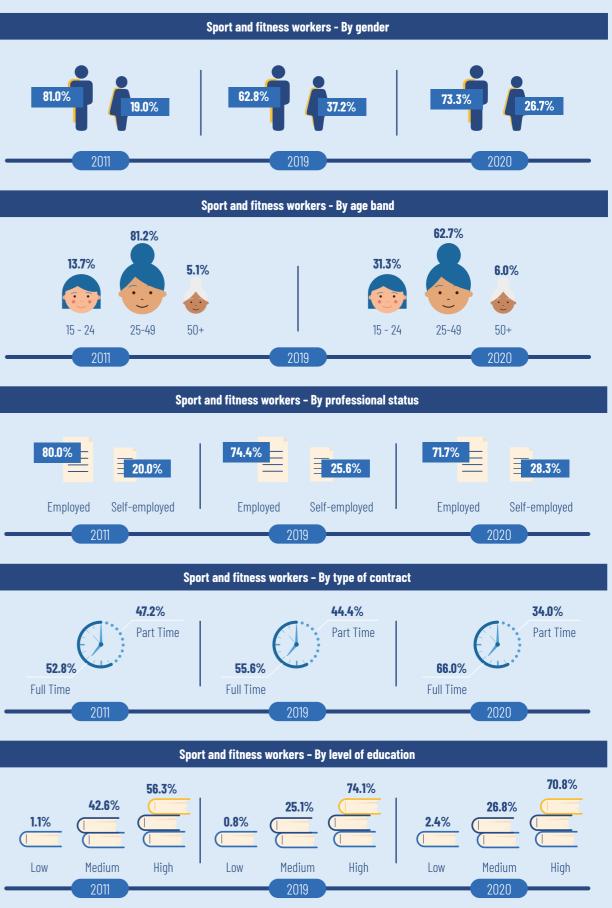


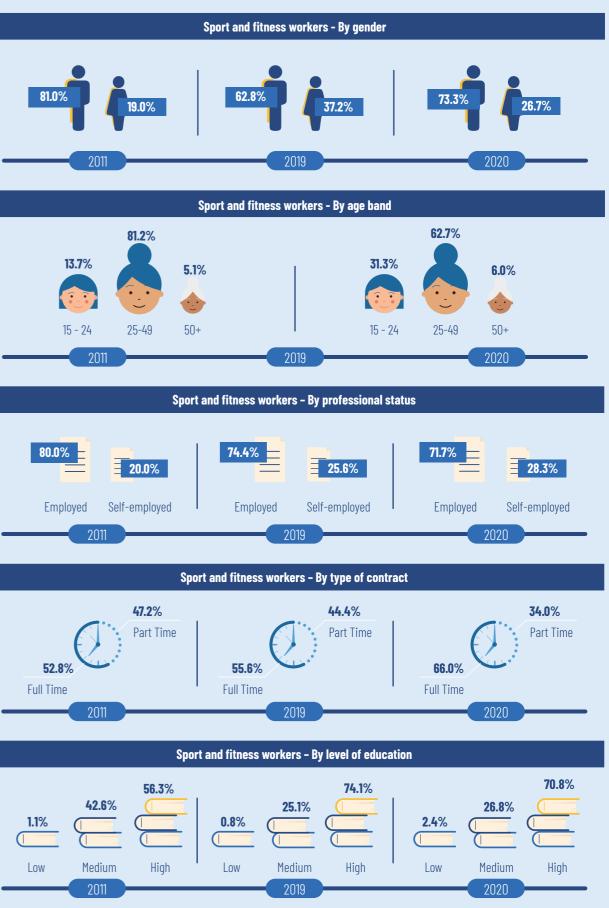












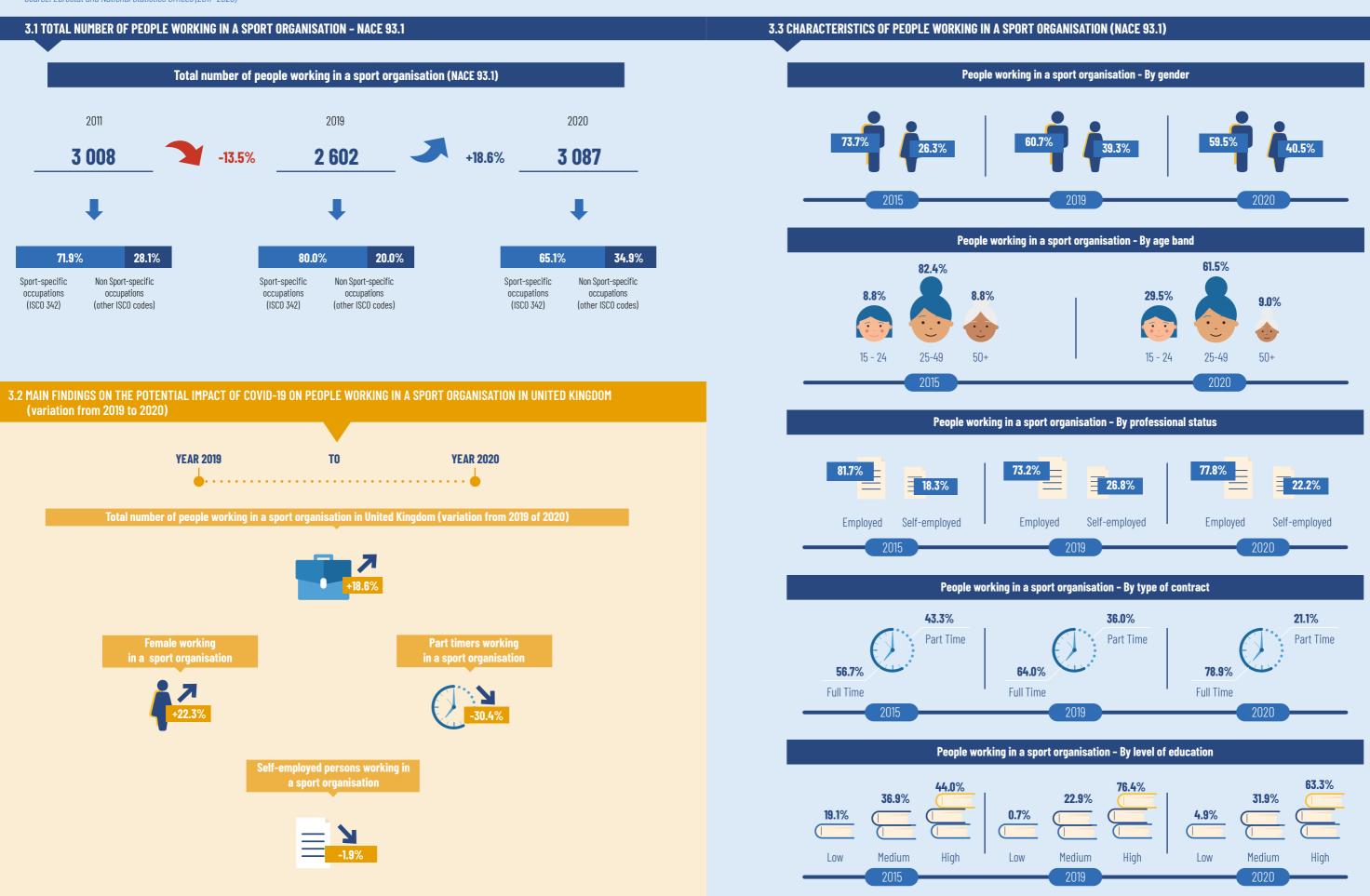


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### 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

Source: Eurostat and National Statistics Offices (2011 - 2020)







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# CZECH REPUBLIC



# CZECH REPUBLIC FACT SHEET

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

Low

Medium

High

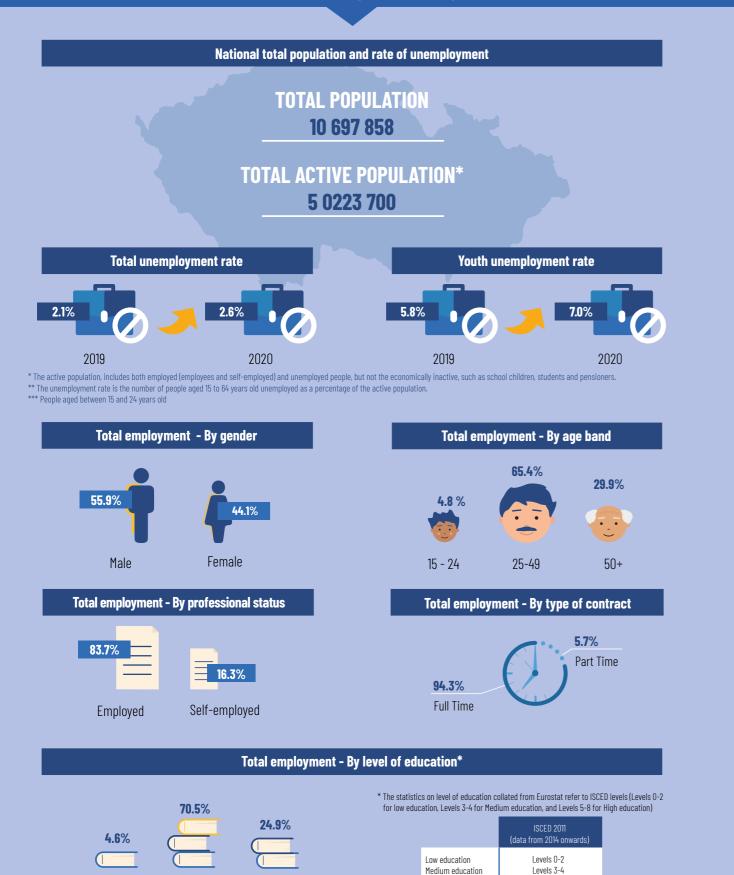
# CZECH REPUBLIC AND ITS LABOUR MARKET



# THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



Levels 5-8

High education

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

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- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

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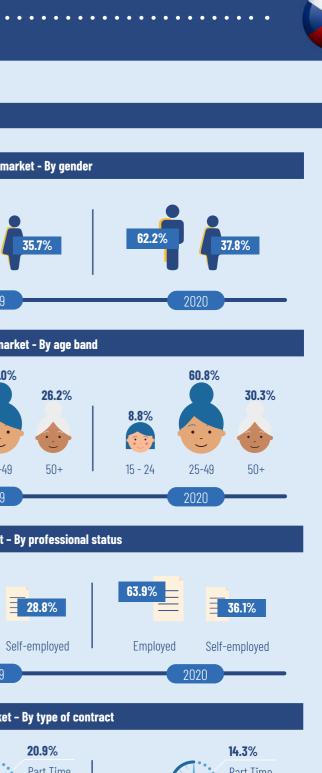
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*Source: Eurostat and National Statistics Offices (2011 - 2021)* 

**1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market (= Total sport employment) +37.3% -17.6% +1.6% 2011 2019 2020 2021 25 929 35 591 29 330 29 800 (only statistic available for 2021) • Top 4 countries (representing 59.6% of the European sport labour market in 2020) 24% 13.5% 11.5% 10.6% The national sport labour market as a share of total national employment 2011 2019 2020 +0.15pp\* -0.11pp\* 0.54% 0.69% 0.58% (increase of +27.8%) (decrease of -16.5%) • Top 3 countries in 2020 **1.30%** 1.60% 1.39% \*percentage point 1.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON THE NATIONAL SPORT LABOUR MARKET (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020** National sport labour market (variation from 2019 of 2020) National sport labour market youth workers (under 25) National sport labour market female Young female working in a sport workers ordanisati 45 3% National sport labour market National sport labour market part National sport labour market - Workers self-employed workers time workers with no or low qualification

## **1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market - By gender 62.7% 64.3% 37.3% National sport labour market - By age band 61.0% 70.4% 21.8% **7.7**% 12.7% 11 • 15 - 24 25-49 50+ 15 - 24 25-49 2019 National sport labour market - By professional status 67.2% 71.2% 32.8% Employed Self-employed Employed National sport labour market - By type of contract 11.9% Part Time 88.1% **79.1%** Full Time Full Time National sport labour market - By level of education **69.3**% **76.7% 21.7%** 3.8% 1.6% High Medium Medium Low Low





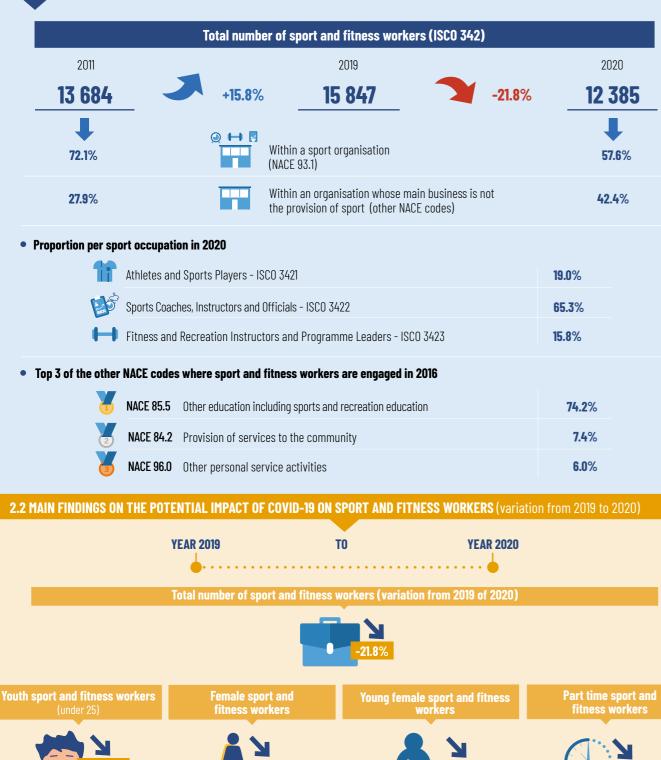


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*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

Female part time sport and fitness workers

## 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342



Sport and fitness workers with no or low qualification

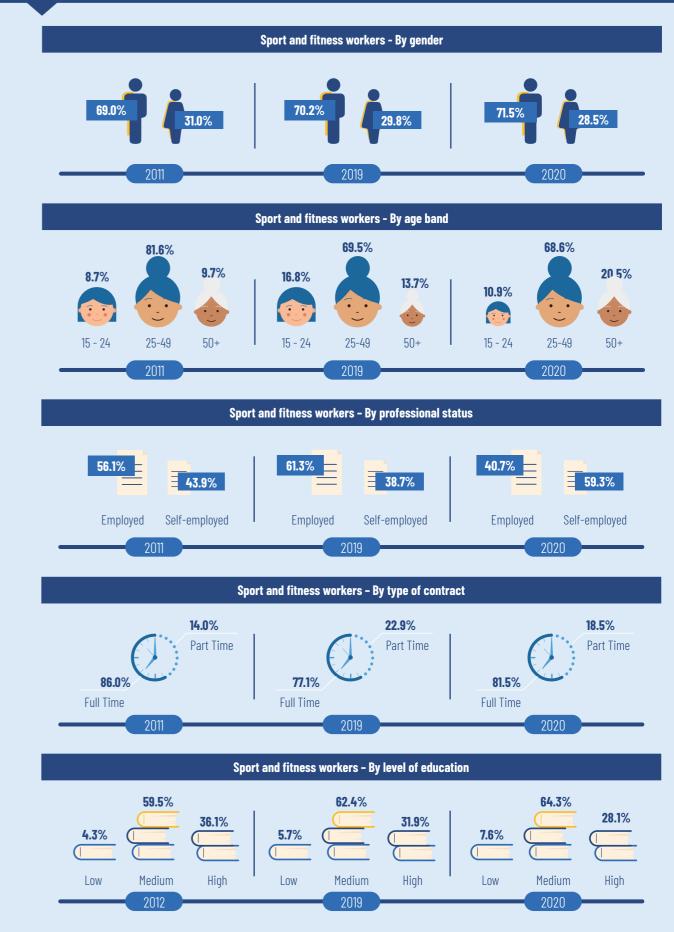


Self employed sport and fitness workers

## 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

. . . . . . . . . . . .

. . . . .



NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

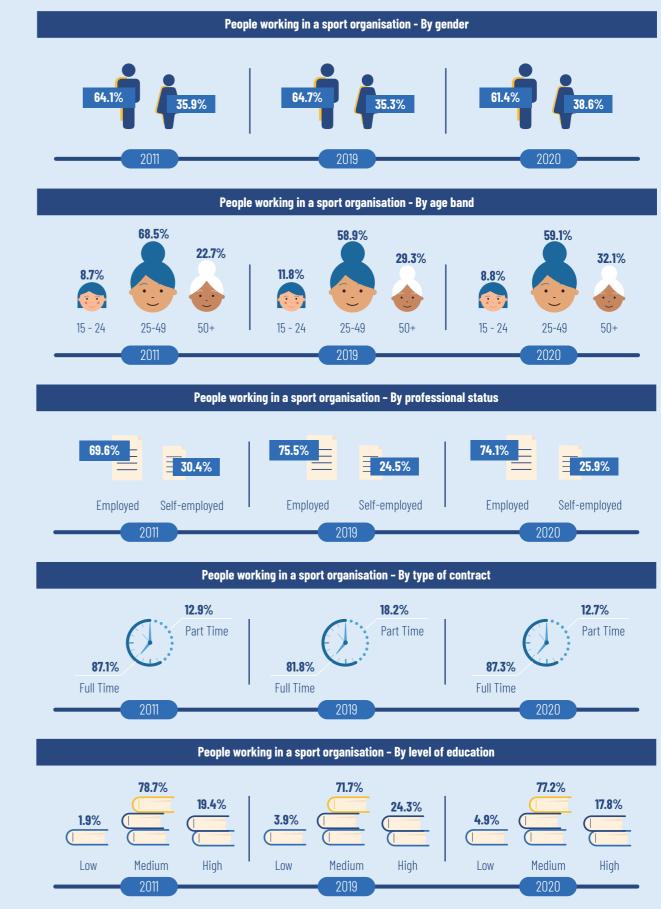
Source: Eurostat and National Statistics Offices (2011 - 2020)

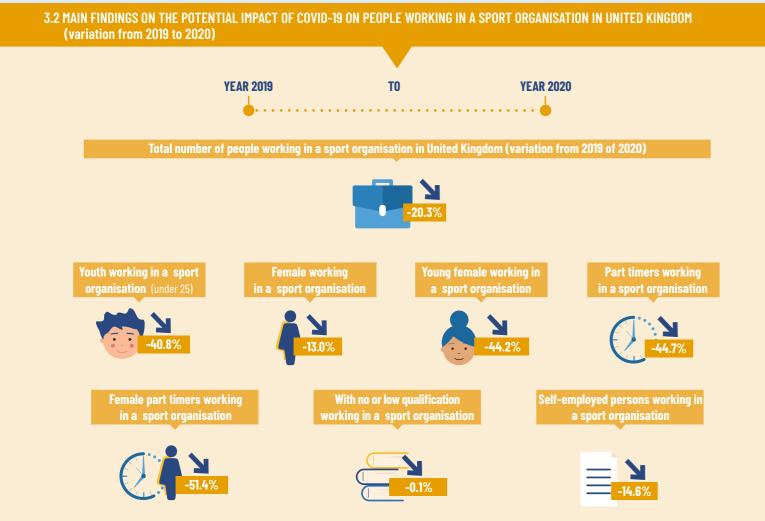
### 3.1 TOTAL NUMBER OF PEOPLE WORKING IN A SPORT ORGANISATION - NACE 93.1





### 3.3 CHARACTERISTICS OF PEOPLE WORKING IN A SPORT ORGANISATION (NACE 93.1)







# THE OVERALL AMBITION

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# **CONTACT DETAILS**



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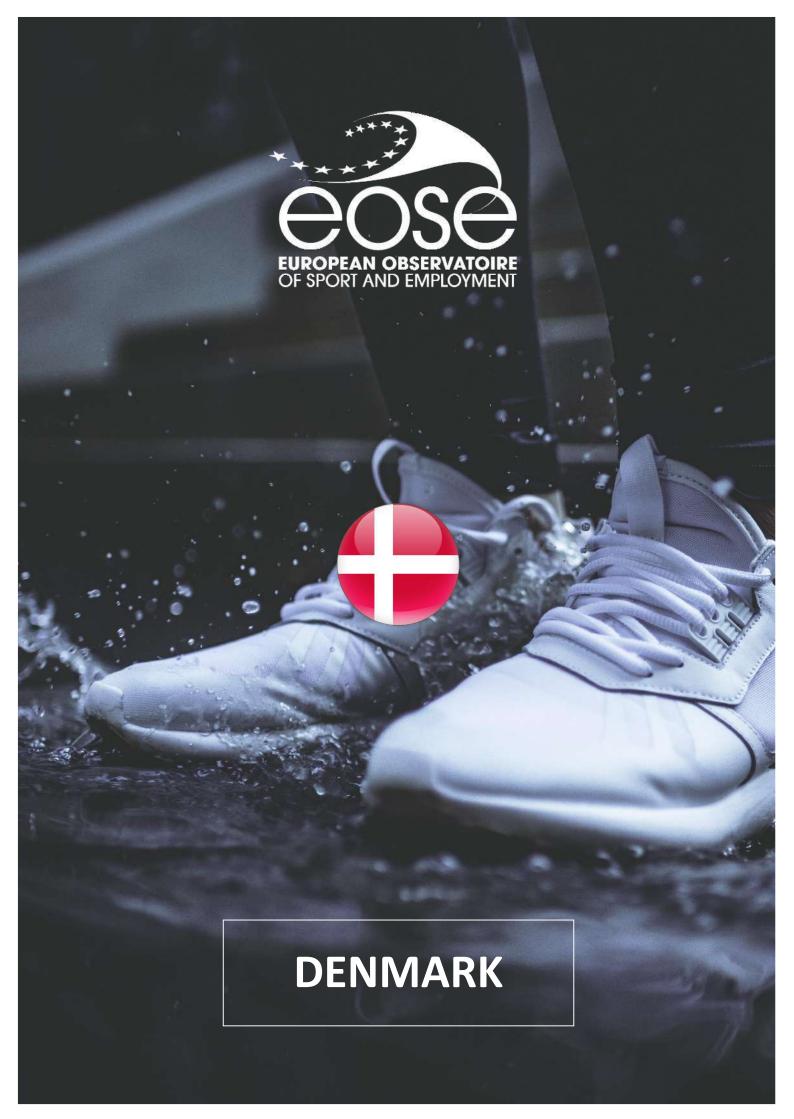


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# **DENMARK FACT SHEET**

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

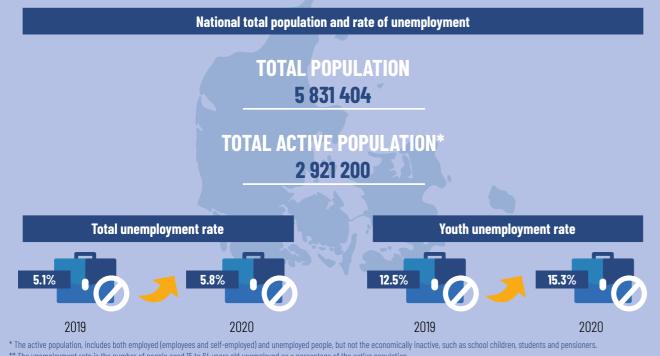
# **DENMARK AND ITS** LABOUR MARKET

2

# THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



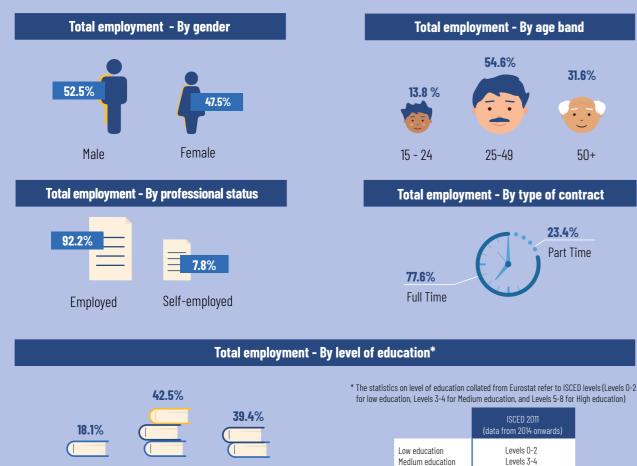
\*\* The unemployment rate is the number of people aged 15 to 64 years old unemployed as a percentage of the active population.

Medium

Low

High

\*\*\* People aged between 15 and 24 years old



Levels 5-8

High education

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

The year 2020 saw a sudden, unexpected and severe pandemic starting in March and the whole society all over the world has been directly impacted by Covid-19 including the sport sector. It was then decided to also make a specific focus on the variation of the national sport labour market from 2019 to 2020 (when possible with the available data).

Statistics for the year 2021 have not yet been made available due to a change of research methodology. This fact sheet gathers the latest available statistics for the sport labour market. EOSE ambition is to produce such fact sheet on an annual basis.

## **Research Methodology**

Scope: the widest sport and physical activity sector defined by the Council of Europe (2001) as "all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental well-being, forming social relationships or obtaining results in competition at all levels". In this fact sheet we are using the word "sport" having the meaning of the broad sector of "sport and physical activity".

To summarise our statistical definition for the sport labour market, the ambition of the work carried out was to liaise with Eurostat and National Statistics Offices (NSO) to collate all official statistics available on the number of:

- professional athletes, coaches (Box I on the summary chart below)
- 93.1), e.g. managers (Box III on the summary chart below)
- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

\* ISCO - "The international standard classification of occupations". ISCO divides jobs into 10 major groups of occupations and sport specific occupations are listed under ISCO3 Technicians and associate professionals and more precisely under the sub-group ISCO 342 Sport and Fitness Workers (3421 - Athletes and Sports Players; 3422 - Sports Coaches, Instructors and Officials; 3423 - Fitness and Recreation Instructors and Programme Leaders).

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# The research methodology used by the EOSE project for the collection of available statistics for the sport sector can be summarised as follows: 342 ISCO **OCCUPATIONS ISCO CODES** OTHER **ISCO CODES**



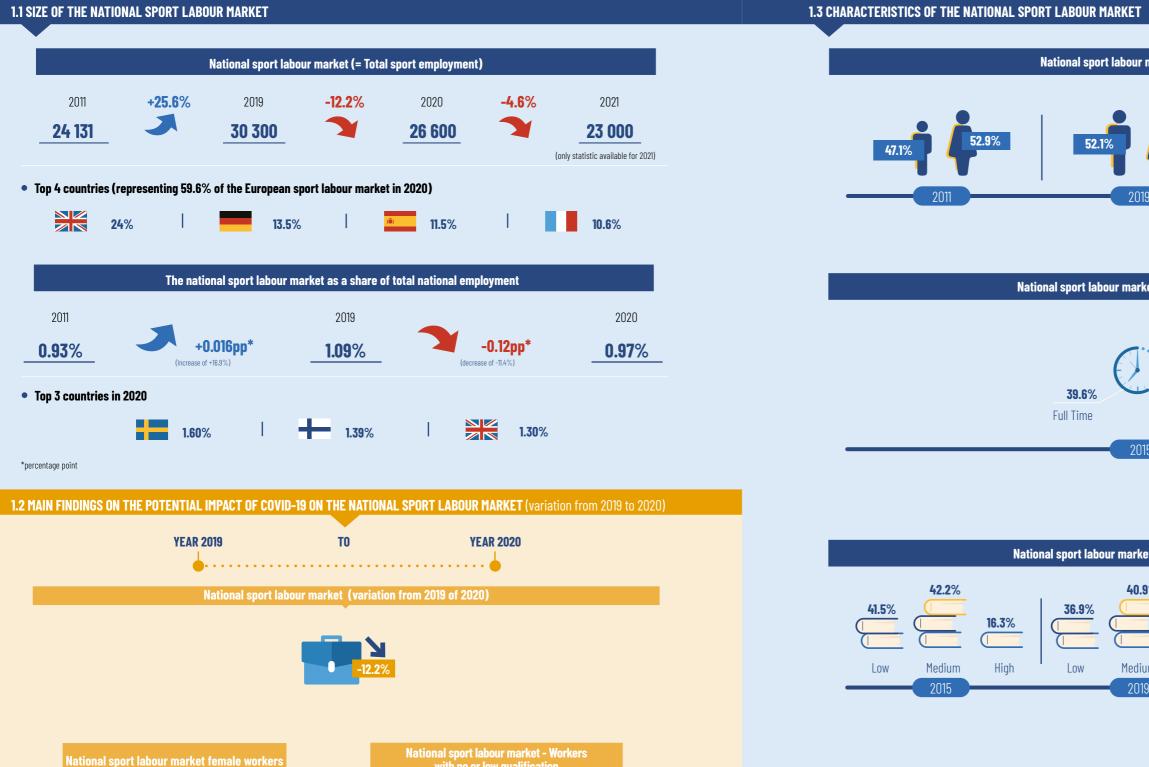
• Persons having a sport and fitness occupation (ISCO 342\*) in an organisation whose main business is the provision of sport (NACE 93.1\*), e.g.

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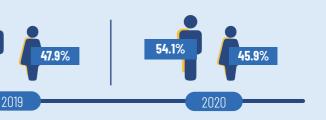
*Source: Eurostat and National Statistics Offices (2011 - 2021)* 



National sport labour market - Workers with no or low qualification



## National sport labour market - By gender



• • • • • • • • • •

## National sport labour market - By type of contract

Mediu

	60.4%
	Part Time
•••	
5	

narket - By level of education					
22.3%	35.3%	40.6%	<b>24.1</b> %		
High	Low	Medium 2020	High		
	22.3%	22.3%	<b>22.3%</b> High Low Medium		

## SECTION 2 - PEOPLE WORKING IN A SPORT AND FITNESS OCCUPATION AT THE NATIONAL LEVEL (ISCO 342)

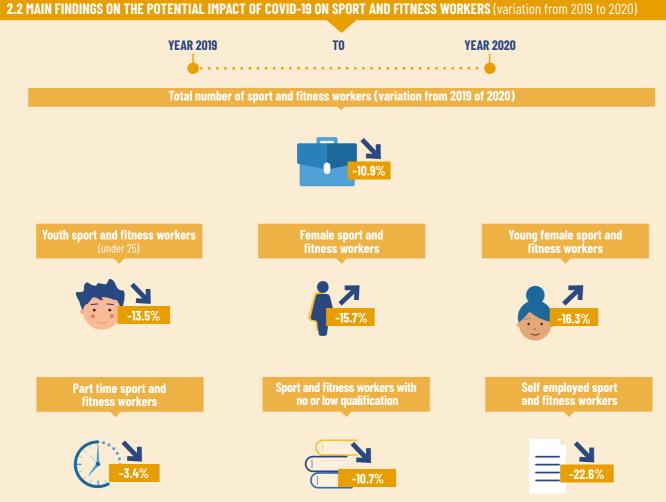
ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342



201 **60.2**% 54.7% 31.1% 8.8% 15 - 24 25-49 50+ 15 - 24 86.8% 87.7% = 12.3% Employed Self-employed Employed 70.7% Part Time **29.3**% **28.6**% Full Time Full Time 53.4% 32.3% 41.4% 14.3%



## 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

48.3%

59.5%

High

Low

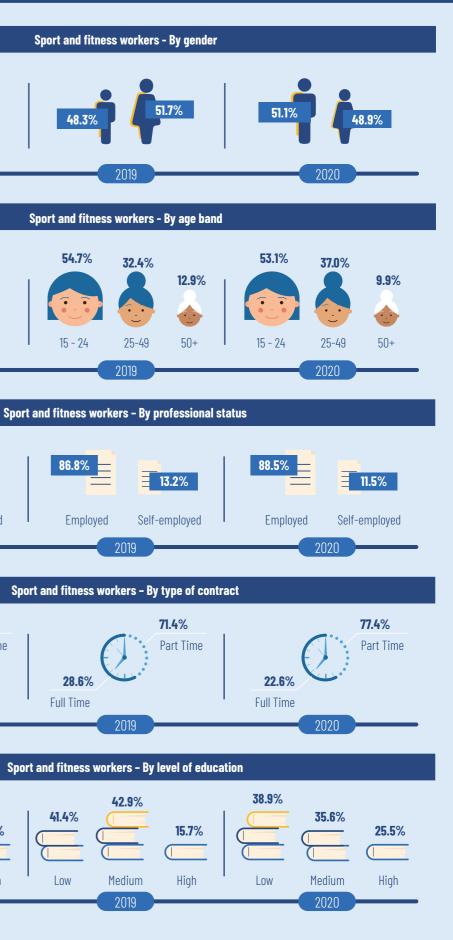
Medium

Low

40.5%

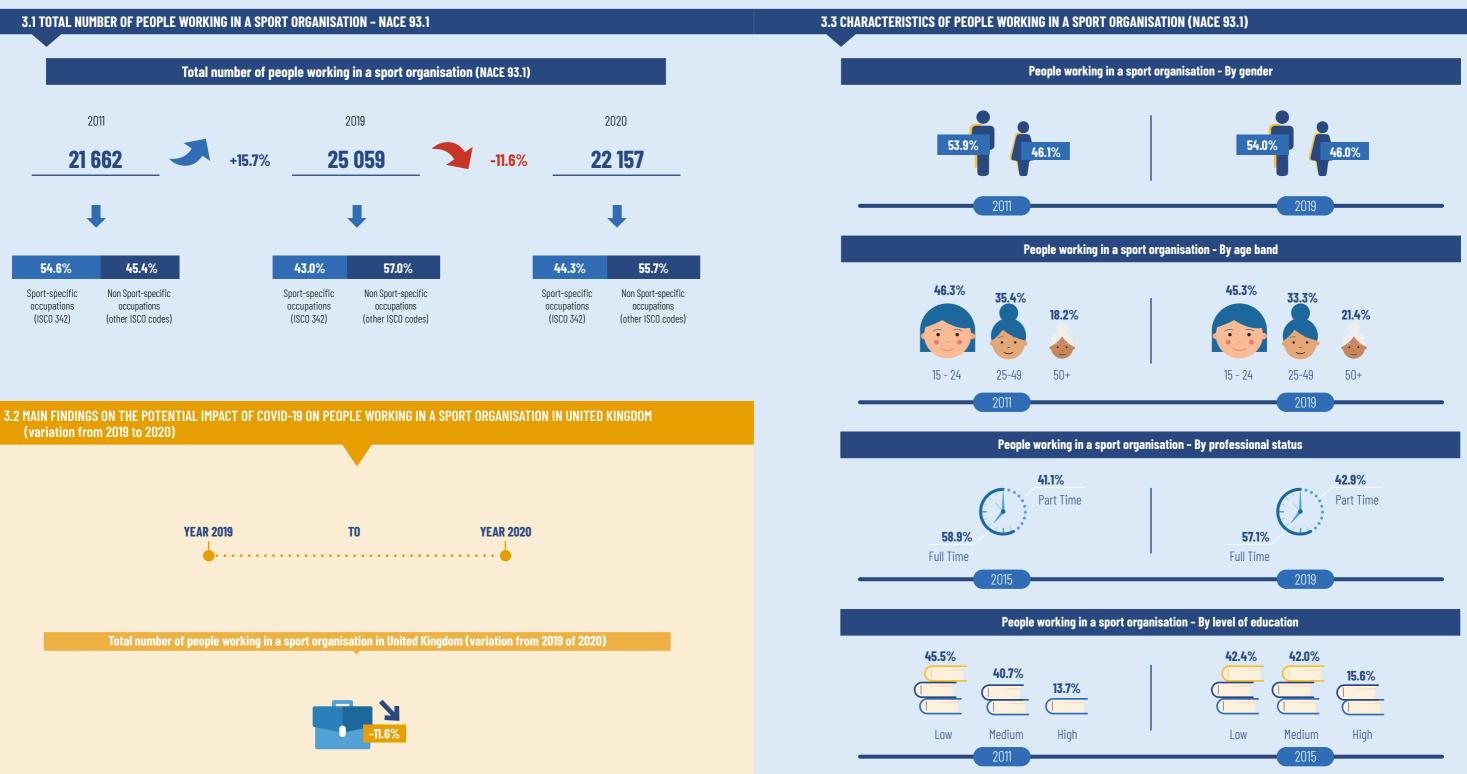


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Source: Eurostat and National Statistics Offices (2011 - 2020)







. . . . . . . . . . . . .



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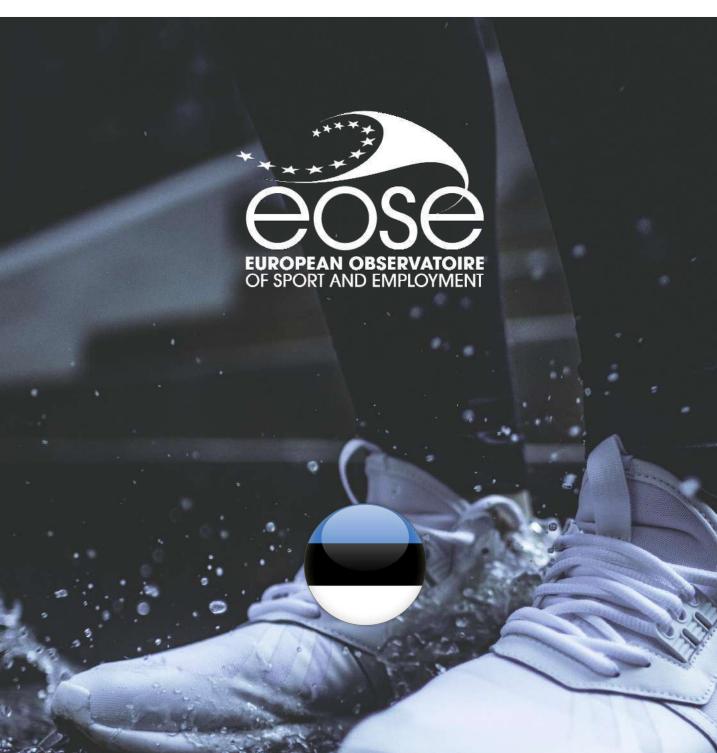


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# ESTONIA



# ESTONIA FACT SHEET LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

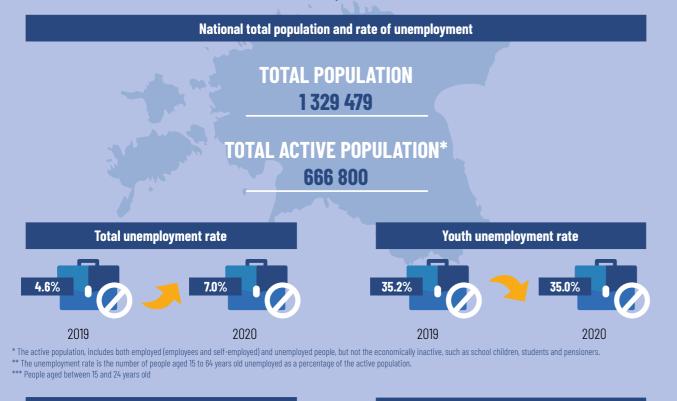
## **ESTONIA AND ITS** LABOUR MARKET

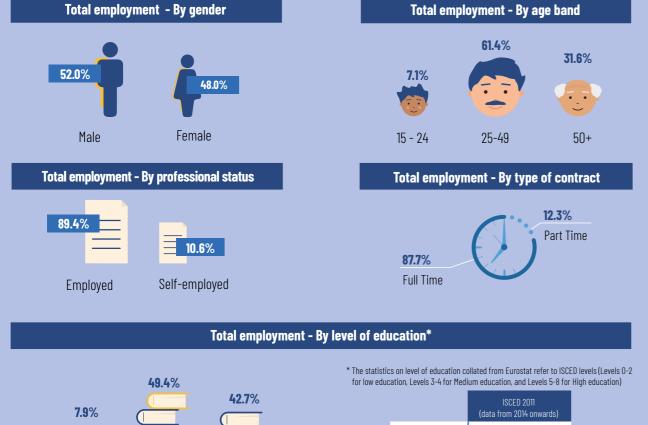
9

# THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)





Low

Medium

High

Low education

High education

Medium education

Levels 0-2

Levels 3-4

Levels 5-8

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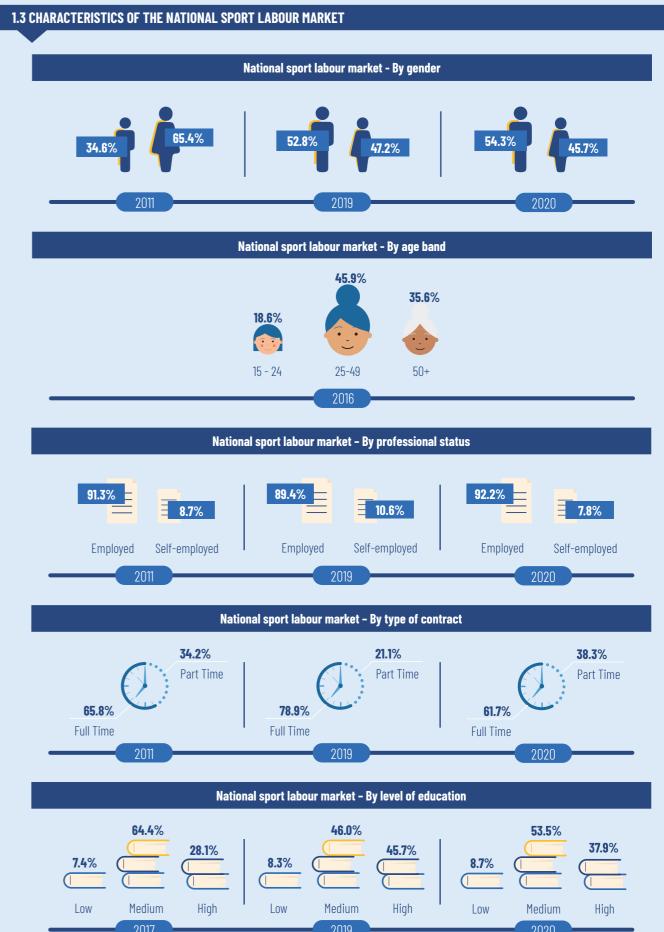
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*Source: Eurostat and National Statistics Offices (2011 - 2021)* 



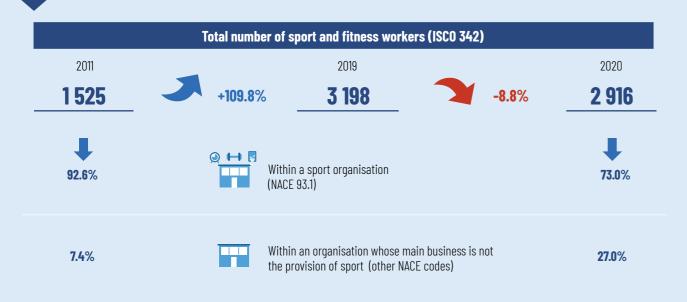


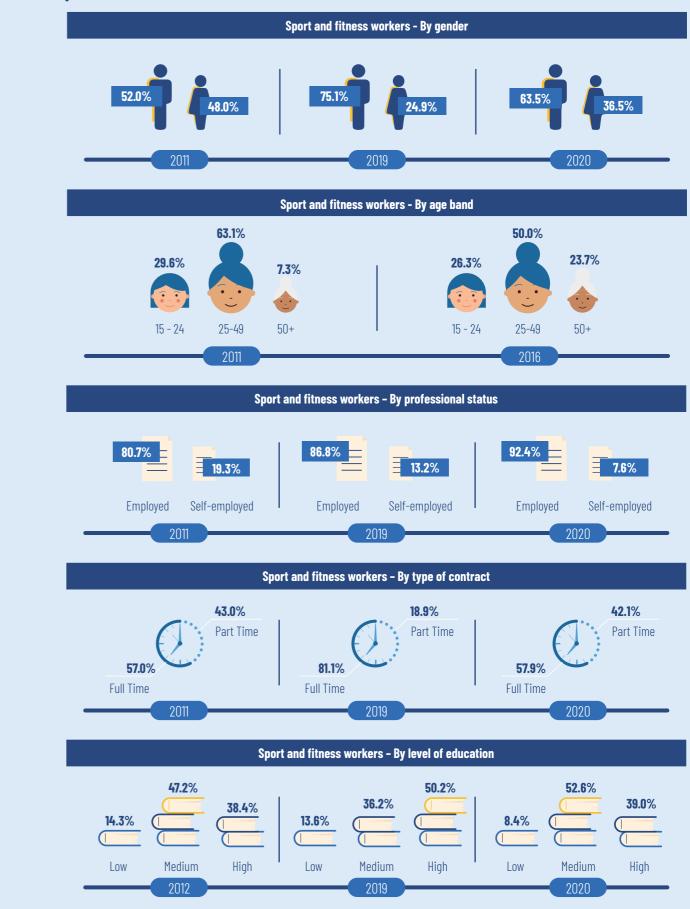
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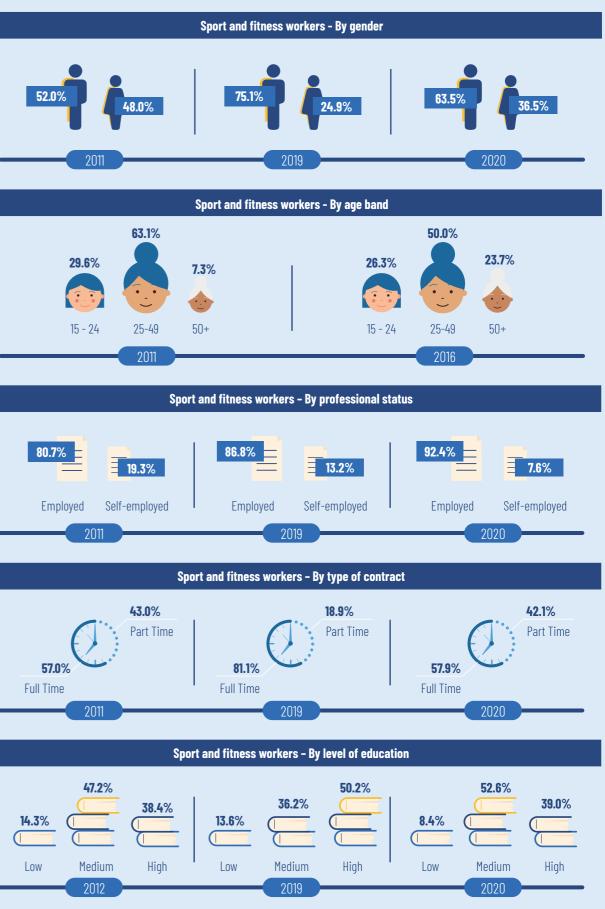
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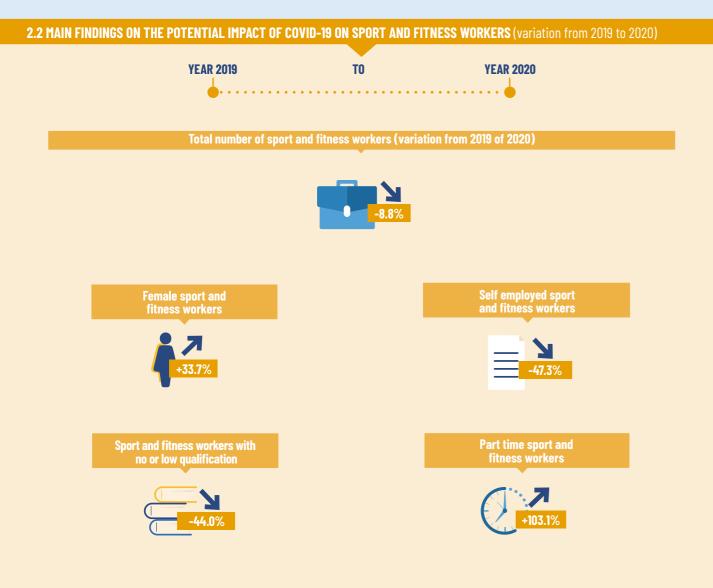
*Source: Eurostat and National Statistics Offices (2011 - 2020)* 











## 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

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Source: Eurostat and National Statistics Offices (2011 - 2020)

### 3.1 TOTAL NUMBER OF PEOPLE WORKING IN A SPORT ORGANISATION - NACE 93.1





## 3.3 CHARACTERISTICS OF PEOPLE WORKING IN A SPORT ORGANISATION (NACE 93.1)





3.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON PEOPLE WORKING IN A SPORT ORGANISATION IN UNITED KINGDOM



Female working

in a sport organisation

Youth working in a sport organisation (under 25)



With no or low qualification working in a sport organisation



a sport organisation

Self-employed persons working in

Part timers working

in a sport organisation

**-33.1%** 



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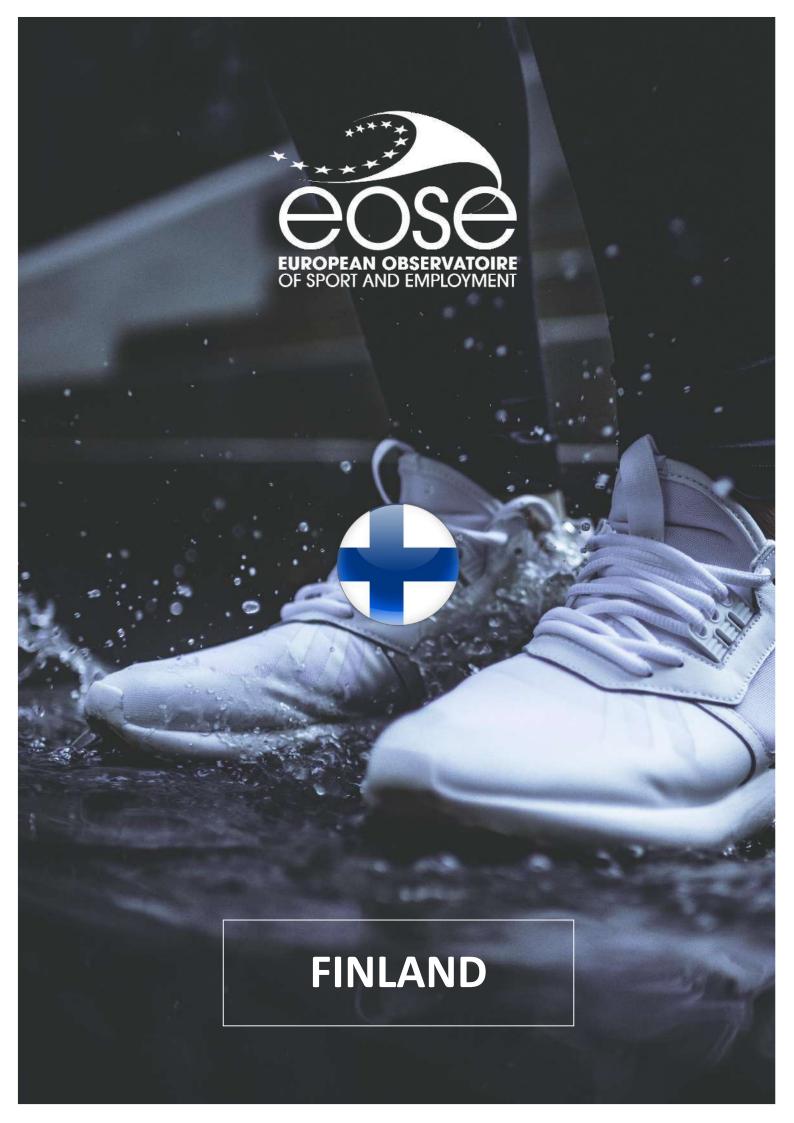


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# **FINLAND FACT SHEET**

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

Low

Medium

High

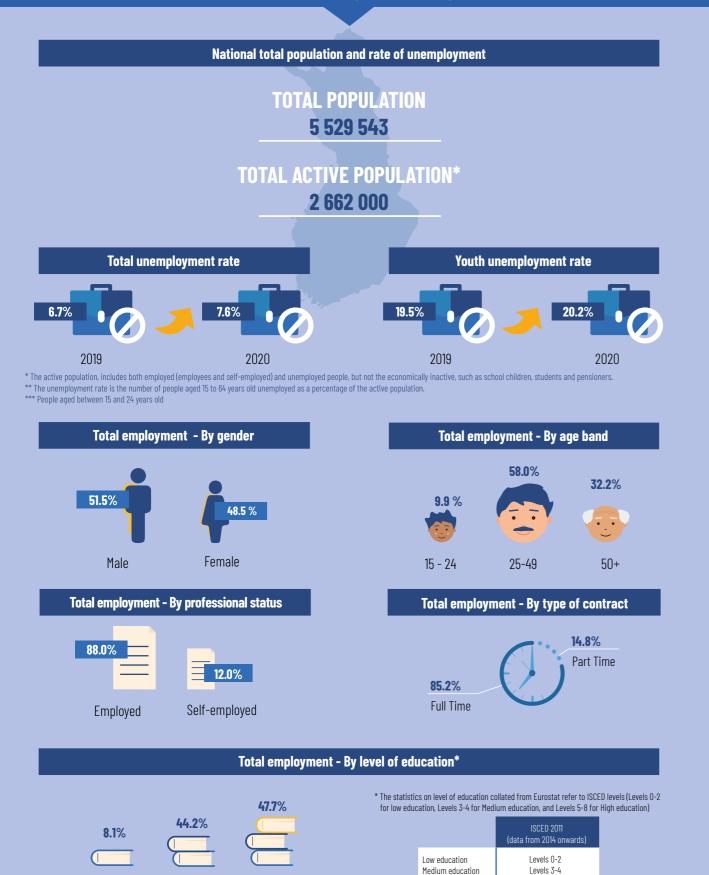
## **FINLAND AND ITS** LABOUR MARKET

2

# THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



Levels 5-8

High education

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

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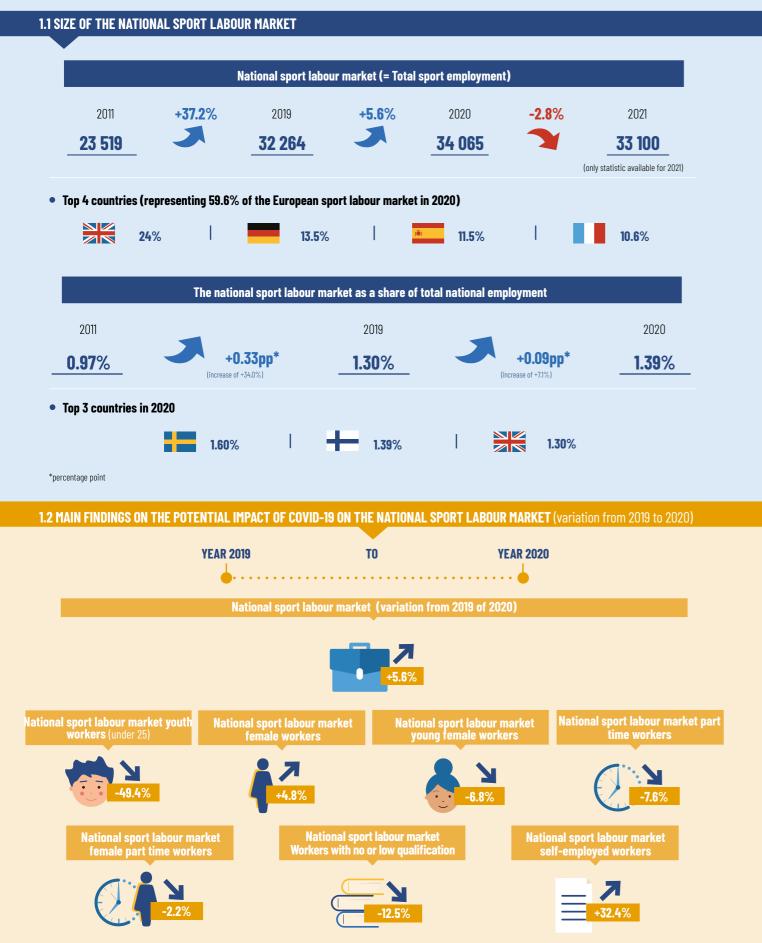
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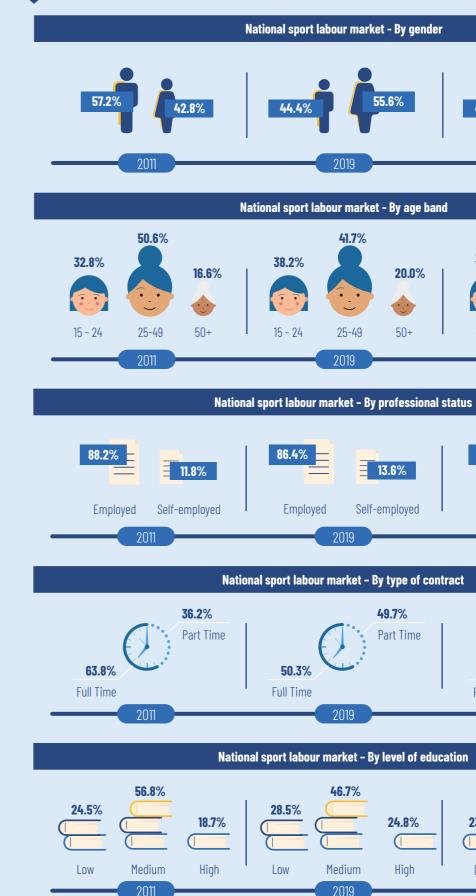
## Persons having a sport and fitness occupation (ISC0 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 



## **1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET**





## 55.6% 55.2% 44.8% 2020 48.4% 32.6% 20.0% 18.9% 50+ 15 - 24 25-49 50+ 83.0% = 13.6% 17.0% Self-employed Self-employed Employed 49.7% 43.3% Part Time Part Time **56.7**% Full Time 49.9% 26.5% 24.8% 23.6%

Medium

High

Low

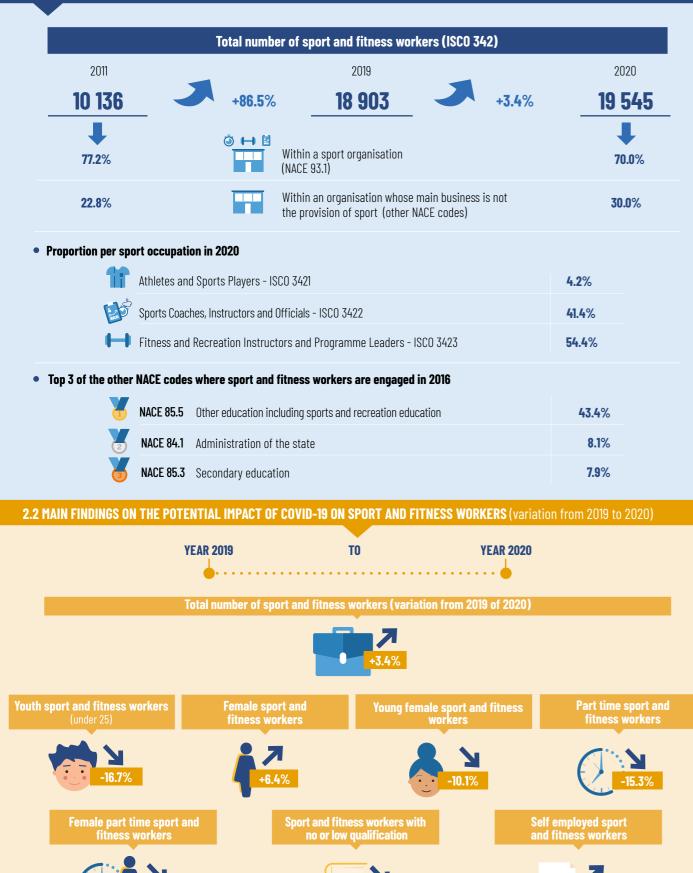
High

• • • • • • • • • • • • • • • • • •

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*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

## 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342



## 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342





. . . . . . . . . .

