

S2A SPORT MOBILITY

Enhancing the Skills of Sport Administrators through Learning Mobility

EUROPEAN COURSE ON SPORT ADMINISTRATION

- Testimonials and Videos -

TABLE OF CONTENTS

PARTICIPANT WRITTEN TESTIMONIALS	3
COURSE LEADER WRITTEN TESTIMONIAL.....	5
PARTICIPANT VIDEO TESTIMONIALS	6
COURSE LEADER VIDEO TESTIMONIAL.....	8
PARTNER AND SENDING ORGANISATION VIDEO TESTIMONIAL.....	9



1 – PARTICIPANT WRITTEN TESTIMONIALS

“The S2A Course provided me with a great range of learning experiences across a wide spectrum of modules to aid in me in my professional development within the Sports Industry. The contacts gained, alongside the learning material will benefit me greatly within my role. I’d recommend to anyone to engage and participate in this course if they get the opportunity to do so.”

Nick Davies, Wales

“Being part of this course was a wonderful experience for me. In this course I learned a lot of things that will help me for my career in the future. This course helped me to create contacts with some awesome people. This course taught me a lot of new things, and now I’m trying to bring alive, all those experiences that I got there. A special thanks for the course director Kirstie, and coordination team Ben, Geoff and Aurélien. Thank you very much for everything that you did for us! It was a great pleasure to meet you all! Hope we will meet again!”

Sopot Sula, Albania

“I would like to point out that this was a very nice and pleasant experience from which we emerge richer in knowledge and friendships. Thank you for the opportunity. We hope that this is not the end but a new beginning because we have become friends and our whatsapp groups are active after the seminar I wish you good health and new successes. Best wishes from Montenegro.”

Ana Milacic, Montenegro

“The S2A course was a great experience from start to finish. The content delivered by Kirstie was really applicable to my job role and has helped me to understand certain areas more. I now have more confidence to discuss and add to these areas at work – the big world of strategy is not as complicated as I once thought! Hearing how knowledge was put into practice from a variety of guest speakers was also really beneficial. My favourite part of the course though, was meeting, sharing ideas and taking part in cultural exchange with new people from across Europe.”

Ali Burkett, England

“The course on sport administration was successfully created to improve our knowledge on different important aspects of managing sport organizations, weather on a small or big scale. I would like to emphasize the importance of the first module, which focused on Successful Strategy, which brought me the highest knowledge on the topic. All in all, I am pleased with the course and with all the amazing people I've met there, my new friends and colleagues!”

Stefan Ivanović, Montenegro

“In my opinion it was everything really interesting, every argument, every session it was something new for me, and arriving at the end with the last task I felt really excited cause we put in practice what we learn, and will be really useful for my entire life. Thank you from the bottom of my heart. I hope to do another course in the future with you and have the possibility to grow with all your advices. “

Daniel Lazaj, Albania

“The S2A Course has been a big help to me. I am a psychologist by profession, so my formal education did not include the knowledge I need to work in sports, so the knowledge I gained in this course will be very important for my future sports career. The organization of the course was phenomenal, the lecturers tried to reveal to us, in 3 weeks, all the "secrets" about sports administration that will certainly be important to all of us. I am grateful for this opportunity, which was valuable for me and all the other participants.”

Jovana Nikic, Montenegro

“Taking part in the European Course on Sport Administration was a great honour and turned out to be an amazing experience. Not only the fact that it was completely free of charge but also the opportunity to connect with other sports professionals and learn new things broadened my horizon. The lectures given were truly encouraging and the guest speakers inspired me to change certain things at work or about my professional development. However, the most important thing for me during and after the course was that it brought back my ambition to keep on finding my place in the sports world.”

Leonie Tabar, Germany

“First of all, it was great experience to be part of the S2A Sport Mobility Project. The course provided a lot of good knowledge for a future that can be utilized in working life. It was certainly disappointed that we were not able to take the course as originally planned and meet each other live. This would have provided a better overall focus on the topics among all participants, as well as better networking and acquaintance with other participants in the course. Nevertheless, it is great that I have been able to meet people from all over Europe in the same field due this online course and I hope to be able to take part in similar projects in the future too and be connected with the people I met on the course. And actually one WhatsApp group has been active since the course ended, and that’s great!”