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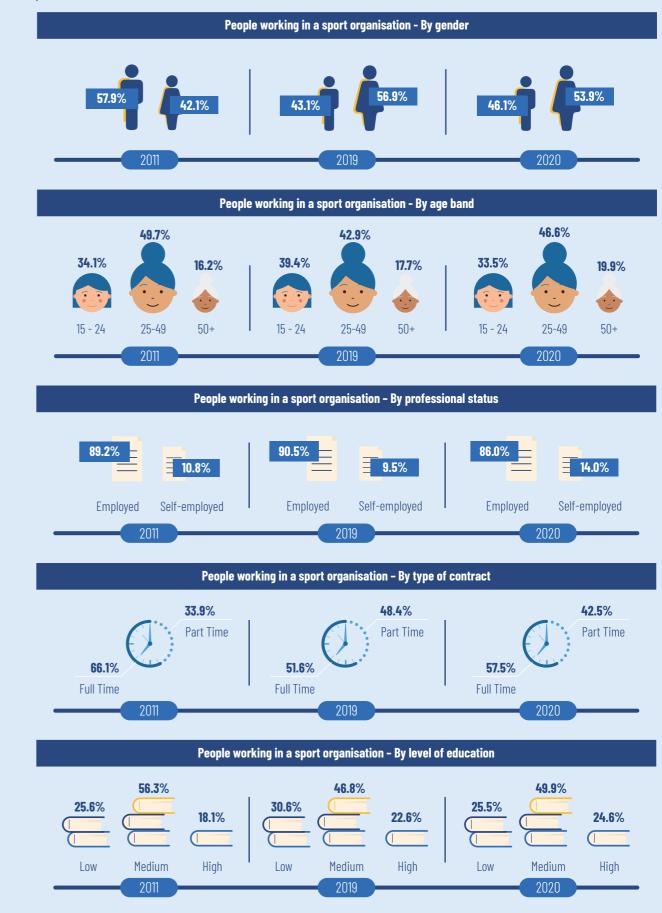
Source: Eurostat and National Statistics Offices (2011 - 2020)

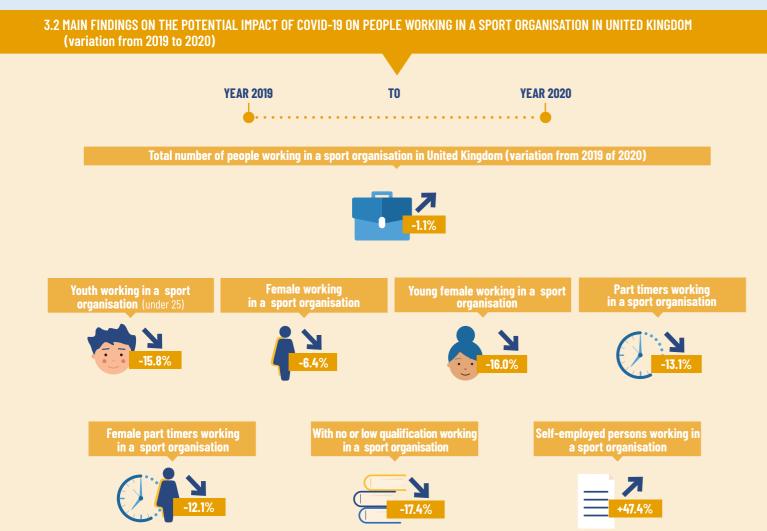






3.3 CHARACTERISTICS OF PEOPLE WORKING IN A SPORT ORGANISATION (NACE 93.1)









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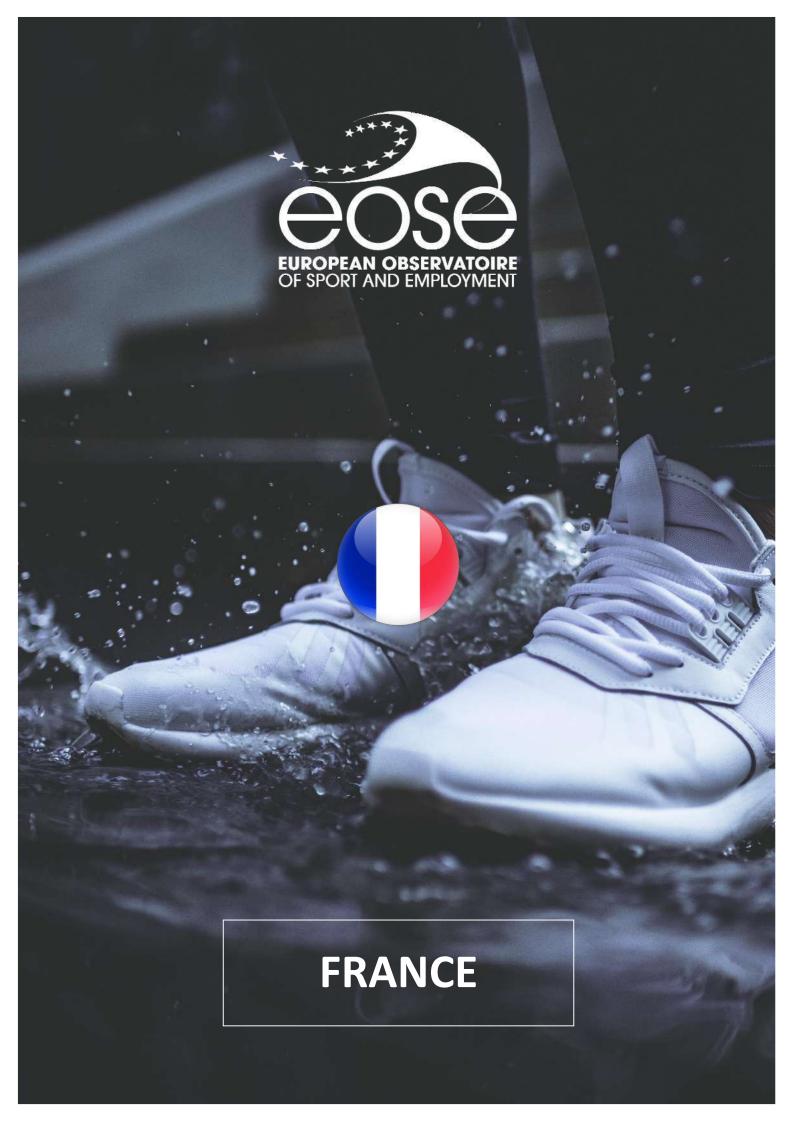


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# FRANCE FACT SHEET LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

Male

88.1%

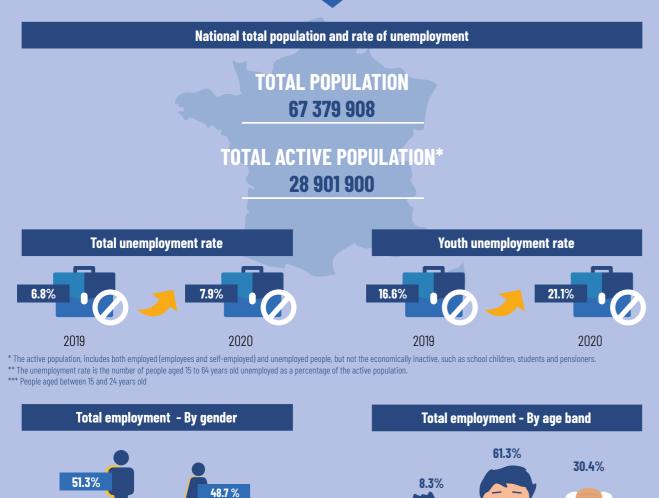
Low

Medium

High

## **FRANCE AND ITS** LABOUR MARKET

Source: Eurostat (2019 and 2020)



Female 15 - 24 25-49 50+ **Total employment - By professional status** Total employment - By type of contract 17.0% Part Time 11.9%

83.0% Full Time Self-employed Employed Total employment - By level of education\* \* The statistics on level of education collated from Eurostat refer to ISCED levels (Levels 0-2 44.6% for low education, Levels 3-4 for Medium education, and Levels 5-8 for High education) 42.1% 13.3%



# THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

The year 2020 saw a sudden, unexpected and severe pandemic starting in March and the whole society all over the world has been directly impacted by Covid-19 including the sport sector. It was then decided to also make a specific focus on the variation of the national sport labour market from 2019 to 2020 (when possible with the available data).

Statistics for the year 2021 have not yet been made available due to a change of research methodology. This fact sheet gathers the latest available statistics for the sport labour market. EOSE ambition is to produce such fact sheet on an annual basis.

## **Research Methodology**

Scope: the widest sport and physical activity sector defined by the Council of Europe (2001) as "all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental well-being, forming social relationships or obtaining results in competition at all levels". In this fact sheet we are using the word "sport" having the meaning of the broad sector of "sport and physical activity".

To summarise our statistical definition for the sport labour market, the ambition of the work carried out was to liaise with Eurostat and National Statistics Offices (NSO) to collate all official statistics available on the number of:

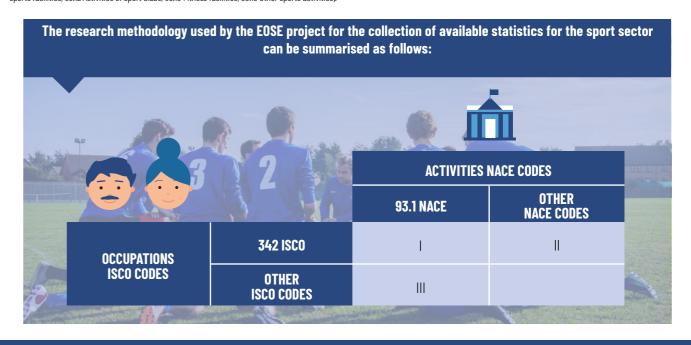
• Persons having a sport and fitness occupation (ISCO 342\*) in an organisation whose main business is the provision of sport (NACE 93.1\*), e.g. professional athletes, coaches (Box I on the summary chart below)

2

- **93.1)**, e.q. managers (*Box III on the summary chart below*)
- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

\* ISCO - "The international standard classification of occupations". ISCO divides jobs into 10 major groups of occupations and sport specific occupations are listed under ISCO3 Technicians and associate professionals and more precisely under the sub-group ISCO 342 Sport and Fitness Workers (3421 - Athletes and Sports Players; 3422 - Sports Coaches, Instructors and Officials; 3423 - Fitness and Recreation Instructors and Programme Leaders).

\*\* NACE - "Statistical classification of economic activities in the European Community". NACE is a basically four-digit classification providing the framework for collecting and presenting a large range of reliable and comparable statistical data according to economic activity. The codes under NACE 93.1 (Sport activities) define the organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).





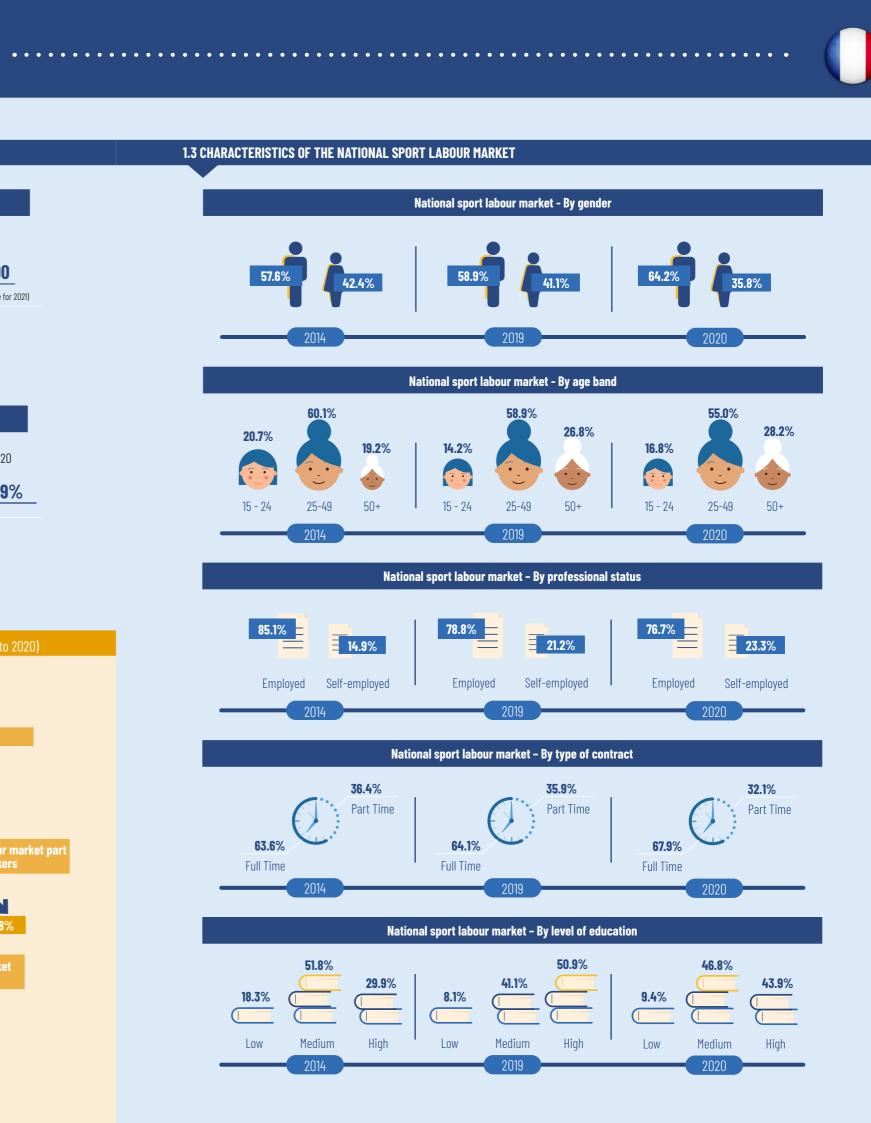
### · Persons having a non-sport and fitness occupation (Other ISCO codes) in an organisation whose main business is the provision of sport (NACE

## Persons having a sport and fitness occupation (ISC0 342) in an organisation whose main business is not the provision of sport (Other NACE)

*Source: Eurostat and National Statistics Offices (2011 - 2021)* 

**1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market (= Total sport employment) +6.6% +3.1% +52.1% 2011 2019 2020 2021 166 994 177 986 183 444 279 100 (only statistic available for 2021) • Top 4 countries (representing 59.6% of the European sport labour market in 2020) 24% 13.5% 11.5% 10.6% The national sport labour market as a share of total national employment 2011 2019 2020 +0.03pp\* +0.02pp\* 0.64% 0.67% 0.69% crease of +4.2%) increase of +3.8%) • Top 3 countries in 2020 **1.30%** 1.60% 1.39% \*percentage point 1.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON THE NATIONAL SPORT LABOUR MARKET (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020** National sport labour market (variation from 2019 of 2020) National sport labour market female workers National sport labour market youth National sport labour market young female workers National sport labour market part workers (under 25 time workers +21.9% -7.8% National sport labour market Workers with no or low qualification National sport labour market female part time workers National sport labour market self-employed workers

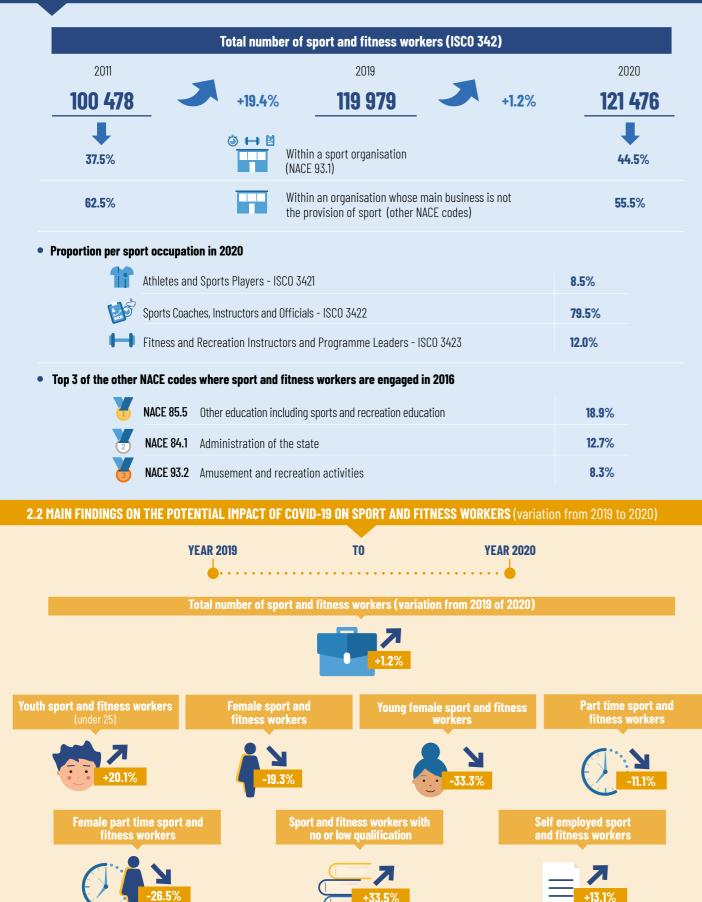
+13.3%



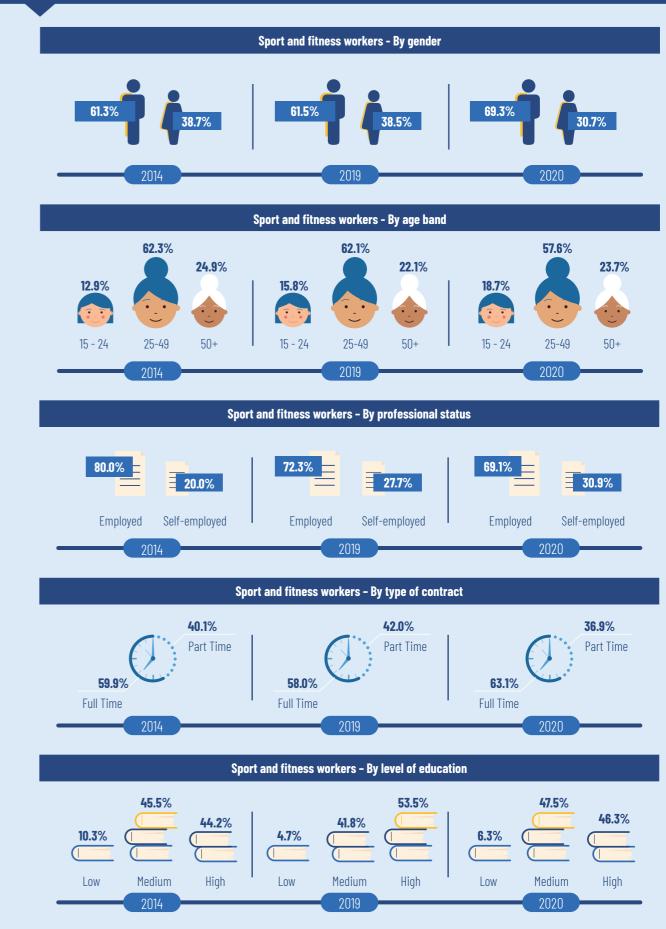
ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342



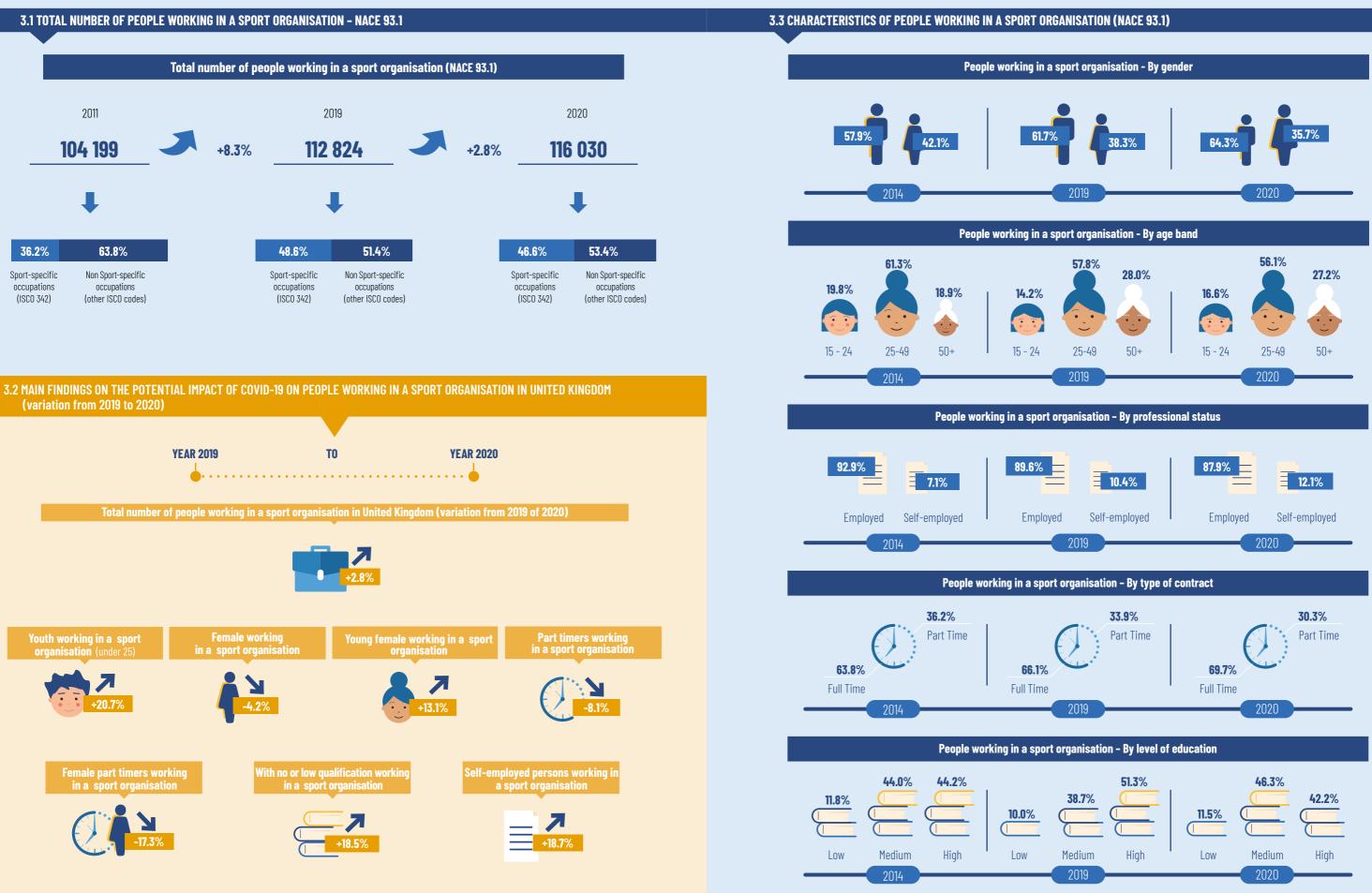
## 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342



. . . . . . .

NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.13 Other sports activities).

Source: Eurostat and National Statistics Offices (2011 - 2020)





# THE OVERALL AMBITION

The overall ambition of EOSE and its networks of members and partners all over Europe is to collate, analyse and publish new knowledge and latest statistics about the European sport labour market on an annual basis.

To make an impact on the overall sector and allow it to unlock its recognised and growing potential to improve peoples' lives and have an impact on health, employment and the economy in Europe, it is necessary to have a precise idea of the size and characteristics of the current labour market, as well as information about its evolutions and tendencies. And this is even more important to get such information now with the overall EU and national contexts, and following the worldwide unexpected and sudden pandemic which has impacted our sector.

The ambition of this factsheet is to publish latest official statistics about the size and evolution of the national sport labour market but also to breakdown these statistics by gender, age, level of education, type of employment (employed or self-employed) and type of working contract (full-time or part time) to get a better understanding of the realities and tendencies.

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We invite you to visit EOSE website (<u>www.eose.org</u>) if you are willing to consult more detailed information about the sport labour market at both the European and national level. National fact sheets have been developed for each of the 27 EU Member States as well as for the United Kingdom.

# **CONTACT DETAILS**



⊃) EOSE

1, Grande rue des Feuillants 69001 Lyon France

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<u>www.eose.org</u>



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# GERMANY



# **GERMANY FACT SHEET**

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

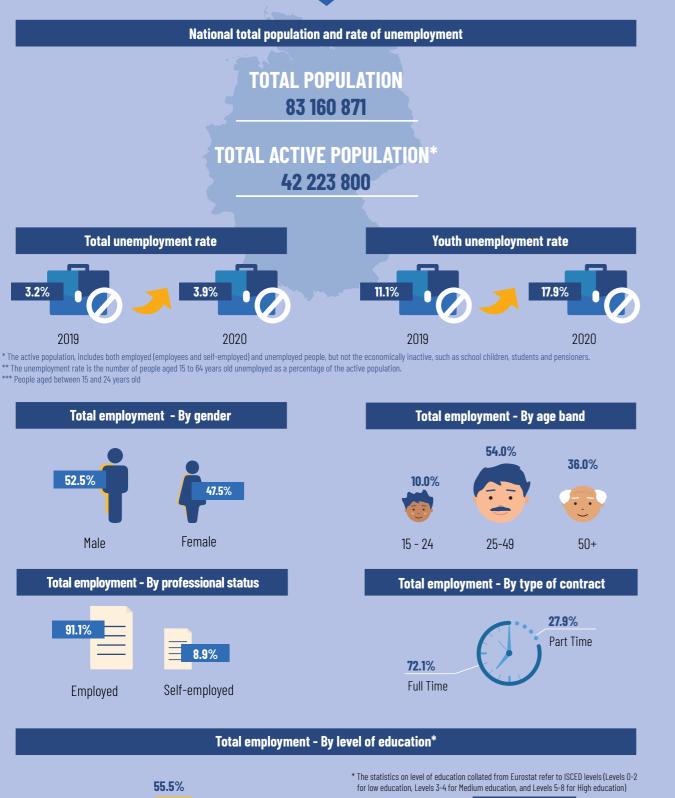
## **GERMANY AND ITS** LABOUR MARKET

2

## THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



31.4%

High

13.1%

Low

Medium

data from 2014 onwards Low education Levels 0-2 Levels 3-4 Medium education Levels 5-8 High education

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

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### **Research Methodology**

Scope: the widest sport and physical activity sector defined by the Council of Europe (2001) as "all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental well-being, forming social relationships or obtaining results in competition at all levels". In this fact sheet we are using the word "sport" having the meaning of the broad sector of "sport and physical activity".

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- professional athletes, coaches (Box I on the summary chart below)
- 93.1), e.g. managers (Box III on the summary chart below)
- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

\* ISCO - "The international standard classification of occupations". ISCO divides jobs into 10 major groups of occupations and sport specific occupations are listed under ISCO3 Technicians and associate professionals and more precisely under the sub-group ISCO 342 Sport and Fitness Workers (3421 - Athletes and Sports Players; 3422 - Sports Coaches, Instructors and Officials; 3423 - Fitness and Recreation Instructors and Programme Leaders).

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# The research methodology used by the EOSE project for the collection of available statistics for the sport sector can be summarised as follows: 342 ISCO **OCCUPATIONS ISCO CODES** OTHER **ISCO CODES**



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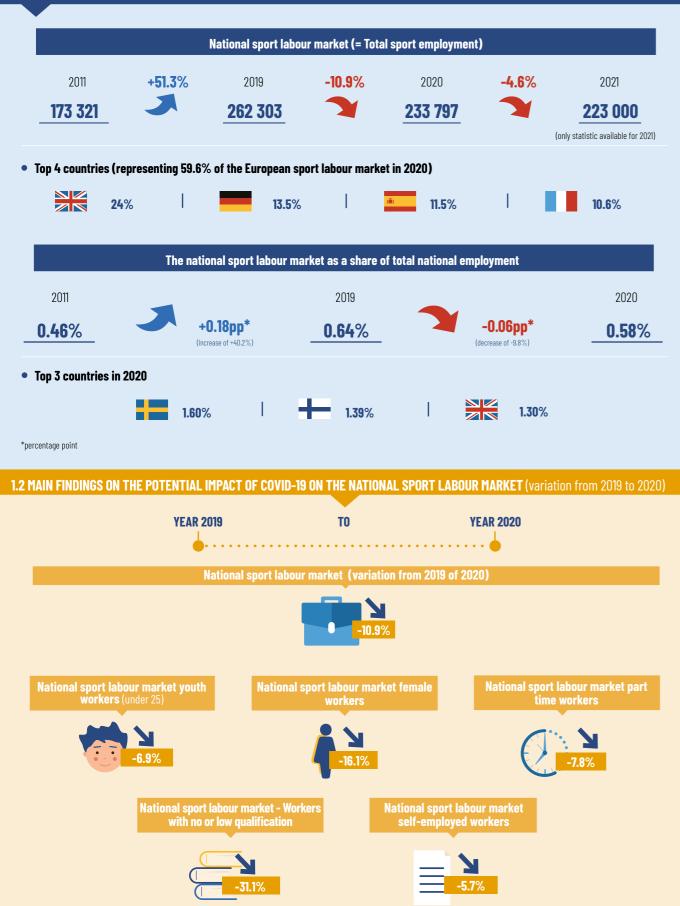
### · Persons having a non-sport and fitness occupation (Other ISCO codes) in an organisation whose main business is the provision of sport (NACE

### Persons having a sport and fitness occupation (ISCO 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 

**1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET** 



### **1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market - By gender 46.8% 47.6% 53.2% National sport labour market - By age band 45.0% 55.7% 27.0% 17.4% 20.4% • 25-49 50+ 15 - 24 25-49 15 - 24 2019 National sport labour market - By professional status 76.1% = 79.1% 23.9% Employed Self-employed Employed National sport labour market - By type of contract 52.5% Part Time 47.5% 46.1% Full Time Full Time 2011 National sport labour market - By level of education **60.2% 58.6**% 25.0% 13.5% 14.8%

High

Medium

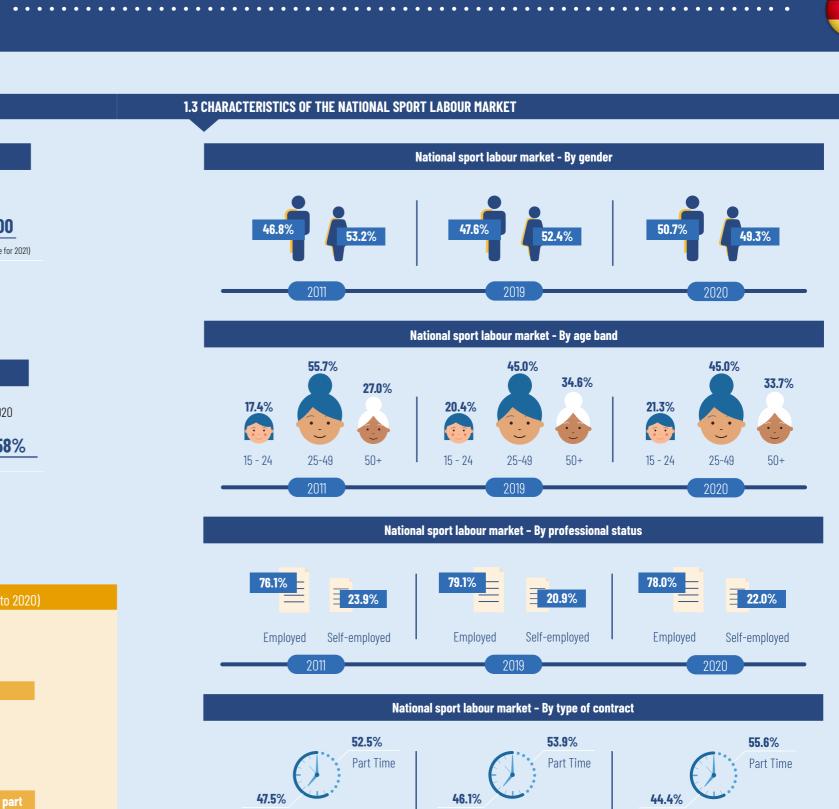
2015

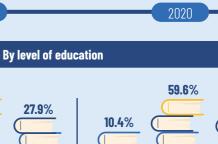
Low

Medium

Low

High





Low

Full Time

30.0%

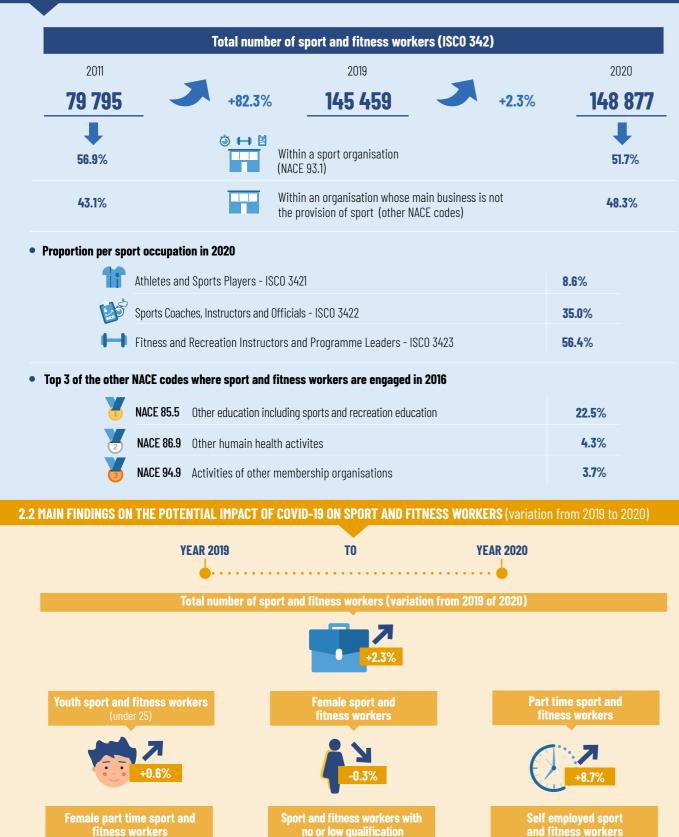
High

Medium

ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

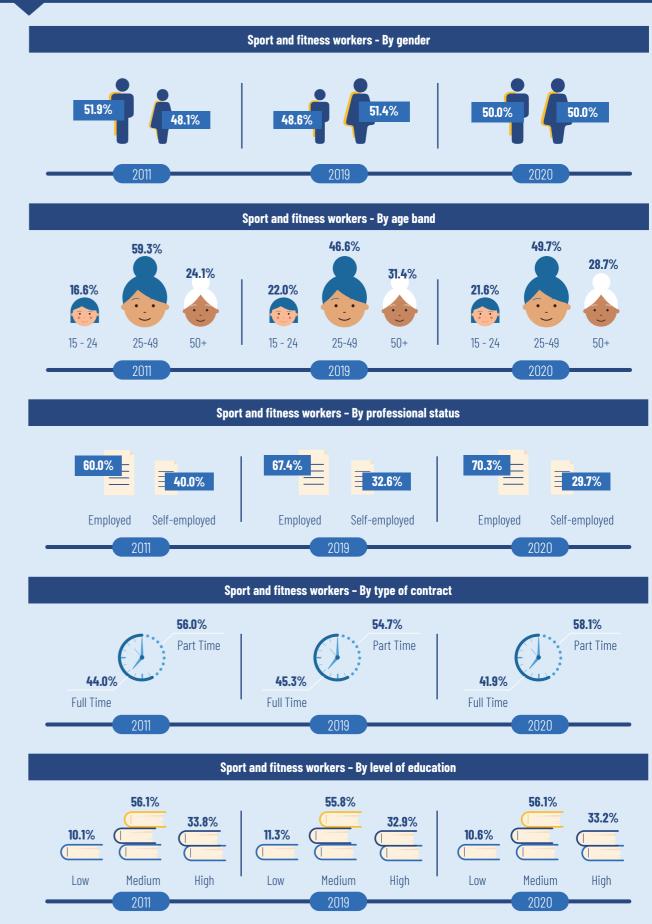


no or low qualification

### 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

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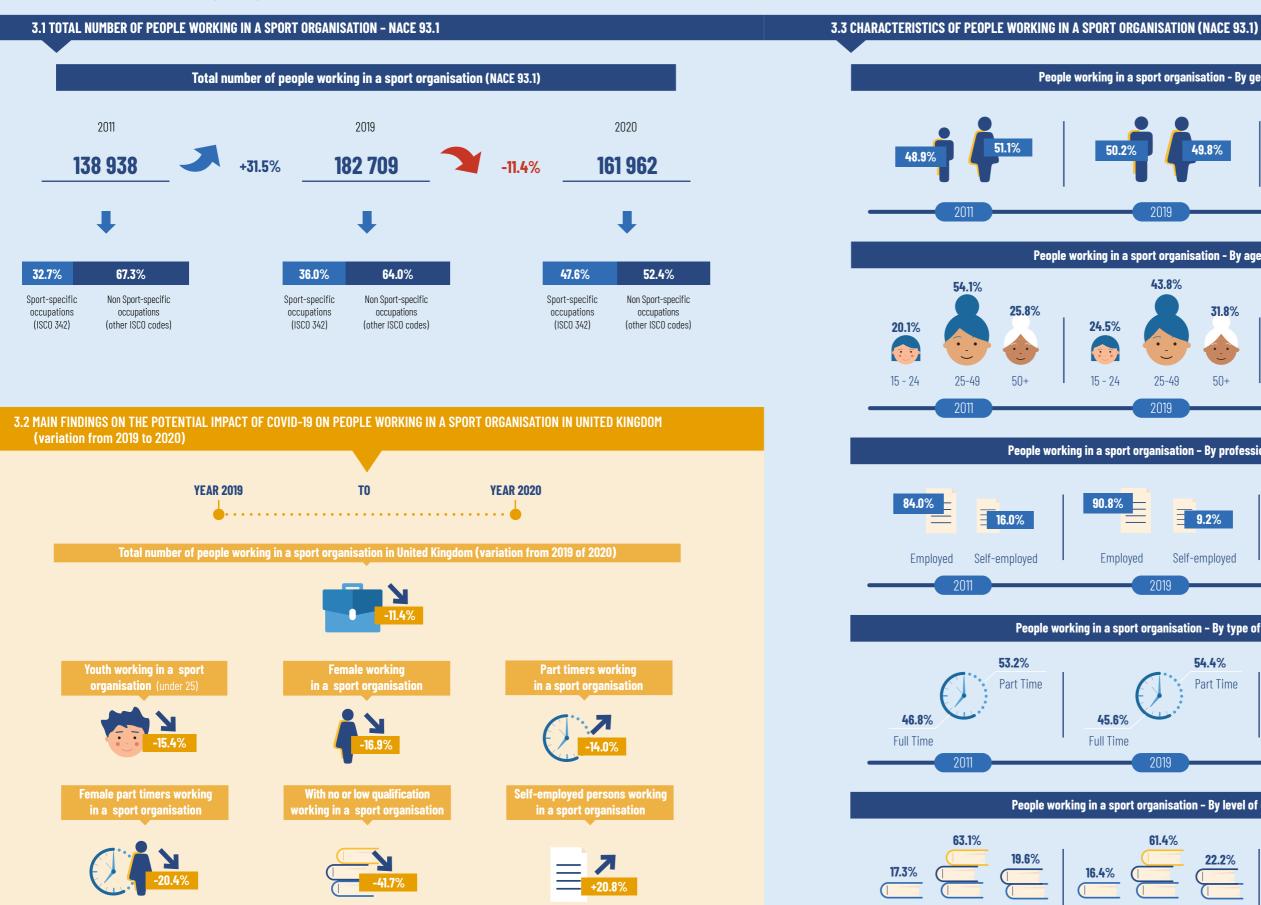
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. . . . . . .

NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

Source: Eurostat and National Statistics Offices (2011 - 2020)

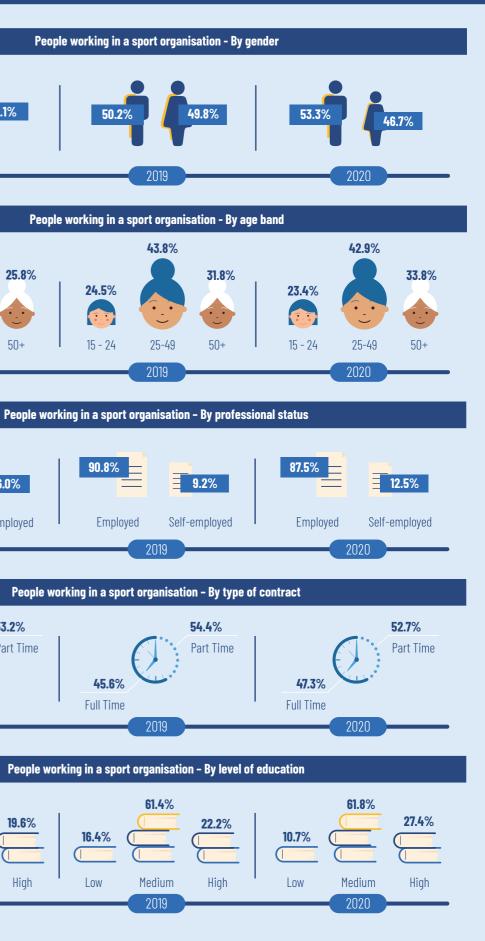


High

Low

Medium

Low





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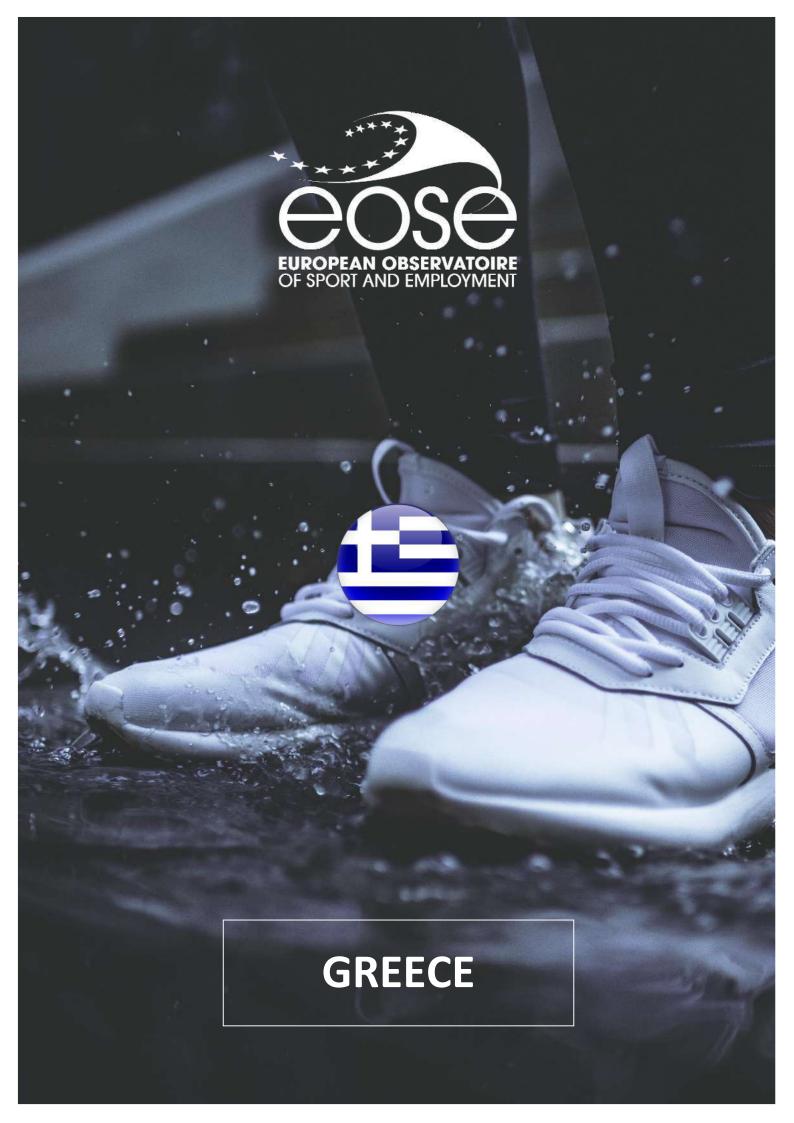


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# • GREECE FACT SHEET

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

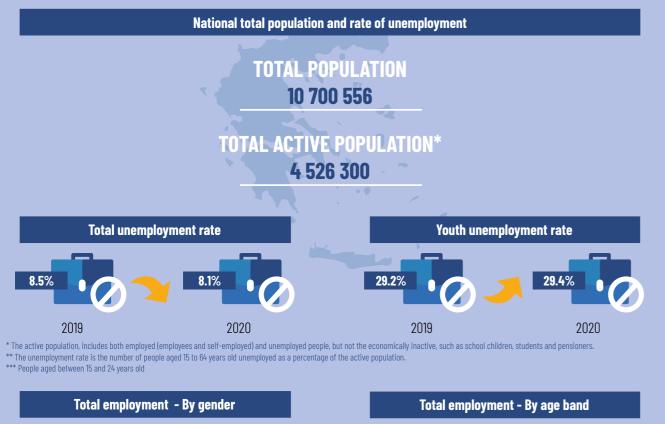
### **GREECE AND ITS** LABOUR MARKET

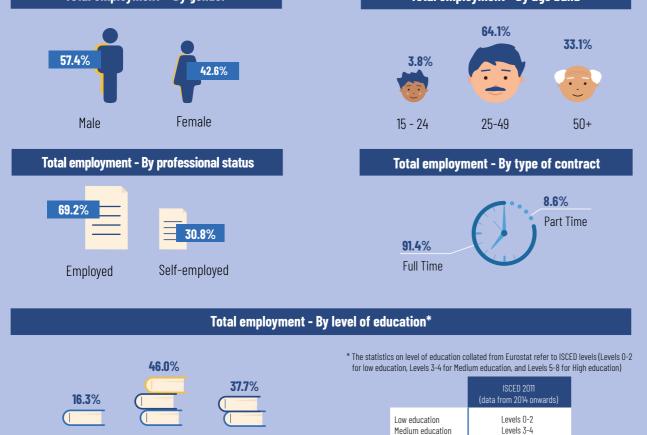
9

## THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector







Medium

Low

High

Levels 5-8

High education

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

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- codes), e.g. a fitness instructor working in a hotel (*Box II on the summary chart below*)

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### · Persons having a non-sport and fitness occupation (Other ISCO codes) in an organisation whose main business is the provision of sport (NACE

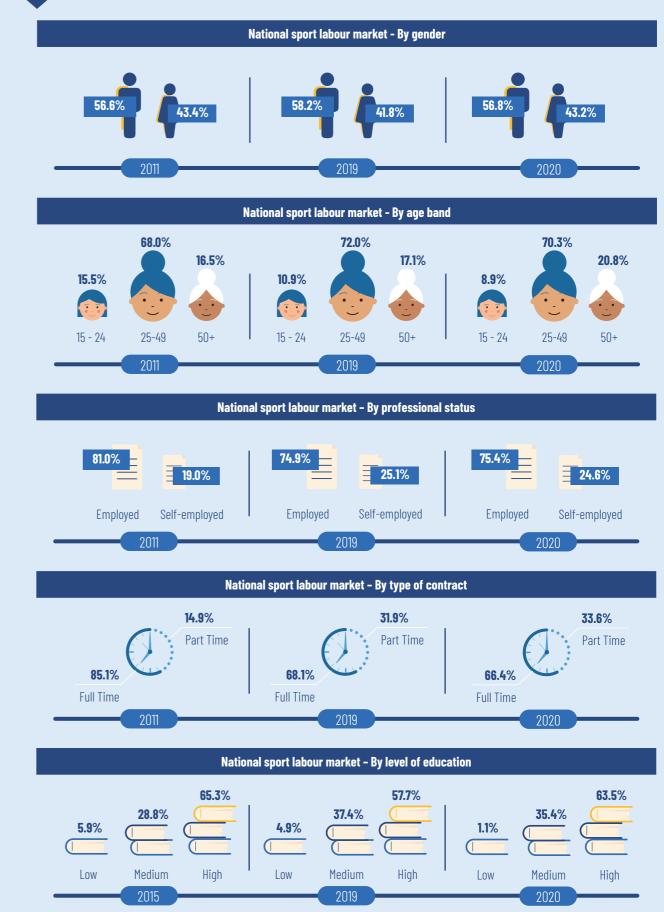
### Persons having a sport and fitness occupation (ISCO 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 

**1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market (= Total sport employment) +69.7% +20.8% -10.9% 2011 2019 2020 2021 12 4 3 4 21 104 25 485 22 700 (only statistic available for 2021) • Top 4 countries (representing 59.6% of the European sport labour market in 2020) 24% 13.5% 11.5% 10.6% The national sport labour market as a share of total national employment 2011 2019 2020 +0.24pp\* +0.12pp\* 0.31% 0.55% 0.67% (increase of +76.6%) (increase of +22.2%) • Top 3 countries in 2020 **1.30%** 1.60% 1.39% \*percentage point 1.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON THE NATIONAL SPORT LABOUR MARKET (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020** National sport labour market (variation from 2019 of 2020) National sport labour market part time workers National sport labour market youth workers (under 25) National sport labour market female workers -1.1% +27.4% National sport labour market National sport labour market National sport labour market female part time workers Workers with no or low qualification self-employed workers +18.2%

### 1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET

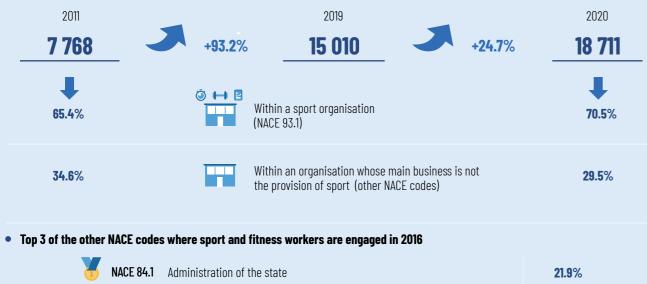


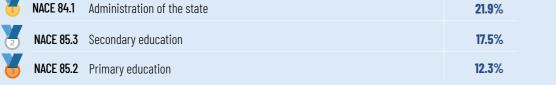


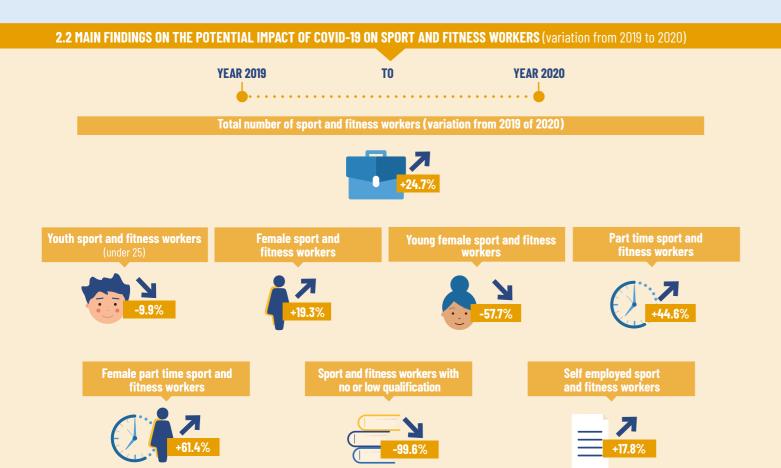
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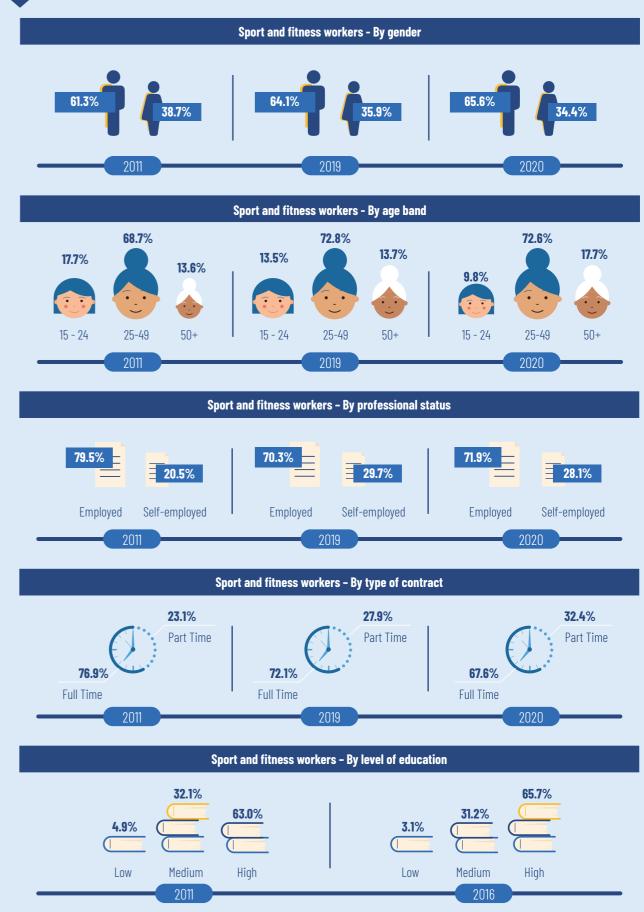


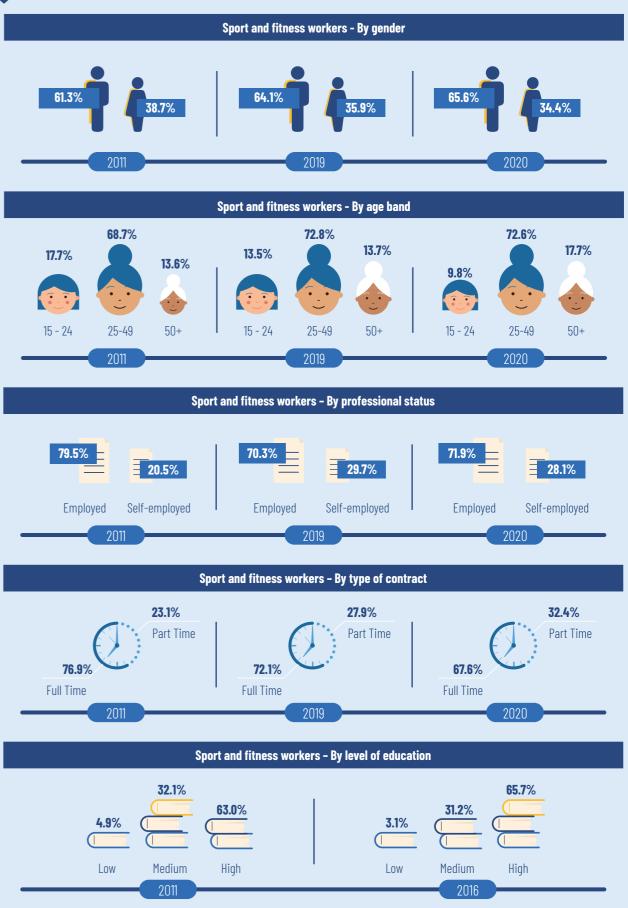


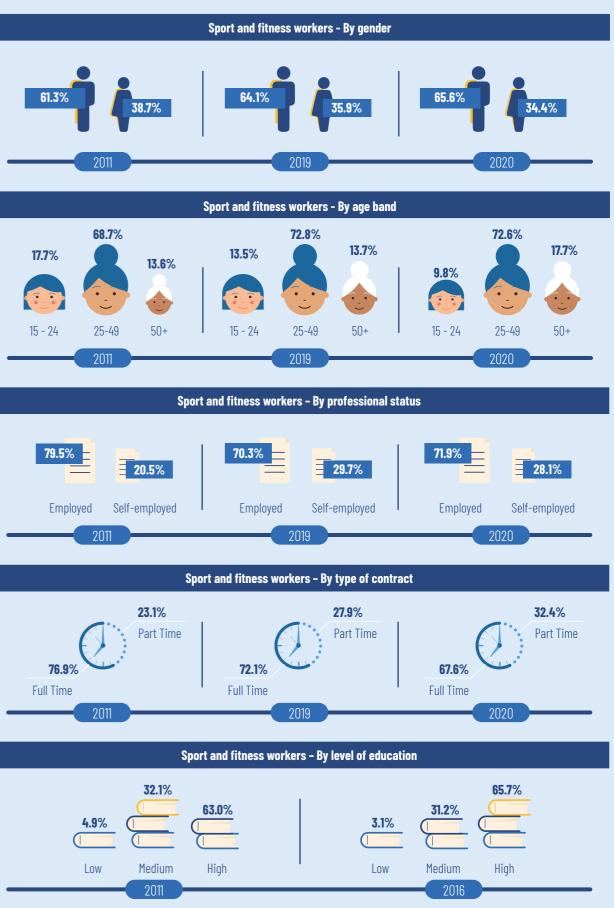


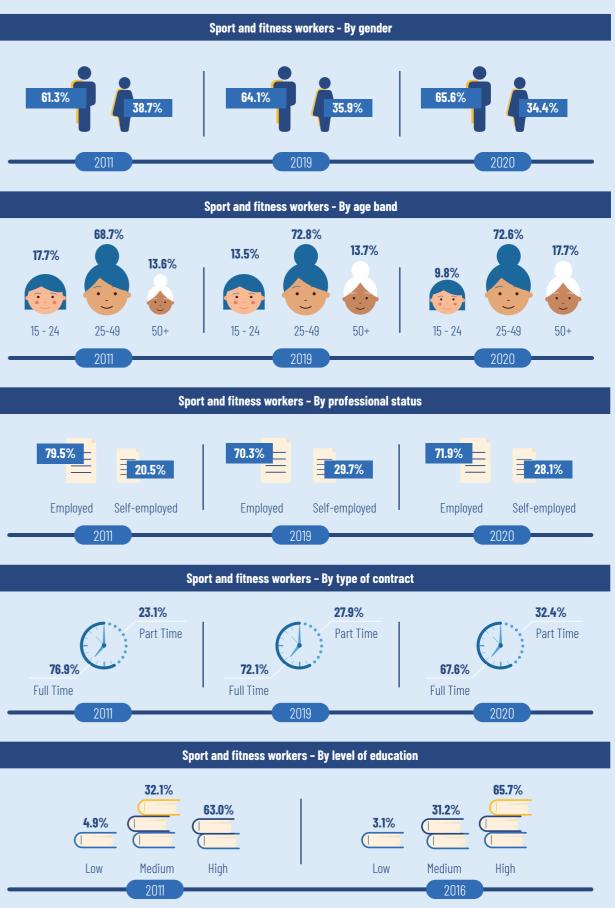


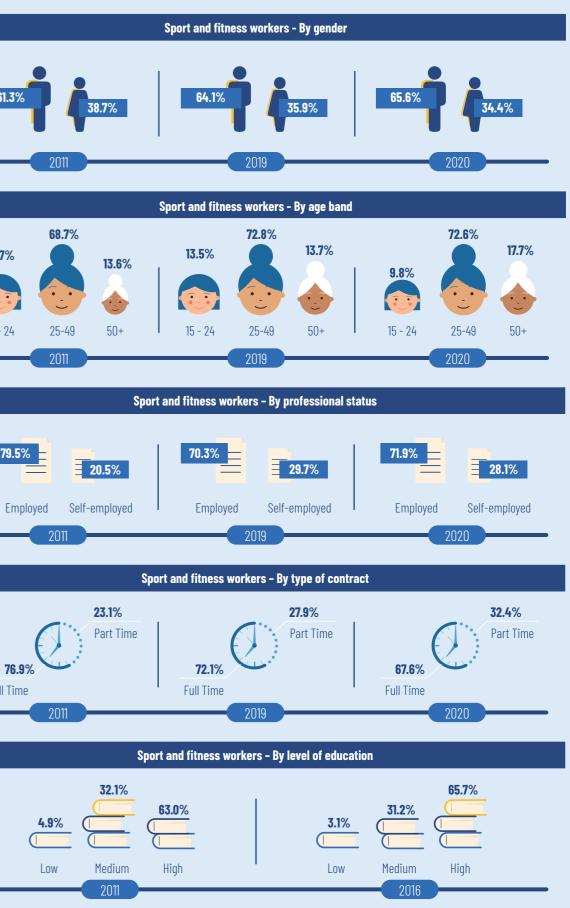
### 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342









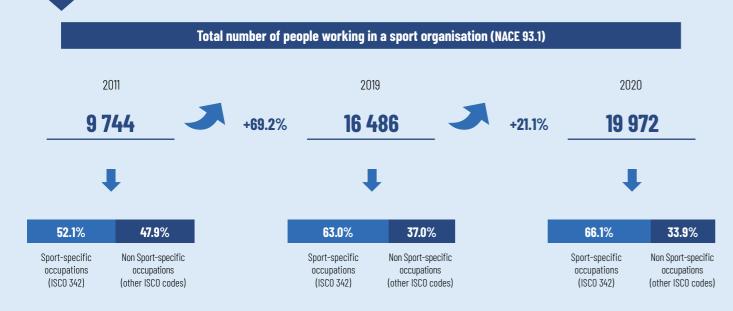


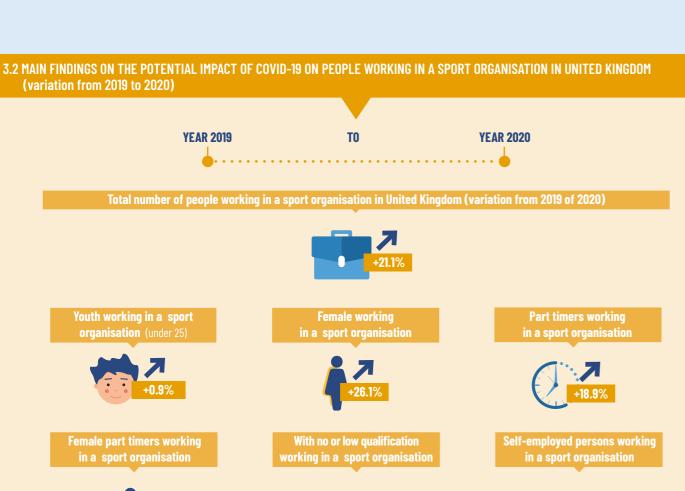


NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

Source: Eurostat and National Statistics Offices (2011 - 2020)

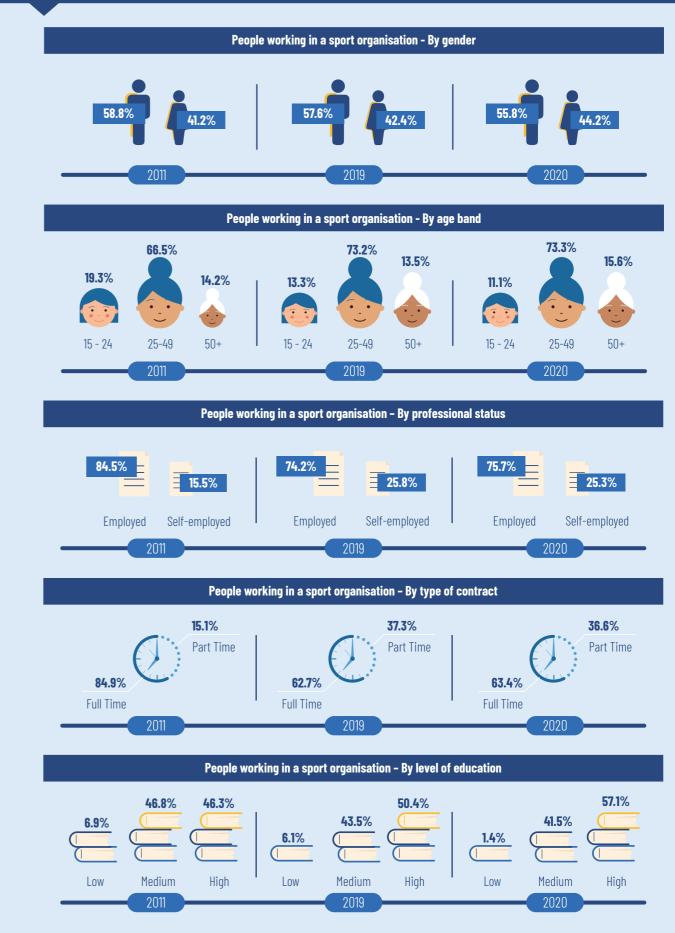
### 3.1 TOTAL NUMBER OF PEOPLE WORKING IN A SPORT ORGANISATION - NACE 93.1







### 3.3 CHARACTERISTICS OF PEOPLE WORKING IN A SPORT ORGANISATION (NACE 93.1)







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# HUNGARY



# HUNGARY SHEET LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

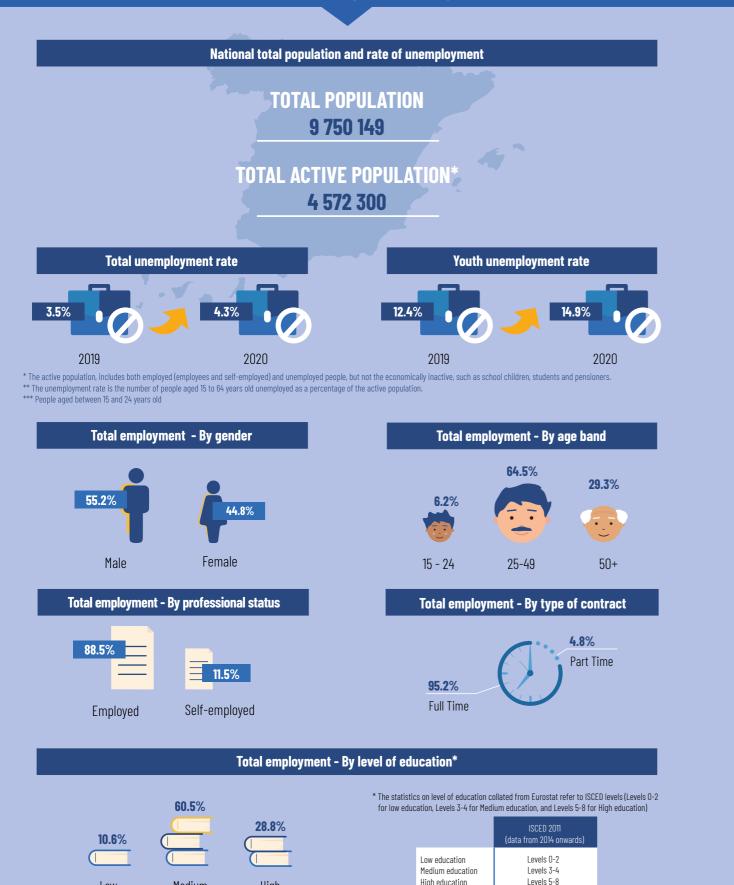




## THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



Medium

Low

High

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

The year 2020 saw a sudden, unexpected and severe pandemic starting in March and the whole society all over the world has been directly impacted by Covid-19 including the sport sector. It was then decided to also make a specific focus on the variation of the national sport labour market from 2019 to 2020 (when possible with the available data).

Statistics for the year 2021 have not yet been made available due to a change of research methodology. This fact sheet gathers the latest available statistics for the sport labour market. EOSE ambition is to produce such fact sheet on an annual basis.

### **Research Methodology**

Scope: the widest sport and physical activity sector defined by the Council of Europe (2001) as "all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental well-being, forming social relationships or obtaining results in competition at all levels". In this fact sheet we are using the word "sport" having the meaning of the broad sector of "sport and physical activity".

To summarise our statistical definition for the sport labour market, the ambition of the work carried out was to liaise with Eurostat and National Statistics Offices (NSO) to collate all official statistics available on the number of:

- professional athletes, coaches (Box I on the summary chart below)
- 93.1), e.g. managers (Box III on the summary chart below)
- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

\* ISCO - "The international standard classification of occupations". ISCO divides jobs into 10 major groups of occupations and sport specific occupations are listed under ISCO3 Technicians and associate professionals and more precisely under the sub-group ISCO 342 Sport and Fitness Workers (3421 - Athletes and Sports Players; 3422 - Sports Coaches, Instructors and Officials; 3423 - Fitness and Recreation Instructors and Programme Leaders).

\*\* NACE - "Statistical classification of economic activities in the European Community". NACE is a basically four-digit classification providing the framework for collecting and presenting a large range of reliable and comparable statistical data according to economic activity. The codes under NACE 93.1 (Sport activities) define the organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

# The research methodology used by the EOSE project for the collection of available statistics for the sport sector can be summarised as follows: 342 ISCO **OCCUPATIONS ISCO CODES** OTHER **ISCO CODES**



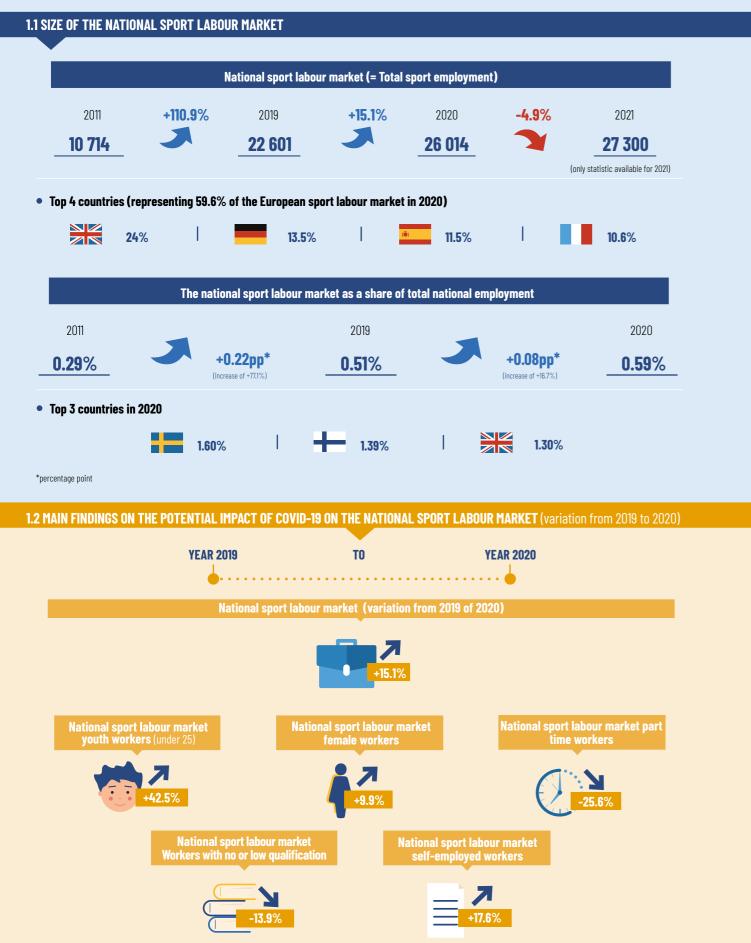
• Persons having a sport and fitness occupation (ISCO 342\*) in an organisation whose main business is the provision of sport (NACE 93.1\*), e.g.

### · Persons having a non-sport and fitness occupation (Other ISCO codes) in an organisation whose main business is the provision of sport (NACE

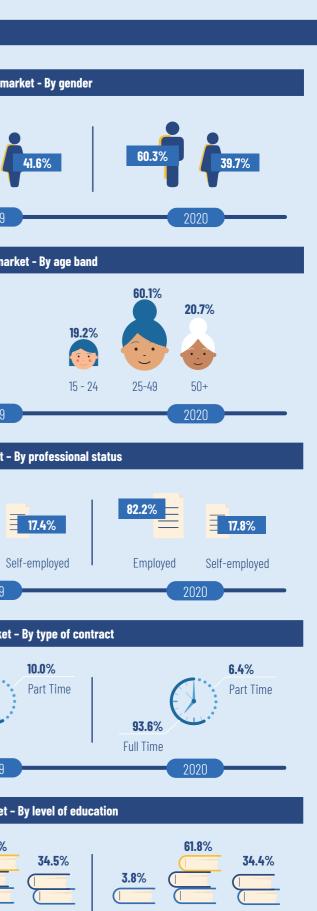
### Persons having a sport and fitness occupation (ISC0 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 



### **1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market - By gender 73.9% 58.4% **26.1%** National sport labour market - By age band 62.9% 21.6% 15.5% 1 15 - 24 25-49 50+ National sport labour market - By professional status 82.6% 89.0% 11.0% Employed Self-employed Employed National sport labour market - By type of contract 21.0% Part Time **79.0%** 90.0% Full Time Full Time National sport labour market - By level of education **60.3**% 60.4% 31.7% 5.1% 8.1% High Medium Medium Low Low



Medium

High

Low

High

. . . . . . . . . . . . . . . . .



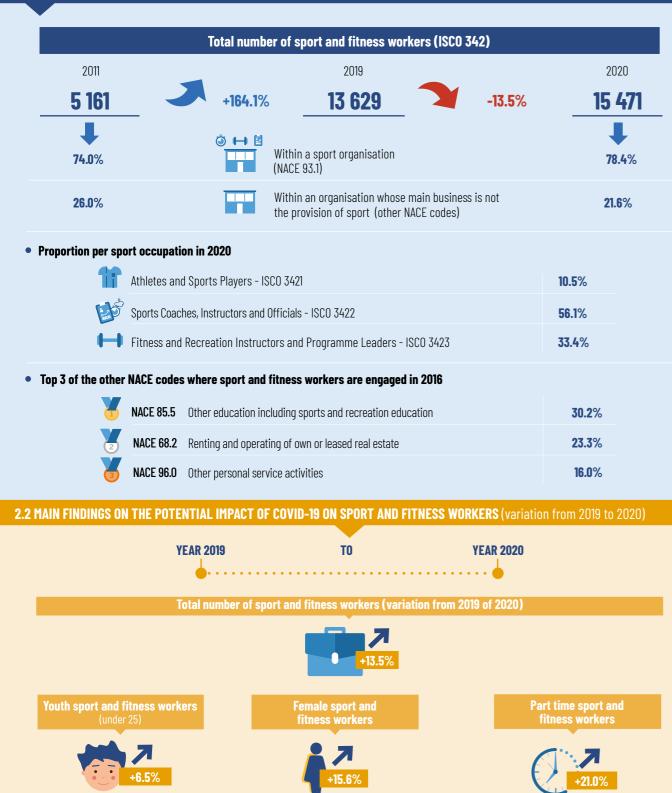
ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

Sport and fitness workers with

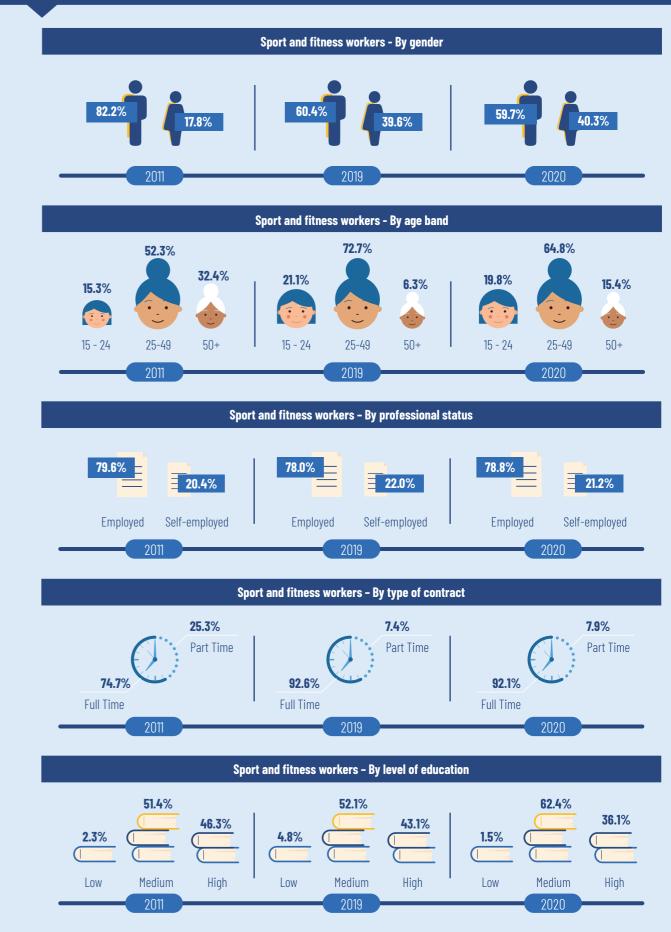
no or low qualification



Self employed sport and fitness workers

### 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

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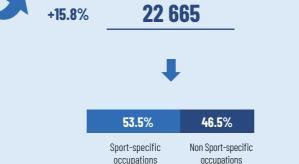
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NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

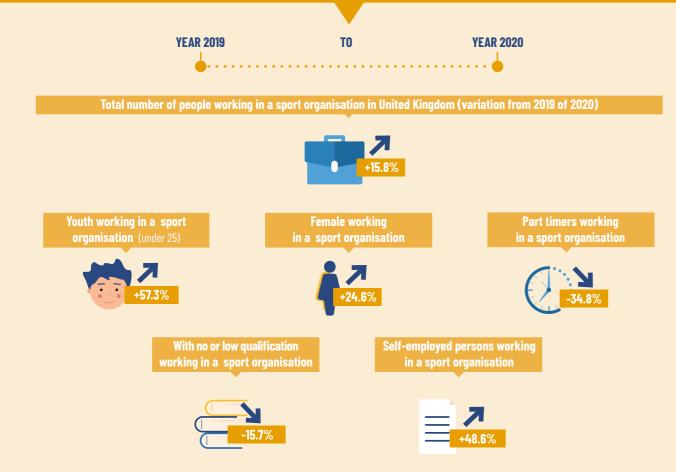
Source: Eurostat and National Statistics Offices (2011 - 2020)



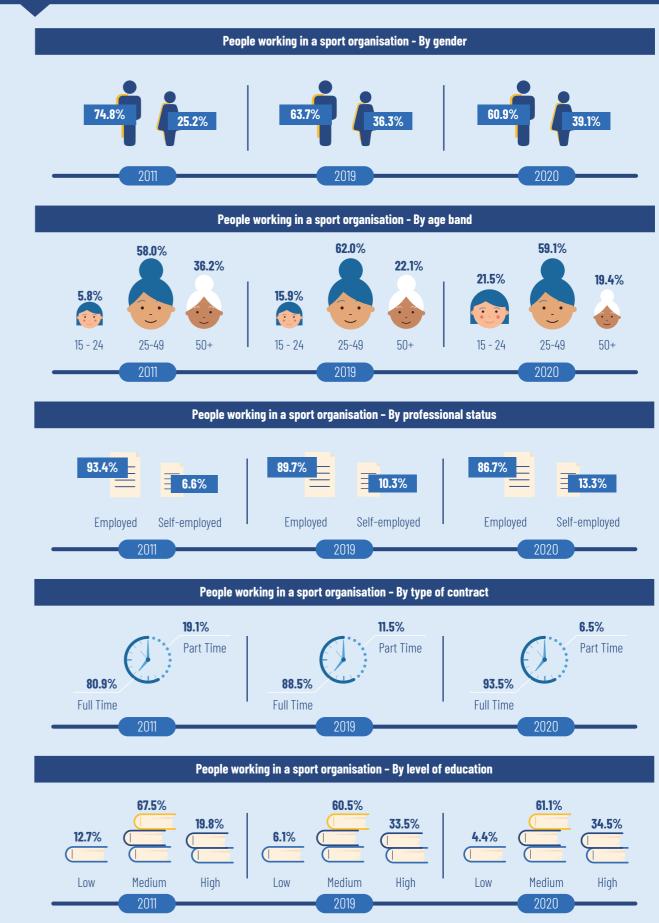








### 3.3 CHARACTERISTICS OF PEOPLE WORKING IN A SPORT ORGANISATION (NACE 93.1)





## THE OVERALL AMBITION

The overall ambition of EOSE and its networks of members and partners all over Europe is to collate, analyse and publish new knowledge and latest statistics about the European sport labour market on an annual basis.

To make an impact on the overall sector and allow it to unlock its recognised and growing potential to improve peoples' lives and have an impact on health, employment and the economy in Europe, it is necessary to have a precise idea of the size and characteristics of the current labour market, as well as information about its evolutions and tendencies. And this is even more important to get such information now with the overall EU and national contexts, and following the worldwide unexpected and sudden pandemic which has impacted our sector.

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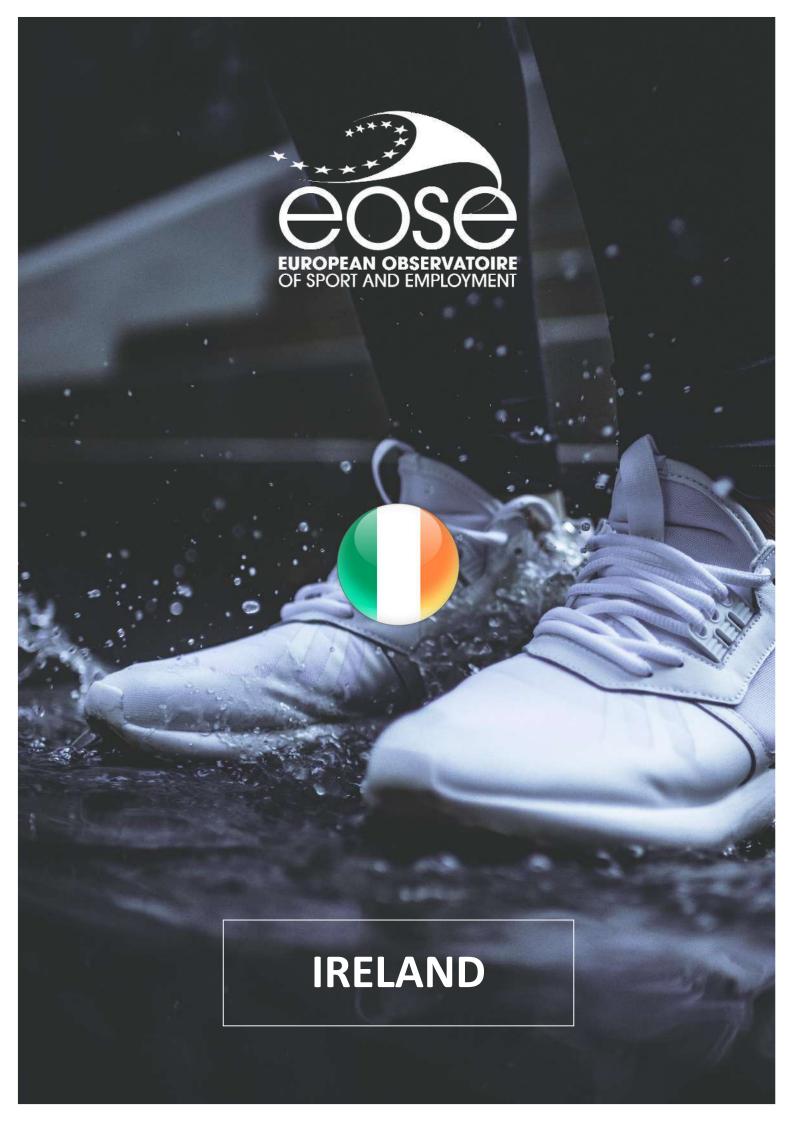


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# ► IRELAND FACT SHEET

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

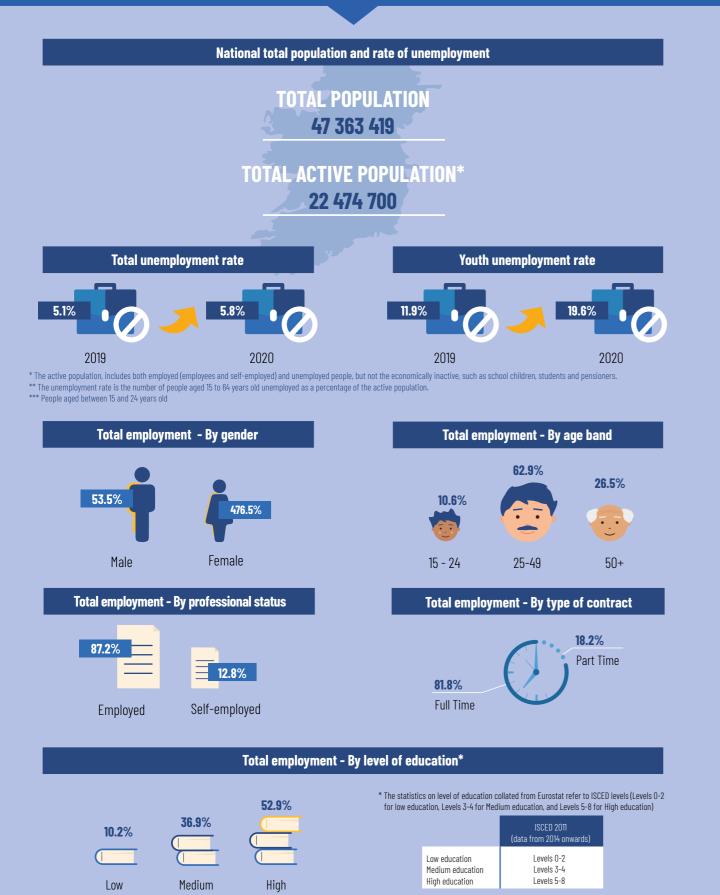
## **IRELAND AND ITS** LABOUR MARKET

2

## THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector





This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

The year 2020 saw a sudden, unexpected and severe pandemic starting in March and the whole society all over the world has been directly impacted by Covid-19 including the sport sector. It was then decided to also make a specific focus on the variation of the national sport labour market from 2019 to 2020 (when possible with the available data).

Statistics for the year 2021 have not yet been made available due to a change of research methodology. This fact sheet gathers the latest available statistics for the sport labour market. EOSE ambition is to produce such fact sheet on an annual basis.

### **Research Methodology**

Scope: the widest sport and physical activity sector defined by the Council of Europe (2001) as "all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental well-being, forming social relationships or obtaining results in competition at all levels". In this fact sheet we are using the word "sport" having the meaning of the broad sector of "sport and physical activity".

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- professional athletes, coaches (Box I on the summary chart below)
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# The research methodology used by the EOSE project for the collection of available statistics for the sport sector can be summarised as follows: 342 ISCO **OCCUPATIONS ISCO CODES** OTHER **ISCO CODES**



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### Persons having a sport and fitness occupation (ISC0 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* **1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market (= Total sport employment) +26.3% -12.1% -5.2% 2011 2019 2020 2021 19 000 24 000 21 100 20 000 (only statistic available for 2021) • Top 4 countries (representing 59.6% of the European sport labour market in 2020) 10.6% 13.5% 24% 11.5% The national sport labour market as a share of total national employment 2011 2019 2020 +0.04pp\* -0.11pp\* 1.07% 1.03% 0.96% rease of +3.8%) decrease of -10.7%) • Top 3 countries in 2020 **1.30%** 1.60% 1.39% \*percentage point 1.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON THE NATIONAL SPORT LABOUR MARKET (variation from 2019 to 2020)

YEAR 2019 TO YEAR 2020

National sport labour market (variation from 2019 of 2020)



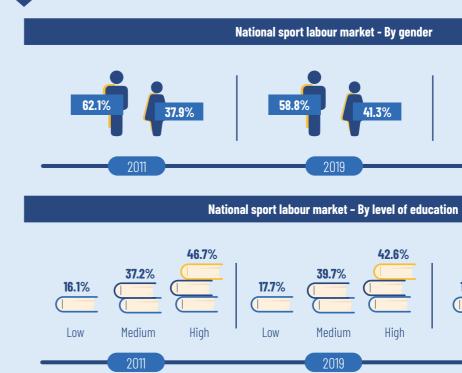
National sport labour market female workers



National sport labour market - Workers with no or low qualification



### 1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET







# market - By gender 41.3% 63.5% 63.5% 2020 at - By level of education 42.6% 44.5%

ISCO 342 Sport and fitness workers comprises ISCO 3421 - Athletes and Sports Players; ISCO 3422 - Sports Coaches, Instructors and Officials; ISCO 3423 - Fitness and Recreation Instructors and Programme Leaders.

### *Source: Eurostat and National Statistics Offices (2011 - 2020)* 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342 Total number of sport and fitness workers (ISC0 342) 2011 2019 2020 8 070 11 378 11 384 +41.0% +0.1% ↓ 🍥 🛏 🖹 Within a sport organisation 73.4% **68.3**% (NACE 93.1) Within an organisation whose main business is not **26.6%** 31.7% the provision of sport (other NACE codes) • Proportion per sport occupation in 2020 Athletes and Sports Players - ISCO 3421 6.0% Sports Coaches, Instructors and Officials - ISCO 3422 45.9% Fitness and Recreation Instructors and Programme Leaders - ISCO 3423 **48.1%** • Top 3 of the other NACE codes where sport and fitness workers are engaged in 2016 NACE 85.0 Education **53.0%** NACE 90.0 Creative, arts and entertainment activities 11.6% NACE 55.0 Accommodation 10.4% 2.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON SPORT AND FITNESS WORKERS (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020** Total number of sport and fitness workers (variation from 2019 of 2020) Female sport and Part time sport and fitness workers fitness workers

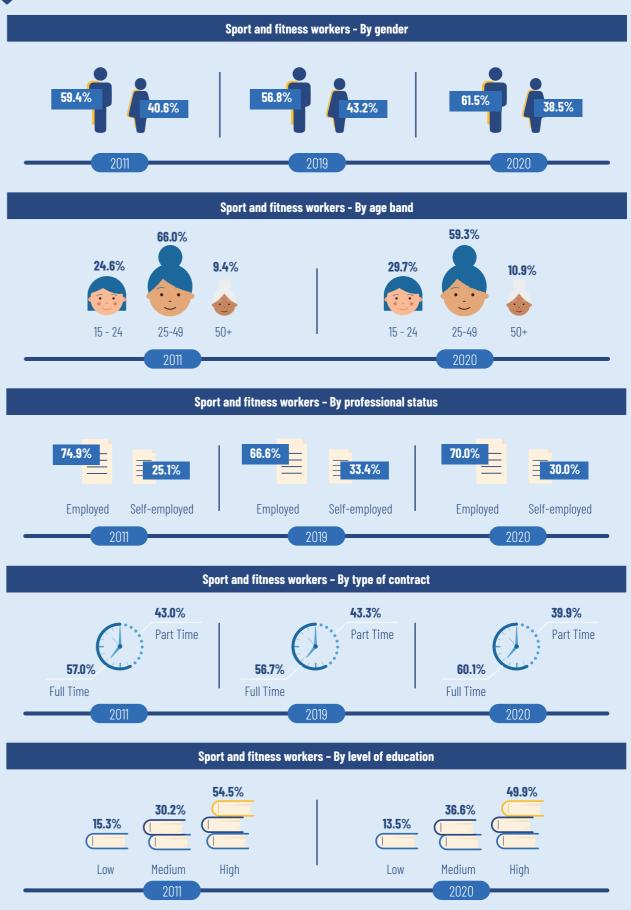
Self employed sport and fitness workers

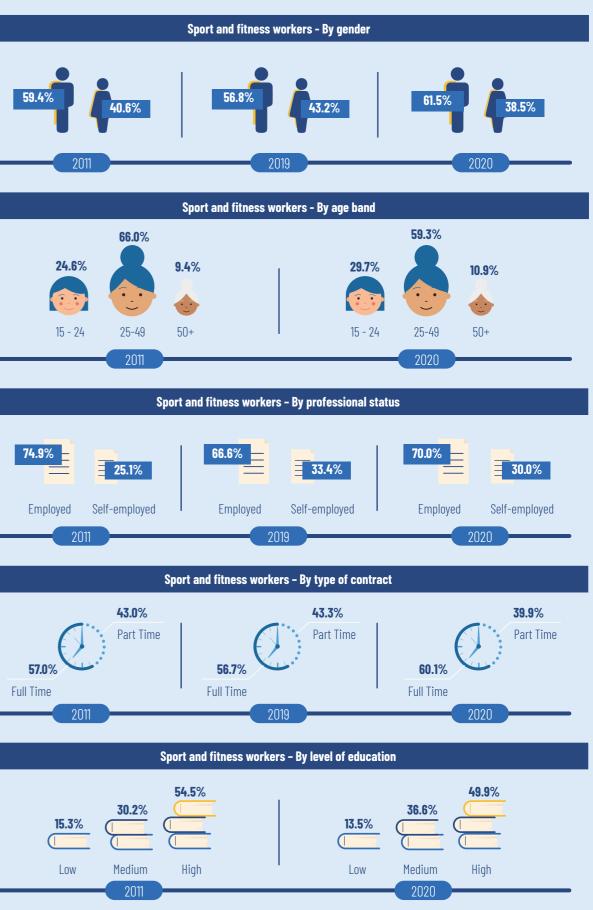
-9.9%

66.0% 24.6% 9.4% 15 - 24 25-49 50+ 74.9% 66.6% 25.1% Employed Self-employed Employed 43.0% Part Time 57.0% 56.7% Full Time Full Time 54.5% 30.2% 15.3%

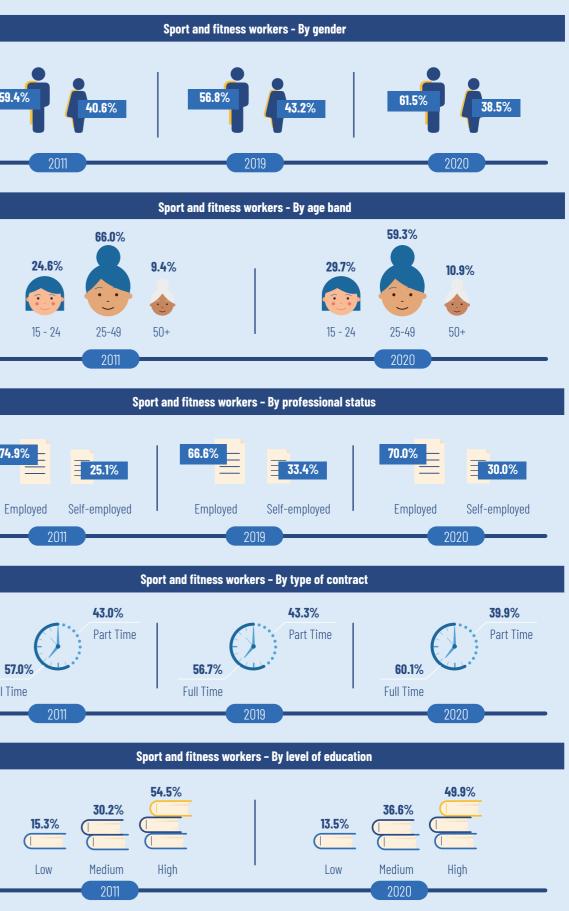
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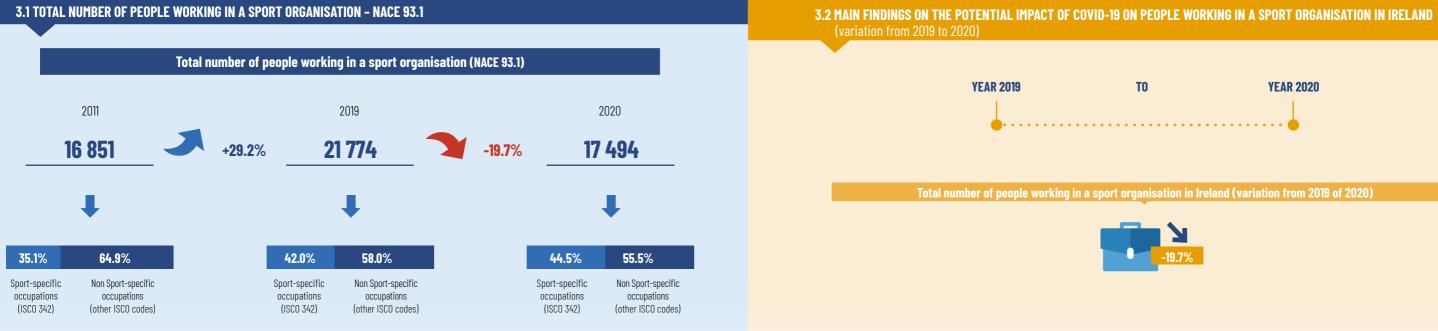
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### 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities)

Source: Eurostat and National Statistics Offices (2011 - 2020)







• • • • • • • • • •



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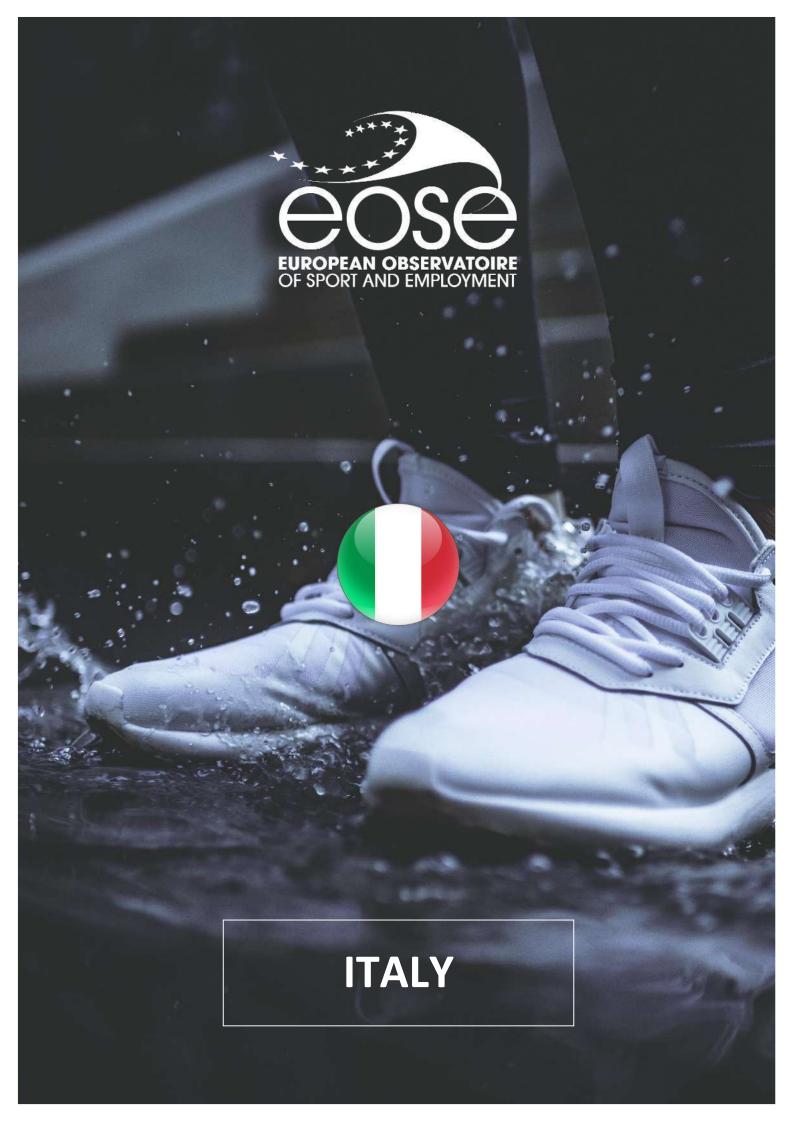


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# ► ITALY FACT SHEET LATEST STATISTICS FOR THE

NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

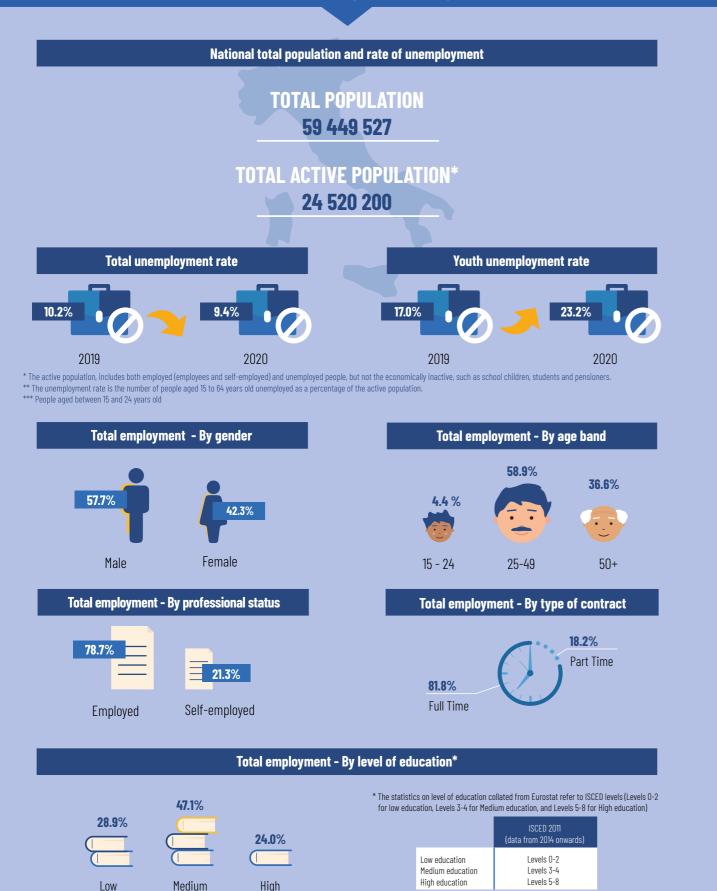
### **ITALY AND ITS** LABOUR MARKET

2

## THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

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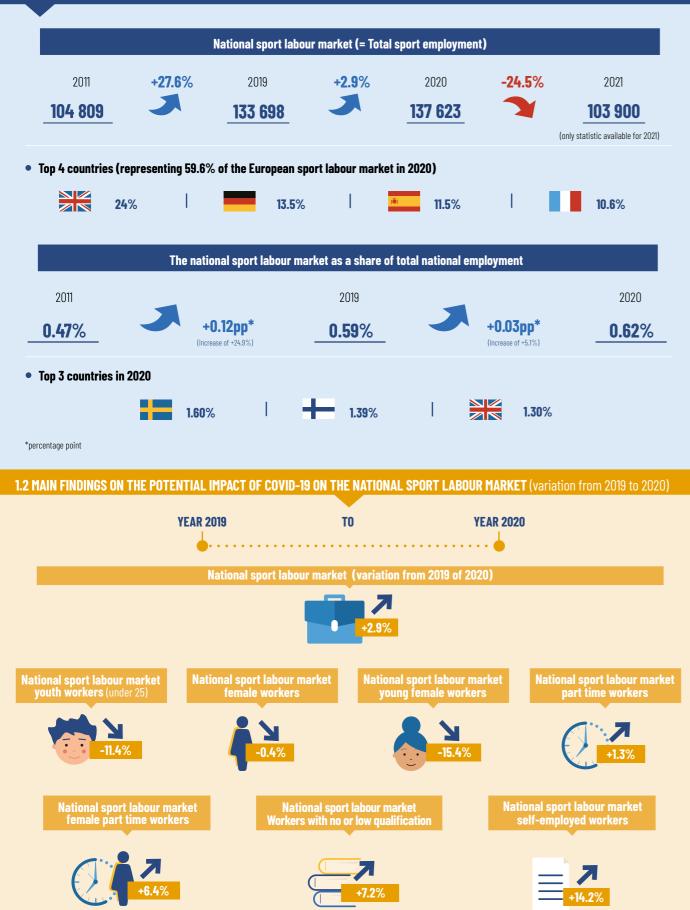
### · Persons having a non-sport and fitness occupation (Other ISCO codes) in an organisation whose main business is the provision of sport (NACE

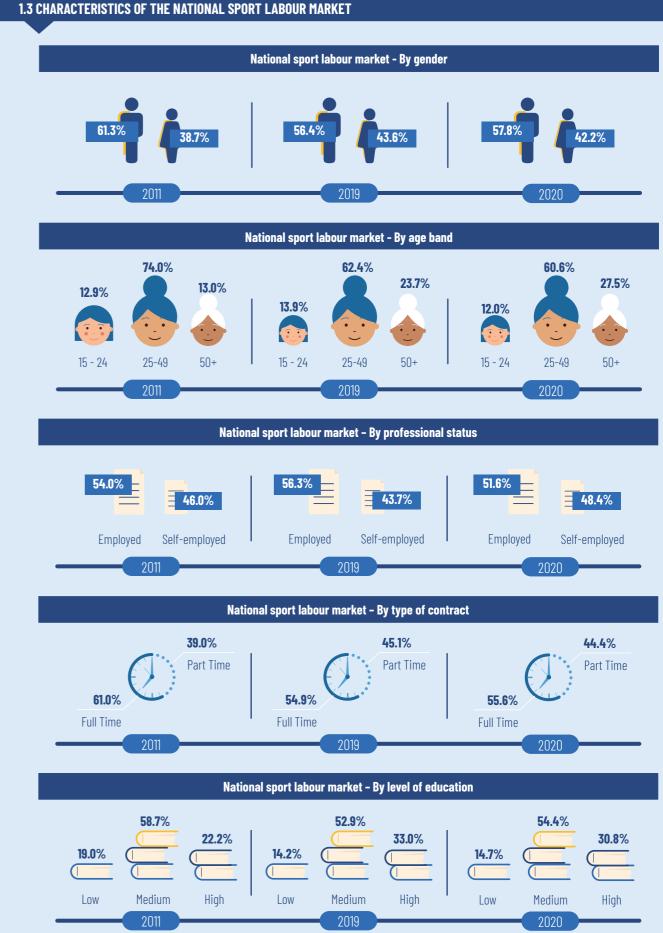
### Persons having a sport and fitness occupation (ISC0 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 

1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET





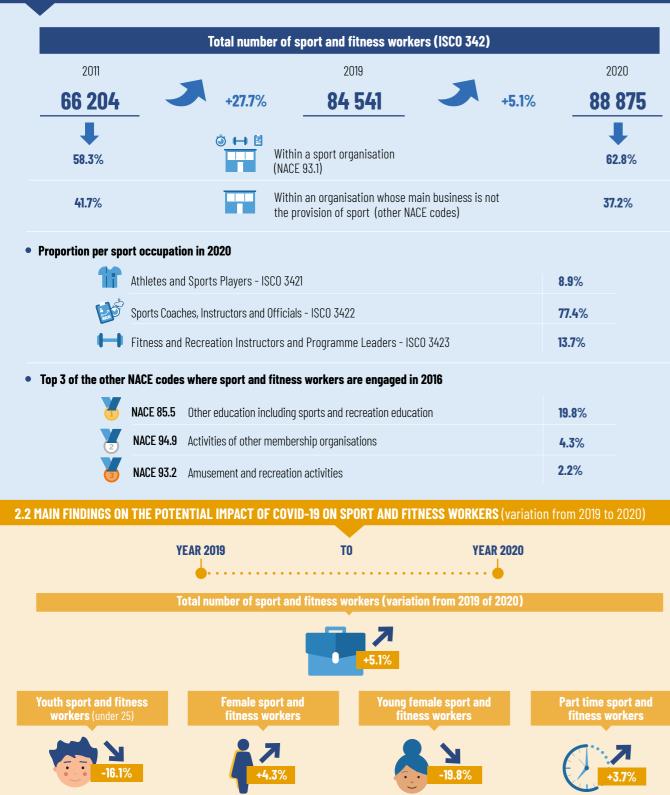


ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

Female part time sport and fitness workers

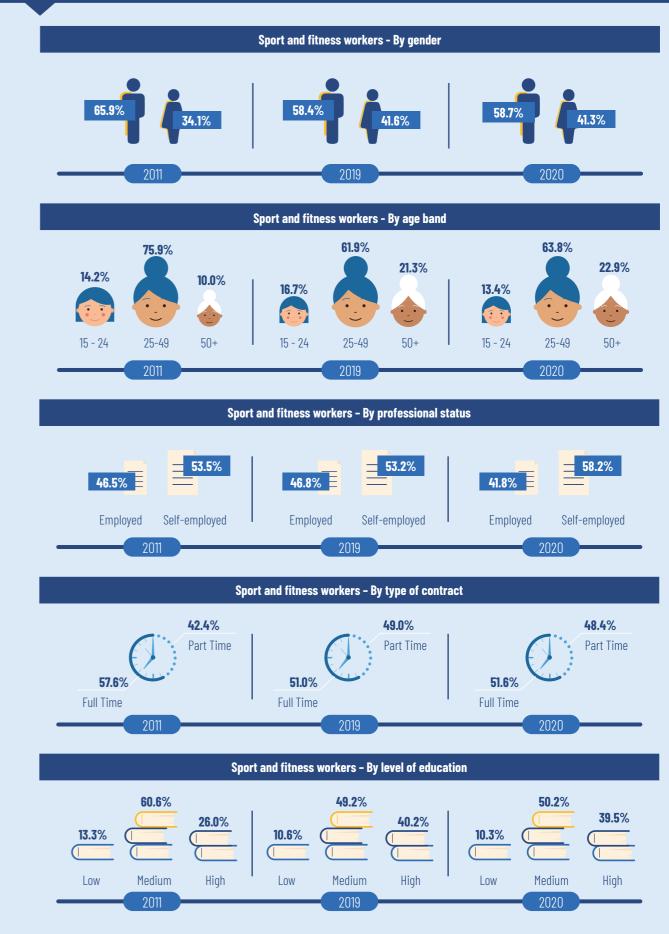
### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342



Sport and fitness workers with no or low qualification

Self employed sport and fitness workers

### 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

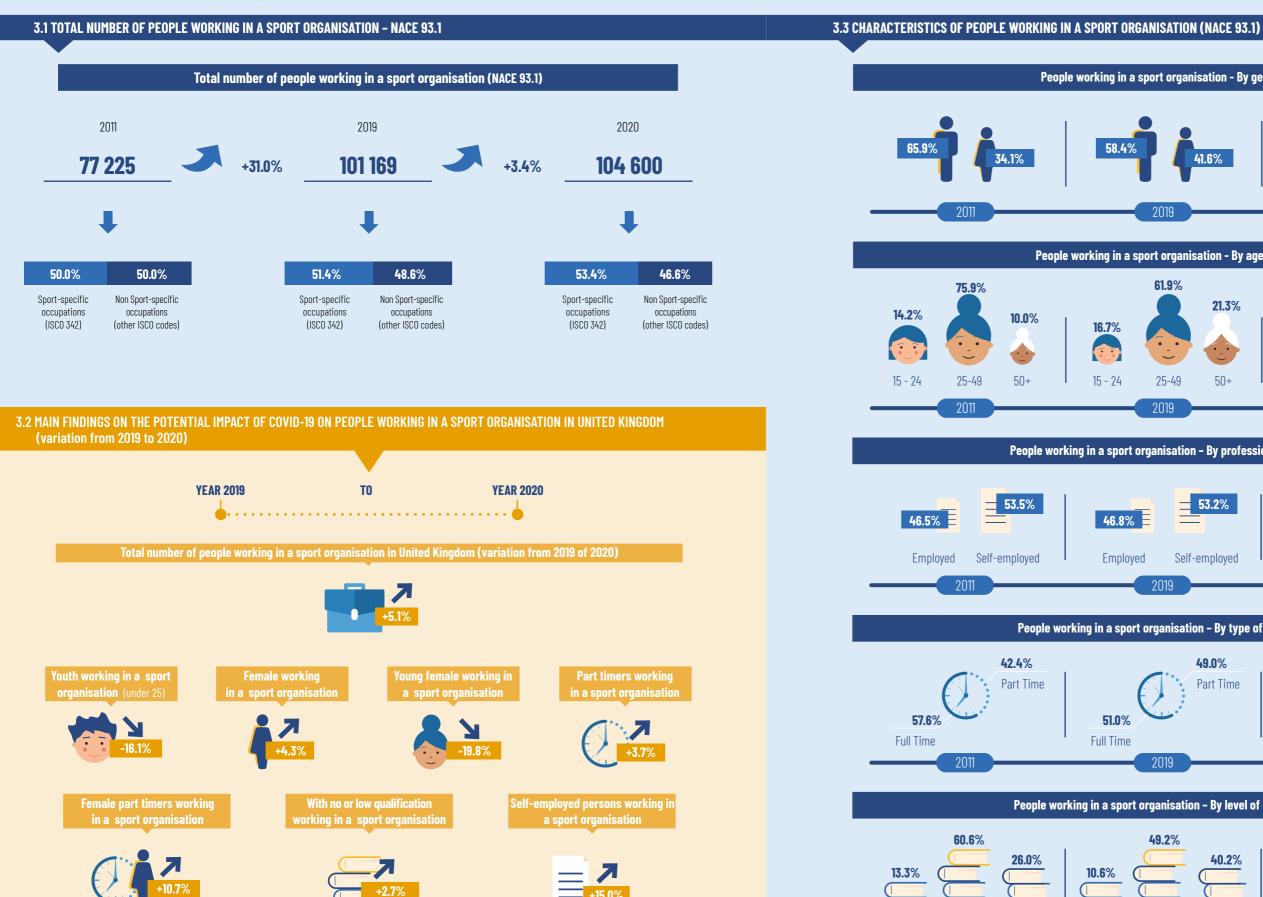


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Source: Eurostat and National Statistics Offices (2011 - 2020)



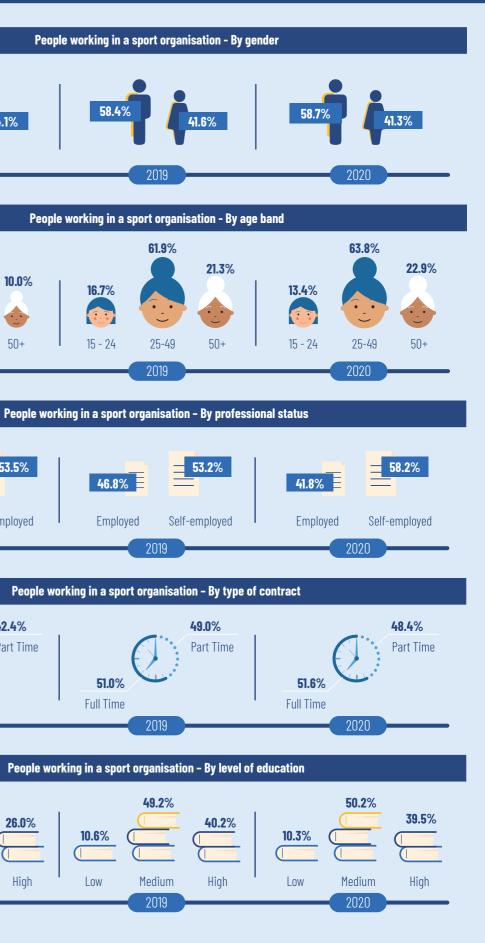


High

Low

Medium

Low





## THE OVERALL AMBITION

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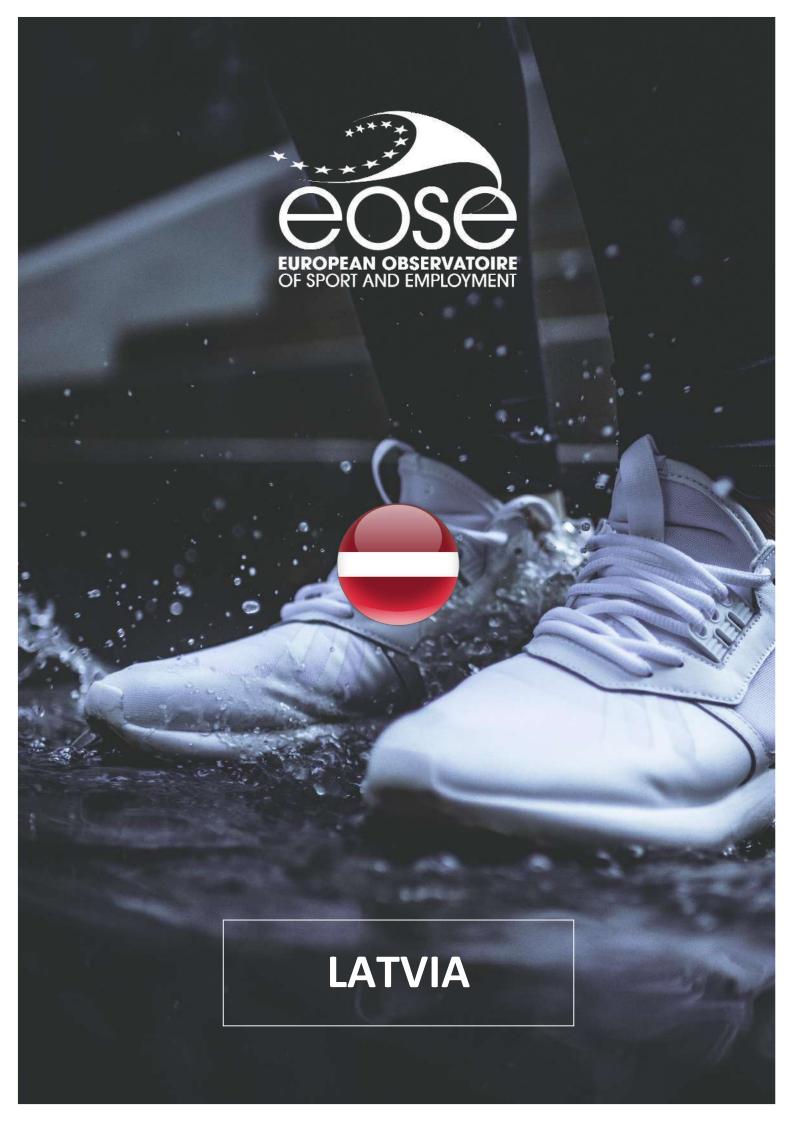


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# LATVIA FACT SHEET LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

Low

Medium

High

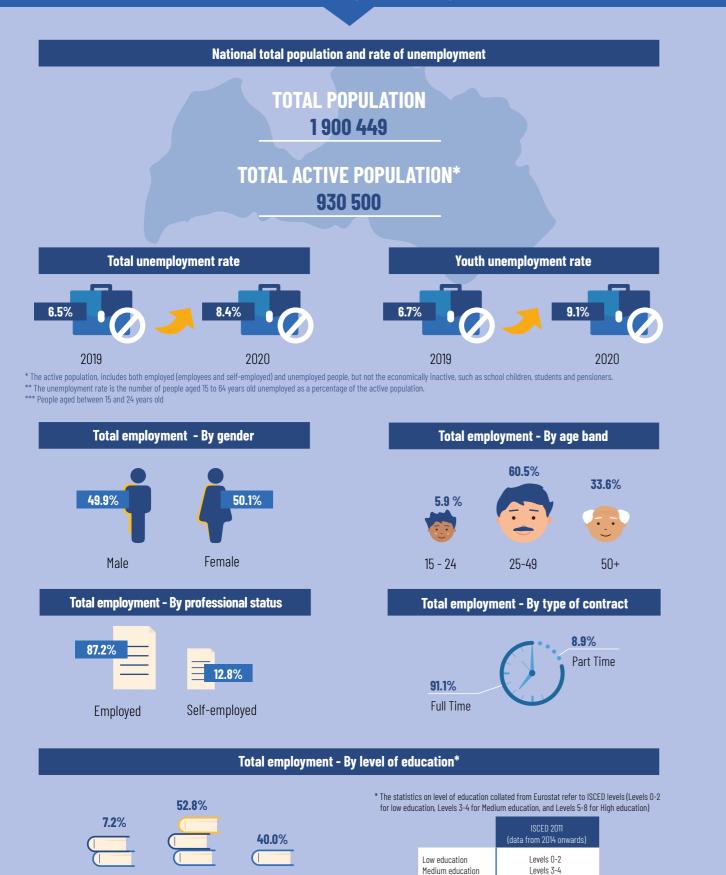
## LATVIA AND ITS LABOUR MARKET

9

## THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



Medium education

High education

Levels 5-8

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

The year 2020 saw a sudden, unexpected and severe pandemic starting in March and the whole society all over the world has been directly impacted by Covid-19 including the sport sector. It was then decided to also make a specific focus on the variation of the national sport labour market from 2019 to 2020 (when possible with the available data).

Statistics for the year 2021 have not yet been made available due to a change of research methodology. This fact sheet gathers the latest available statistics for the sport labour market. EOSE ambition is to produce such fact sheet on an annual basis.

## **Research Methodology**

Scope: the widest sport and physical activity sector defined by the Council of Europe (2001) as "all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental well-being, forming social relationships or obtaining results in competition at all levels". In this fact sheet we are using the word "sport" having the meaning of the broad sector of "sport and physical activity".

To summarise our statistical definition for the sport labour market, the ambition of the work carried out was to liaise with Eurostat and National Statistics Offices (NSO) to collate all official statistics available on the number of:

- professional athletes, coaches (Box I on the summary chart below)
- 93.1), e.g. managers (Box III on the summary chart below)
- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

\* ISCO - "The international standard classification of occupations". ISCO divides jobs into 10 major groups of occupations and sport specific occupations are listed under ISCO3 Technicians and associate professionals and more precisely under the sub-group ISCO 342 Sport and Fitness Workers (3421 - Athletes and Sports Players; 3422 - Sports Coaches, Instructors and Officials; 3423 - Fitness and Recreation Instructors and Programme Leaders).

\*\* NACE - "Statistical classification of economic activities in the European Community". NACE is a basically four-digit classification providing the framework for collecting and presenting a large range of reliable and comparable statistical data according to economic activity. The codes under NACE 93.1 (Sport activities) define the organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

# The research methodology used by the EOSE project for the collection of available statistics for the sport sector can be summarised as follows: 342 ISCO **OCCUPATIONS ISCO CODES** OTHER **ISCO CODES**



• Persons having a sport and fitness occupation (ISCO 342\*) in an organisation whose main business is the provision of sport (NACE 93.1\*), e.g.

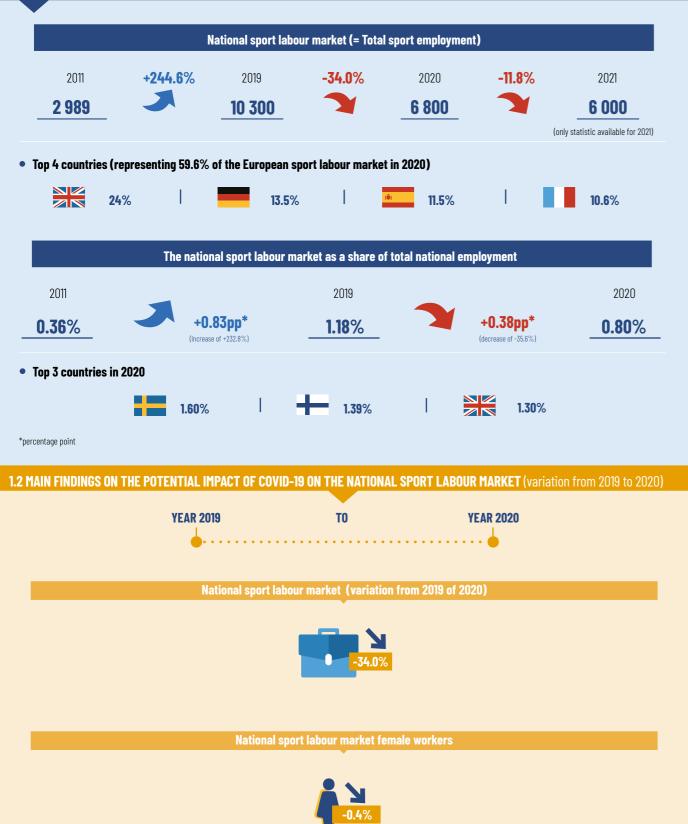
#### · Persons having a non-sport and fitness occupation (Other ISCO codes) in an organisation whose main business is the provision of sport (NACE

## Persons having a sport and fitness occupation (ISC0 342) in an organisation whose main business is not the provision of sport (Other NACE)



Source: Eurostat and National Statistics Offices (2011 - 2021)

**1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET** 



#### **1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET**





# . . . . . . . .

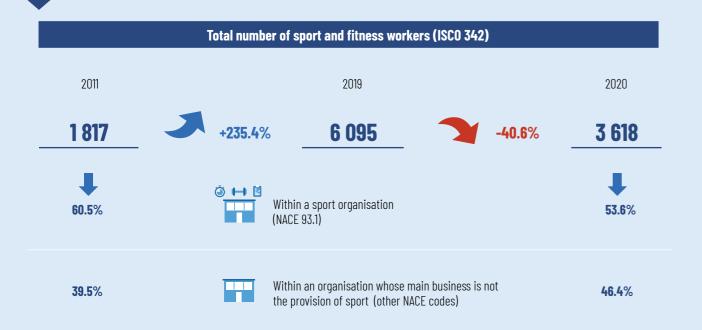
## **52.4**% 54.4% 45.6% 2020

## SECTION 2 - PEOPLE WORKING IN A SPORT AND FITNESS OCCUPATION AT THE NATIONAL LEVEL (ISCO 342)

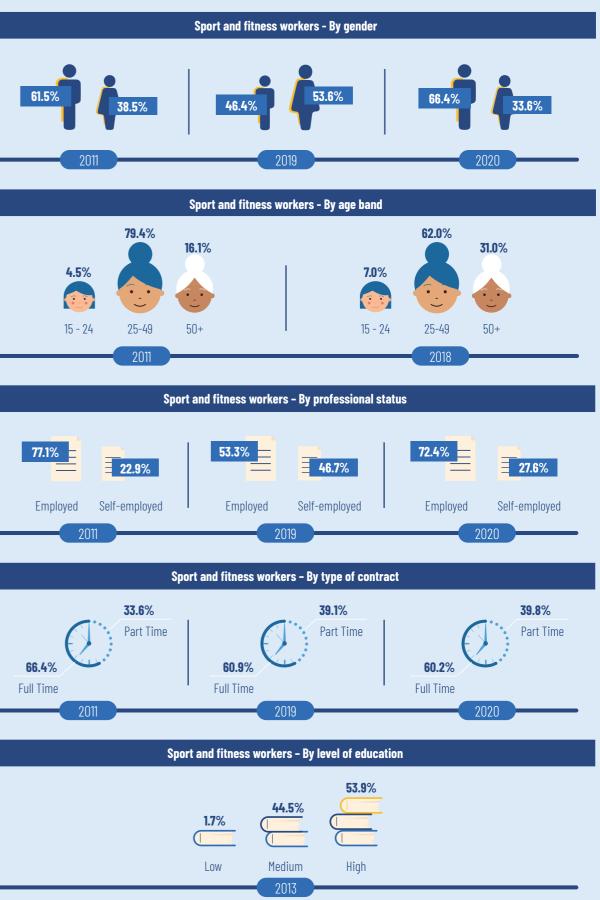
ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

Source: Eurostat and National Statistics Offices (2011-2020)

#### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342



# 61.5% 46.4% **38.5**%

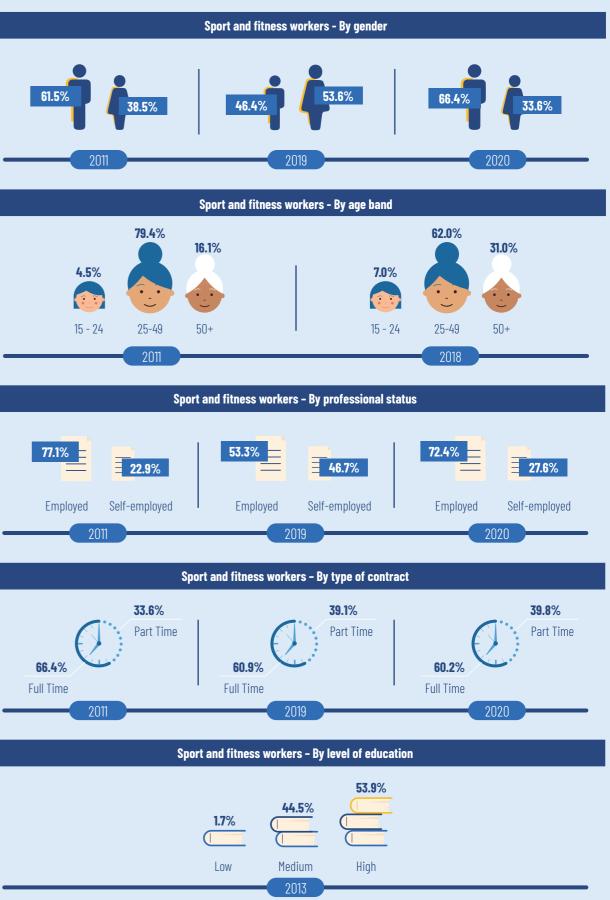


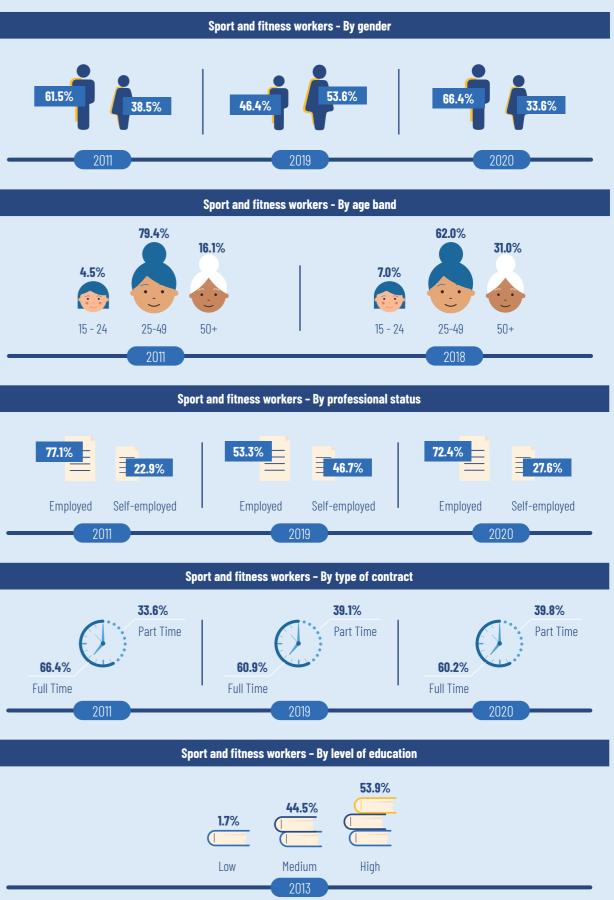
## 2.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON SPORT AND FITNESS WORKERS (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020** Total number of sport and fitness workers (variation from 2019 of 2020)

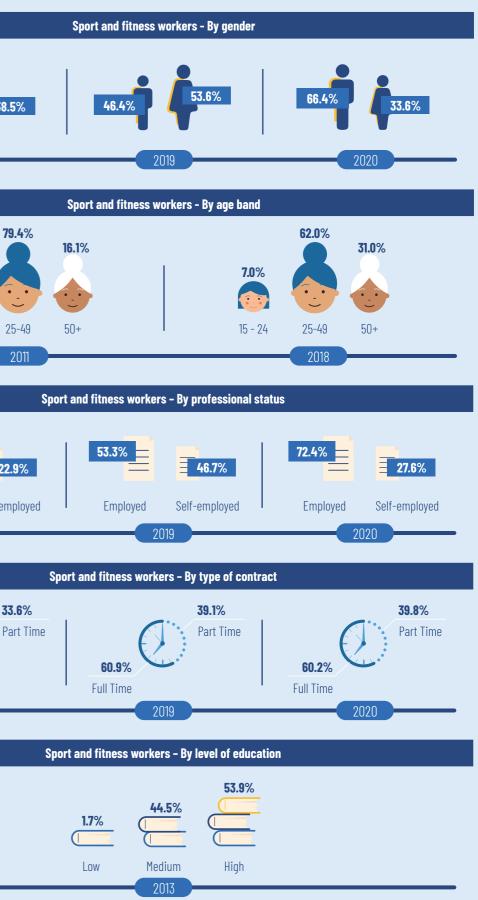


Self employed sport and fitness workers









## 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

. . . . . . . . . . . . . . .



NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities)

*Source: Eurostat and National Statistics Offices (2011 - 2020)* 







. . . . . . .



## THE OVERALL AMBITION

The overall ambition of EOSE and its networks of members and partners all over Europe is to collate, analyse and publish new knowledge and latest statistics about the European sport labour market on an annual basis.

To make an impact on the overall sector and allow it to unlock its recognised and growing potential to improve peoples' lives and have an impact on health, employment and the economy in Europe, it is necessary to have a precise idea of the size and characteristics of the current labour market, as well as information about its evolutions and tendencies. And this is even more important to get such information now with the overall EU and national contexts, and following the worldwide unexpected and sudden pandemic which has impacted our sector.

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## **CONTACT DETAILS**



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1, Grande rue des Feuillants 69001 Lyon France

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# LITHUANIA



# LITHUANIA FACT SHEET

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

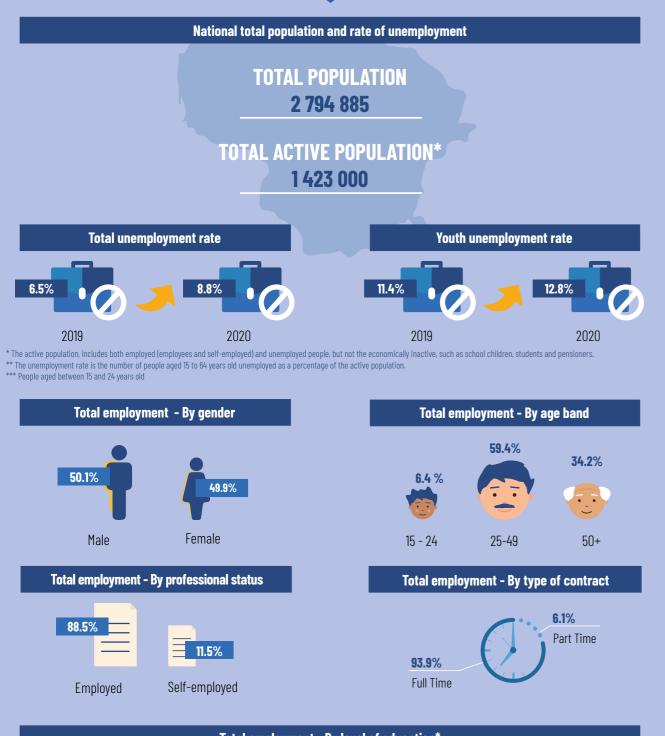
## LITHUANIA AND ITS LABOUR MARKET

2

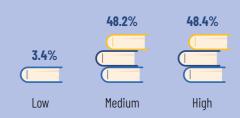
## THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



## Total employment - By level of education\*



for low education, Levels 3-4 for Medi	
	ISCED 2011 (data from 2014 onwards)
Low education Medium education High education	Levels 0-2 Levels 3-4 Levels 5-8

els (Levels 0-2

education)

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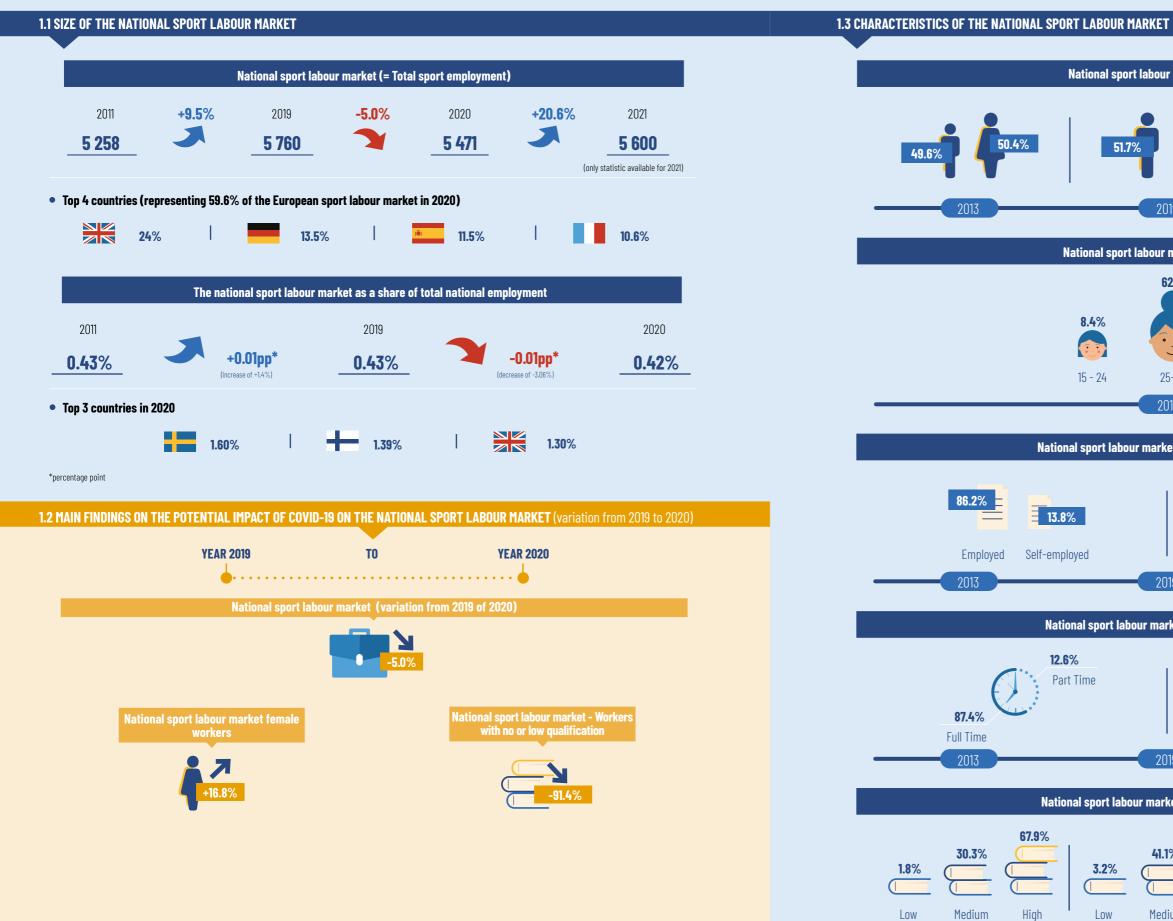
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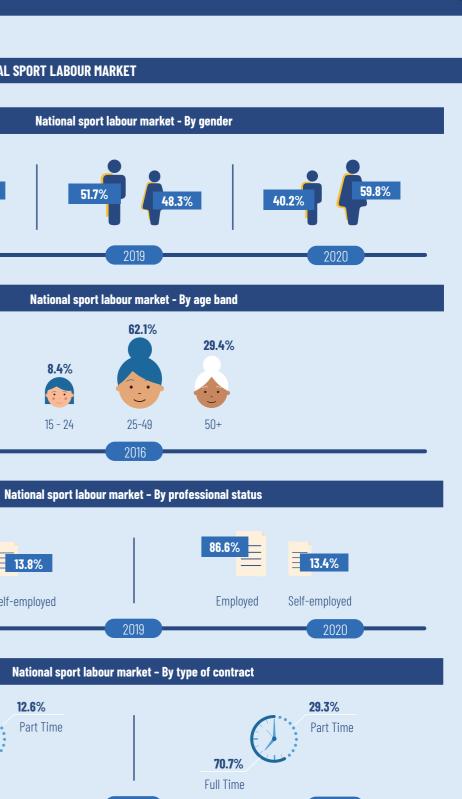
· Persons having a non-sport and fitness occupation (Other ISCO codes) in an organisation whose main business is the provision of sport (NACE

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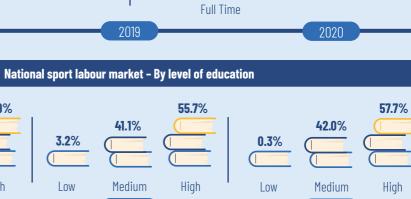


*Source: Eurostat and National Statistics Offices (2011 - 2021)* 





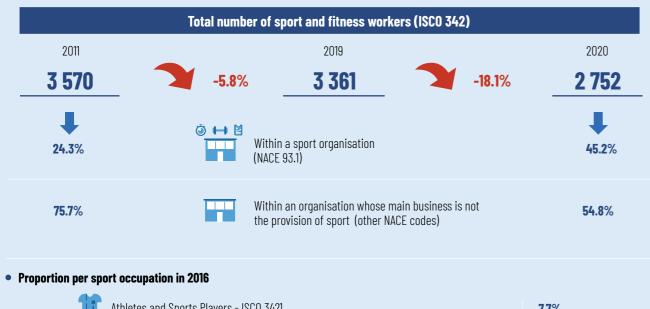
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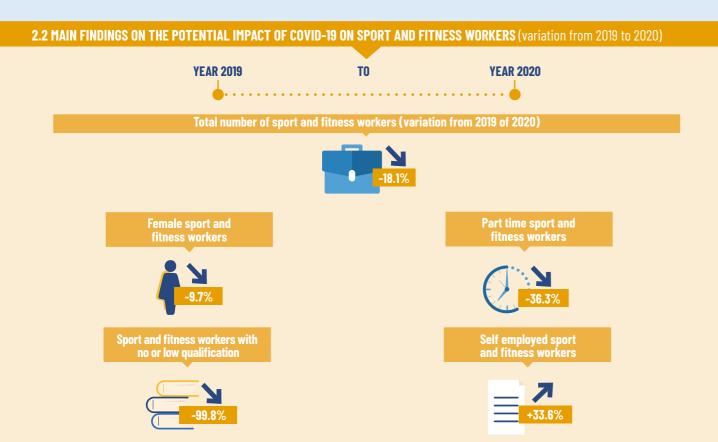
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Source: Eurostat and National Statistics Offices (2011 - 2020)

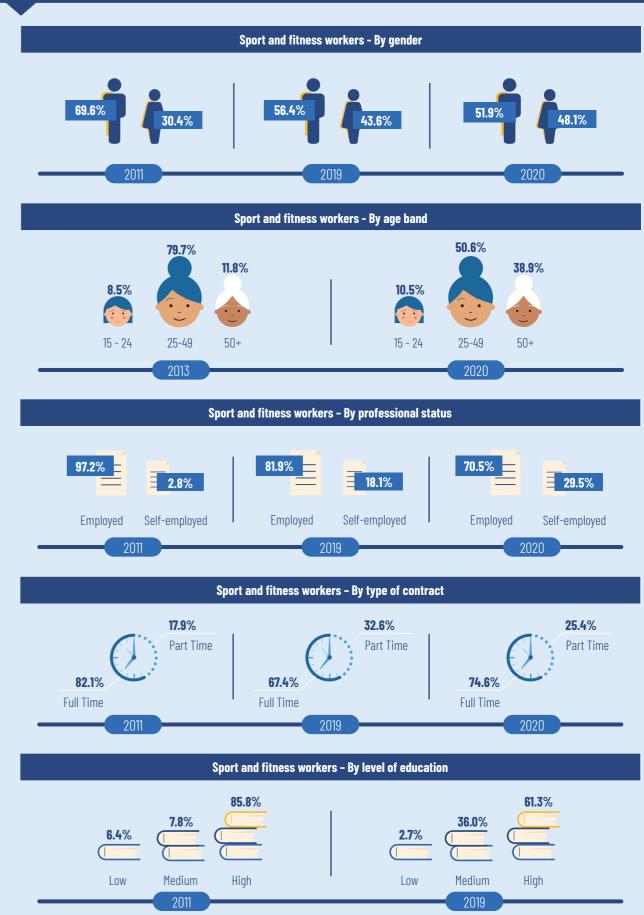
#### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

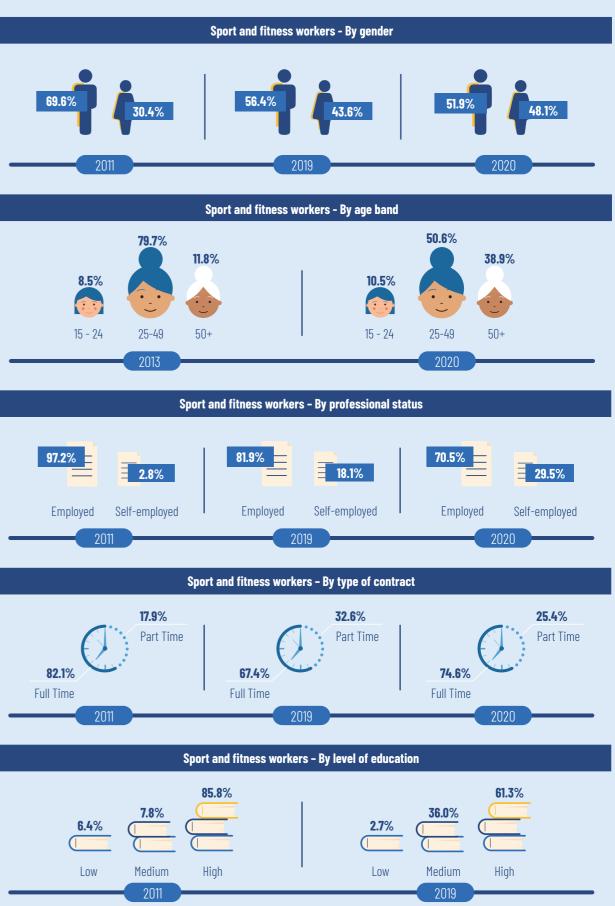


Athletes and Sports Players - ISCO 3421	<b>7.7</b> %	
Sports Coaches, Instructors and Officials - ISI	CO 3422 84.9%	r 0
Fitness and Recreation Instructors and Pro	gramme Leaders - ISCO 3423 7.4%	



#### 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342



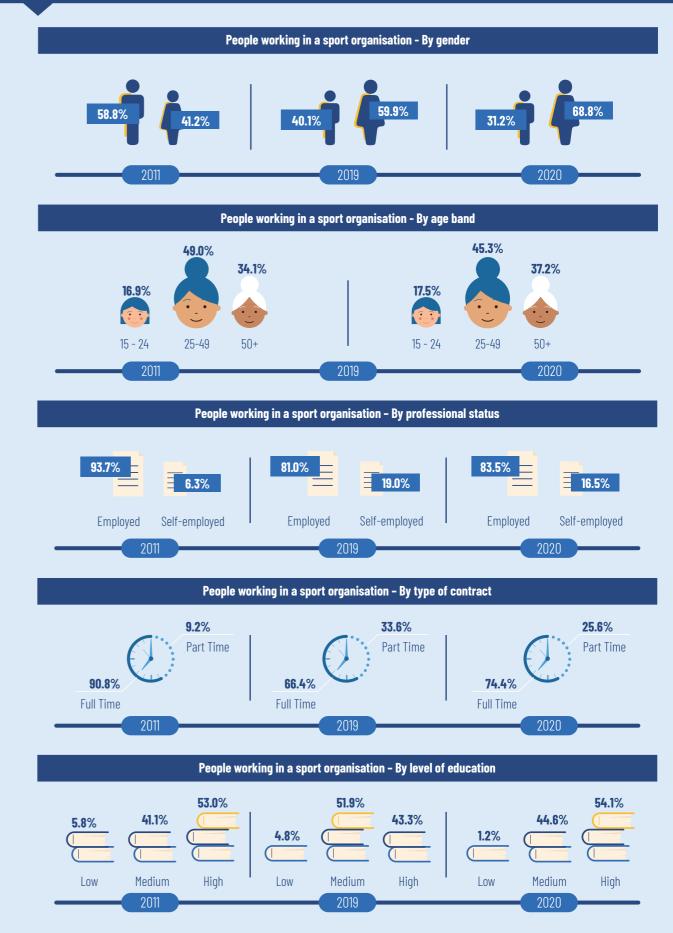


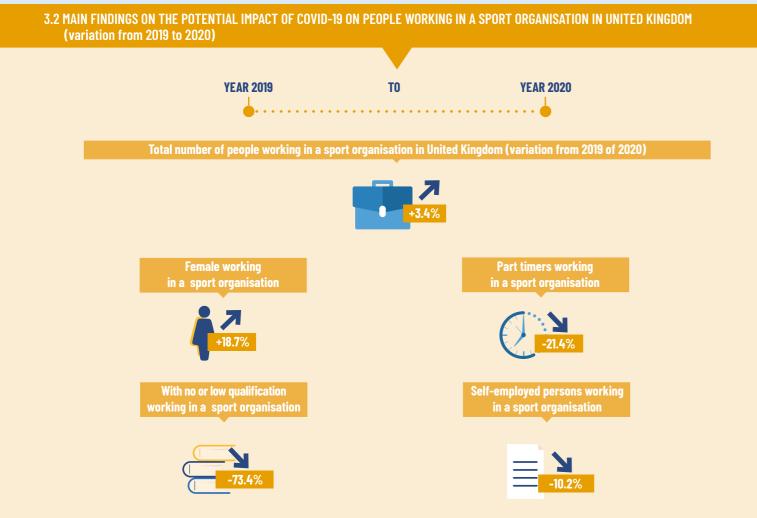


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Source: Eurostat and National Statistics Offices (2011 - 2020)