Nikke Tuhkanen, Finland

“For me it was very effective course, and the teaching method was very easy to understand. The knowledge we all gained during the course I believe that will be a huge stair on our self-improvement and the way we will approach every task in our daily jobs. We had the possibility to learn each day something new from the speakers and the idea of working group and group tasks was beneficial.”

Endrit Sylja, Kosovo

2 –COURSE LEADER WRITTEN TESTIMONIAL

“It has been a great honour to act as the Course Director for the S2A Sport Mobility project. Through the delivery of three week-long modules on strategy, leadership and marketing/ communications, I have witnessed the development of over 40 sport administrators who are already using their enhanced skills to improve the way they work and therefore increase the impact that their organisation has on local communities.

We had to move from planned face to face delivery to online delivery very quickly due to the pandemic and our project partners and participants were able to respond to this change positively and productively. The most important output of the programme for me is that participants can evidence a clear improvement in their perception of their skills from before they attended the modules to after. This is testament to the way in which they engaged with each other and they should be very proud of what they have achieved. The future is bright for European sport administration!”

Kirstie Simpson

S2A Course Leader

Associate Professor and Deputy Dean, Chester Business School, at the University of Chester (UK)

3 – PARTICIPANT VIDEO TESTIMONIALS

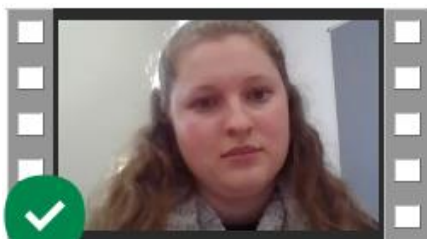
Seven participants from the S2A European Course on Sport Administration agreed to record a video testimonial about their experience on the course.

Each of the seven participants were asked four questions and their answers recorded.

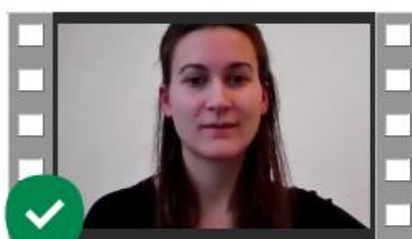
The questions were:

- Q1. Why did you decide to apply and join the S2A Course?
- Q2. How will the learning from the S2A Course help your personal development and future career in sport?
- Q3. What did you enjoy most about the S2A European Course on Sport Administration?
- Q4. What was the best thing about taking part in a course with participants from across Western Balkans and Europe?

The participants who provided the testimonials were:



Ali Burkett, UK (England)



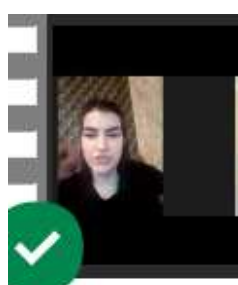
Leonie Tabar, Germany



Stefan Ivanović, Montenegro



Hannah Powell, UK (Wales)



Jovana Nikic,
Montenegro



Chloe Jordan,
UK (Wales)



Sopot Sula,
Albania

> **Question 1: Why did you decide to apply and join the S2A Course?**

Ali	https://www.dropbox.com/s/8zmd37gqcbqkw9/Ali%201.mp4?dl=0
Leonie	https://www.dropbox.com/s/lezzqkxasklkm5/Leonie%201.mp4?dl=0
Stefan	https://www.dropbox.com/s/h30oowbhmzs2x1r/Stefan%201.mp4?dl=0
Hannah	https://www.dropbox.com/s/amakz25bfs32y7m/Hannah%201.mp4?dl=0
Jovana	https://www.dropbox.com/s/0qo8ixf7wiven8b/Jovana%201.mp4?dl=0
Chloe	https://www.dropbox.com/s/yyqx5xftbfq0od/Chloe%201.mp4?dl=0
Sopot	https://www.dropbox.com/s/s04xdjqpbvdqoer/Sopot%201.mp4?dl=0

> **Question 2: How will the learning help your personal development and future career in sport?**

Ali	https://www.dropbox.com/s/xtnizuhghayehpi/Ali%202.mp4?dl=0
Leonie	https://www.dropbox.com/s/isnsqxf4oz527f9/Leonie%202.mp4?dl=0
Stefan	https://www.dropbox.com/s/b2ym2iucp6evofl/Stefan%202.mp4?dl=0
Hannah	https://www.dropbox.com/s/yw5no0yfkqfzq/Hannah%202.mp4?dl=0
Jovana	https://www.dropbox.com/s/ubqa525vvhq2j/Jovana%202.mp4?dl=0
Chloe	https://www.dropbox.com/s/dzr3daleb4uiafp/Chloe%202.mp4?dl=0
Sopot	https://www.dropbox.com/s/4h6tn2z8vmpman0/Sopot%202.mp4?dl=0