## 3.3 CHARACTERISTICS OF PEOPLE WORKING IN A SPORT ORGANISATION (NACE 93.1)



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# LUXEMBOURG



# LUXEMBOURG FACT SHEET

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

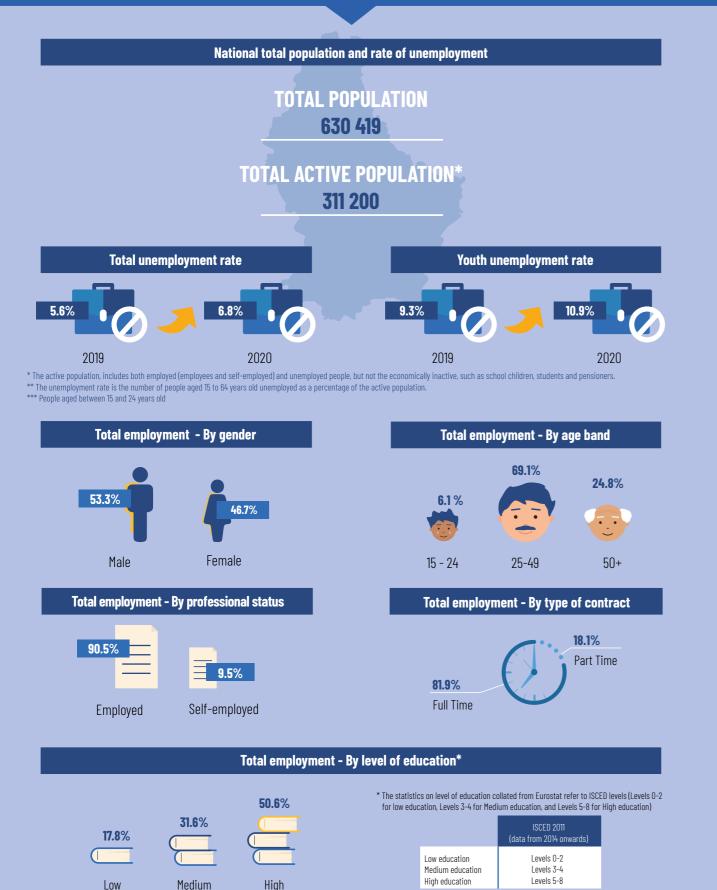
## **LUXEMBOURG AND ITS** LABOUR MARKET

9

## THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector





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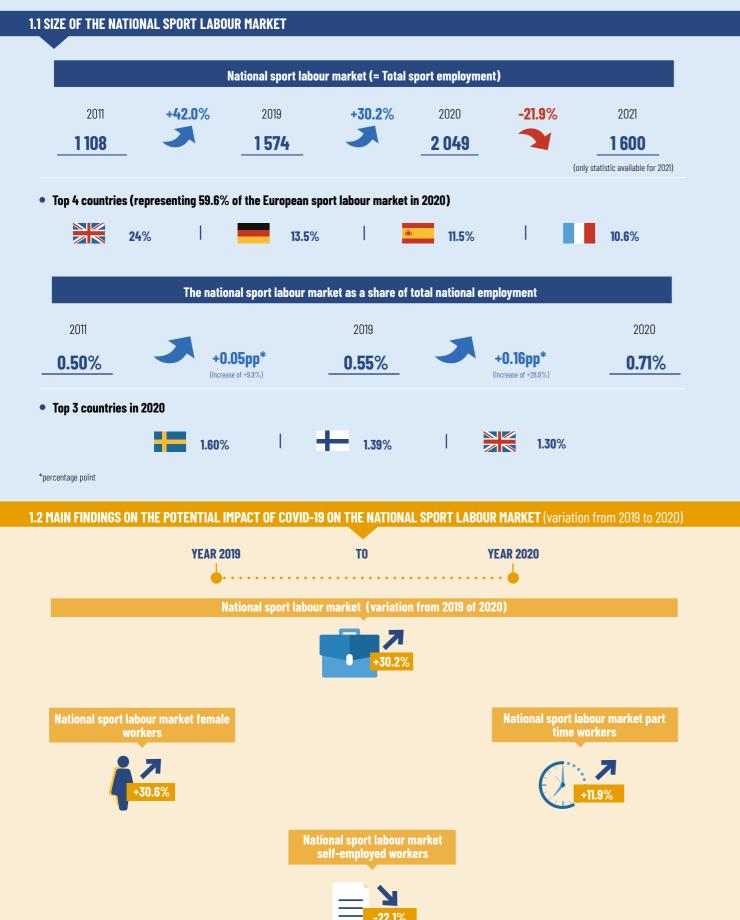
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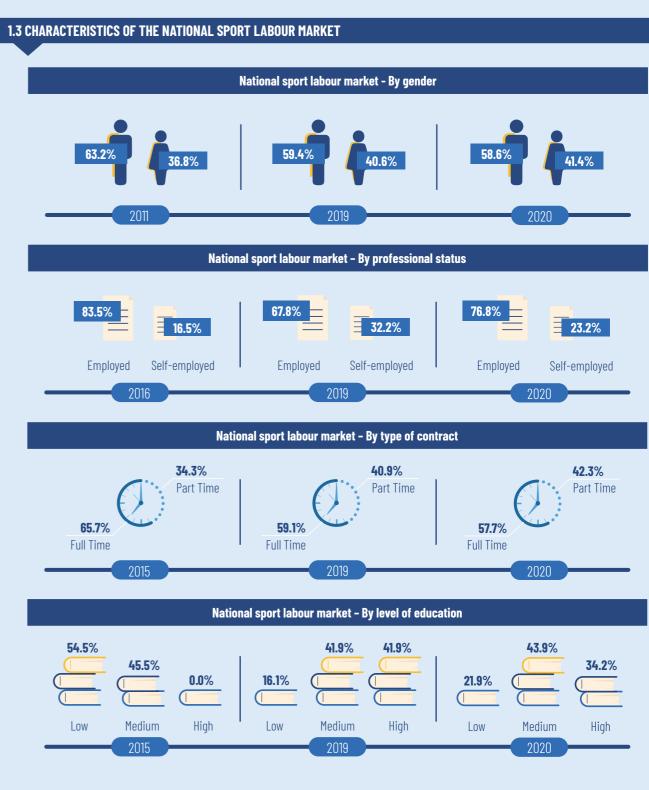
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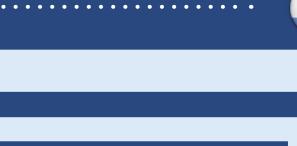
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*Source: Eurostat and National Statistics Offices (2011 - 2021)* 



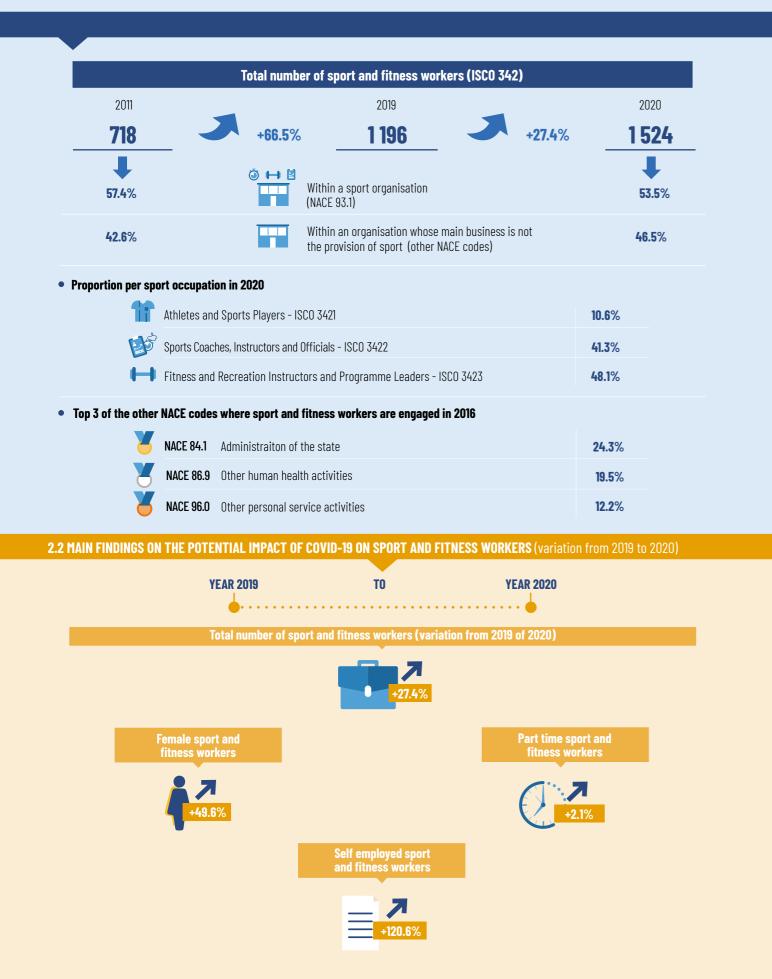




## SECTION 2 - PEOPLE WORKING IN A SPORT AND FITNESS OCCUPATION AT THE NATIONAL LEVEL (ISCO 342)

ISCO 342 Sport and fitness workers comprises ISCO 3421 - Athletes and Sports Players; ISCO 3422 - Sports Coaches, Instructors and Officials; ISCO 3423 - Fitness and Recreation Instructors and Programme Leaders.

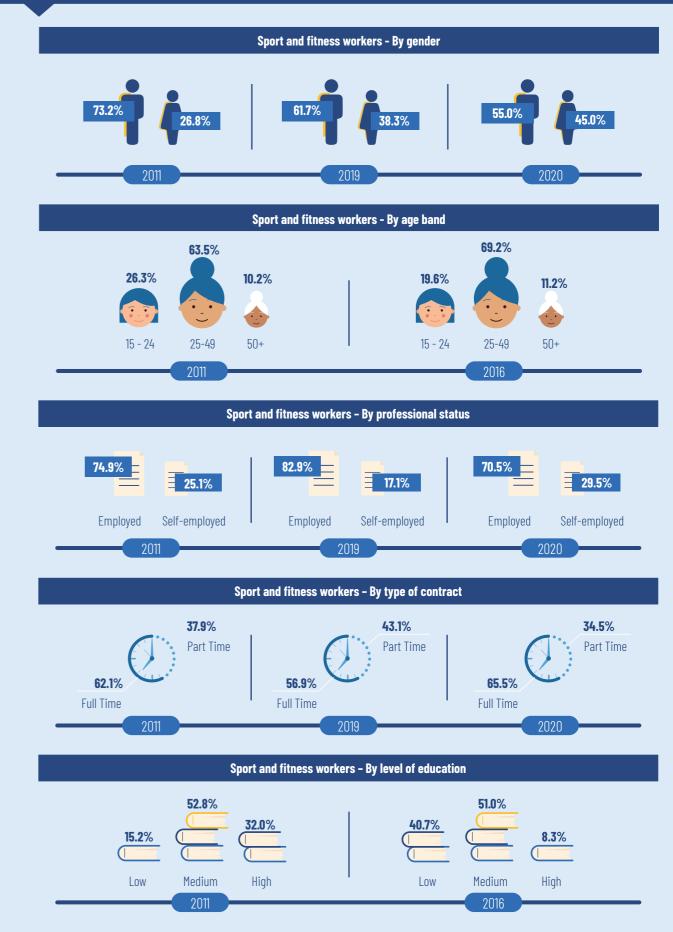
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## 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

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. . . . . . . . . . . .



. . . . . . . .

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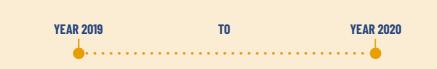
Source: Eurostat and National Statistics Offices (2011 - 2020)







3.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON PEOPLE WORKING IN A SPORT ORGANISATION IN UNITED KINGDOM (variation from 2019 to 2020)



Total number of people working in a sport organisation in United Kingdom (variation from 2019 of 2020)



Self-employed persons working in a sport organisation



3.3 CHARACTERISTICS OF PEOPLE WORKING IN A SPORT ORGANISATION (NACE 93.1)



. . . . . . . . . . . . . . . . .



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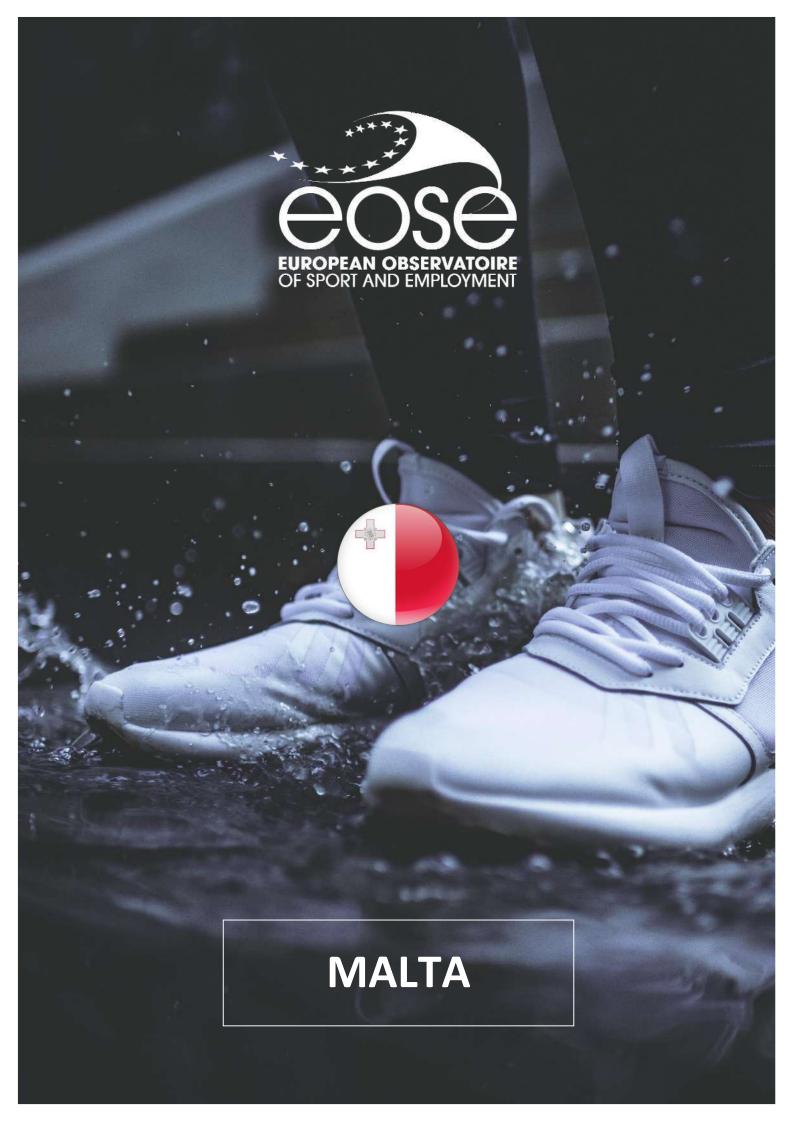


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# MALTA FACT SHEET LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

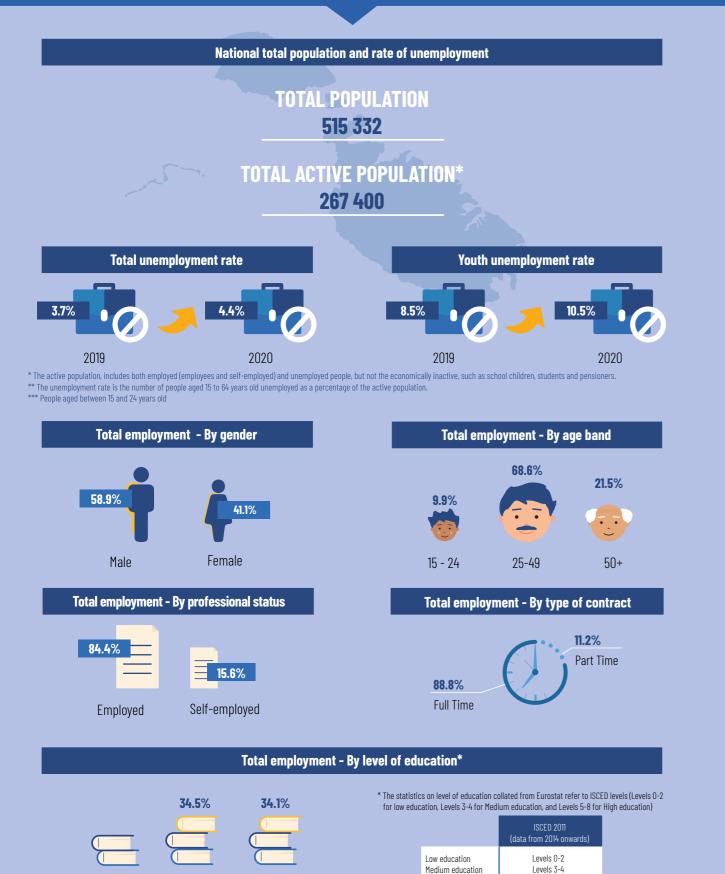
## MALTA AND ITS LABOUR MARKET

2

## THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector





Levels 5-8

High education

Medium

Low

High

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- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

\* ISCO - "The international standard classification of occupations". ISCO divides jobs into 10 major groups of occupations and sport specific occupations are listed under ISCO3 Technicians and associate professionals and more precisely under the sub-group ISCO 342 Sport and Fitness Workers (3421 - Athletes and Sports Players; 3422 - Sports Coaches, Instructors and Officials; 3423 - Fitness and Recreation Instructors and Programme Leaders).

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# The research methodology used by the EOSE project for the collection of available statistics for the sport sector can be summarised as follows: 342 ISCO **OCCUPATIONS ISCO CODES** OTHER **ISCO CODES**



• Persons having a sport and fitness occupation (ISCO 342\*) in an organisation whose main business is the provision of sport (NACE 93.1\*), e.g.

#### · Persons having a non-sport and fitness occupation (Other ISCO codes) in an organisation whose main business is the provision of sport (NACE

## Persons having a sport and fitness occupation (ISC0 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 

**1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market (= Total sport employment) +190% -17.0% -48.1% 2011 2019 2020 2021 640 1855 1540 800 (only statistic available for 2021) • Top 4 countries (representing 59.6% of the European sport labour market in 2020) 10.6% **24**% 13.5% 11.5% The national sport labour market as a share of total national employment 2011 2019 2020 +0.35pp\* -0.14pp\* 0.74% 0.39% 0.60% (increase of +91.2%) (decrease of -19.0%) • Top 3 countries in 2020 1.60% 1.39% 1.30% \*percentage point 1.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON THE NATIONAL SPORT LABOUR MARKET (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020** ...... National sport labour market (variation from 2019 of 2020) National sport labour market part time workers National sport labour market female workers

## **1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market - By gender 78.2% 70.3% 21.8% National sport labour market - By professional status 75.2% 24.8% Employed Self-employed National sport labour market - By type of contract 23.8% Part Time **76.2**% **92.7%** Full Time Full Time 2019 National sport labour market - By level of education **37.1%** 37.1% 25.8% Medium High Low

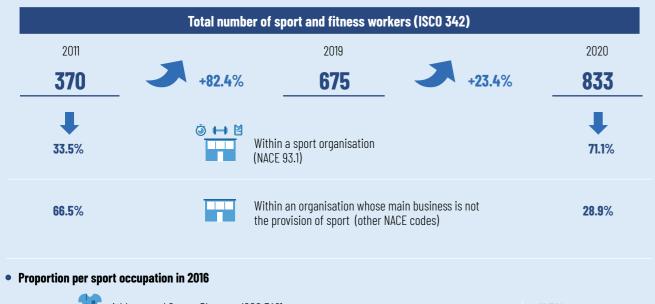




ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

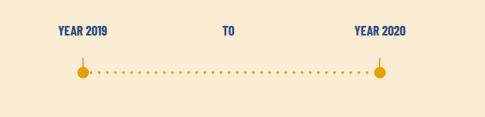
*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

## 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION – ISCO 342



Athletes and Sports Players - ISCO 3421	11.7%
😥 Sports Coaches, Instructors and Officials - ISCO 3422	39.5%
Fitness and Recreation Instructors and Programme Leaders - ISCO 3423	48.8%

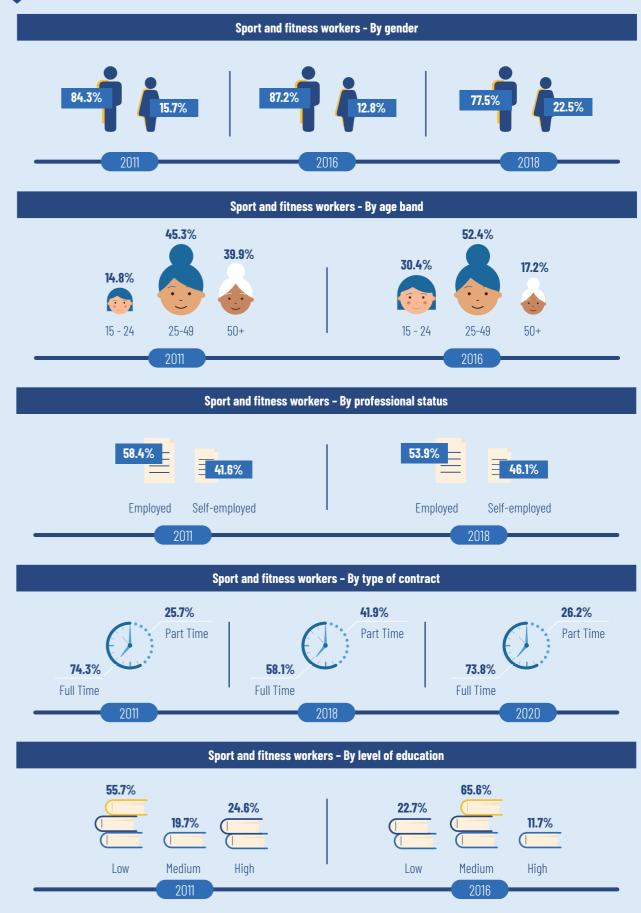
2.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON SPORT AND FITNESS WORKERS (variation from 2019 to 2020)

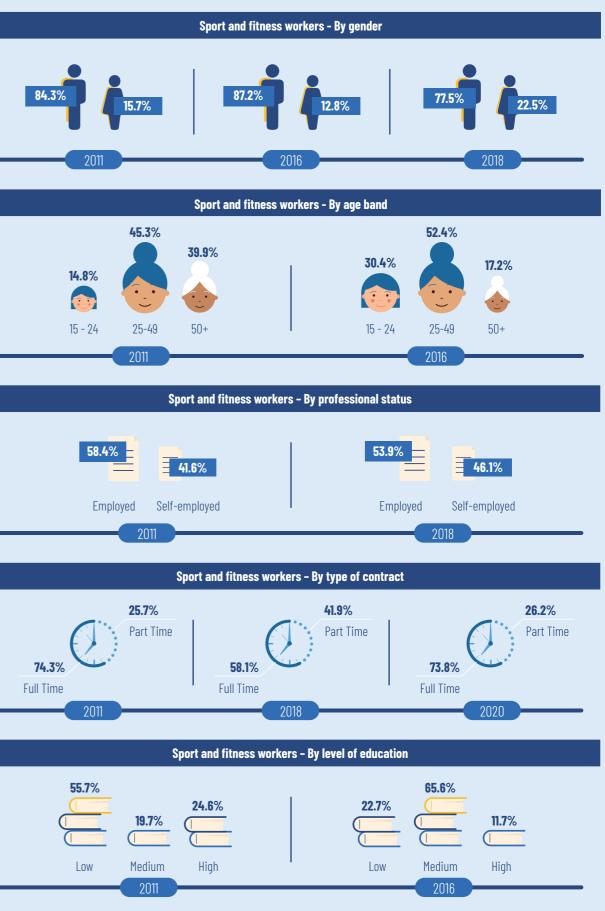


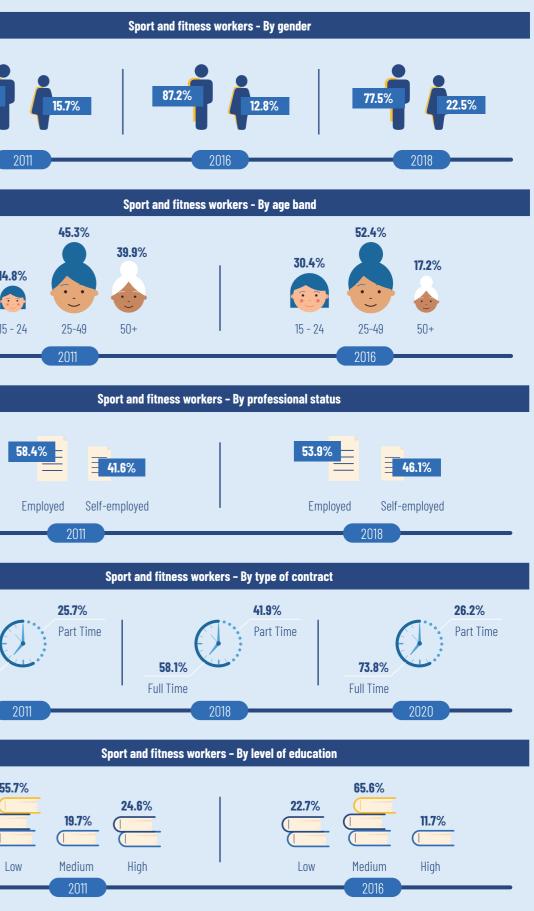
Total number of sport and fitness workers (variation from 2019 of 2020)

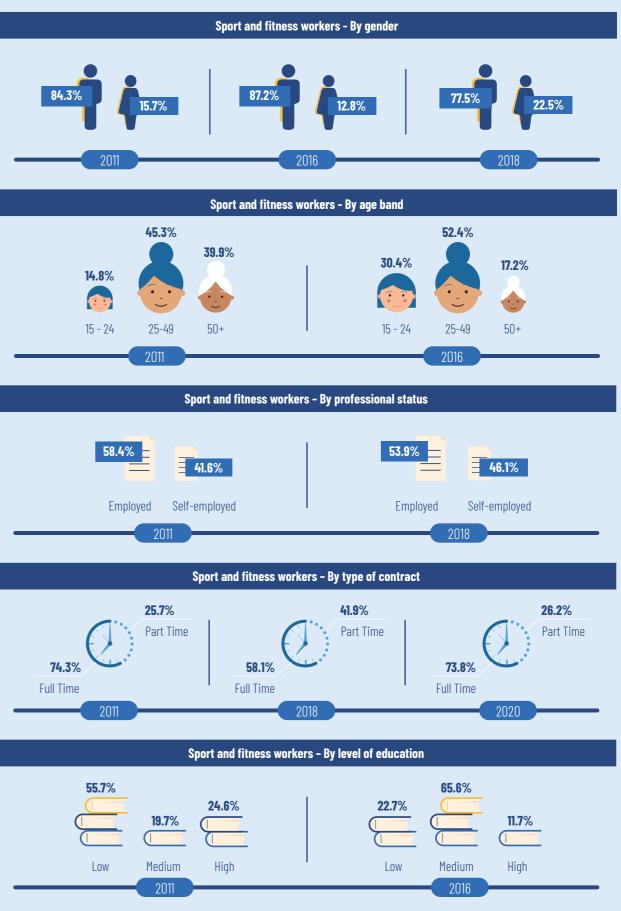


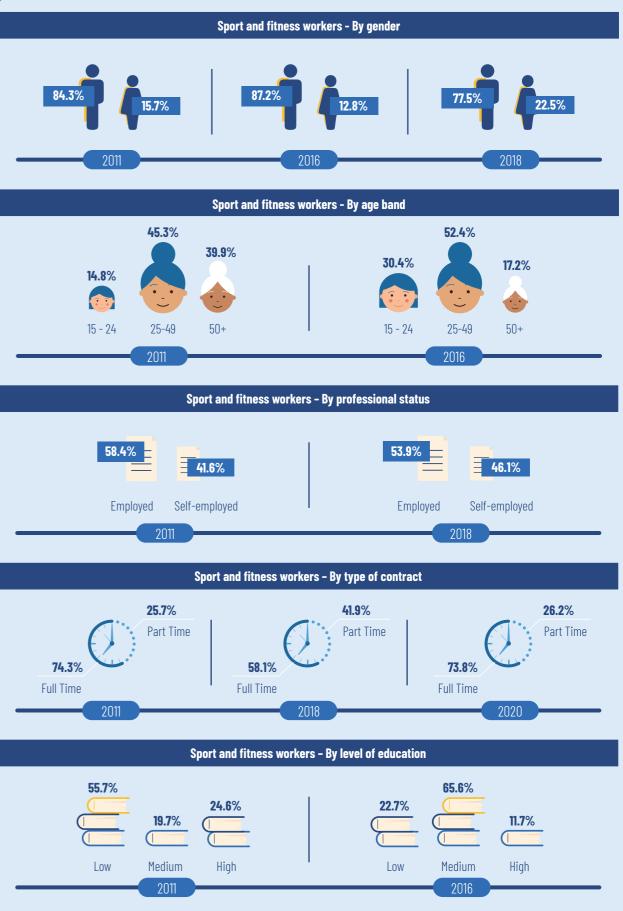
## 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

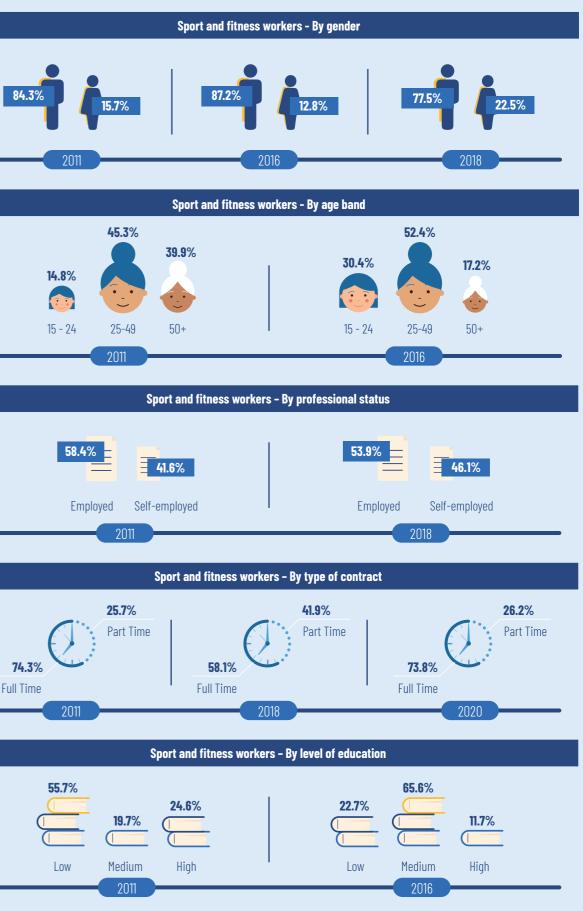










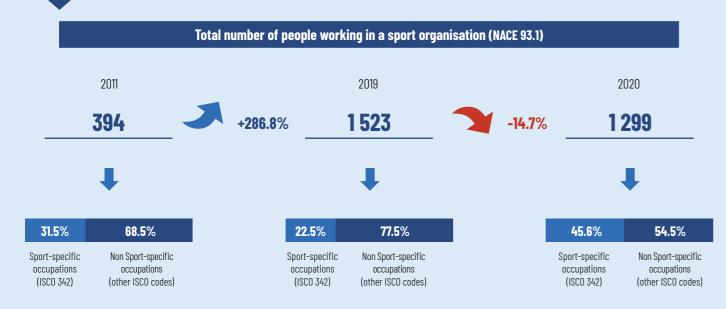


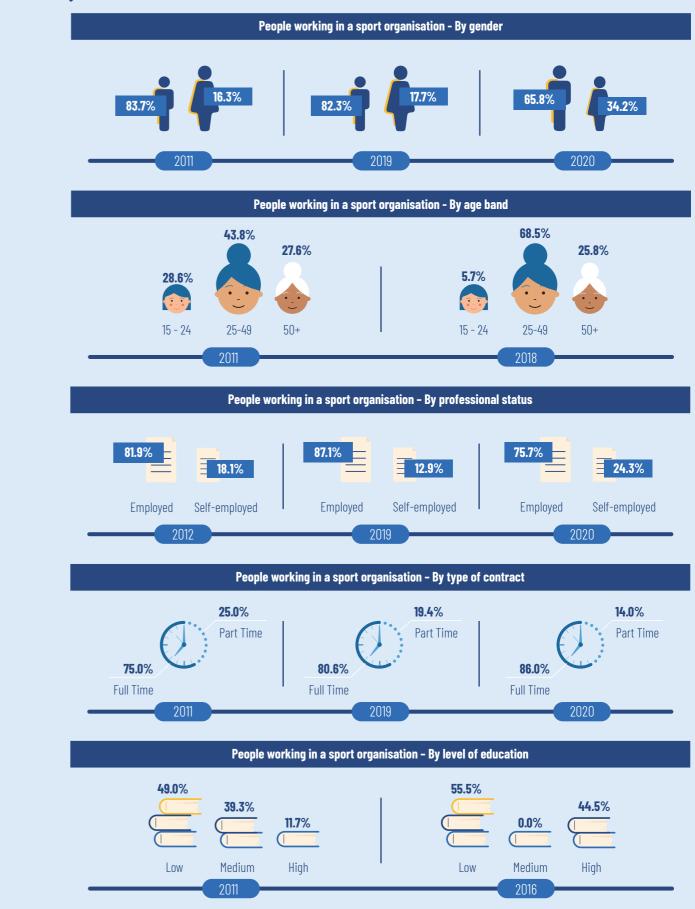
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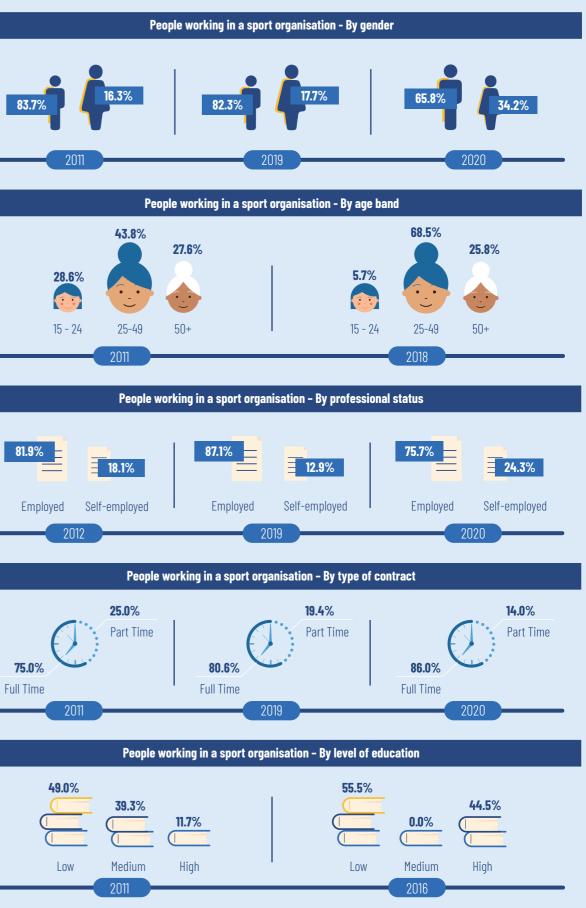
NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

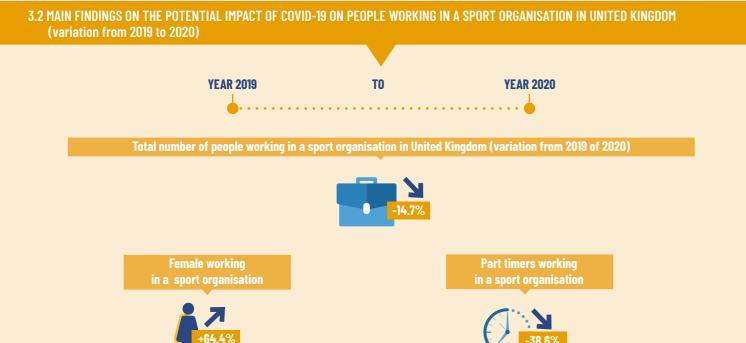
Source: Eurostat and National Statistics Offices (2011 - 2020)















## 3.3 CHARACTERISTICS OF PEOPLE WORKING IN A SPORT ORGANISATION (NACE 93.1)



## THE OVERALL AMBITION

The overall ambition of EOSE and its networks of members and partners all over Europe is to collate, analyse and publish new knowledge and latest statistics about the European sport labour market on an annual basis.

To make an impact on the overall sector and allow it to unlock its recognised and growing potential to improve peoples' lives and have an impact on health, employment and the economy in Europe, it is necessary to have a precise idea of the size and characteristics of the current labour market, as well as information about its evolutions and tendencies. And this is even more important to get such information now with the overall EU and national contexts, and following the worldwide unexpected and sudden pandemic which has impacted our sector.

The ambition of this factsheet is to publish latest official statistics about the size and evolution of the national sport labour market but also to breakdown these statistics by gender, age, level of education, type of employment (employed or self-employed) and type of working contract (full-time or part time) to get a better understanding of the realities and tendencies.

It is important to underline that the content of this annual factsheet is the best information available and should not necessary be seen as the exact reality of the sector. The ambition of such ongoing work is to publish a maximum of available official statistics at the European and national level to underline main findings and tendencies and to help create policy discussions, concrete impact and potential collaborations through the sector.

Various sources such as Eurostat and National Statistics Offices (NSO) have been used to develop this fact sheet which means methodologies of collection might differ slightly in some cases and statistics should be considered carefully.

The fact sheet is a summary paper so it doesn't gather all available data collected by EOSE about the European sport labour market.

We invite you to visit EOSE website (<u>www.eose.org</u>) if you are willing to consult more detailed information about the sport labour market at both the European and national level. National fact sheets have been developed for each of the 27 EU Member States as well as for the United Kingdom.

## **CONTACT DETAILS**



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<u>www.eose.org</u>



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# NETHERLANDS



# NETHERLANDS FACT SHEET

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

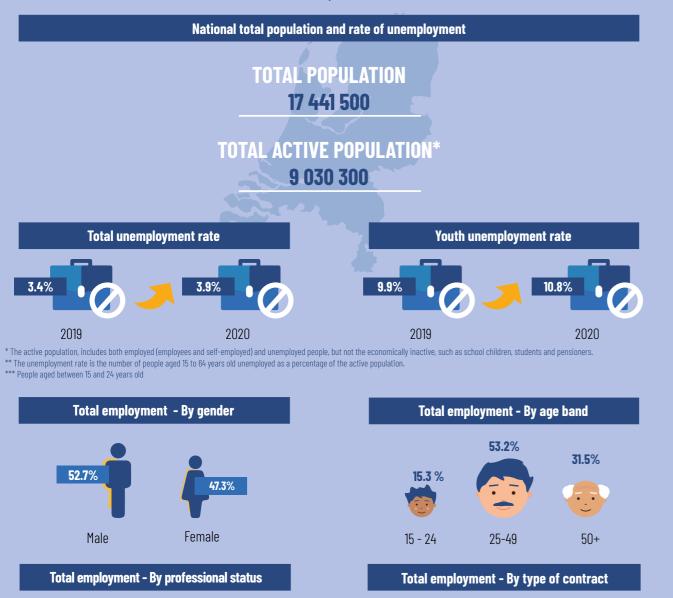
## **NETHERLANDS AND ITS** LABOUR MARKET

9

## THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

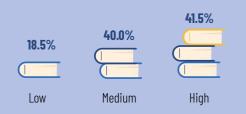






\* The statistics on level of education collated from Eurostat refer to ISCED levels (Levels 0-2

education)



**16.2%** 

Self-employed

83.8%

Employed

for low educ	cation, Levels 3-4 for Med	ium education, and Levels 5-8 for	
		ISCED 2011 (data from 2014 onwards)	
	Low education Medium education High education	Levels 0-2 Levels 3-4 Levels 5-8	

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

The year 2020 saw a sudden, unexpected and severe pandemic starting in March and the whole society all over the world has been directly impacted by Covid-19 including the sport sector. It was then decided to also make a specific focus on the variation of the national sport labour market from 2019 to 2020 (when possible with the available data).

Statistics for the year 2021 have not yet been made available due to a change of research methodology. This fact sheet gathers the latest available statistics for the sport labour market. EOSE ambition is to produce such fact sheet on an annual basis.

## **Research Methodology**

Scope: the widest sport and physical activity sector defined by the Council of Europe (2001) as "all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental well-being, forming social relationships or obtaining results in competition at all levels". In this fact sheet we are using the word "sport" having the meaning of the broad sector of "sport and physical activity".

To summarise our statistical definition for the sport labour market, the ambition of the work carried out was to liaise with Eurostat and National Statistics Offices (NSO) to collate all official statistics available on the number of:

- professional athletes, coaches (Box I on the summary chart below)
- **93.1)**, e.q. managers (*Box III on the summary chart below*)
- codes), e.g. a fitness instructor working in a hotel (*Box II on the summary chart below*)

\* ISCO - "The international standard classification of occupations". ISCO divides jobs into 10 major groups of occupations and sport specific occupations are listed under ISCO3 Technicians and associate professionals and more precisely under the sub-group ISCO 342 Sport and Fitness Workers (3421 - Athletes and Sports Players; 3422 - Sports Coaches, Instructors and Officials; 3423 - Fitness and Recreation Instructors and Programme Leaders).

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# The research methodology used by the EOSE project for the collection of available statistics for the sport sector can be summarised as follows: 342 ISCO **OCCUPATIONS ISCO CODES** OTHER **ISCO CODES**



• Persons having a sport and fitness occupation (ISCO 342\*) in an organisation whose main business is the provision of sport (NACE 93.1\*), e.g.

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## Persons having a sport and fitness occupation (ISCO 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 

**1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market (= Total sport employment) +29.0% -5.7% +5.6% 2011 2019 2020 2021 64 006 82 552 77 871 82 200 (only statistic available for 2021) • Top 4 countries (representing 59.6% of the European sport labour market in 2020) 24% 13.5% 11.5% 10.6% The national sport labour market as a share of total national employment 2011 2019 2020 +0.16pp\* -0.05pp\* 0.79% 0.95% 0.90% (increase of +21.0%) (decrease of -5.58%) • Top 3 countries in 2020 **1.30%** 1.60% 1.39% \*percentage point 1.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON THE NATIONAL SPORT LABOUR MARKET (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020** ..... National sport labour market (variation from 2019 of 2020) National sport labour market National sport labour market National sport labour market National sport labour market young female workers youth workers (under 25) part time workers female workers National sport labour market female part time workers National sport labour market orkers with no or low qualification National sport labour market self-employed workers

## **1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market - By gender 52.3% 50.8% 47.7% 201 National sport labour market - By age band **47.9%** 43.1% 29.6% 33.4% **22.5**% 25-49 50+ 15 - 24 25-49 15 - 24 2019 National sport labour market - By professional status 71.9% 78.3% 21.7% Employed Self-employed Employed National sport labour market - By type of contract **68.8**% Part Time 31.2% **27.6**% Full Time Full Time National sport labour market - By level of education 48.9% 45.0% 32.5% 18.6% **24.7%** High Medium Medium Low Low

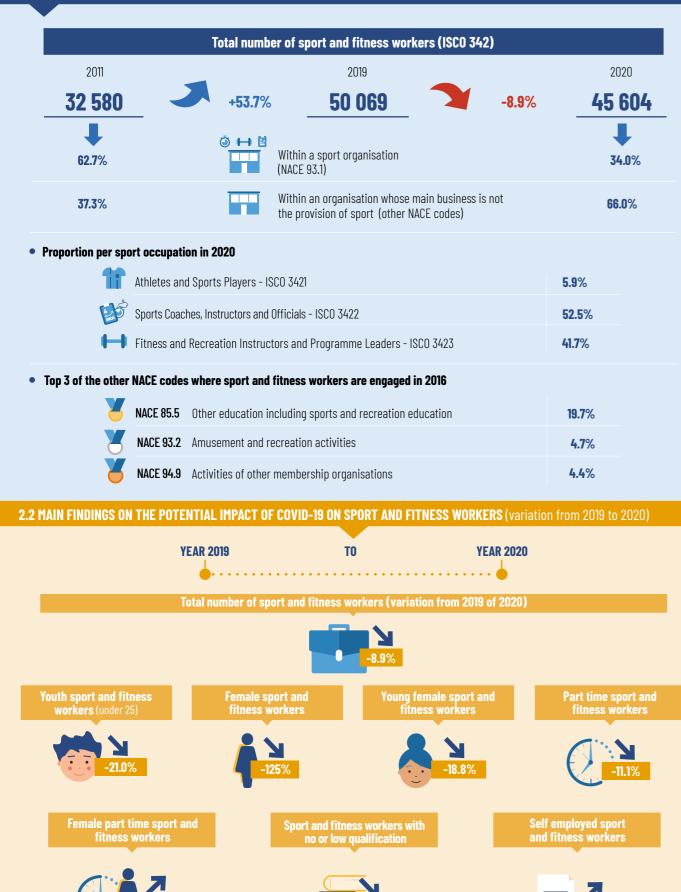




ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

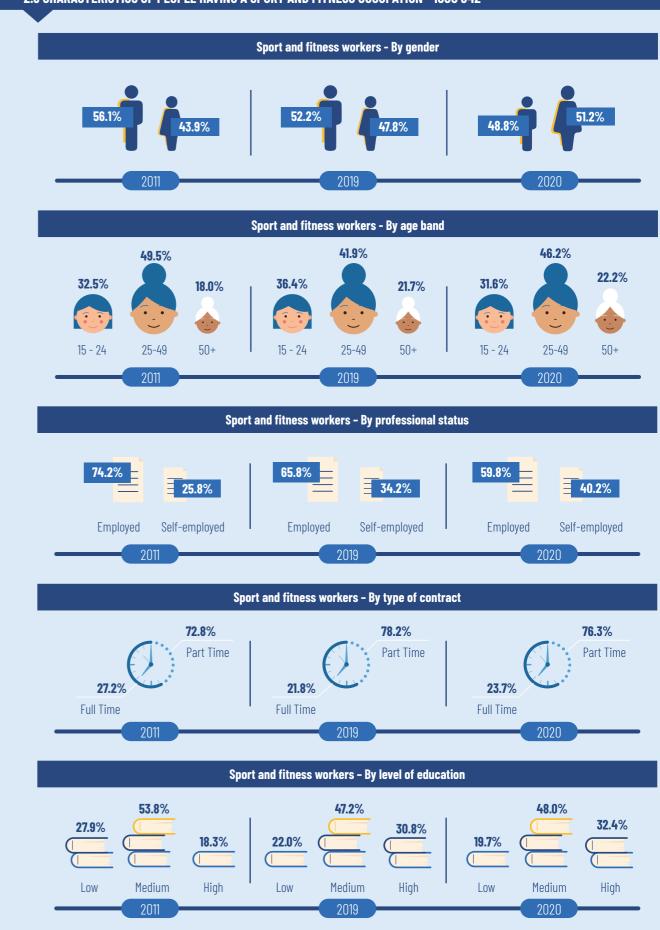
*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

## 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

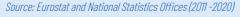


## 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

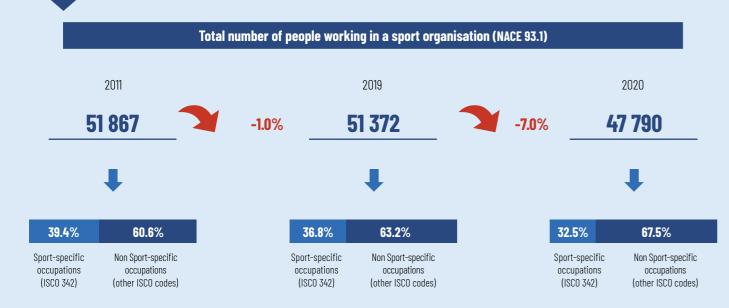
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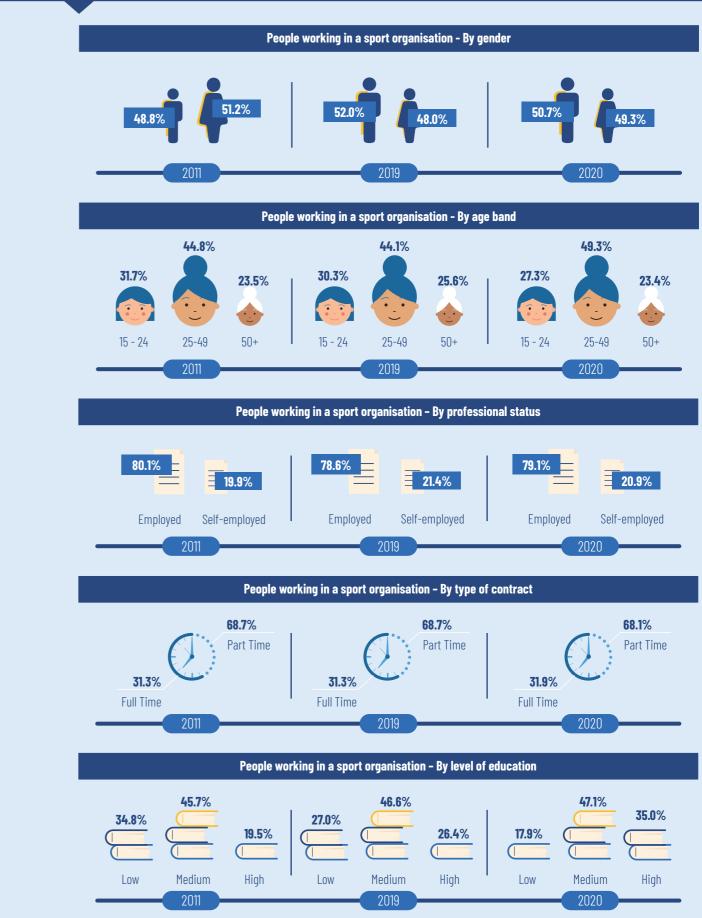


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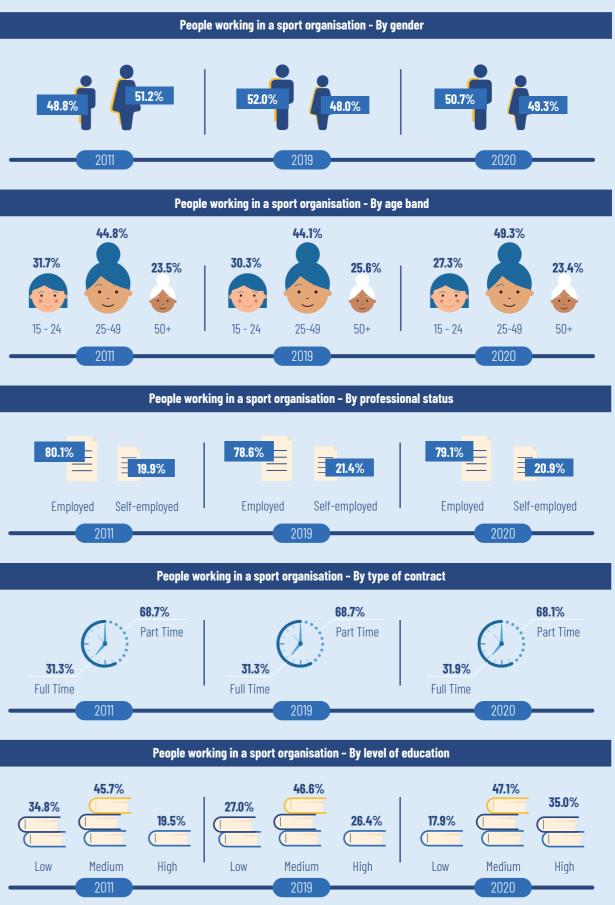
#### 3.1 TOTAL NUMBER OF PEOPLE WORKING IN A SPORT ORGANISATION - NACE 93.1





## (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020** Total number of people working in a sport organisation in United Kingdom (variation from 2019 of 2020) Youth working in a sport Female working Young female working in Part timers working organisation (under 25) in a sport organisation a sport organisation in a sport organisation -7.8% Female part timers working With no or low qualification Self-employed persons working in in a sport organisation working in a sport organisation a sport organisation

3.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON PEOPLE WORKING IN A SPORT ORGANISATION IN UNITED KINGDOM



## 3.3 CHARACTERISTICS OF PEOPLE WORKING IN A SPORT ORGANISATION (NACE 93.1)



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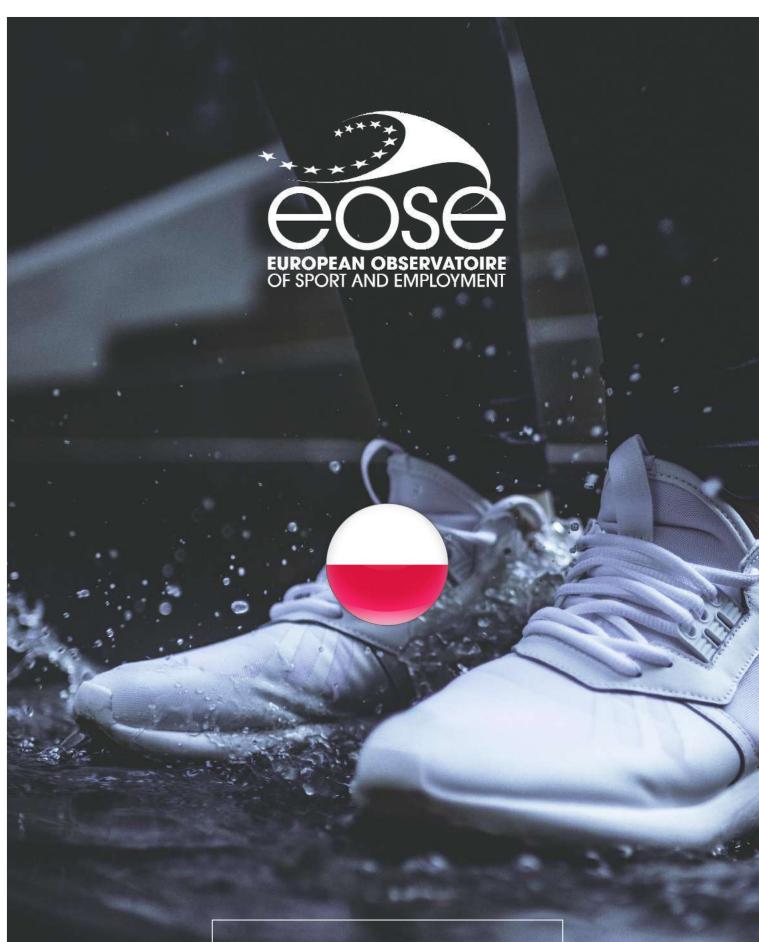


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# POLAND



# POLAND FACT SHEET LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

4.5%

Low

Medium

High

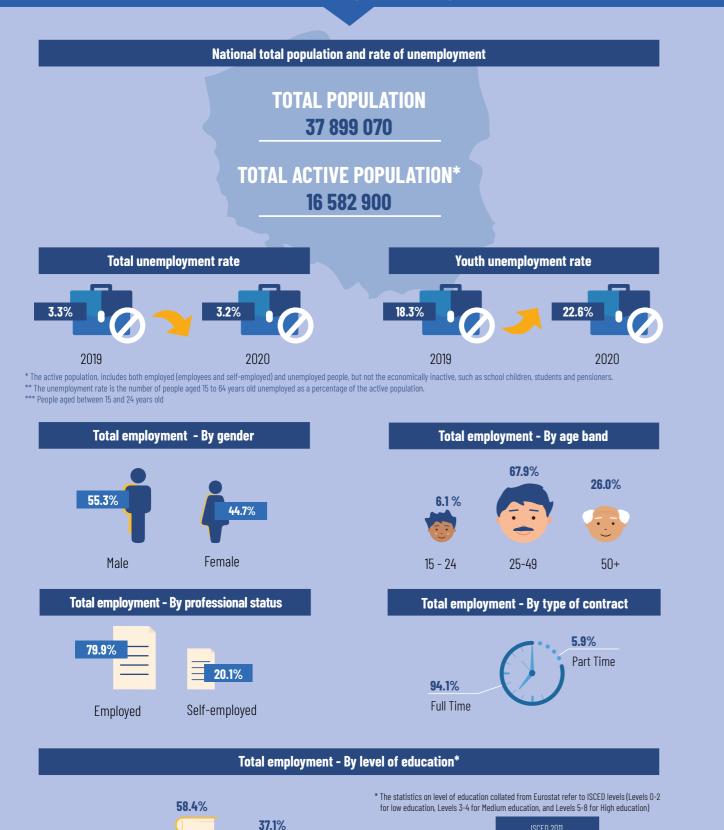
## **POLAND AND ITS** LABOUR MARKET

9

# THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector





data from 2014 onwards

Levels 0-2

Levels 3-4

Levels 5-8

Low education

High education

Medium education

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

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- professional athletes, coaches (Box I on the summary chart below)
- 93.1), e.g. managers (Box III on the summary chart below)
- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

\* ISCO - "The international standard classification of occupations". ISCO divides jobs into 10 major groups of occupations and sport specific occupations are listed under ISCO3 Technicians and associate professionals and more precisely under the sub-group ISCO 342 Sport and Fitness Workers (3421 - Athletes and Sports Players; 3422 - Sports Coaches, Instructors and Officials; 3423 - Fitness and Recreation Instructors and Programme Leaders).

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# can be summarised as follows: 342 ISCO **OCCUPATIONS ISCO CODES** OTHER **ISCO CODES**



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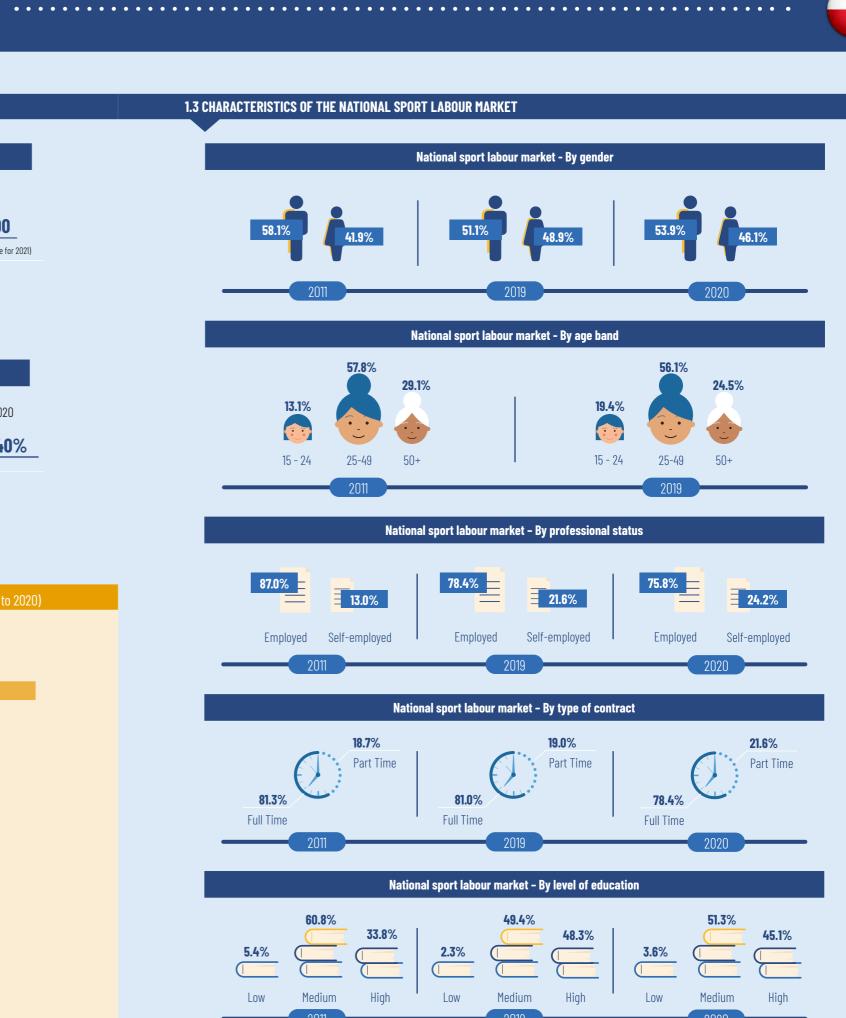
## Persons having a sport and fitness occupation (ISC0 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 

**1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market (= Total sport employment) +50.4% -4.5% -0.5% 2011 2019 2020 2021 45 076 67 775 64 716 64 400 (only statistic available for 2021) • Top 4 countries (representing 59.6% of the European sport labour market in 2020) 10.6% **24**% 13.5% 11.5% The national sport labour market as a share of total national employment 2011 2019 2020 +0.13pp\* -0.02pp\* 0.42% 0.29% 0.40% (increase of +43.1%) (decrease of -4.25%) • Top 3 countries in 2020 **1.30%** 1.60% 1.39% \*percentage point 1.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON THE NATIONAL SPORT LABOUR MARKET (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020** National sport labour market (variation from 2019 of 2020) National sport labour market +8.6% National sport labour market National sport labour market self-employed workers vorkers with no or low qualification 7 +7.3%

## **1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market - By gender 58.1% 51.1% 41.9% 2019 National sport labour market - By age band **57.8%** 29.1% 13.1% 1 15 - 24 25-49 50+ National sport labour market - By professional status 78.4% 87.0% 13.0% Employed Self-employed Employed National sport labour market - By type of contract **18.7%** Part Time 81.3% 81.0% Full Time Full Time National sport labour market - By level of education 49.4% 60.8% 33.8% 5.4% 2.3% High Medium Medium Low Low



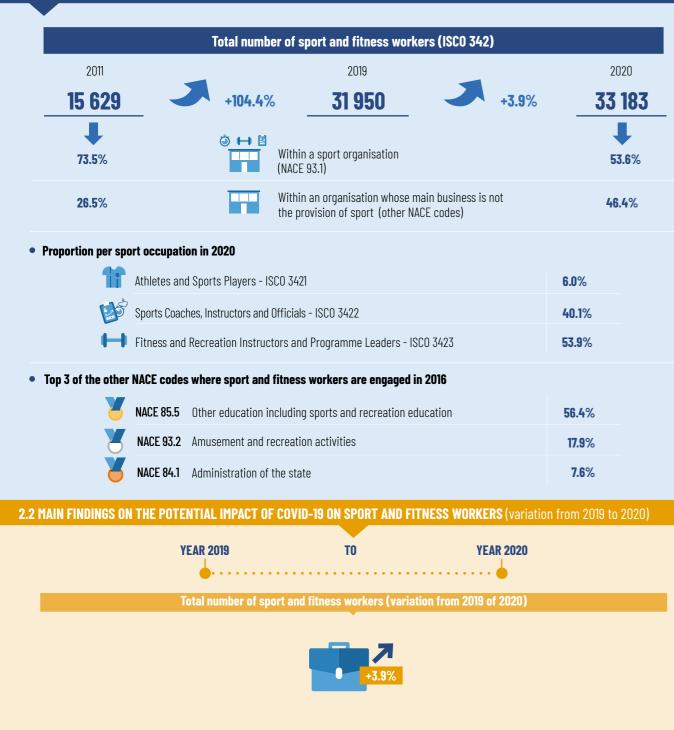
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ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

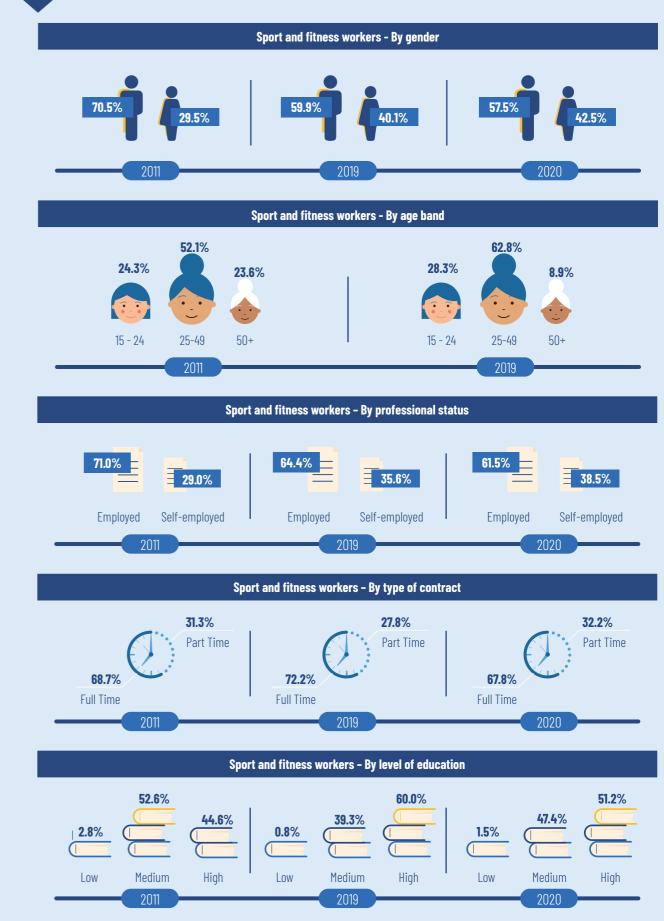
### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

Female sport and fitness workers



Part time sport and fitness workers

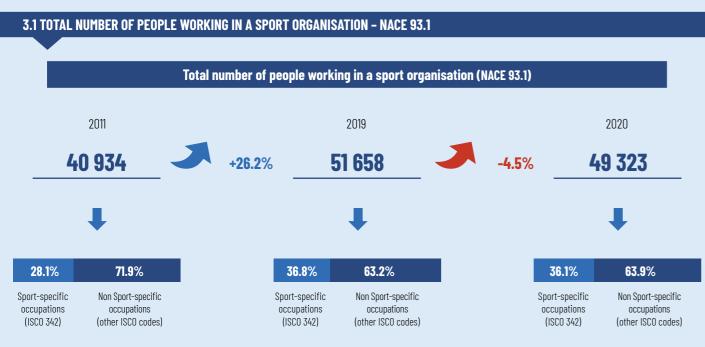
## 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

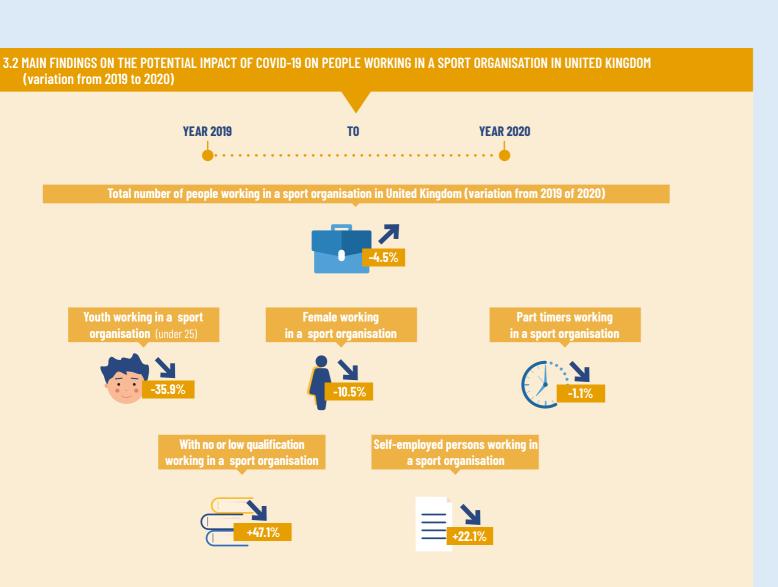


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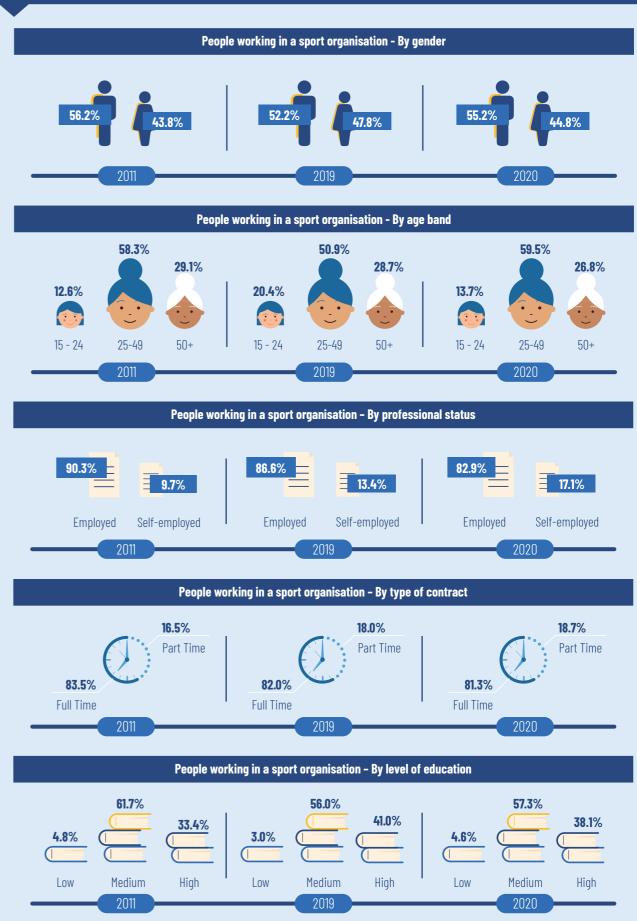
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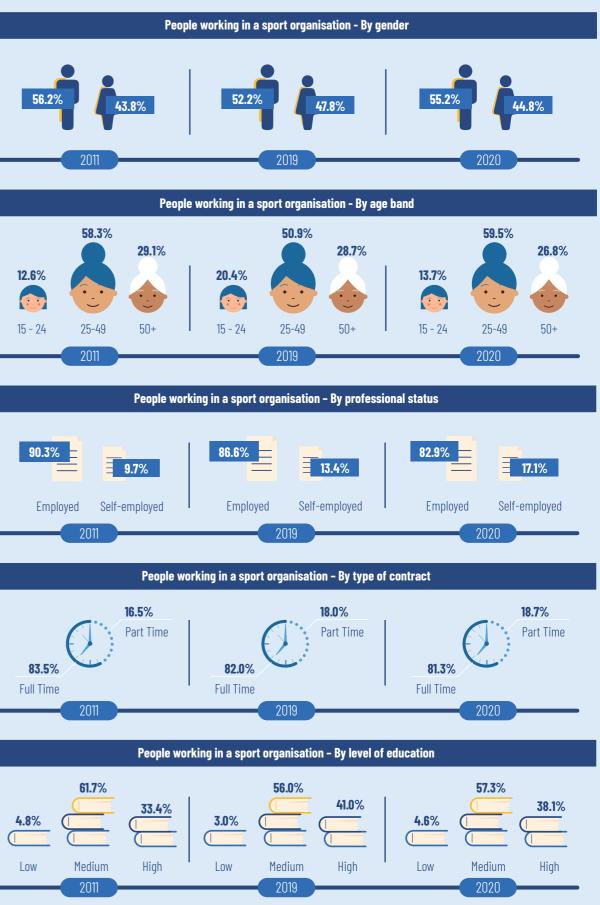
Source: Eurostat and National Statistics Offices (2011 - 2020)

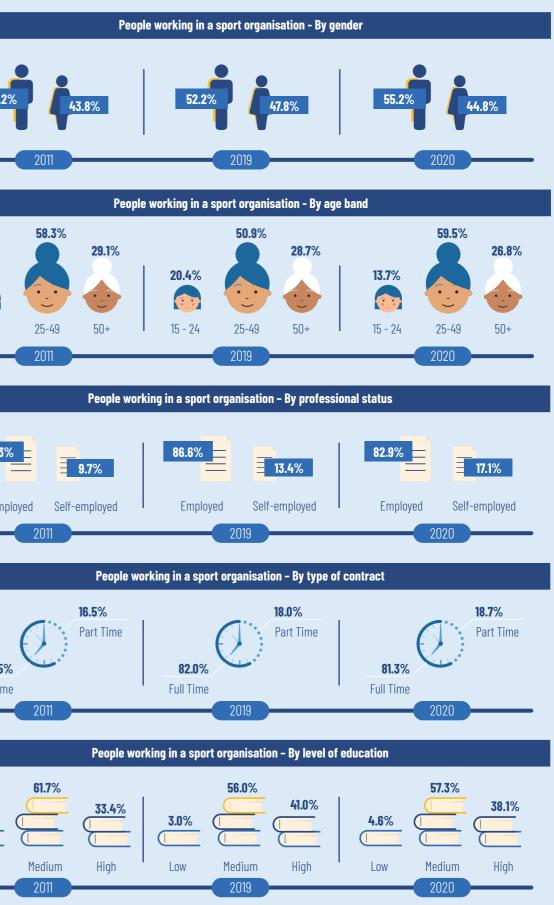


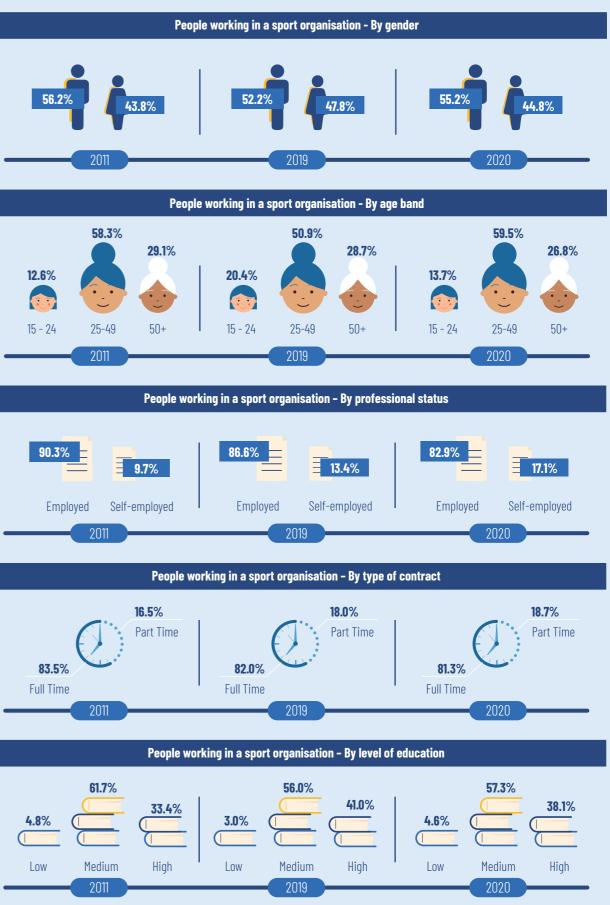


### 3.3 CHARACTERISTICS OF PEOPLE WORKING IN A SPORT ORGANISATION (NACE 93.1)











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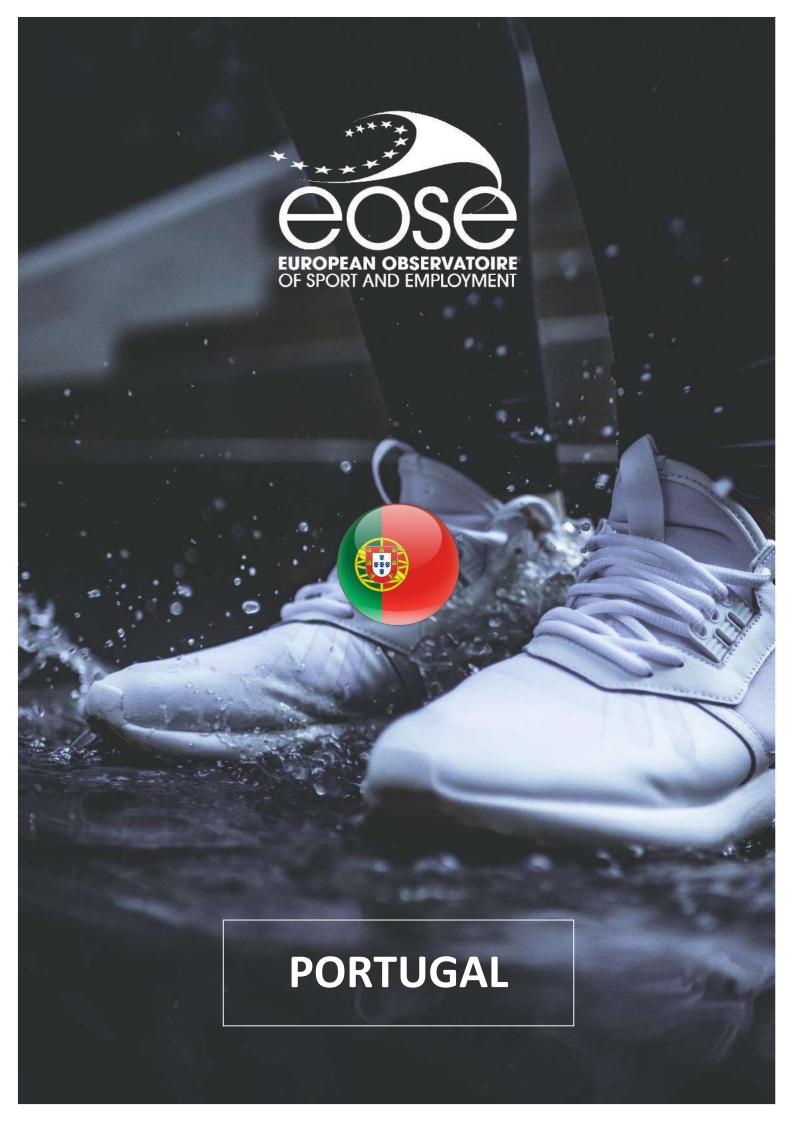


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# PORTUGAL FACT SHEET

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

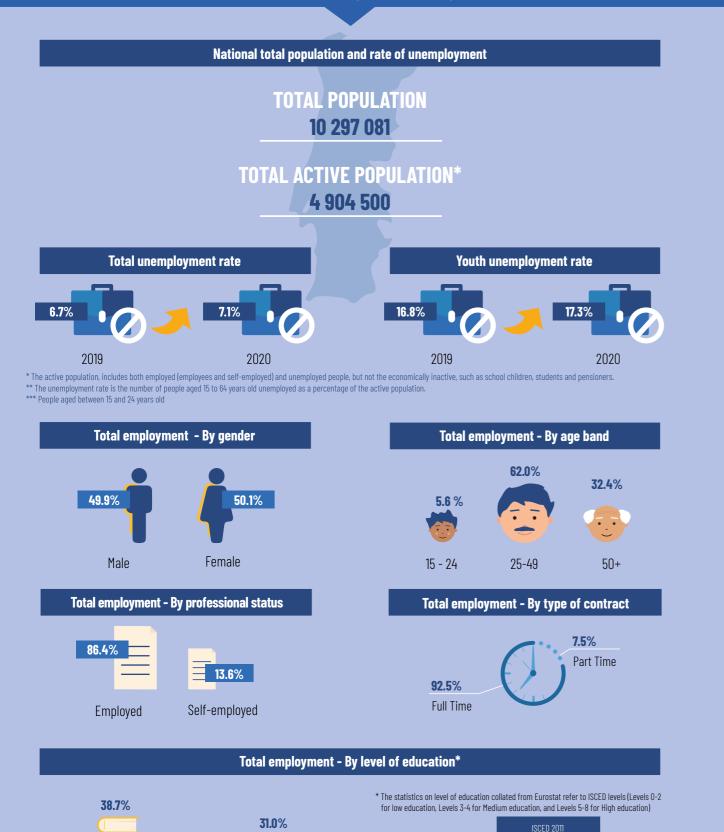
# **PORTUGALAND ITS** LABOUR MARKET

2

# THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



data from 2014 onwards

Levels 0-2

Levels 3-4

Levels 5-8

Low education

High education

Medium education

30.3%

Medium

High

Low

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

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- Persons having a sport and fitness occupation (ISCO 342\*) in an organisation whose main business is the provision of sport (NACE 93.1\*), e.g. professional athletes, coaches (Box I on the summary chart below)
- 93.1), e.g. managers (Box III on the summary chart below)
- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

\* ISCO - "The international standard classification of occupations". ISCO divides jobs into 10 major groups of occupations and sport specific occupations are listed under ISCO3 Technicians and associate professionals and more precisely under the sub-group ISCO 342 Sport and Fitness Workers (3421 - Athletes and Sports Players; 3422 - Sports Coaches, Instructors and Officials; 3423 - Fitness and Recreation Instructors and Programme Leaders).

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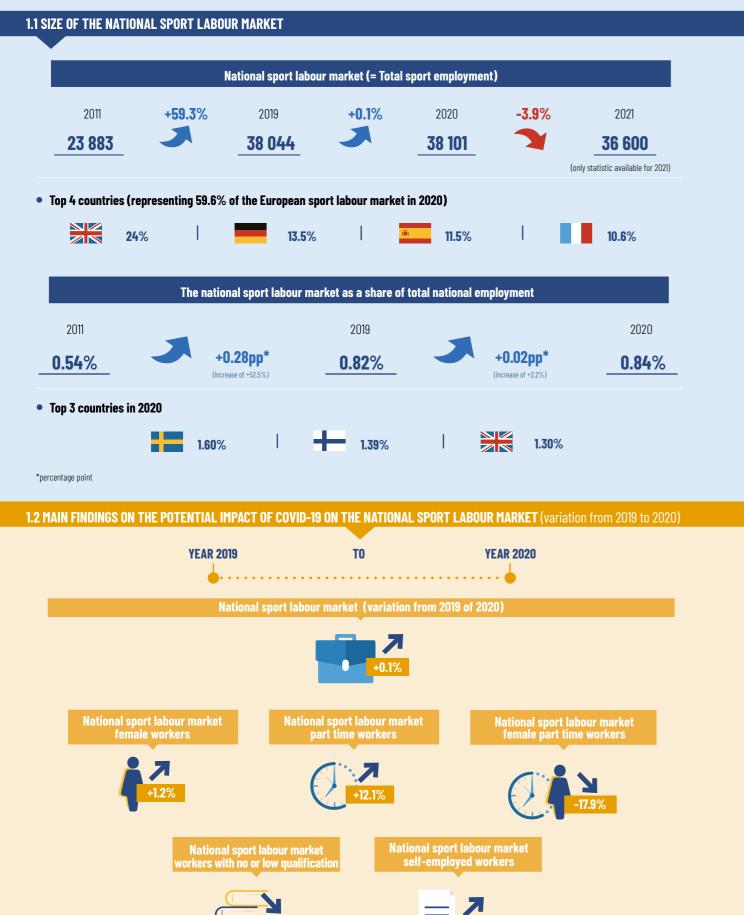


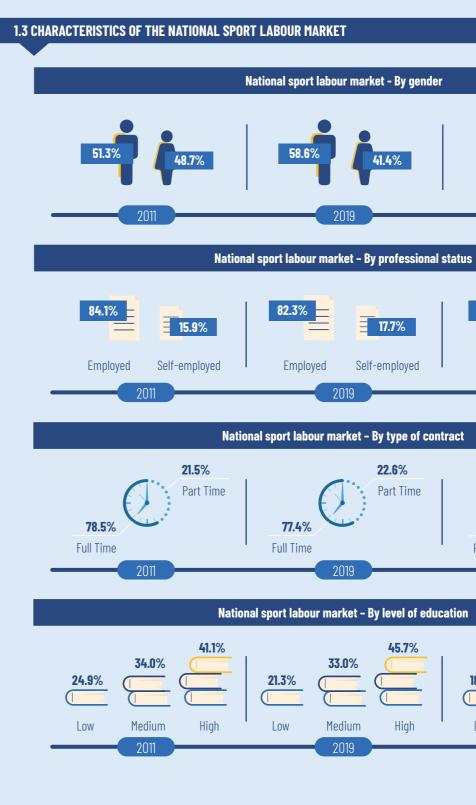
· Persons having a non-sport and fitness occupation (Other ISCO codes) in an organisation whose main business is the provision of sport (NACE

## Persons having a sport and fitness occupation (ISC0 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 







## 58.2% 41.4% 41.8% 80.4% 17.7% 19.6% Self-employed Self-employed Employed 2020 22.6% 25.3% Part Time Part Time 74.7% Full Time 45.7% 49.4% 31.7% 18.8% High Low Medium High

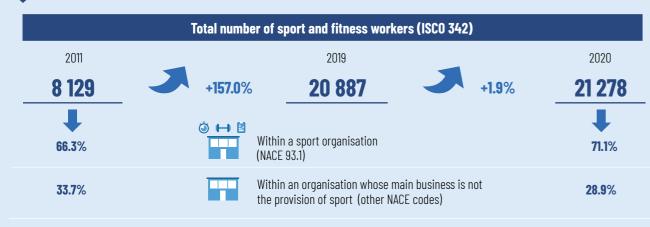
2020

. . . . . . . . . . . . .

ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

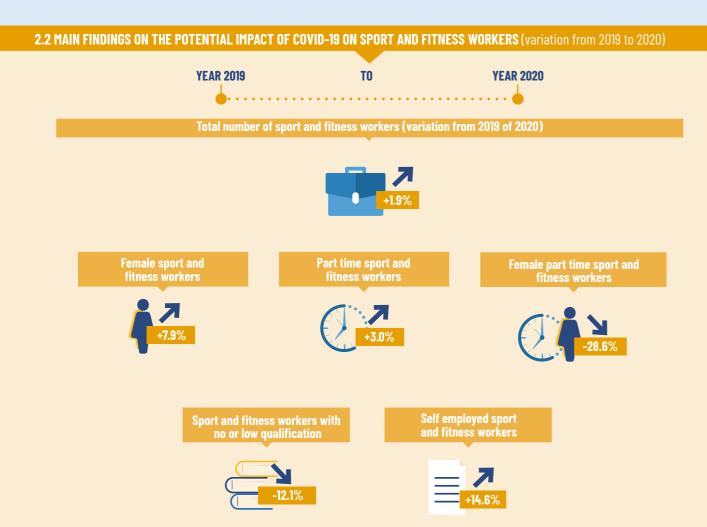
*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

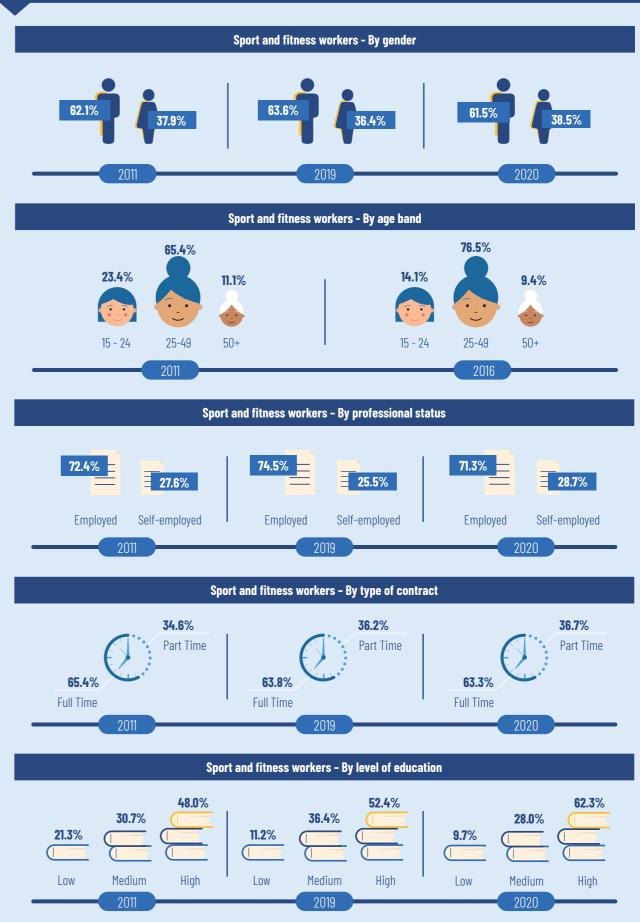


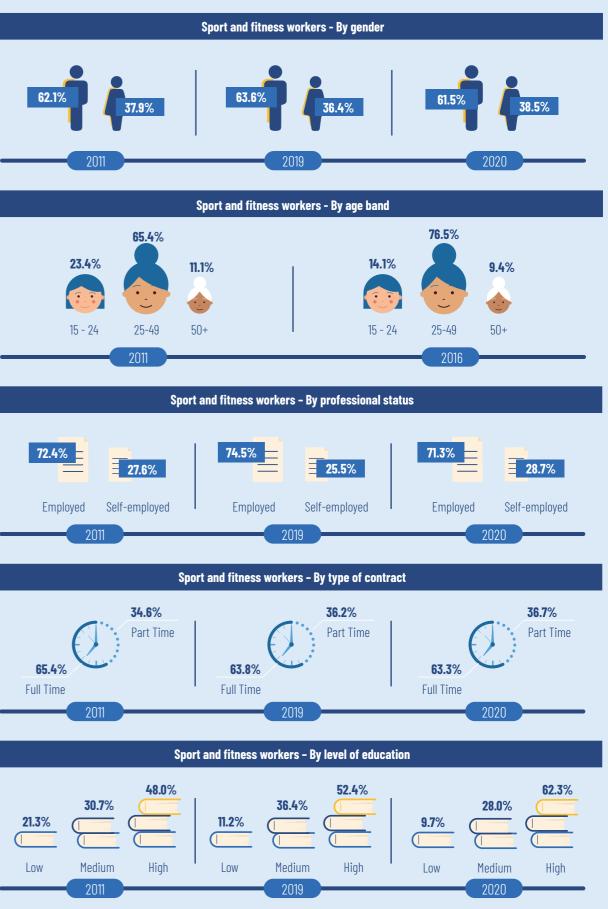
### • Top 3 of the other NACE codes where sport and fitness workers are engaged in 2016

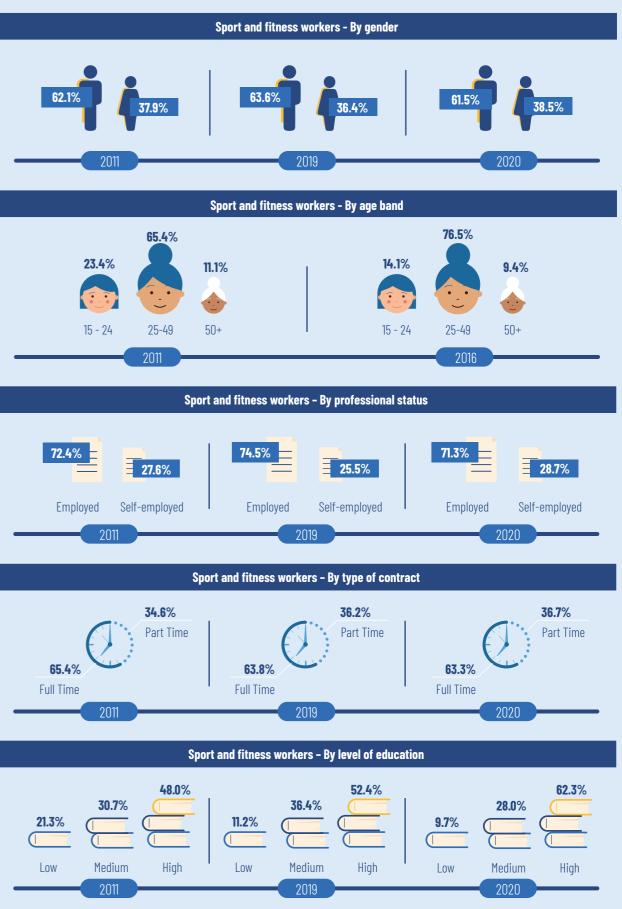
8	NACE 85.3	Secondary education	<b>22.7</b> %
8	NACE 85.2	Primary education	17.6%
8	NACE 84.1	Administration of the state	9.4%

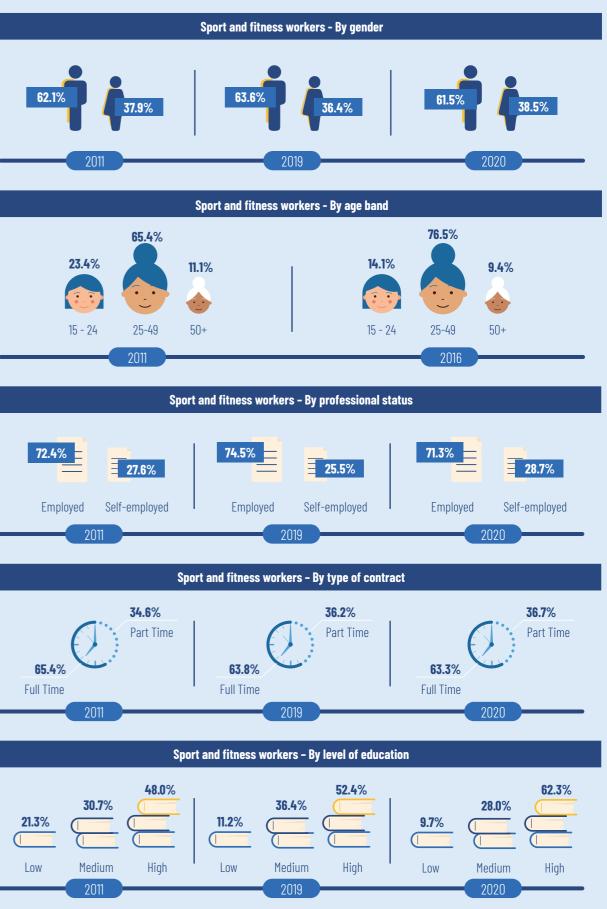


### 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342









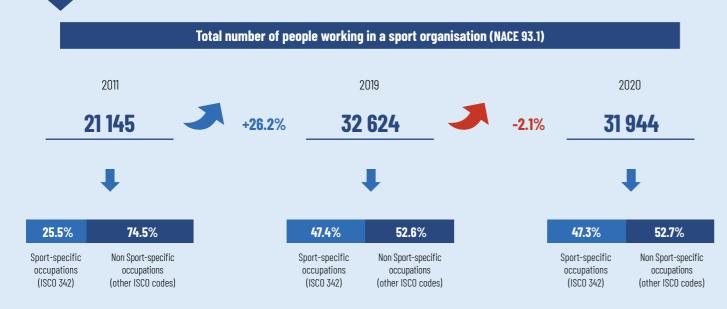


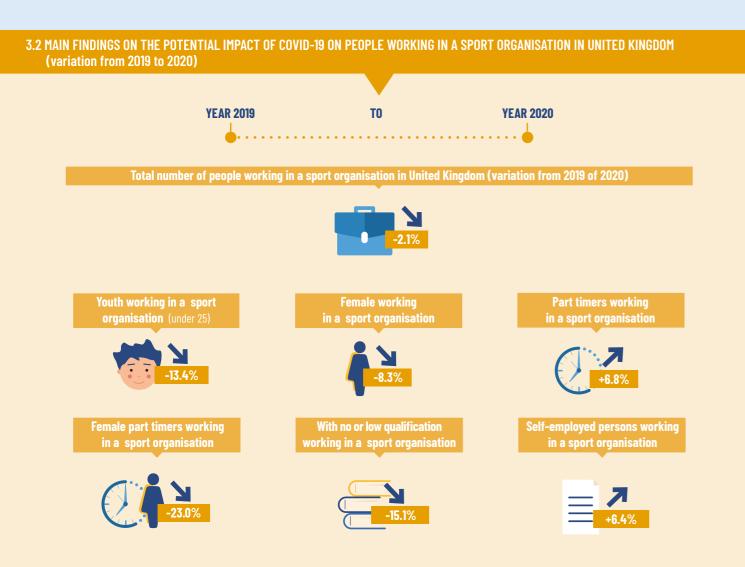
. . . . . . . . . . . . . .

NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

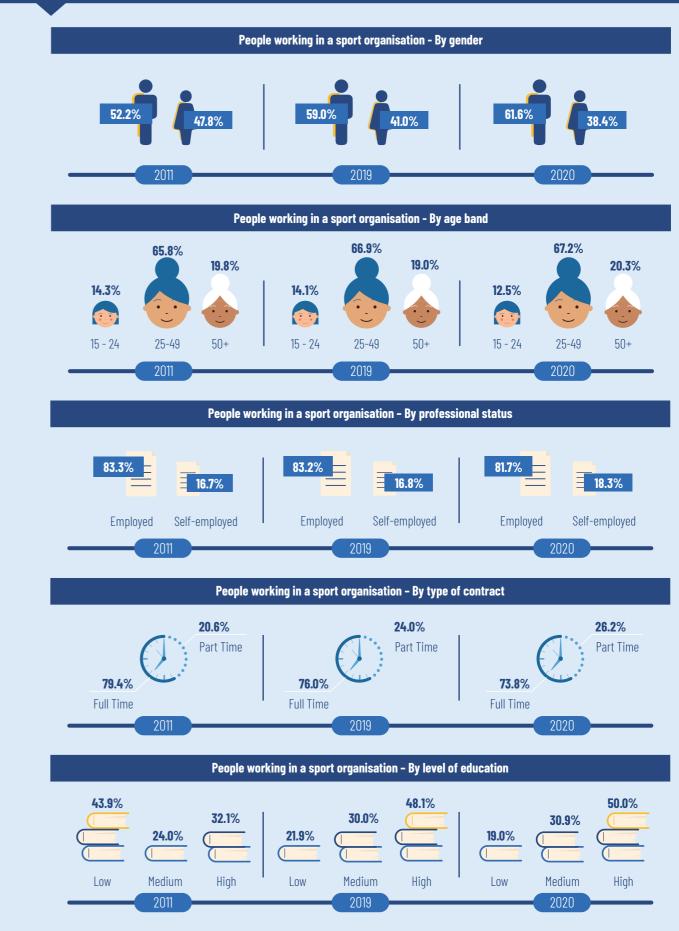
Source: Eurostat and National Statistics Offices (2011 - 2020)

### 3.1 TOTAL NUMBER OF PEOPLE WORKING IN A SPORT ORGANISATION - NACE 93.1





### 3.3 CHARACTERISTICS OF PEOPLE WORKING IN A SPORT ORGANISATION (NACE 93.1)







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# ROMANIA



# **ROMANIA FACT SHEET**

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



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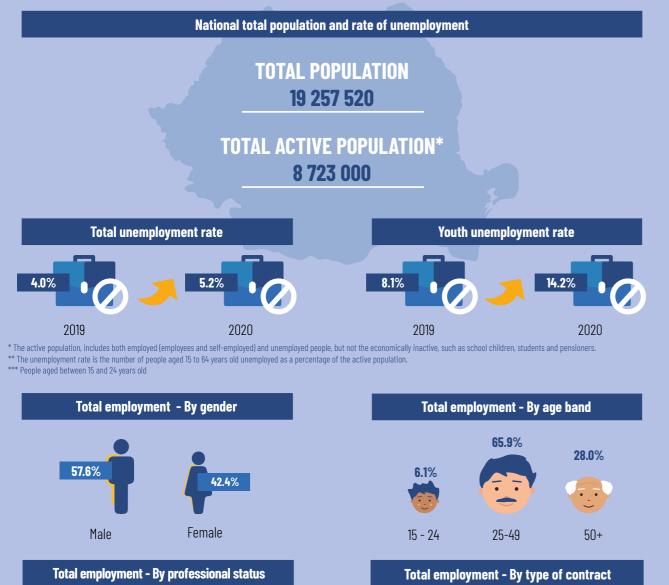
## **ROMANIA AND ITS** LABOUR MARKET

2

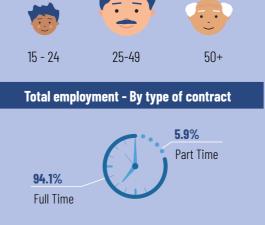
# THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



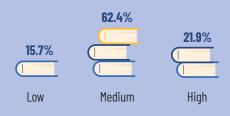




(Levels 0-2

ucation)

### Total employment - By level of education\*



	tistics on level of education collated from Eurostat refer to ISCE education, Levels 3-4 for Medium education, and Levels 5-8 for	
	ISCED 2011 (data from 2014 onwards)	
Low education Medium education	Levels 0-2 Levels 3-4	
High education	Levels 5-8	

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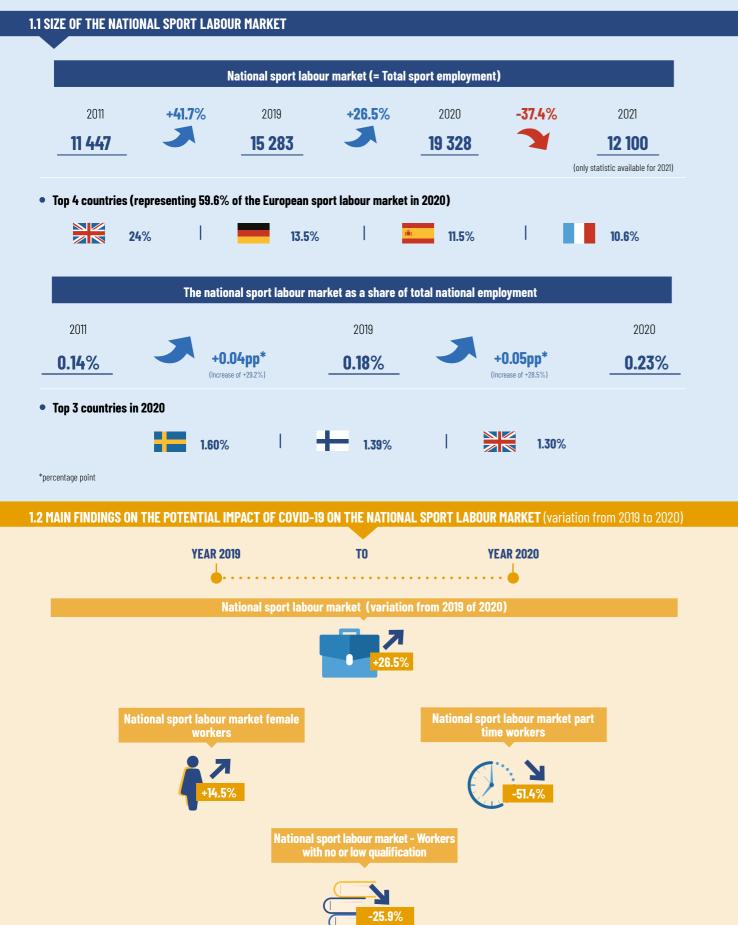
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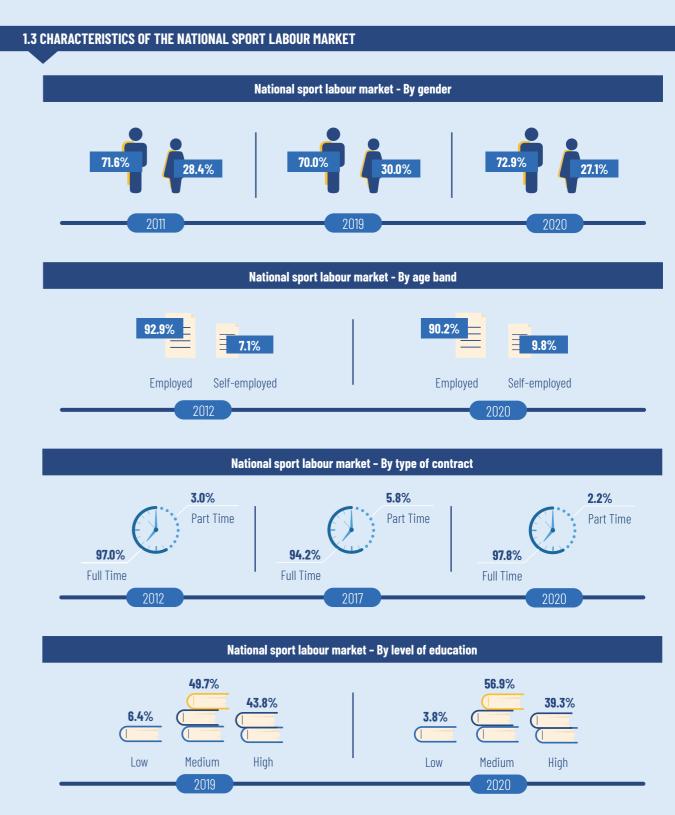
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*Source: Eurostat and National Statistics Offices (2011 - 2021)* 



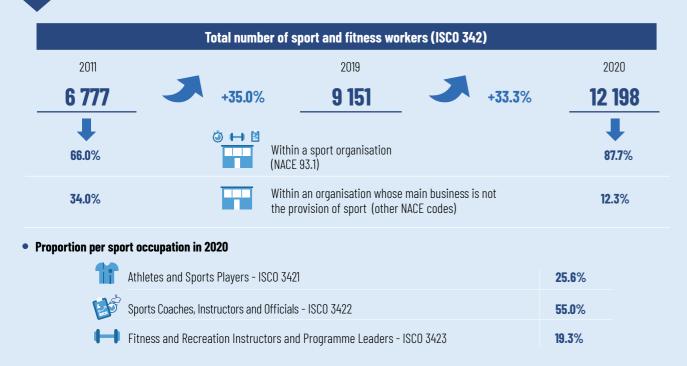


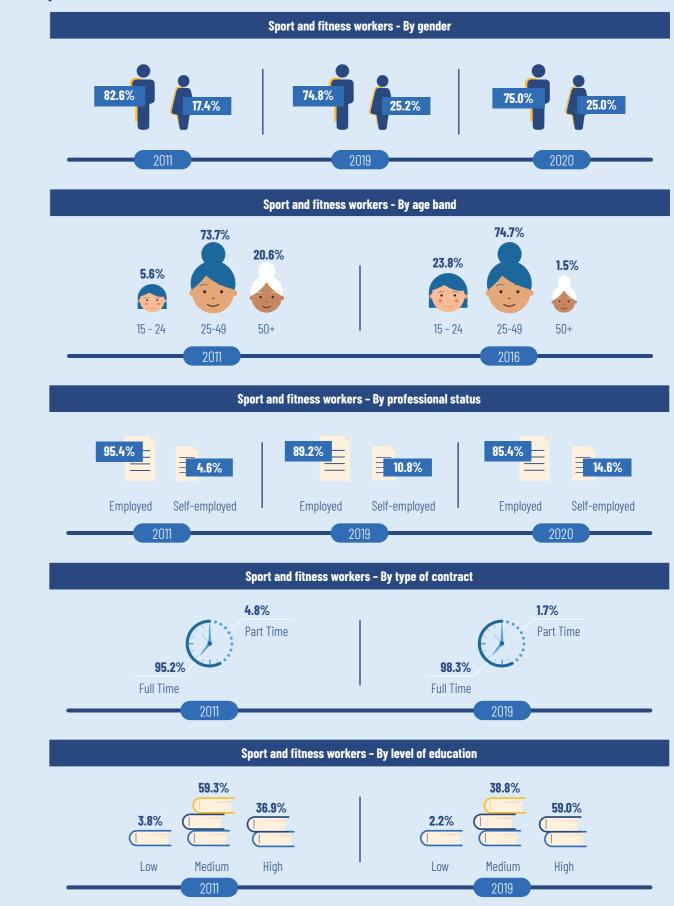


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### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342





### 2.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON SPORT AND FITNESS WORKERS (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020**

Total number of sport and fitness workers (variation from 2019 of 2020)



Female sport and fitness workers



Self employed sport and fitness workers

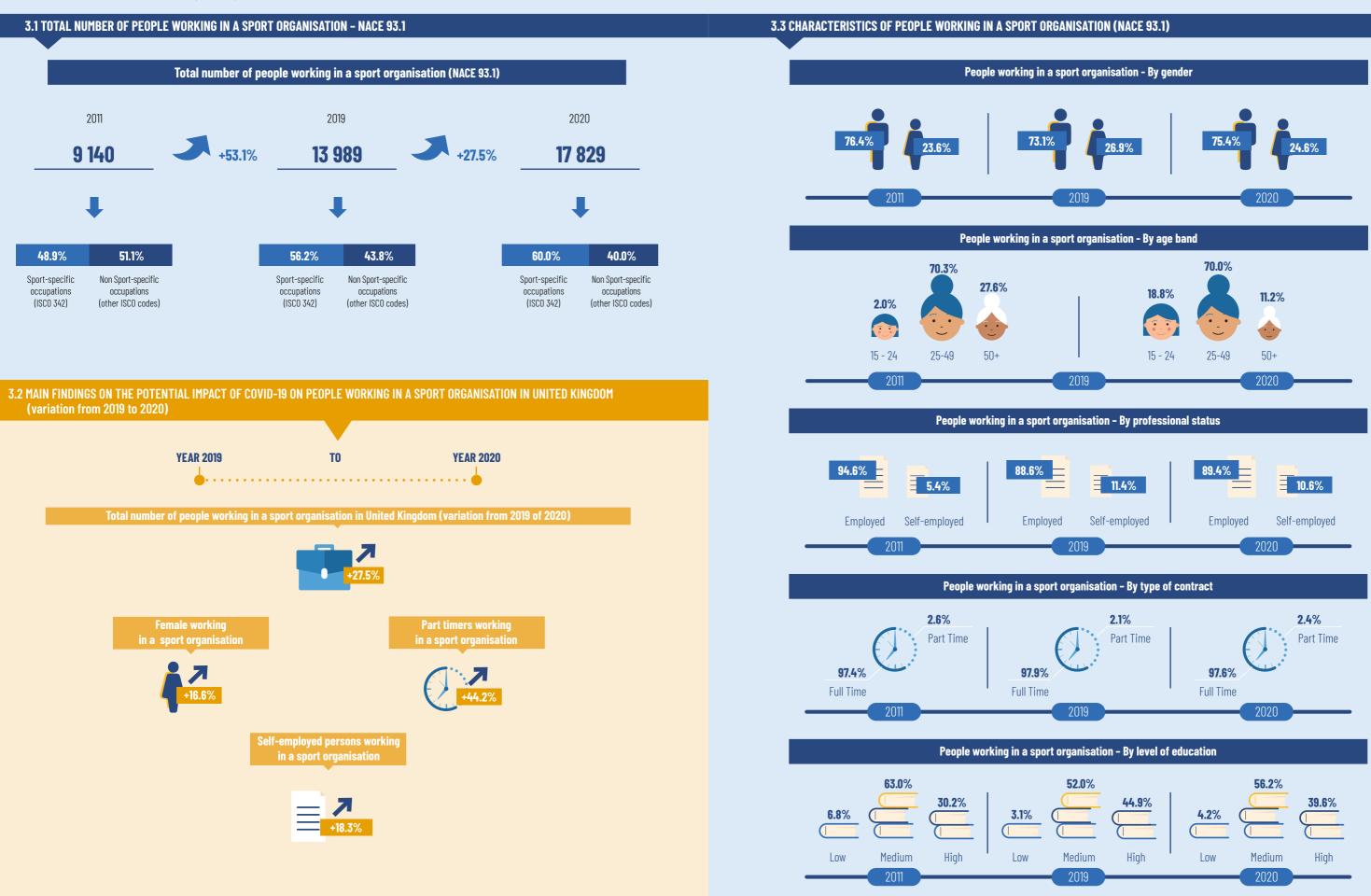


2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

. . . . . . . . . .