> **Question 3: What did you enjoy most about the S2A European Course on Sport Administration?**

Ali	https://www.dropbox.com/s/9iaq56re93v91s5/Ali%203.mp4?dl=0
Leonie	https://www.dropbox.com/s/j0d0zsro3f23eqq/Leonie%203.mp4?dl=0
Stefan	https://www.dropbox.com/s/uak26hdxl3usfhd/Stefan%203.mp4?dl=0
Hannah	https://www.dropbox.com/s/kx9e2t0yuyrtam/Hannah%203.mp4?dl=0
Jovana	https://www.dropbox.com/s/xz83zju6yerjcwj/Jovana%203.mp4?dl=0
Chloe	https://www.dropbox.com/s/dzr3daleb4uiafp/Chloe%202.mp4?dl=0
Sopot	https://www.dropbox.com/s/eveqntnm5radku9/Sopot%203.mp4?dl=0

> **Question 4: What was the best thing about taking part in a course with participants from across Western Balkans and Europe?**

Ali	https://www.dropbox.com/s/q1rlqfadptfna79/Ali%204.mp4?dl=0
Leonie	https://www.dropbox.com/s/6kvm43nwanigic4/Leonie%204.mp4?dl=0
Stefan	https://www.dropbox.com/s/529i12bybpia65a/Stefan%204.mp4?dl=0
Hannah	https://www.dropbox.com/s/kx9e2t0yuyrtam/Hannah%203.mp4?dl=0
Jovana	https://www.dropbox.com/s/akeqz0qt62xpszq/Jovana%204.mp4?dl=0
Chloe	https://www.dropbox.com/s/107kmmhqgiuqqlx/Chloe%204.mp4?dl=0
Sopot	https://www.dropbox.com/s/eqb538z4zndzu5m/Sopot%204.mp4?dl=0

4 – COURSE LEADER VIDEO TESTIMONIAL

Kirstie Simpson, Associate Professor and Deputy Dean, Chester Business School, at the University of Chester (UK) and S2A Course Leader also provided a video testimonial about her experience of developing and delivering the learning experience and commented on the clear improvement in the sport administration skills of participants during the course.



>> **Link to video testimonial of Kirstie Simpson, S2A Course Leader:**

> <https://www.dropbox.com/s/jivqwomnyeb4ui4/Kirstie.mp4?dl=0>

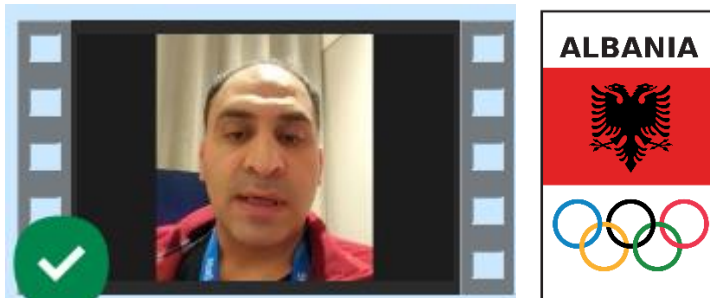
5 – PARTNER AND SENDING ORGANISATION VIDEO TESTIMONIAL

Kliton Muca from the National Olympic Committee of Albania provided three testimonial videos about the experience of his organisation on the S2A Sport Mobility project.

In the first video clip Kliton discusses the benefits to his organisation of being a partner in the project and focusses on the issue of increased capacity building for sport organisations in Albania.

In the second video clip Kliton discusses the benefits of the learning mobility experience of the S2A Course for both participants and sport organisations in Albania.

In the third video clip Kliton looks ahead to future collaborative work between the S2A partners for the development of sport in Albania, the Western Balkans and EU.



>> Links to the video testimonials of Kliton Muca, NOC of Albania:

- > <https://www.dropbox.com/s/8q13z1e9y4aac3q/Kliton%201.mp4?dl=0>
- > <https://www.dropbox.com/s/lt7t2u2vtqzeby/Kliton%202.mp4?dl=0>
- > <https://www.dropbox.com/s/0zd8awq4sqw964t/Kliton%203.mp4?dl=0>



Co-funded by the European Union

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.