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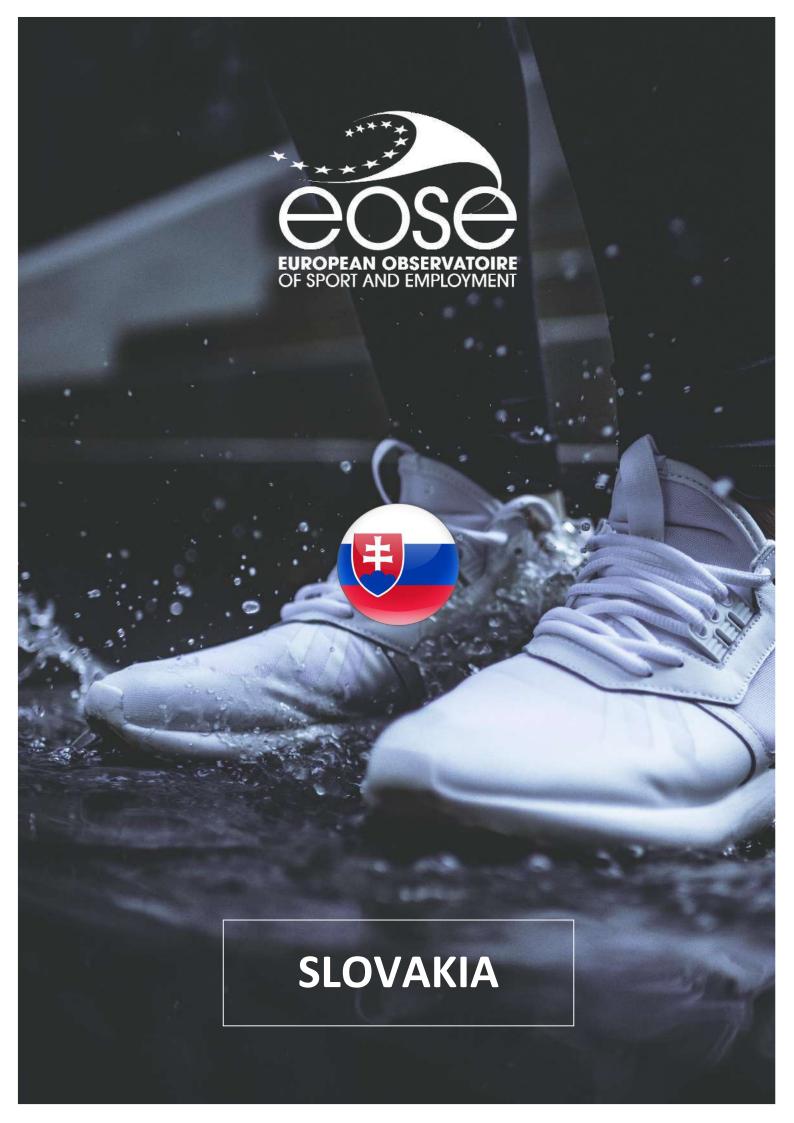


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# SLOVAKIA FACT SHEET

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



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Co-funded by the European Union

## **SLOVAKIA AND ITS** LABOUR MARKET

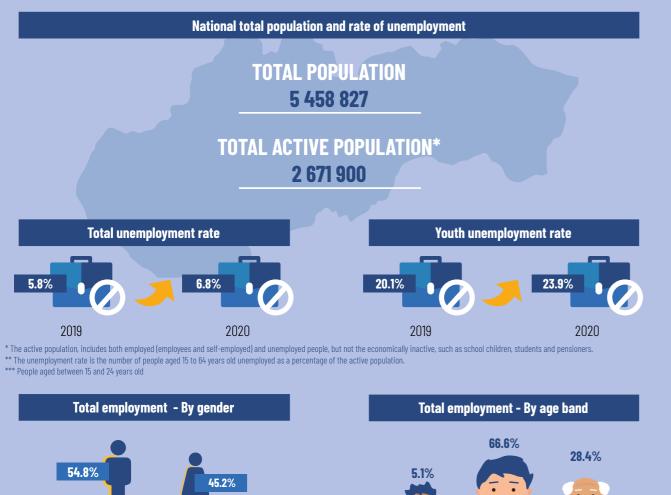


2

# THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector





Male Female 15 - 24 25-49 50+ **Total employment - By professional status** Total employment - By type of contract 4.6% 85.3% Part Time = 14.7% 95.4% Full Time Self-employed Employed Total employment - By level of education\* ls (Levels 0-2



* The statistics on level of education collated from Eurostat refer to ISCED levels (Le for low education, Levels 3-4 for Medium education, and Levels 5-8 for High education			
	ISCED 2011 (data from 2014 onwards)		
Low education Medium education High education	Levels 0-2 Levels 3-4 Levels 5-8		

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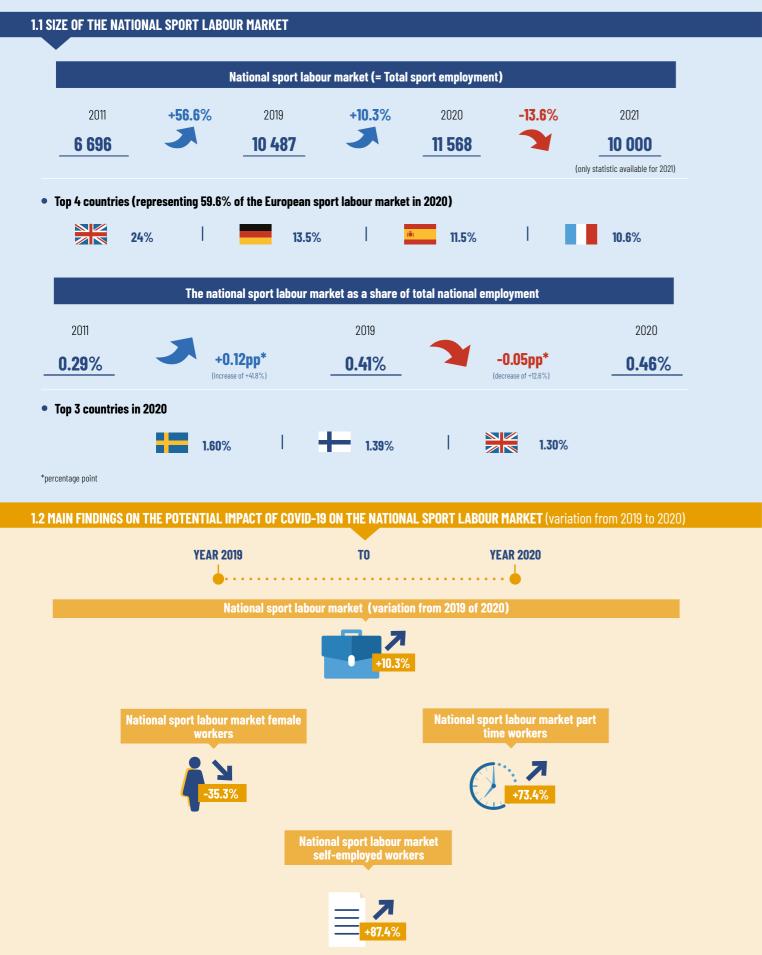
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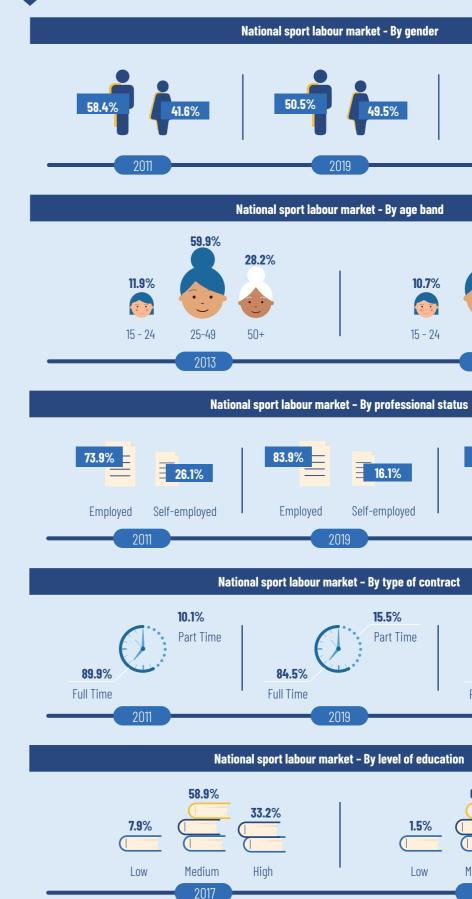
## Persons having a sport and fitness occupation (ISCO 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 



### **1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET**





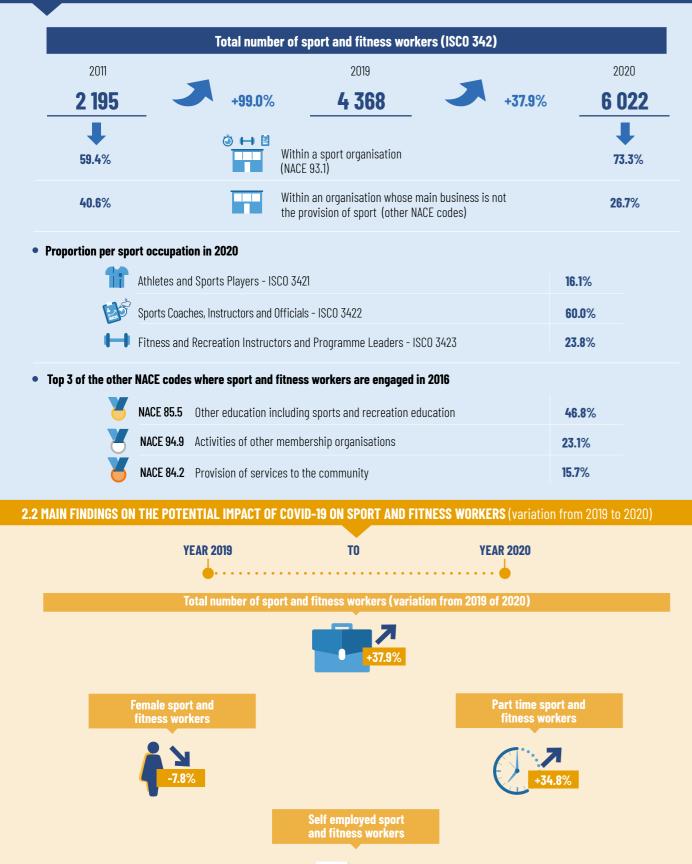
## 70.9% 49.5% 29.1% 2020 **58.3**% 31.0% 10.7% • 15 - 24 25-49 50+ 72.6% **16.1%** 27.4% Self-employed Employed Self-employed 15.5% 24.4% Part Time Part Time 75.6% Full Time 65.1% 33.4% 1.5% Medium High Low

. . . . . . . . . . . . . . . . .

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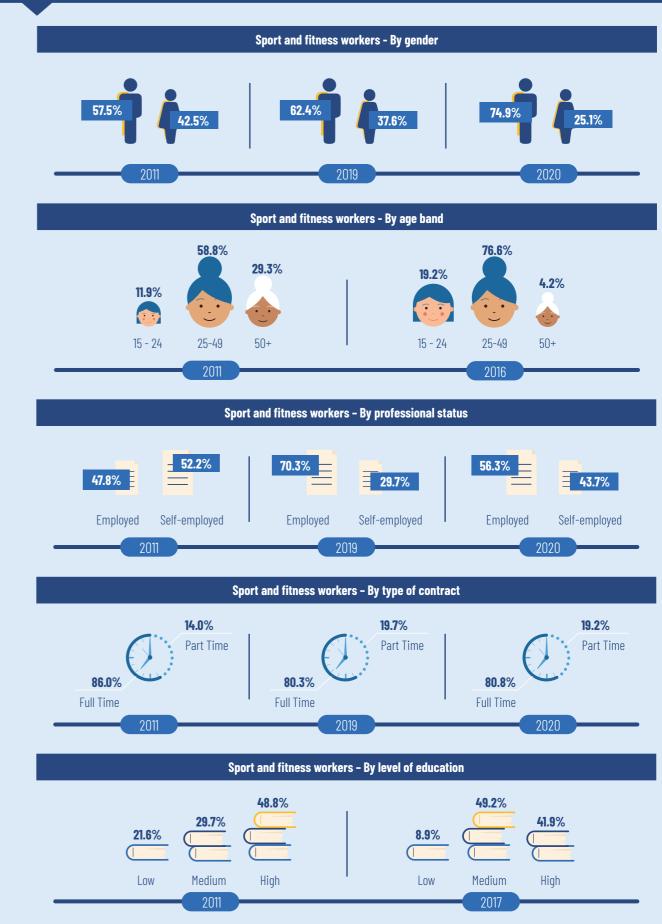
*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342



+102.4%

2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

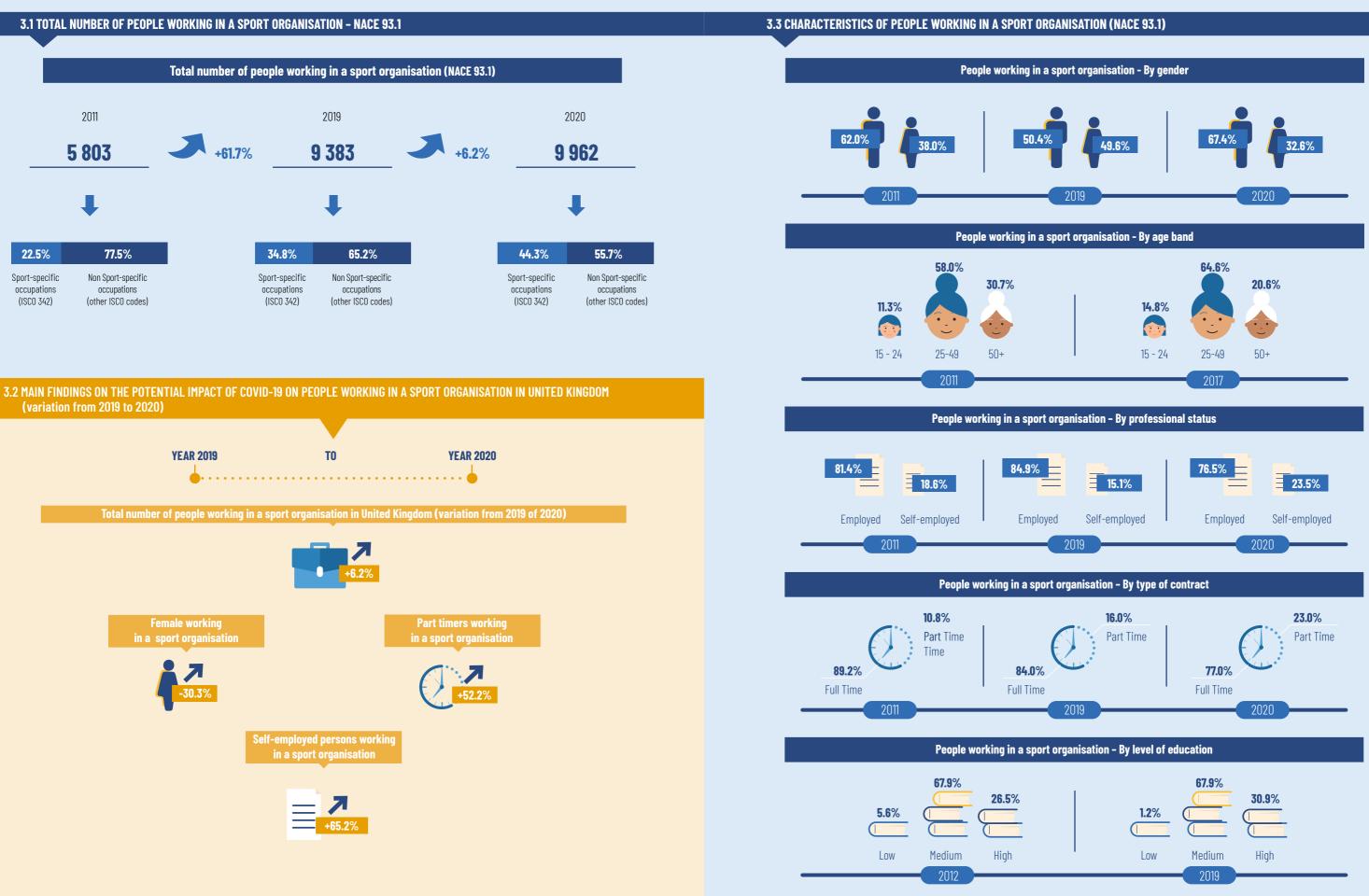




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Source: Eurostat and National Statistics Offices (2011 - 2020)





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To make an impact on the overall sector and allow it to unlock its recognised and growing potential to improve peoples' lives and have an impact on health, employment and the economy in Europe, it is necessary to have a precise idea of the size and characteristics of the current labour market, as well as information about its evolutions and tendencies. And this is even more important to get such information now with the overall EU and national contexts, and following the worldwide unexpected and sudden pandemic which has impacted our sector.

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# **CONTACT DETAILS**



⊃) EOSE

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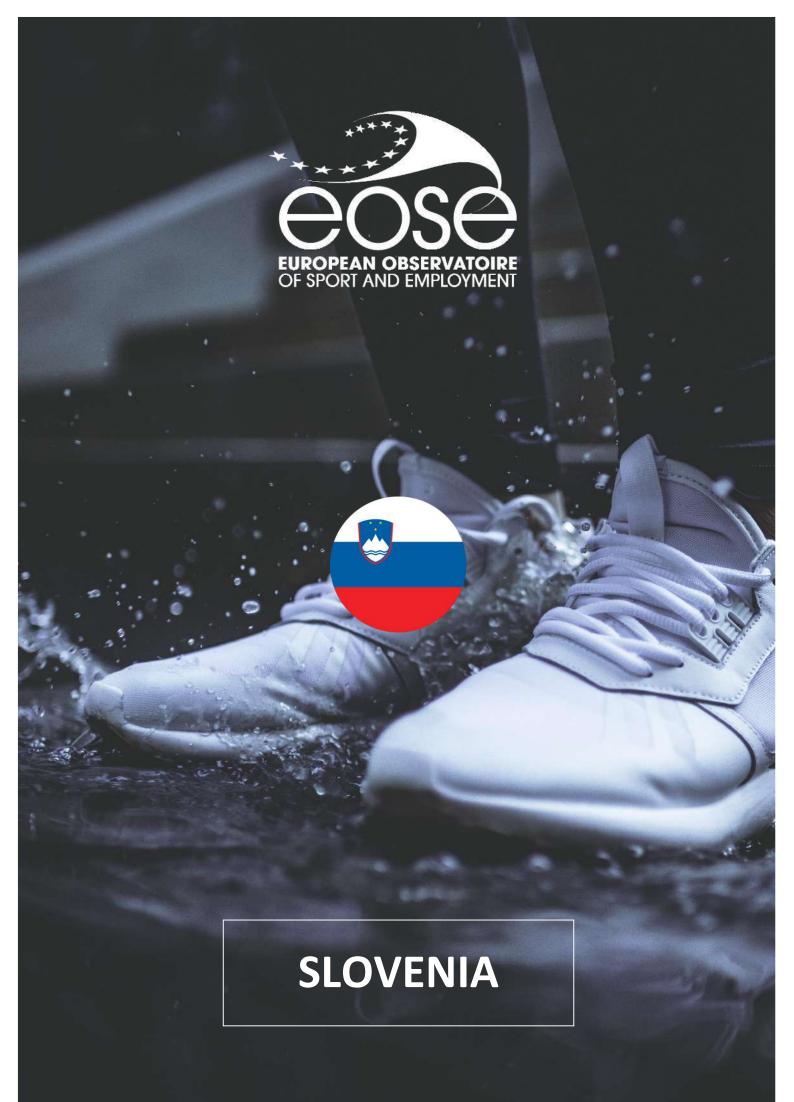


<u>www.eose.org</u>



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Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.





# SLOVENIA FACT SHEET LATEST STATISTICS FOR THE

NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

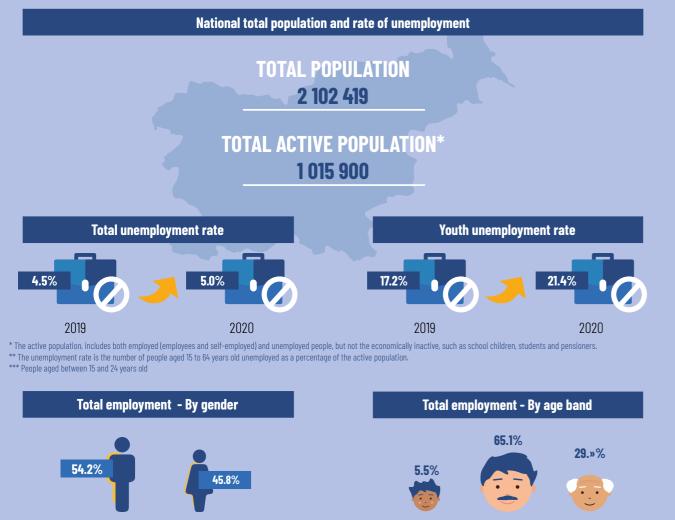
# **SLOVENIA AND ITS** LABOUR MARKET

2

# THE SPORT AND PHYSICAL ACTIVITY SECTOR **AND ITS NATIONAL LABOUR MARKET**

(From 2011 to 2020 - Latest official statistics available for the sector

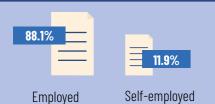
Source: Eurostat (2019 and 2020)

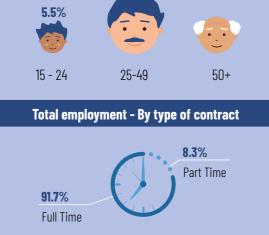


**Total employment - By professional status** 

Female

Male

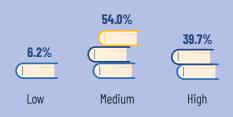




(Levels 0-2

lucation)

### Total employment - By level of education\*



(data from 2014 anwarda)	Low education Levels 0-2	statistics on level of education low education, Levels 3-4 for Me	dium education, and Levels 5-8 for ISCED 2011 (data from 2014 onwards)	
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This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

The year 2020 saw a sudden, unexpected and severe pandemic starting in March and the whole society all over the world has been directly impacted by Covid-19 including the sport sector. It was then decided to also make a specific focus on the variation of the national sport labour market from 2019 to 2020 (when possible with the available data).

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To summarise our statistical definition for the sport labour market, the ambition of the work carried out was to liaise with Eurostat and National Statistics Offices (NSO) to collate all official statistics available on the number of:

- professional athletes, coaches (Box I on the summary chart below)
- **93.1)**, e.q. managers (*Box III on the summary chart below*)
- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

\* ISCO - "The international standard classification of occupations". ISCO divides jobs into 10 major groups of occupations and sport specific occupations are listed under ISCO3 Technicians and associate professionals and more precisely under the sub-group ISCO 342 Sport and Fitness Workers (3421 - Athletes and Sports Players; 3422 - Sports Coaches, Instructors and Officials; 3423 - Fitness and Recreation Instructors and Programme Leaders).

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# The research methodology used by the EOSE project for the collection of available statistics for the sport sector can be summarised as follows: 342 ISCO **OCCUPATIONS ISCO CODES** OTHER **ISCO CODES**



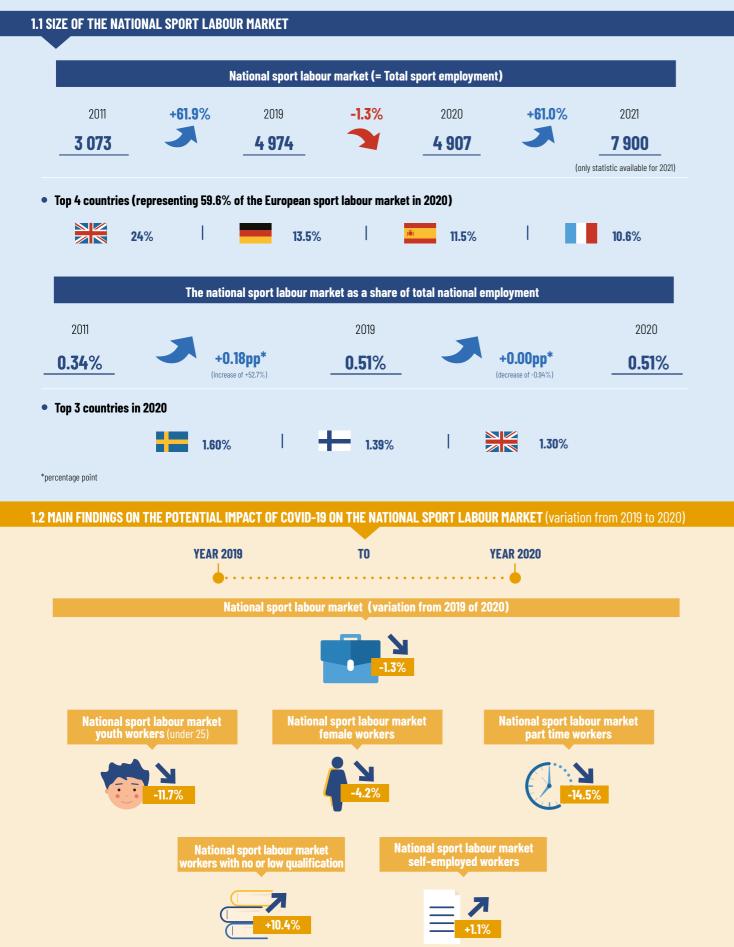
• Persons having a sport and fitness occupation (ISCO 342\*) in an organisation whose main business is the provision of sport (NACE 93.1\*), e.g.

### · Persons having a non-sport and fitness occupation (Other ISCO codes) in an organisation whose main business is the provision of sport (NACE

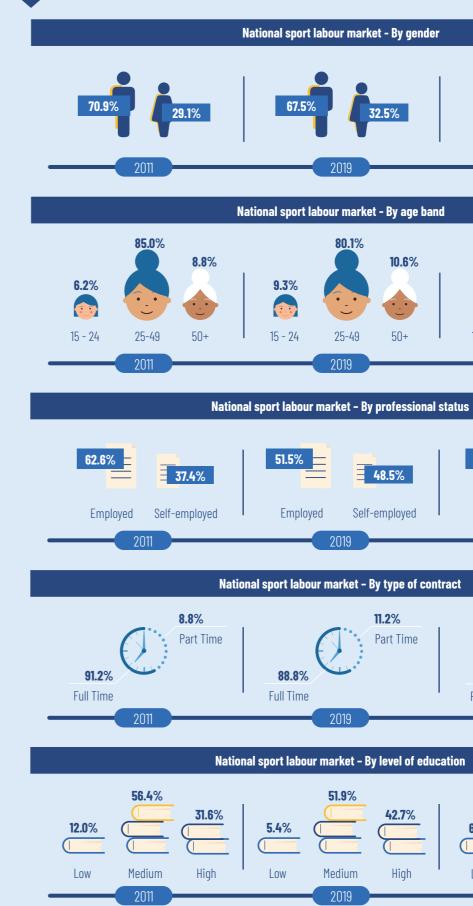
## Persons having a sport and fitness occupation (ISCO 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 



### **1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET**





## 68.4% **32.5**% 31.6% 80.5% 10.6% 11.2% 8.3% 1 50+ 15 - 24 25-49 50+ 50.3% 48.5% **49.7%** Self-employed Self-employed Employed 11.2% 9.7% Part Time Part Time 90.3% Full Time **50.8%** 42.7% 43.2% 6.0%

 42.7%
 6.0%
 43.2%

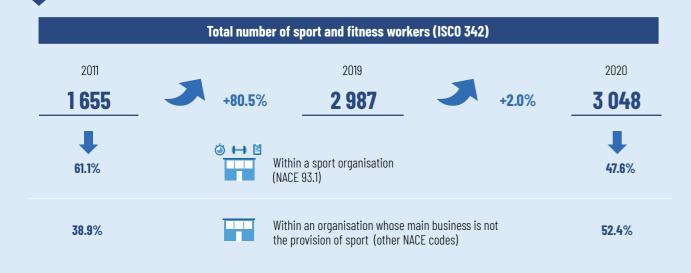
 High
 Low
 Medium
 High

 2020
 2020
 2020

ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

### 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342

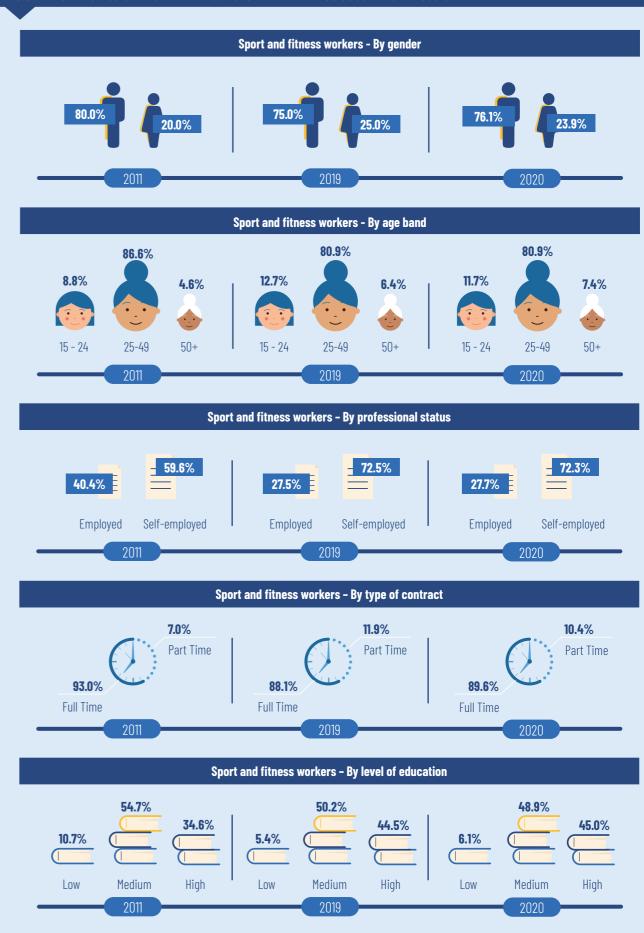


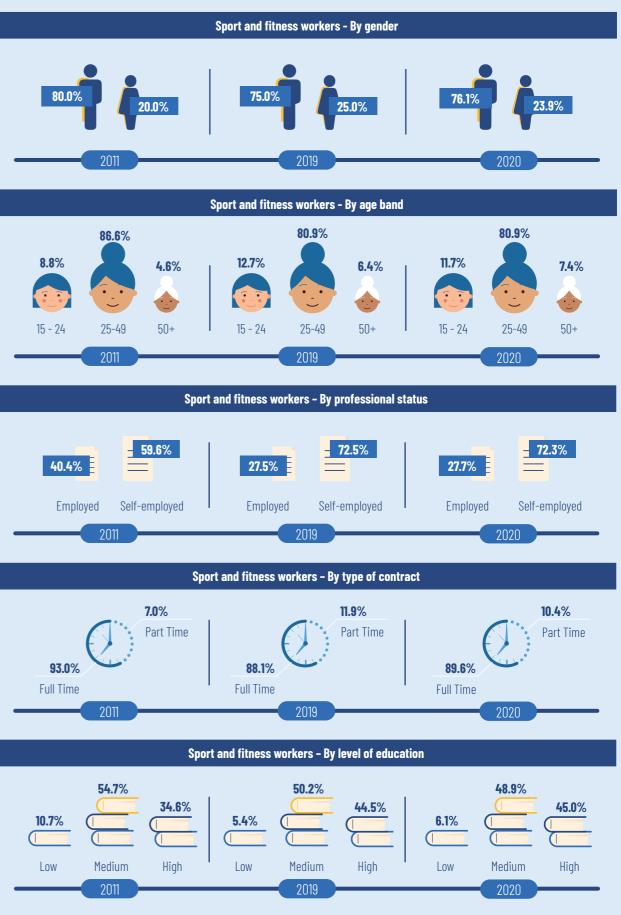
### • Top 3 of the other NACE codes where sport and fitness workers are engaged in 2016

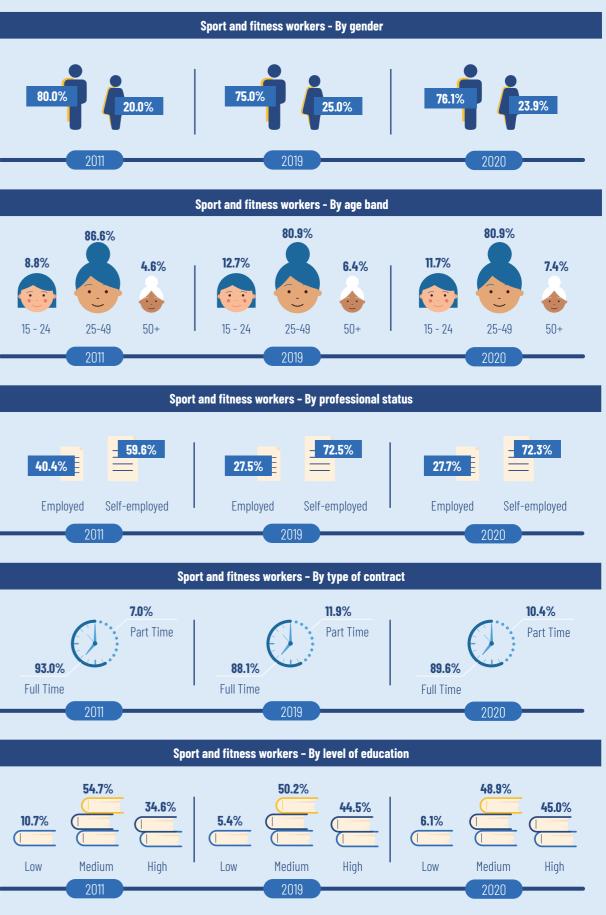


## 2.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON SPORT AND FITNESS WORKERS (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020** Total number of sport and fitness workers (variation from 2019 of 2020) Youth sport and fitness Part time sport and fitness workers Female sport and workers (under 25) fitness workers Self employed sport and fitness workers Sport and fitness workers with no or low qualification

### 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342







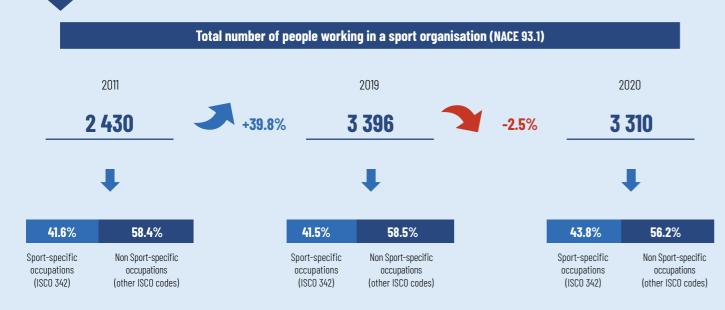


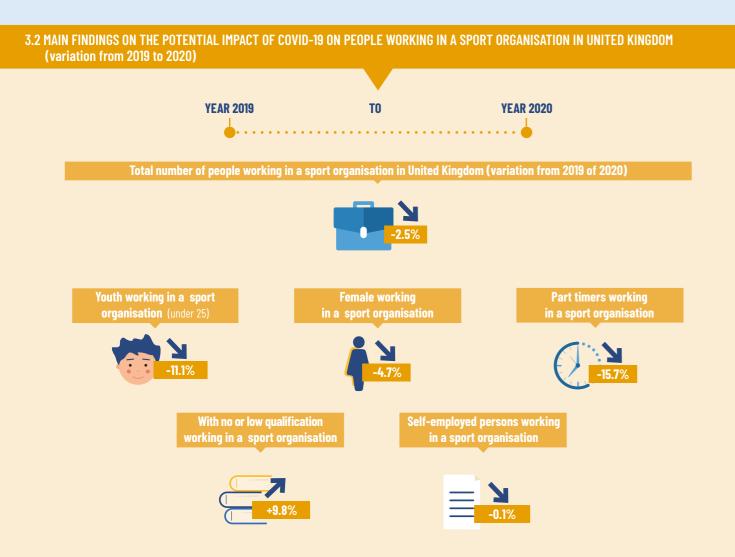
. . . . . . . . . . .

NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

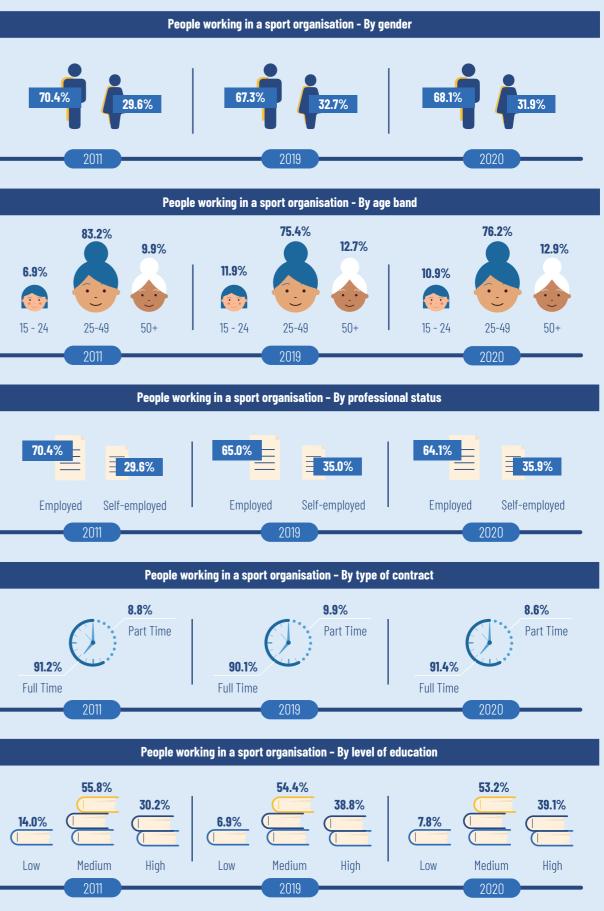
Source: Eurostat and National Statistics Offices (2011 - 2020)

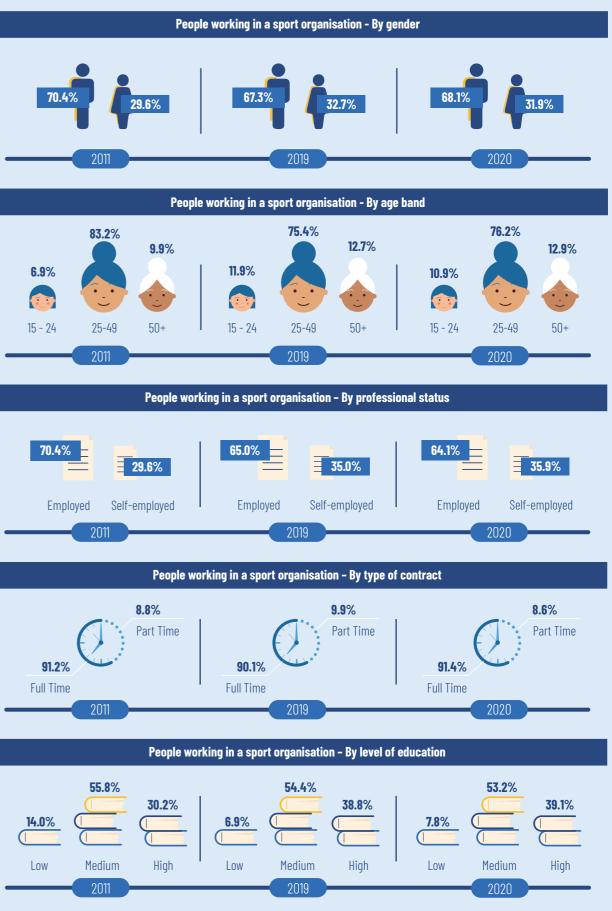






3.3 CHARACTERISTICS OF PEOPLE WORKING IN A SPORT ORGANISATION (NACE 93.1) 70.4% **67.3**% 29.6% 2011 83.2% 9.9% 6.9% 11.9% 127 127 15 - 24 25-49 50+ 15 - 24 2019 70.4% 65.0% 29.6% Employed Self-employed Employed









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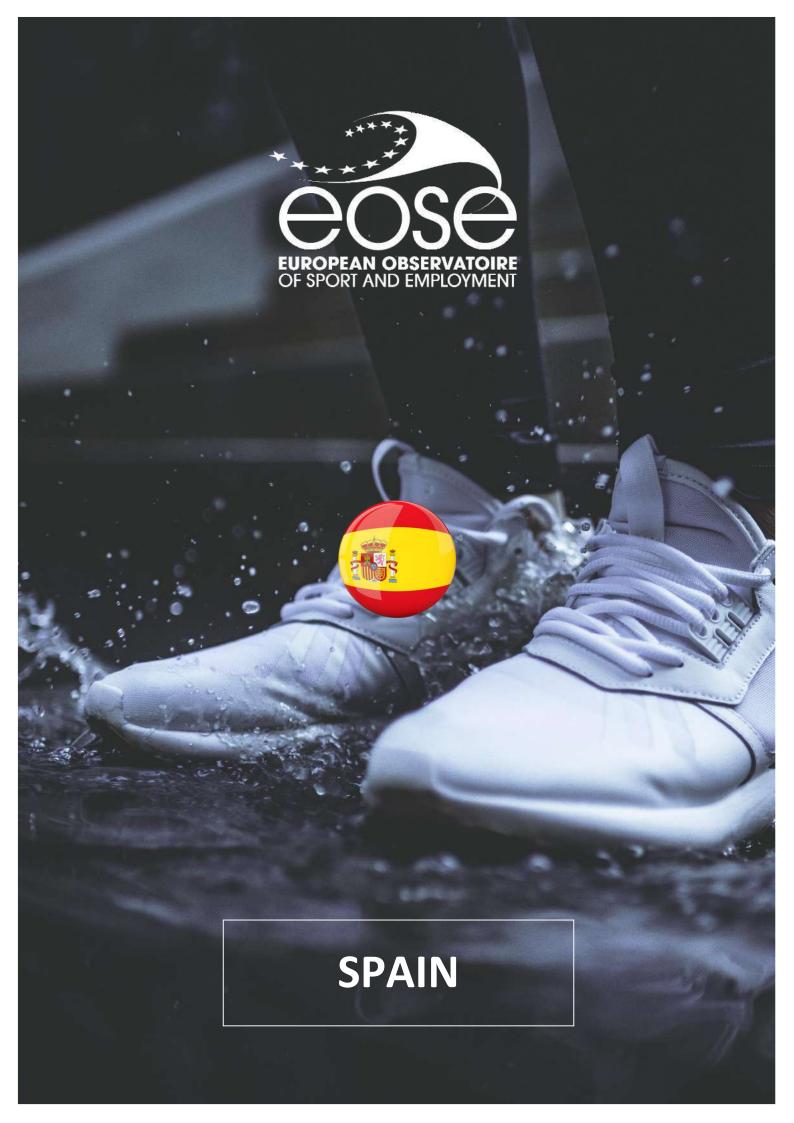


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# SPAIN FACT SHEET LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union



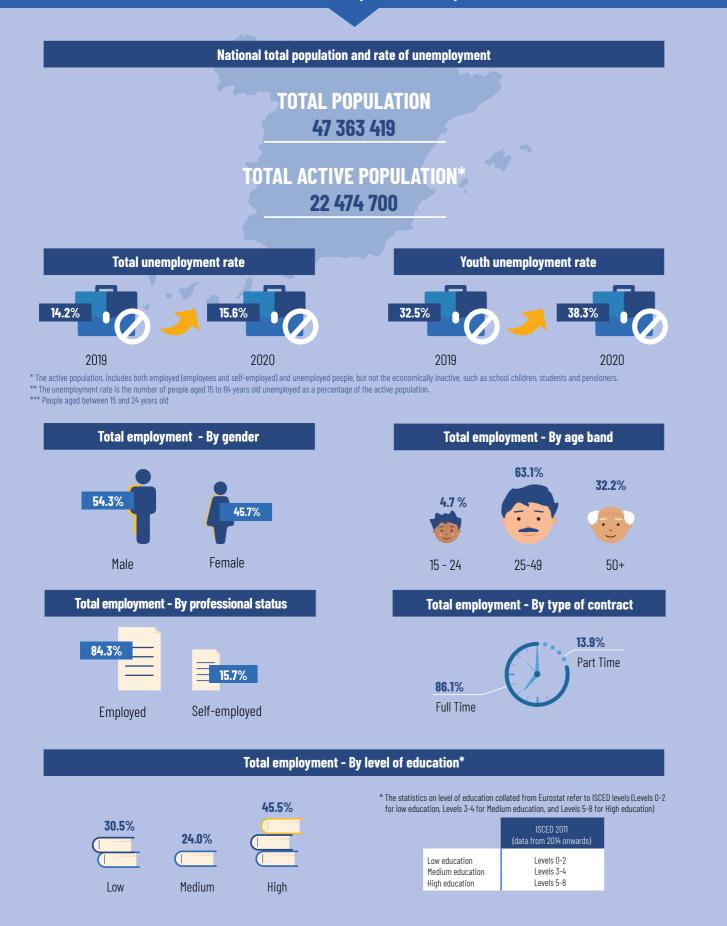


2

# THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)



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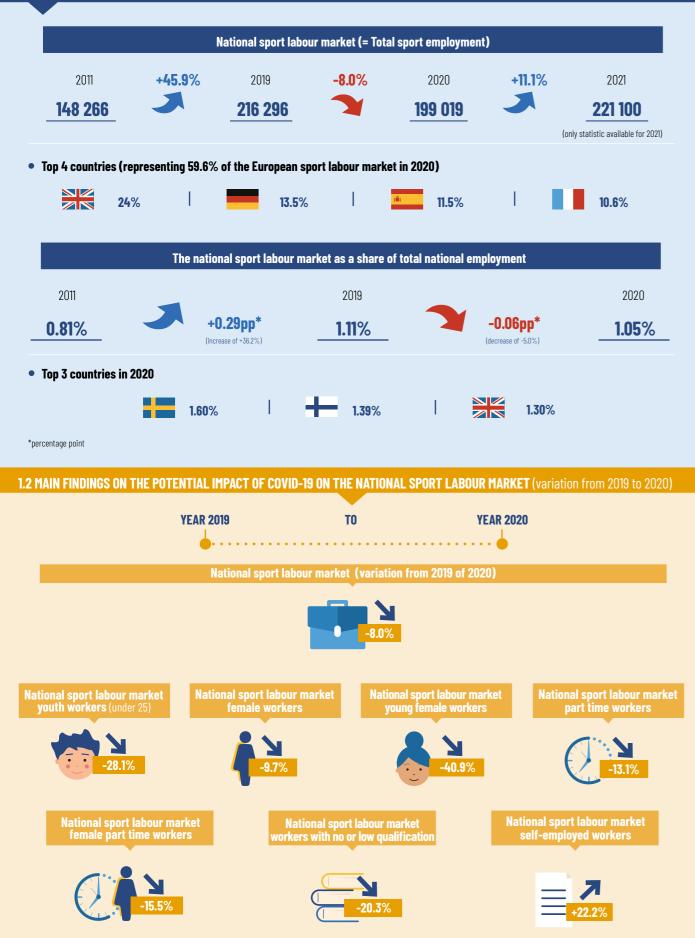
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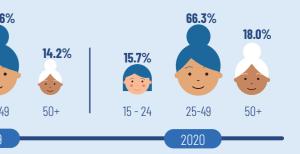
*Source: Eurostat and National Statistics Offices (2011 - 2021)* 

**1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET** 



## **1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market - By gender 61.7% 59.6% 38.3% National sport labour market - By age band 65.6% **66.7**% 17.6% 20.2% 15.7% 25-49 50+ 15 - 24 25-49 15 - 24 2019 National sport labour market - By professional status 88.1% 89.3% 10.7% Employed Self-employed Employed National sport labour market - By type of contract **39.8**% Part Time **60.2%** 55.2% Full Time Full Time National sport labour market - By level of education 40.9% 31.2% 26.9% 19.6% **27.9%** High Medium Low Medium Low



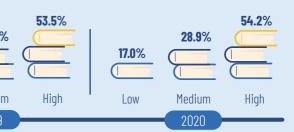






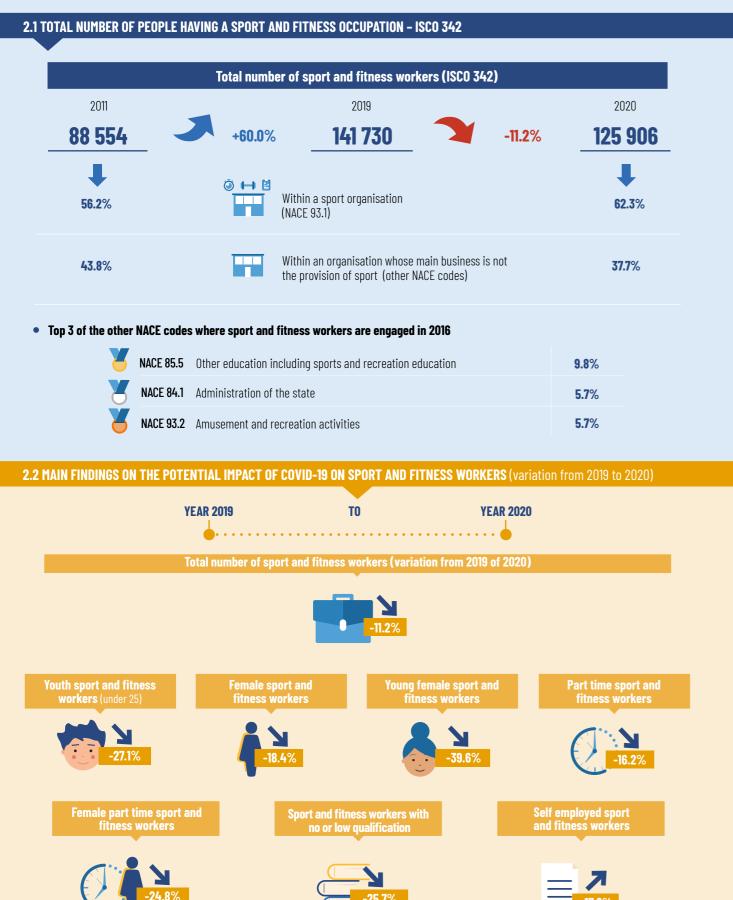




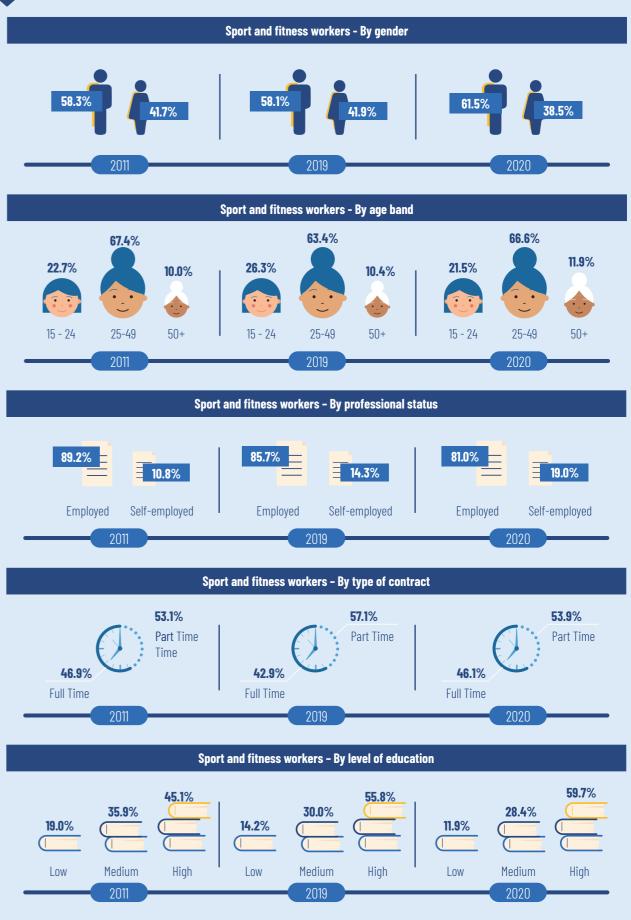


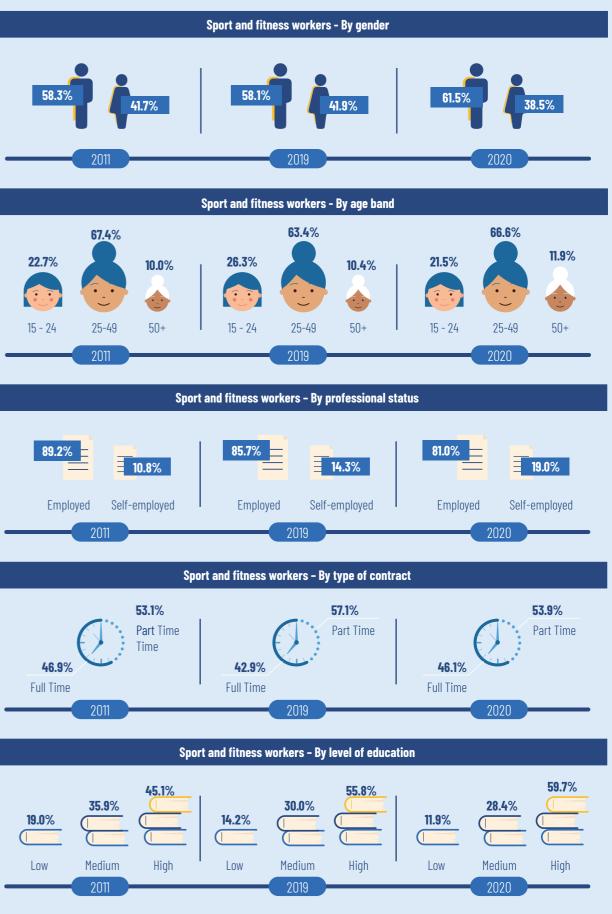
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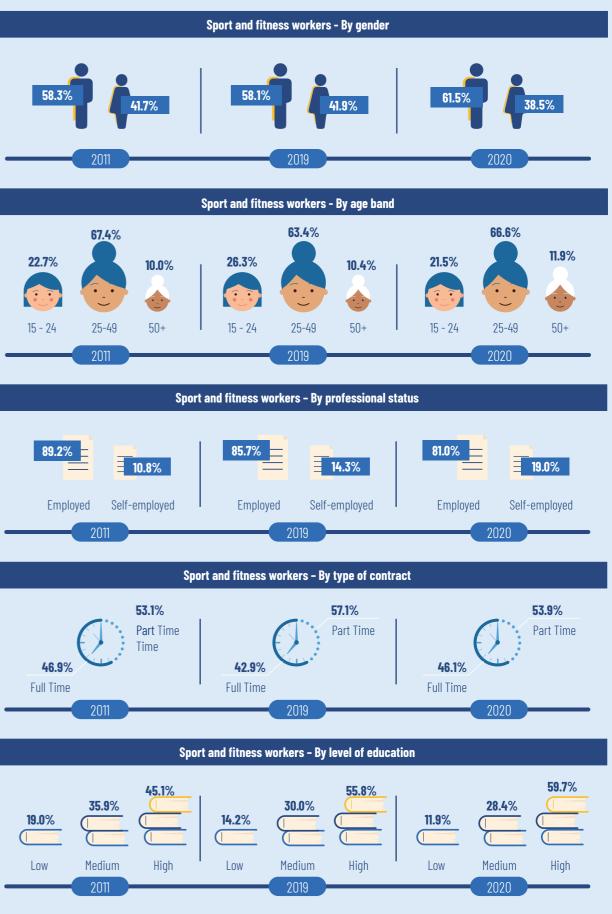
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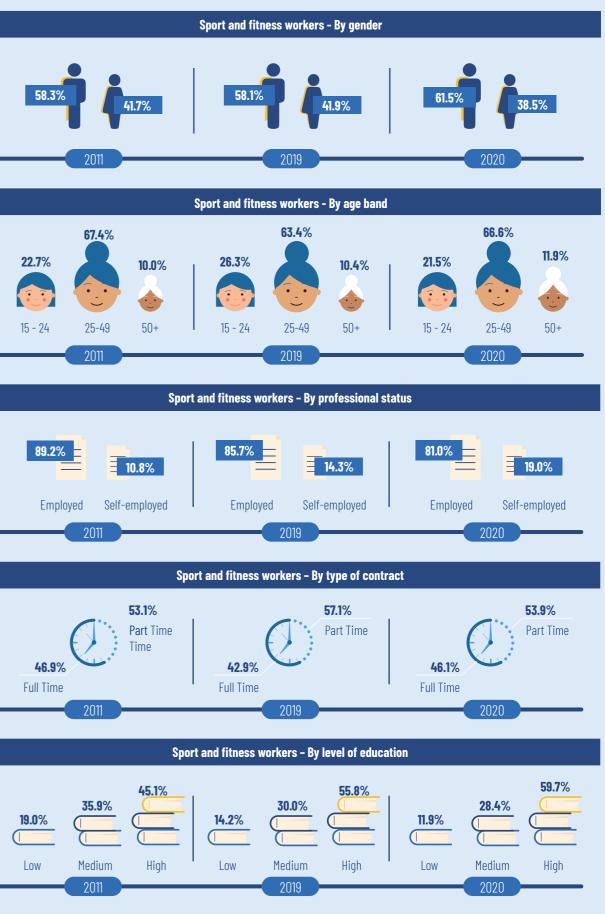


## 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342



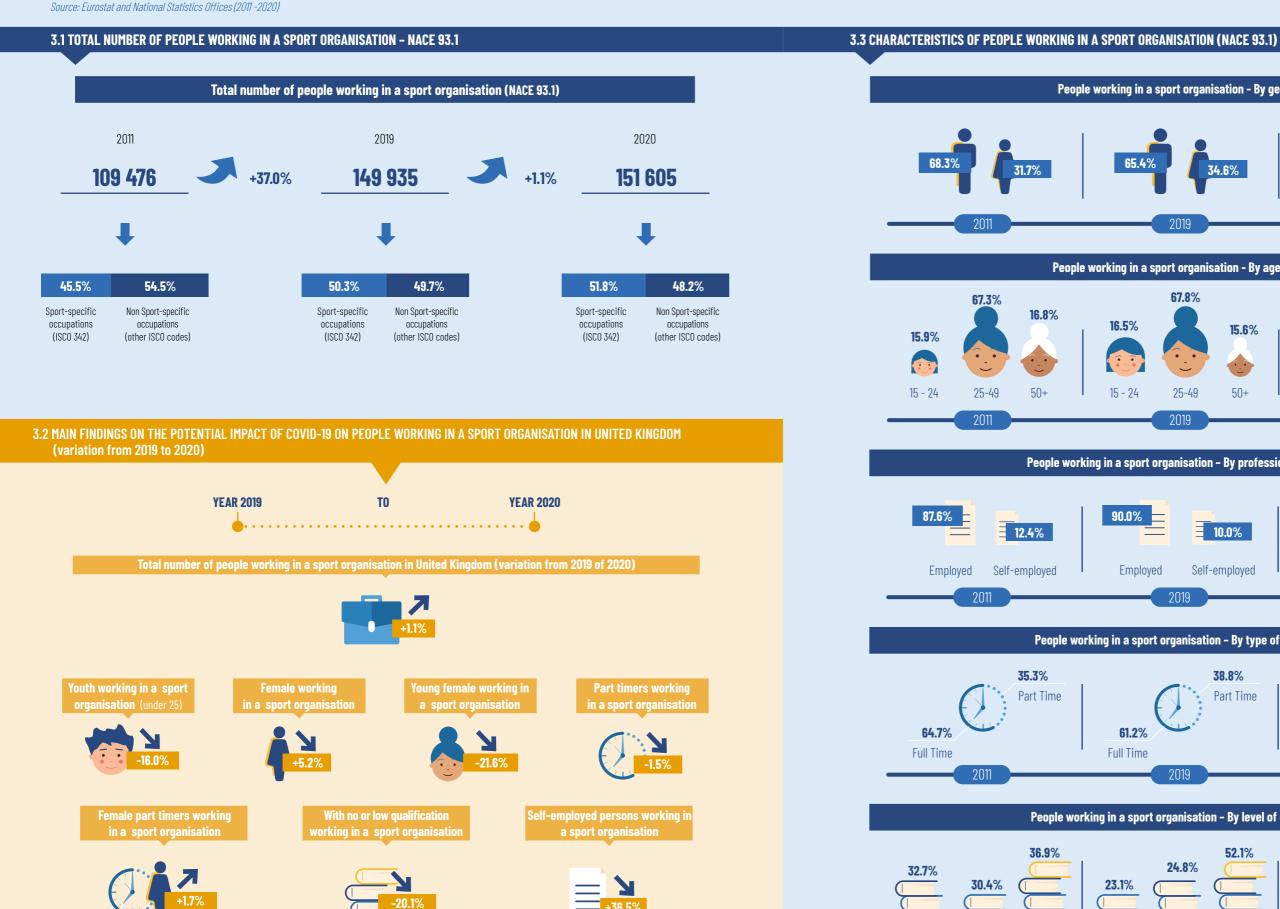








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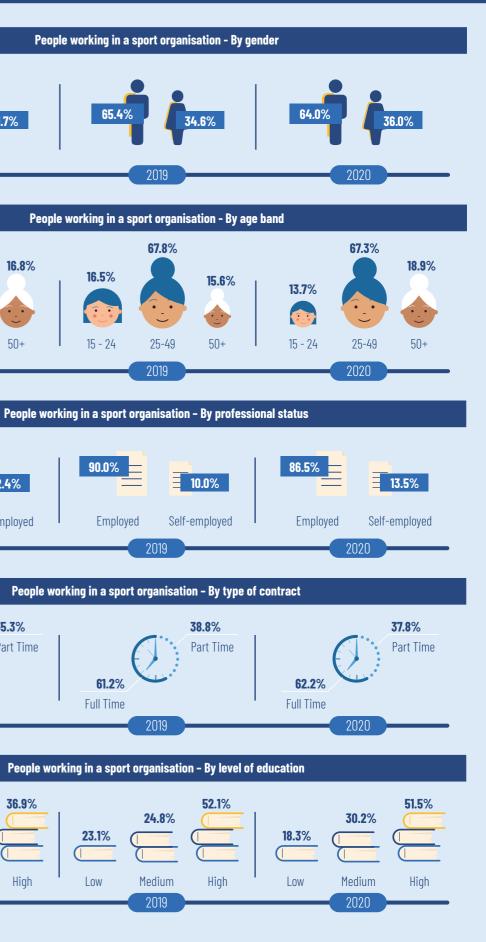


High

Low

Medium

Low





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# SWEDEN



# **SWEDEN FACT SHEET**

LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

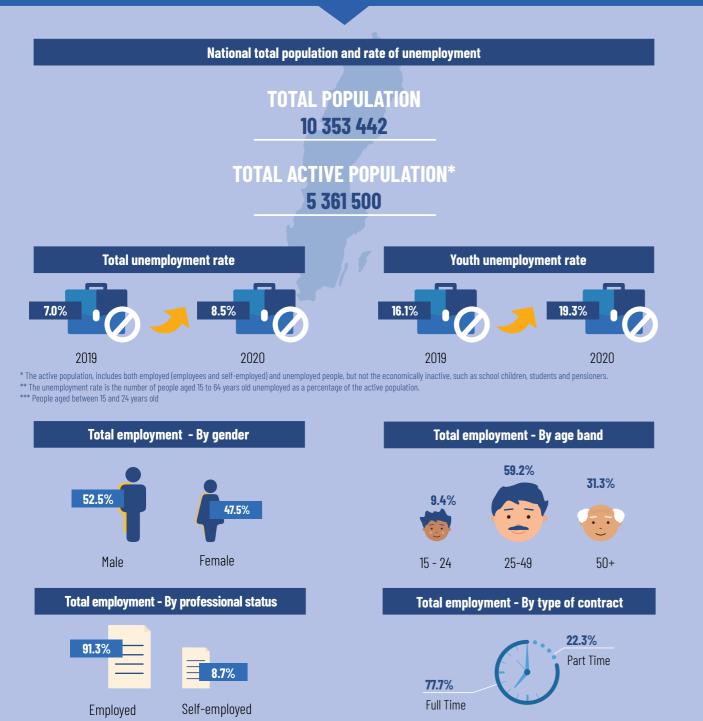
## **SWEDEN AND ITS** LABOUR MARKET

9

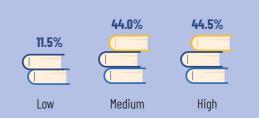
## THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector





## Total employment - By level of education\*



* The statistics on level of education collated from Eurostat refer to ISCED for low education, Levels 3-4 for Medium education, and Levels 5-8 for Hu		
	ISCED 2011 (data from 2014 onwards)	
Low education Medium education High education	Levels 0-2 Levels 3-4 Levels 5-8	

els (Levels 0-2

education)

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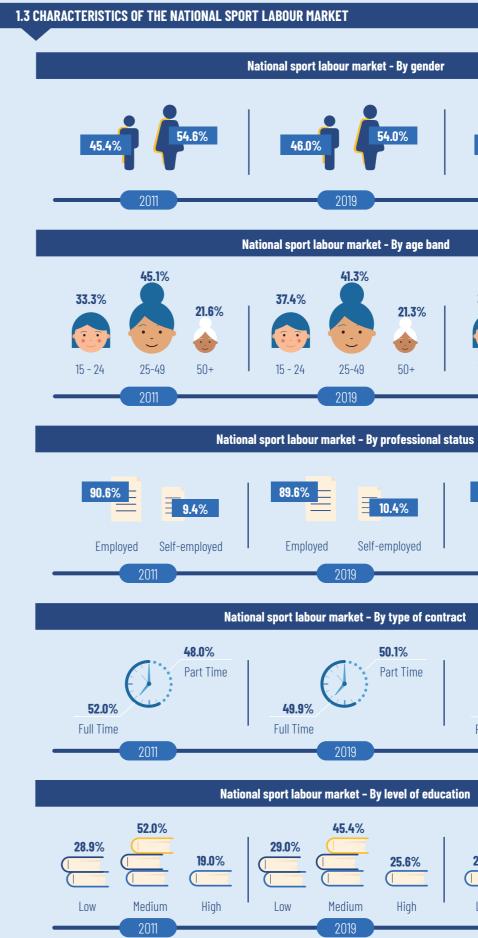
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*Source: Eurostat and National Statistics Offices (2011 - 2021)* 

**1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET** National sport labour market (= Total sport employment) +40.8% -4.5% -9.9% 2011 2019 2020 2021 57 802 81403 77 779 70 100 (only statistic available for 2021) • Top 4 countries (representing 59.6% of the European sport labour market in 2020) 24% 13.5% 11.5% 10.6% The national sport labour market as a share of total national employment 2011 2019 2020 +0.36pp\* -0.05pp\* 1.29% 1.65% 1.60% (increase of +28.3%) (decrease of -2.9%) • Top 3 countries in 2020 **1.30%** 1.60% 1.39% \*percentage point 1.2 MAIN FINDINGS ON THE POTENTIAL IMPACT OF COVID-19 ON THE NATIONAL SPORT LABOUR MARKET (variation from 2019 to 2020) **YEAR 2019** TO **YEAR 2020** National sport labour market (variation from 2019 of 2020) National sport labour market National sport labour market National sport labour market National sport labour market young female workers youth workers (under 25) part time workers female workers National sport labour market female part time workers National sport labour market orkers with no or low qualification National sport labour market self-employed workers



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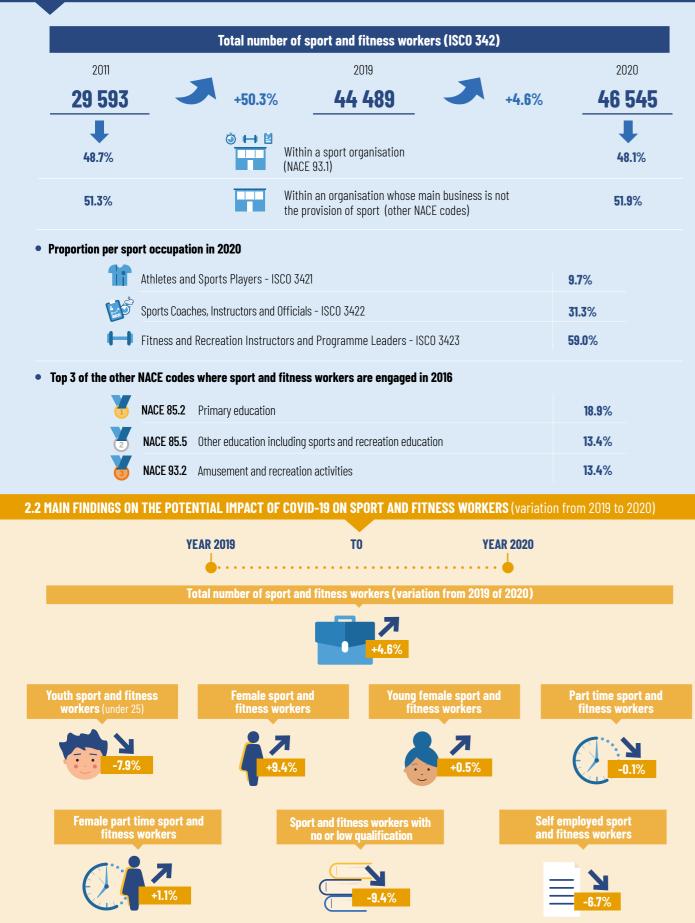


## 54.0% 55.7% 44.3% 2020 40.5% 41.3% 32.3% **21.3% 27.1%** 50+ 15 - 24 25-49 50+ 89.5% **10.4**% **10.5**% Self-employed Self-employed Employed **50.1% 49.1%** Part Time Part Time 50.9% Full Time 44.4% **28.9% 26.6**% 25.6% High Low Medium High

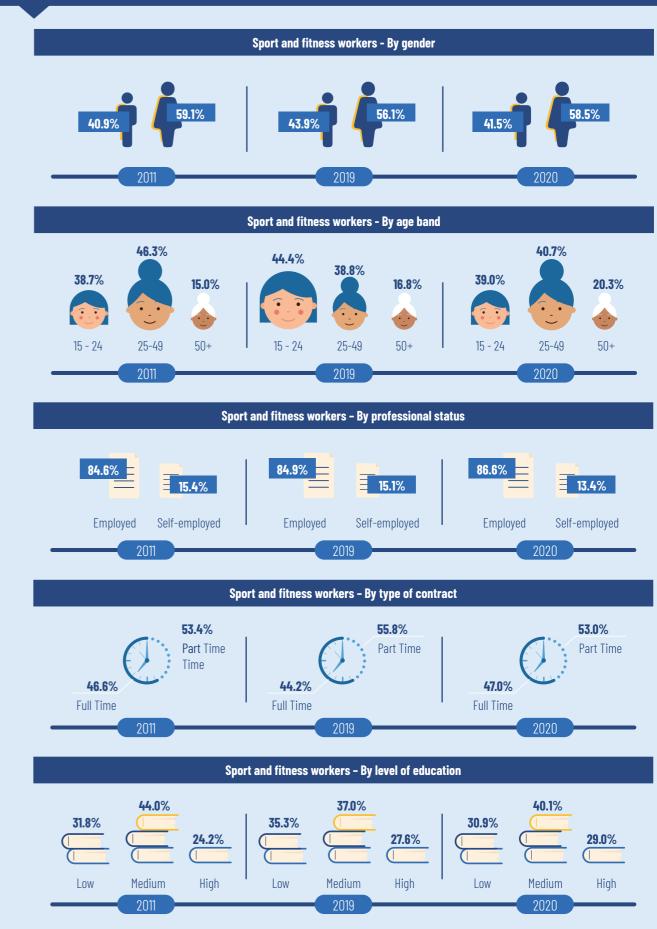
ISC0 342 Sport and fitness workers comprises ISC0 3421 - Athletes and Sports Players; ISC0 3422 - Sports Coaches, Instructors and Officials; ISC0 3423 - Fitness and Recreation Instructors and Programme Leaders.

*Source: Eurostat and National Statistics Offices (2011 - 2020)* 

## 2.1 TOTAL NUMBER OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342



## 2.3 CHARACTERISTICS OF PEOPLE HAVING A SPORT AND FITNESS OCCUPATION - ISCO 342



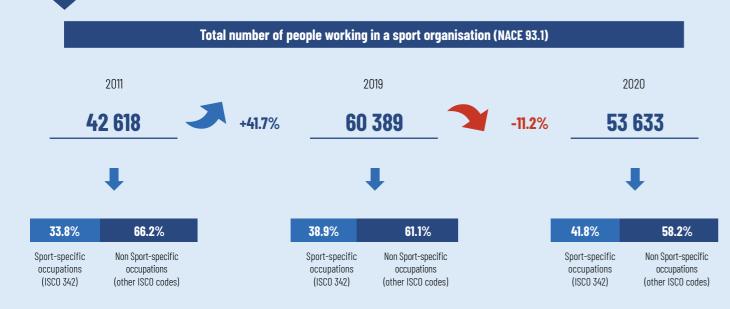


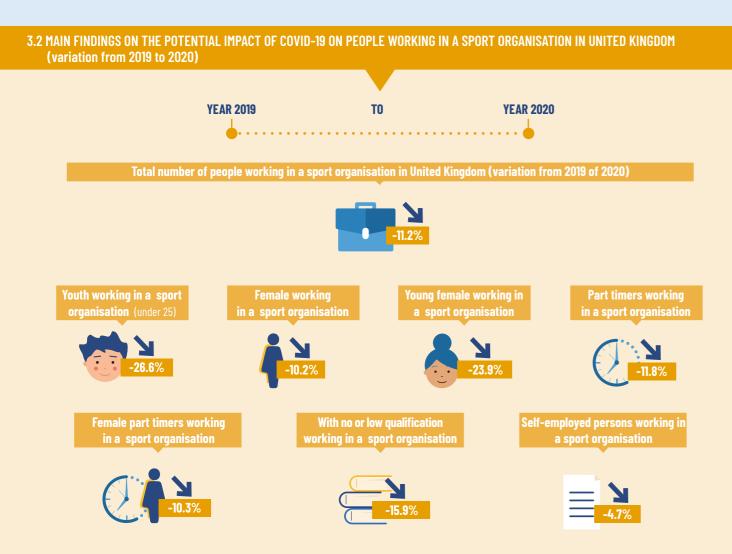
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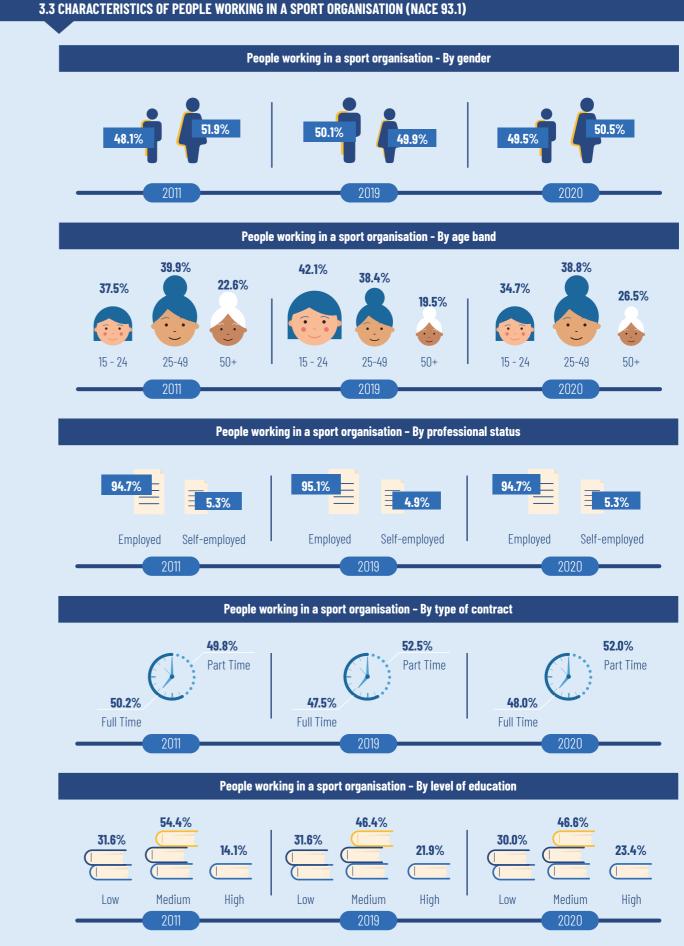
NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

Source: Eurostat and National Statistics Offices (2011 - 2020)

## 3.1 TOTAL NUMBER OF PEOPLE WORKING IN A SPORT ORGANISATION - NACE 93.1











# THE OVERALL AMBITION

The overall ambition of EOSE and its networks of members and partners all over Europe is to collate, analyse and publish new knowledge and latest statistics about the European sport labour market on an annual basis.

To make an impact on the overall sector and allow it to unlock its recognised and growing potential to improve peoples' lives and have an impact on health, employment and the economy in Europe, it is necessary to have a precise idea of the size and characteristics of the current labour market, as well as information about its evolutions and tendencies. And this is even more important to get such information now with the overall EU and national contexts, and following the worldwide unexpected and sudden pandemic which has impacted our sector.

The ambition of this factsheet is to publish latest official statistics about the size and evolution of the national sport labour market but also to breakdown these statistics by gender, age, level of education, type of employment (employed or self-employed) and type of working contract (full-time or part time) to get a better understanding of the realities and tendencies.

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# **CONTACT DETAILS**



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# UNITED KINGDOM



# UNITED KINGDOM FACT SHEET LATEST STATISTICS FOR THE NATIONAL SPORT AND PHYSICAL ACTIVITY LABOUR MARKET

PUBLISHED IN DECEMBER 2022



Co-funded by the European Union

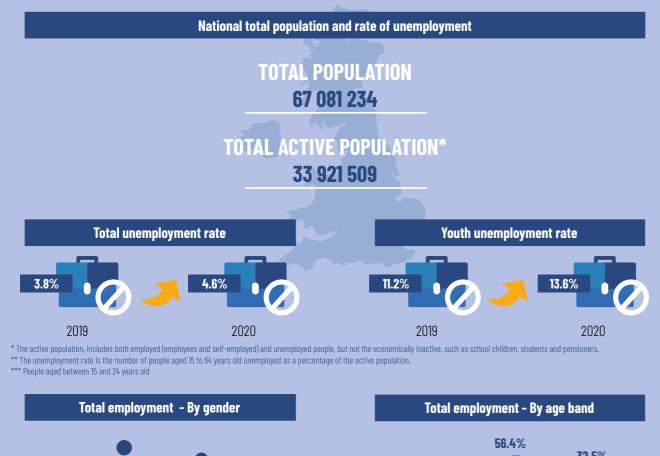
## UNITED KINGDOM AND ITS LABOUR MARKET

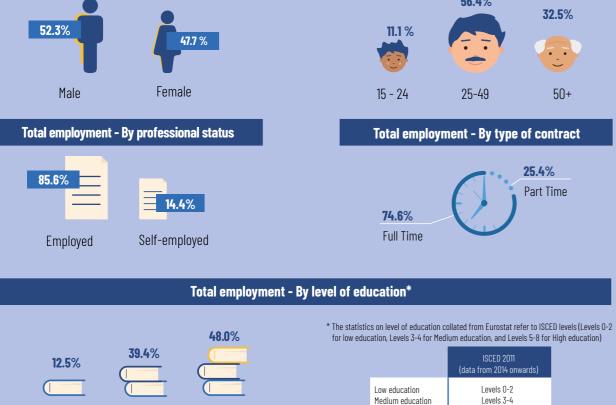
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## THE SPORT AND PHYSICAL ACTIVITY SECTOR AND ITS NATIONAL LABOUR MARKET

(From 2011 to 2020 - Latest official statistics available for the sector

Source: Eurostat (2019 and 2020)





Low

Medium

High

Levels 5-8

High education

This part of the fact sheets which gathers 3 distinctive sections presents the main findings from the analysis of the latest official statistics collated at the national level through National Statistics Offices (NSO) and Eurostat. For the purpose of the factsheet, national statistics are provided only for the period from 2011 to 2020 to underline tendencies and realities.

The year 2020 saw a sudden, unexpected and severe pandemic starting in March and the whole society all over the world has been directly impacted by Covid-19 including the sport sector. It was then decided to also make a specific focus on the variation of the national sport labour market from 2019 to 2020 (when possible with the available data).

Statistics for the year 2021 have not yet been made available due to a change of research methodology. This fact sheet gathers the latest available statistics for the sport labour market. EOSE ambition is to produce such fact sheet on an annual basis.

## **Research Methodology**

Scope: the widest sport and physical activity sector defined by the Council of Europe (2001) as "all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental well-being, forming social relationships or obtaining results in competition at all levels". In this fact sheet we are using the word "sport" having the meaning of the broad sector of "sport and physical activity".

To summarise our statistical definition for the sport labour market, the ambition of the work carried out was to liaise with Eurostat and National Statistics Offices (NSO) to collate all official statistics available on the number of:

- professional athletes, coaches (Box I on the summary chart below)
- 93.1), e.g. managers (Box III on the summary chart below)
- codes), e.g. a fitness instructor working in a hotel (Box II on the summary chart below)

\* ISCO - "The international standard classification of occupations". ISCO divides jobs into 10 major groups of occupations and sport specific occupations are listed under ISCO3 Technicians and associate professionals and more precisely under the sub-group ISCO 342 Sport and Fitness Workers (3421 - Athletes and Sports Players; 3422 - Sports Coaches, Instructors and Officials; 3423 - Fitness and Recreation Instructors and Programme Leaders).

\*\* NACE - "Statistical classification of economic activities in the European Community". NACE is a basically four-digit classification providing the framework for collecting and presenting a large range of reliable and comparable statistical data according to economic activity. The codes under NACE 93.1 (Sport activities) define the organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

# The research methodology used by the EOSE project for the collection of available statistics for the sport sector can be summarised as follows: 342 ISCO **OCCUPATIONS ISCO CODES** OTHER **ISCO CODES**



• Persons having a sport and fitness occupation (ISCO 342\*) in an organisation whose main business is the provision of sport (NACE 93.1\*), e.g.

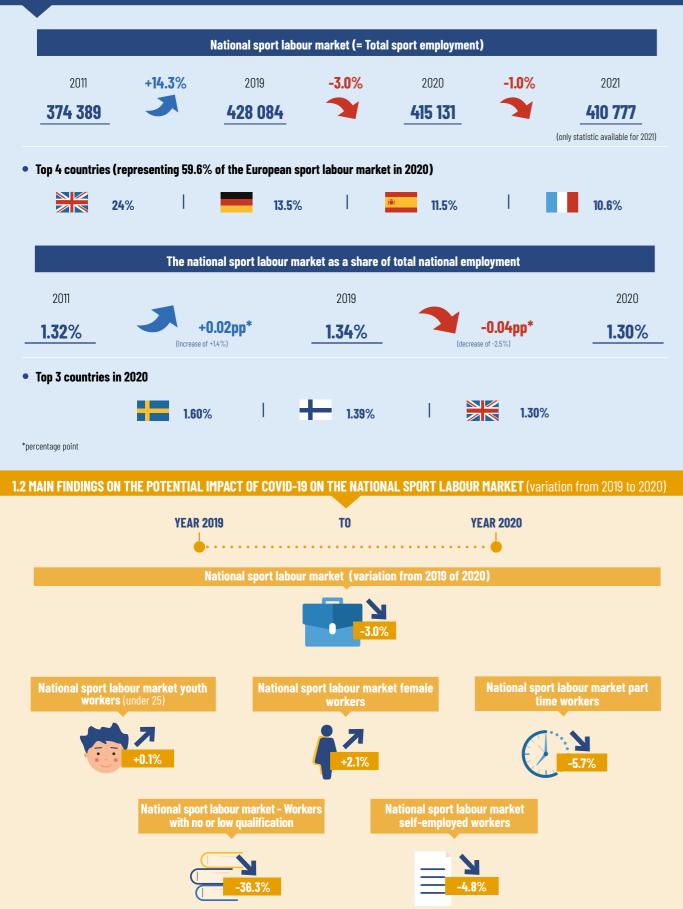
· Persons having a non-sport and fitness occupation (Other ISCO codes) in an organisation whose main business is the provision of sport (NACE

## Persons having a sport and fitness occupation (ISCO 342) in an organisation whose main business is not the provision of sport (Other NACE)



*Source: Eurostat and National Statistics Offices (2011 - 2021)* 

1.1 SIZE OF THE NATIONAL SPORT LABOUR MARKET



### National sport labour market - By gender 52.7% 53.8% 56.0% 47.3% 44.0% 46.2% 2020 National sport labour market - By age band 46.0% 49.1% 49.6% 22.5% 32.2% 30.3% 18.7% 20.0% 31.4% 25-49 50+ 15 - 24 25-49 50+ 15 - 24 25-49 50+ 15 - 24 2019 National sport labour market - By professional status 76.8% 82.4% 77.2% 23.2% 22.8% 17.6% Self-employed Self-employed Employed Self-employed Employed Employed National sport labour market - By type of contract 46.1% 46.9% 45.5% Part Part Part Time Time Time **53.9% 53.1%** 54.5% Full Time Full Time Full Time National sport labour market - By level of education 54.0% 48.3% 57.4% 30.8% 38.4% 32.8% 13.3% 15.2% 9.8% High Medium High Medium Low Medium Low Low High

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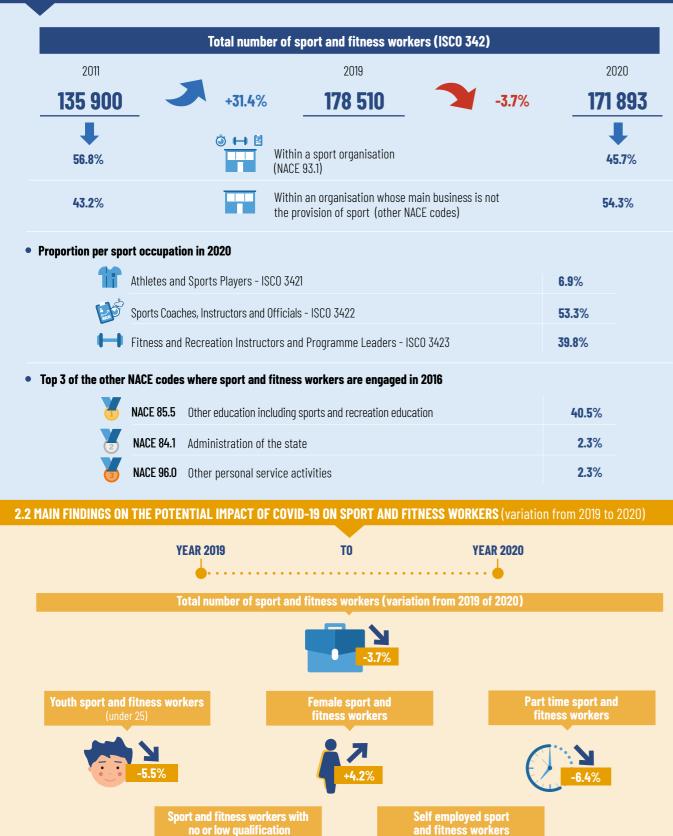
**1.3 CHARACTERISTICS OF THE NATIONAL SPORT LABOUR MARKET** 



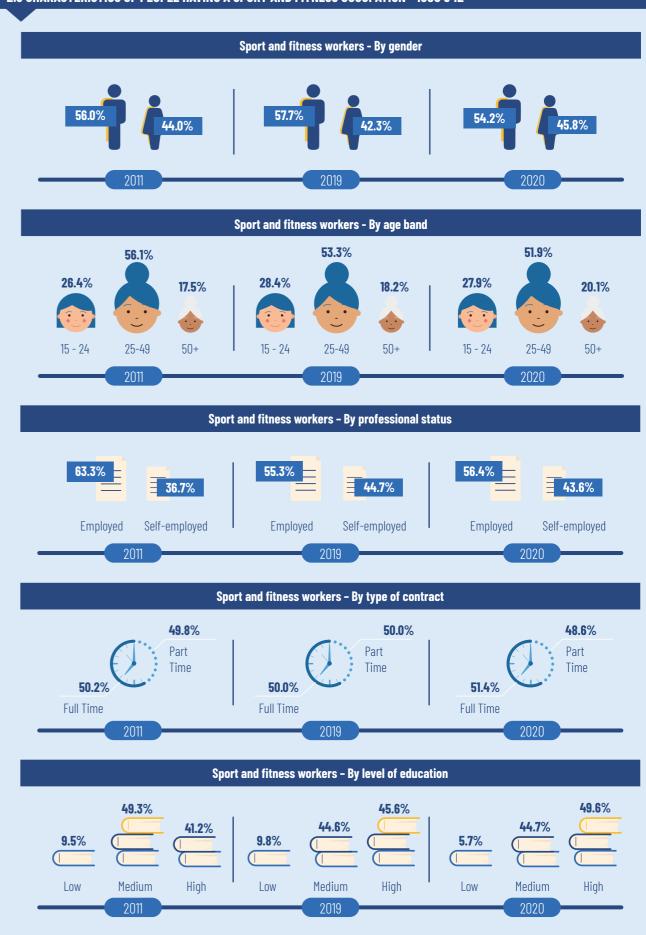
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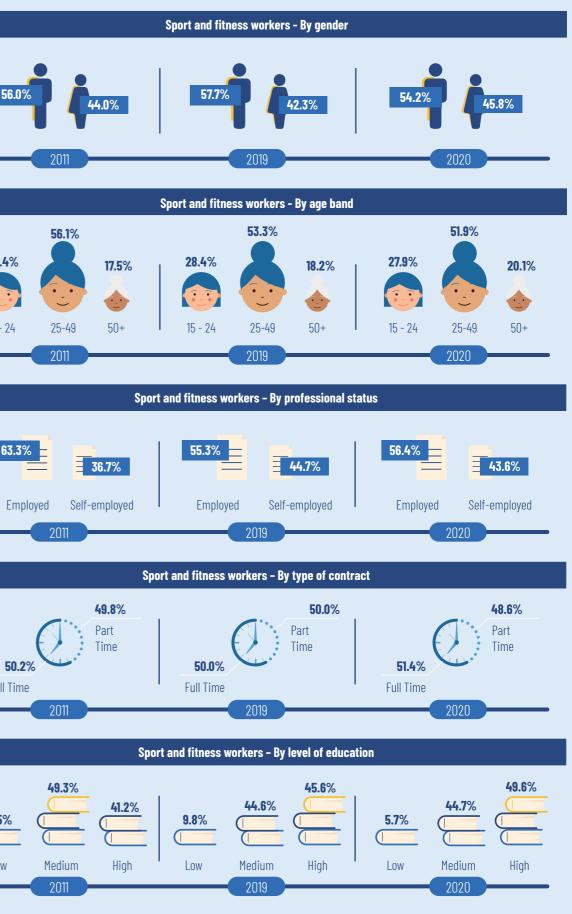
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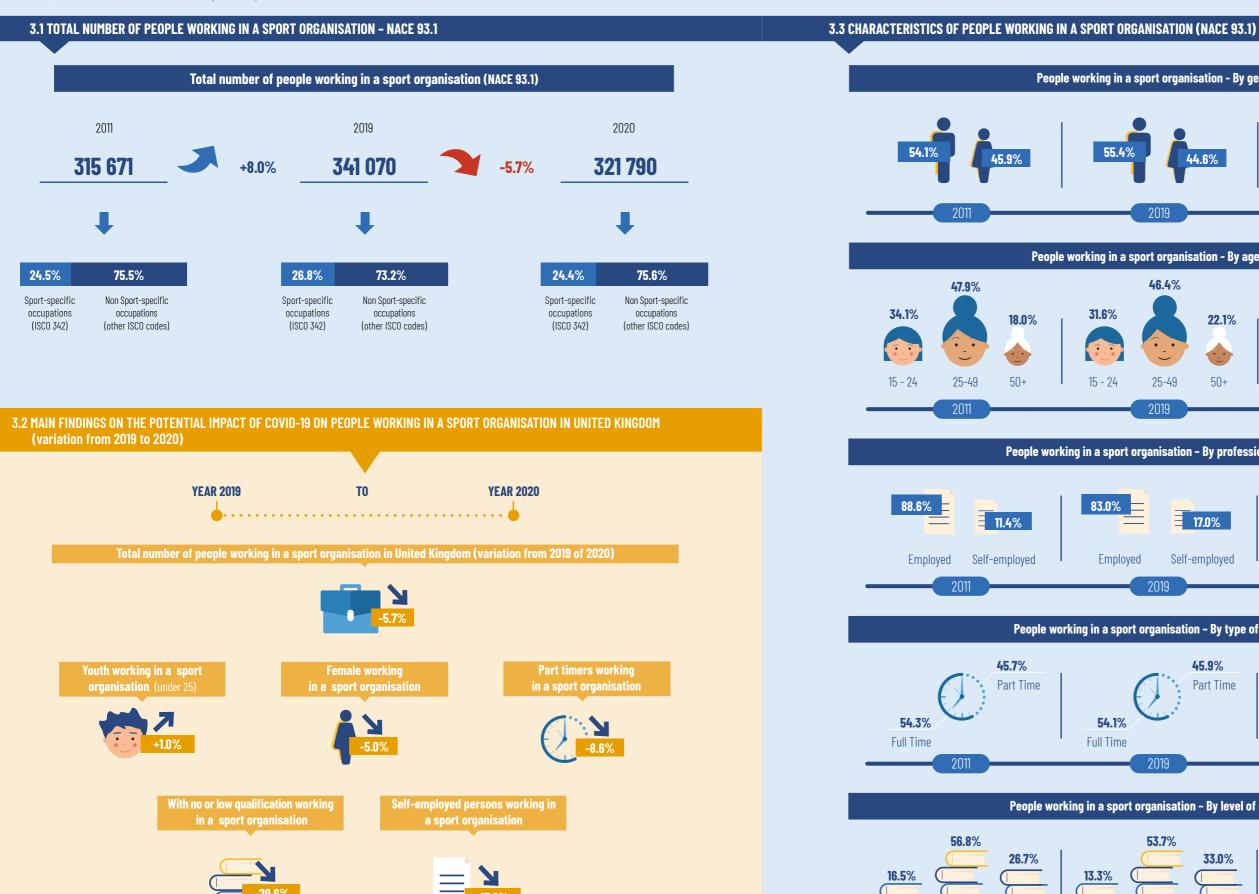




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NACE 93.1 (Sport activities) includes all organisations whose main business is the provision of sport (93.11 Operation of sports facilities; 93.12 Activities of sport clubs; 93.13 Fitness facilities; 93.19 Other sports activities).

Source: Eurostat and National Statistics Offices (2011 - 2020)



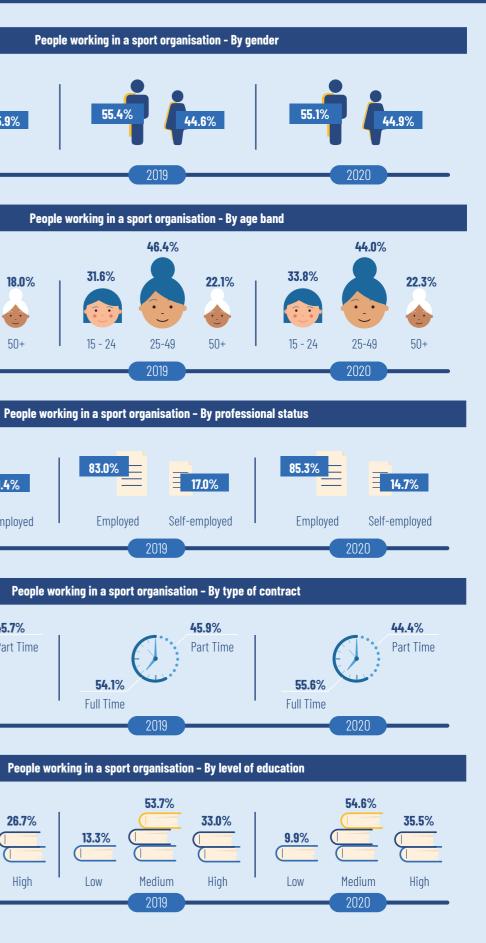


High

Low

Medium

Low





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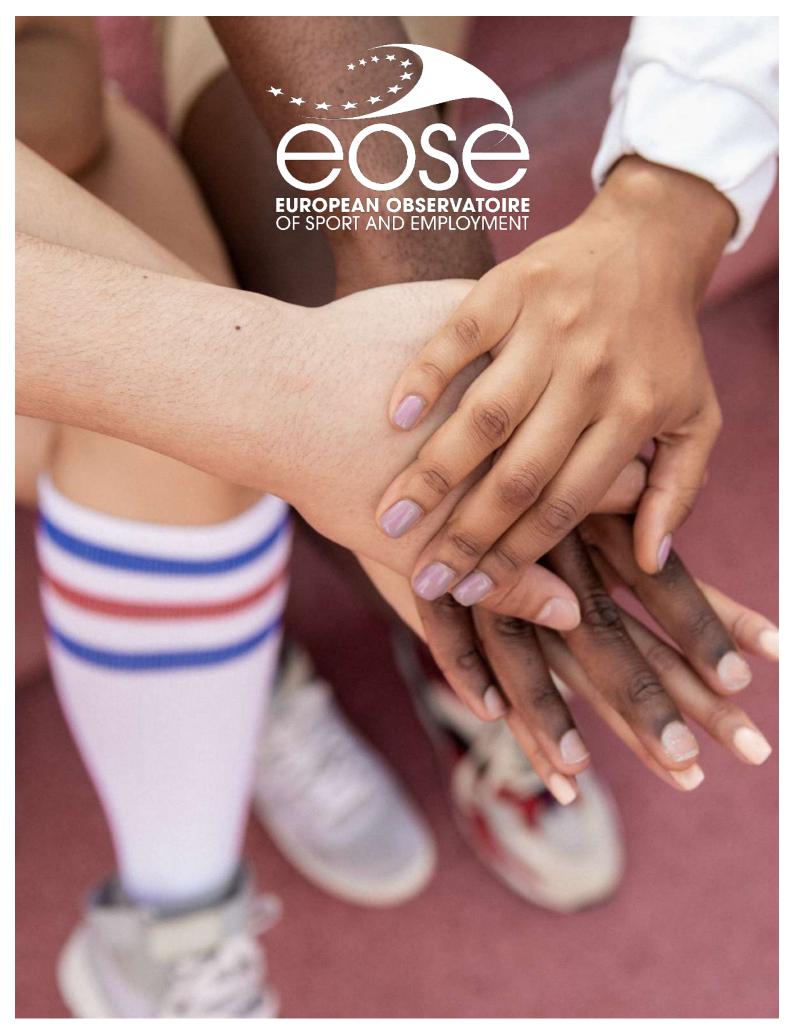
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